# **Tushar Sohal**

#### **Portfolio**

tusharsohal2003@gmail.com | +91 9050619778 | LinkedIn | GitHub | Ambala, Haryana (134003)



## **Work Experience**

**Software Engineer Intern** | TMRW House of Brands, Bengaluru, Karnataka (560103) | On-site

Jan 2025 - July 2025

- Frontend Developer Intern in the Product & Tech team, building growth-focused features for Wrogn, Bewakoof, Juneberry, and Veirdo using HTML, CSS, JavaScript, TypeScript, Shopify, and Next.js.
- Presented technical solutions to the **CTO and senior tech architects**, securing approval and production deployment.
- Improved PLP (Product Listing Page) conversions by 6% via topline and inline enhancements.
- Led end-to-end development of a cart coupon application for Wrogn from POC to production resulting in a 16% increase in cart conversions. Implemented cart nudge for Veirdo, contributing to a 4% uplift in checkout conversions.
- Actively participated in Scrum, design reviews, QA, and UAT cycles.

Web Developer Intern | SUV Associates Pvt Ltd, Gurgaon, Haryana (122001) | Remote

Jan 2024 - June 2024

- Utilized advanced **WordPress** skills to implement custom solutions, improving website performance, enhancing security, and ensuring scalability.
- Collaborated with the CEO and company directors to align technical execution with business objectives, resulting in a
  redesigned website that fine-tuned performance and increased user engagement by 30%.

#### Skills

Programming Languages: C, C++, Java, Python, JavaScript, TypeScript, HTML, CSS, SQL.

Frameworks/Technologies: Next.js, React.js, Node.js, Shopify (Liquid), Git/GitHub, Docker, Linux.

**Analytics & Experimentation:** Google Tag Manager (GTM), Event Tracking, A/B Testing, GrowthBook.

### **Education**

#### National Institute of Technology, Kurukshetra, Haryana

December 2021 - July 2025

Bachelor of Technology in Computer Engineering

CGPA: 7.4586

#### Police DAV Public School, Ambala, Haryana

Intermediate, Non-medical

Matriculation

12th - Percentage: 95.6% | CBSE 2019-2020 10th - Percentage: 90.4% | CBSE 2017-2018

## **Project Work and Achievements**

#### 1. Life Blood Bank Web application

MongoDB, Express, React, Node

- Developed a comprehensive MERN stack application for blood donation management.
- Enforced a robust user authentication, inventory tracking, analytics, and admin panel optimizing system for **100% accuracy** in data management and operational efficiency.

### 2. Video Game Discovery Platform

React, TypeScript, Chakra UI, RAWG API

- Enhanced a responsive game search website using React and TypeScript, integrating the <a href="Rawg.io">Rawg.io</a> API to fetch real-time game data, streamlined user experience and improved search response time.
- Implemented search functionality, platform filtering, infinite scrolling, and skeleton loading, reducing page load time by 50%.
- 3. Problem Solving: Solved 600+ DSA problems across platforms like LeetCode and GeeksforGeeks.
- 4. Open-Source: Successfully participated and got 8 PRs merged in HacktoberFest 2021 and 2023.
- 5. Management
  - Directed and contributed content for Cultural Crew, NIT Kurukshetra, managing communication and scripting for stage play performances.
  - Volunteered at Shiksha, NIT Kurukshetra, supporting education and mentorship for underprivileged students.