#### E-commerce Revenue Insights Dashboard Total Revenue Total Orders Average Order Value ProductCategory \* **OrderDate** CustomerSegment 69.5M 50.0K 1.4K Total Sales per Month **Customer Segments by Total Sales:** 4MHome Office 3M 24.7% 25.2% Small Business 2M Corporate 24.9% 25.2% 1M Consumer Sales Breakdown by Product Category **Monthly Sales Trend** 6.2M North Am. 6№3.9м Middle East & Africa 5.8M Europe 5.6M Asia Pacific 5.4M 5.2M January March May July November 0.97 September 0.98

# **Order and Customer Analysis**

AVG Shipping Cost

27.5

AVG Orders per Customer

10.0

AVG Shipping Time

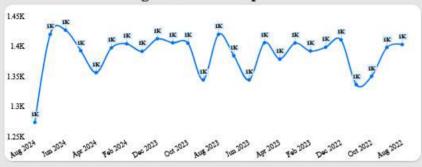
14.5

PaymentMethod -

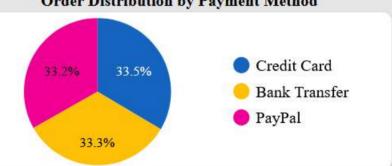
Region

Discount Range .

### Average Order Value per Month



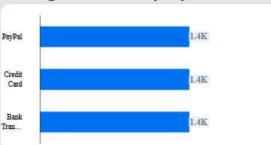
### Order Distribution by Payment Method



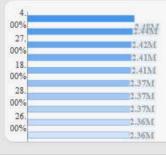
### Sales Breakdown by Product Category

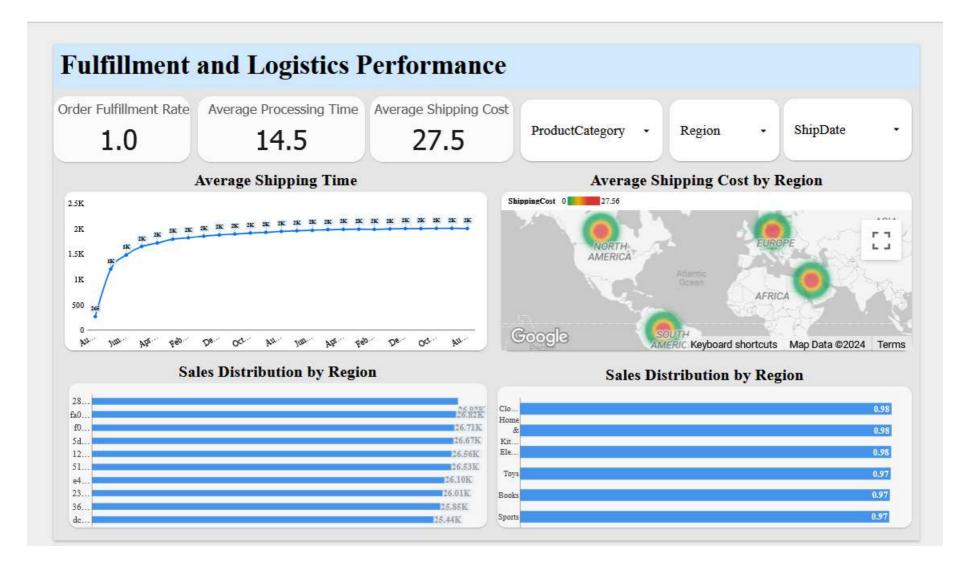


## Average Order Value by Payment Method



### Discount vs Sales Volume





# **Product Insights and Inventory Management**

Product Revenue

69.5M

AVG Quantity per Order

5.5

Total Quantity Sold

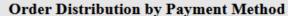
274.8K

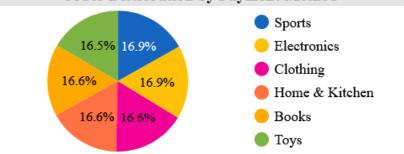
ProductCategory

CustomerSegment

**Seasonal Product Performance** 

	ProductID *	Month Name	TotalPrice
1.	fffed9aa-b67b-4112-8504-786e370a4ab7	December	489.8
2.	fffda07c-b215-4775-8527-c7193351a200	December	462.2
3.	fffab38a-a0f4-452d-9c84-af6c21354d32	September	93
4.	fff94ce7-5bfe-4d8d-b392-105372e4ae3b	April	1.1K
5.	fff8c5a3-6d06-4c9f-bfd8-c6f3991bf004	August	103
6.	fff7cb8c-3332-4433-85ab-de4558cef07c	September	351
7.	fff709cf-a747-4177-b269-428delfe70ce	December	355.8
8.	ffff66901-0dbc-497e-8fa0-bf8217833289	June	977
9.	fff5a61f-a7c6-44ad-8081-7d29179b2e73	January	2K
10.	fff503fc-72cd-4d74-b9b2-560be8c8a617	April	2K
11.	fff39de9-f3a9-43da-94c1-6c5ff47cc6da	May	365.4
12.	fff08898-6bc3-4a72-9ce9-03eab38ab8af	June	1.2K
13.	fff084d3-de63-4bd9-9aa1-6081774556ad	March	422.7
14.	ffedfd85-dbc6-4578-be70-fb09e46eb3a4	November	101.1
15.	ffed1b77-155b-4396-8418-124cc0a4ea08	October	4.4K
16.	ffec54fc-6ede-45de-9d77-a9918faceb0e	August	498.4
17.	ffeb8e88-881e-4a96-923c-834b50bb4b6a	March	745
18.	ffeb7624-6b31-4b69-819d-4f18fa5a05b1	January	995.7
19	ffeahd2a-1c97-470a-8f69-f1c2412.793hd	Fehrnary 1 - 100	2.6K 0 / 50000 < >





# Products by Revenue

