

Entrepreneurship & Development Cell MAIT

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TEAM ACTIVITY

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SEMINARS

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INTERNSHIP FAIR

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SOCIAL MEDIA

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OUR INITIATIVES

Steps we have taken to foster the spirit of entrepreneurship amongst the young

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[Know More](#)

From Starting up to a Startup

STEP 01

Articulate your Idea

- What is the problem you want to solve?
- Who experiences that problem?
- How do you want to solve that problem?

STEP 02

Define: Who is your Customer?

- Who have similar needs.
- To whom you could deliver your solution at a similar cost.
- Who would buy it at a similar price.

STEP 03

Avoid Competition

- To retain your customer base.
- To avoid scaring the investors.
- To avoid Fear, Uncertainty & Doubt.

STEP 04

Go for a Monopoly

- Create a domination with your company.
- Create high barriers to entry.
- Gradually will maximize your profits.

STEP 05

Build your Prototype

- Hypothesize and build your prototype.
- Ship for market testing and get feedback.
- Learn from the feedback and rectify mistakes.

1000+

SOCIAL MEDIA
REACH

2000+

STUDENT
COMMUNITY

800+

EVENT
FOOTFALL

500+

EVENTS
CONDUCTED

TESTIMONIALS



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The crowd at MAIT was a very welcoming one, and they all had the zeal to learn something new. Thank you EDCell MAIT for giving me the opportunity to host such an awesome event....

~ Mr. EDCell Mait



Entrepreneurship & Development Cell of MAIT

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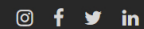
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CONTACT US

✉ edcell.mait@gmail.com

📍 Rohini, New delhi



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