The tools and resources in this kit will help your new **employees become cybersecurity heroes**. It's an ideal choice for cybersecurity onboarding but can also be used throughout the year.

How to use this kit

Proofpoint has curated a selection of free learning resources from Proofpoint ZenGuide. This material will help onboard new employees by providing them with thorough security awareness training.

It offers the latest insights and strategies to effectively tackle threats head-on. The kit also includes clear messaging and a cadence for launching the campaign.

We encourage you to review the suggested resources, campaign messaging and timeline before finalizing your campaign approach. Additionally, we recommend collaborating with your human resources team to identify new hires and seamlessly integrate this kit into your onboarding process.

Suggested resources

We've selected key pieces of campaign content that cover both basic security threats and responses, as well as new emerging threats like QR phishing and deepfakes.

Video modules

Videos create great engagement, so this year's kit has five modules, all handpicked from the timely content that Proofpoint releases based on our industry-leading threat intelligence.

1. **"Perfecting Passwords" –** A 2-minute overview on the importance of creating strong, secure passwords
2. **"Intro to Phishing" –** A 5-minute overview on how to recognize obvious signs of phishing and methods for avoiding malicious emails
3. **"Security Basics: Data Handling and Security"** – A 2-minute course that provides foundational information on concepts related to data handling and security
4. **"Reporting Security Incidents"** – A 3-minute video that helps learners recognize and proactively report suspicious security incidents
5. **"What is a Deep Fake?"** – A 1-minute overview explaining what deepfakes are and how they are made

Images and other assets

We've also created images you can in emails, chat channels, virtual meetings and other communications to reinforce the Zero to Hero theme.

- **Two Posters** – Use these themed posters to reinforce the Zero to Hero message and raise awareness about QR Phishing
- **Five animated GIFs** – Share these topic themed animations across digital channels
- **Two awareness images** – Incorporate these themed images to add reinforcement to the educational topics
- **One virtual background "Cybersecurity Heroes"** – Add flair to virtual meetings and video conferences with this cybersecurity hero themed background

You have access to the design files and image files for all artwork. This gives you flexibility to modify these elements to reflect your organization's culture and increase engagement in the program, such as:

- Resize to different print and display sizes
- Add your organization's logo and brand elements
- Edit the text and change colors

proofpoint.