**NAME YET TO BE DECIDED**

**FESTEMBER’S ONLINE DESIGN CONTEST**

**HOME**

A simple contest for you guys.

1. Make a fine design.

2. Put it online.

3. Shine.

Simple enough? Welcome to \_\_\_\_\_\_\_\_\_ Festember’s Online Design Contest.

**INTRODUCTION**

Festember ’15 brings to you a competition assured to test your designing skills over four fiercely fought rounds.

With their varied goals and quirky restrictions, it’s sure to unleash the creativity within you.

Clear the first three online rounds, and there’s just one on-site round between you and the coveted designer’s prize.

Come and be a part of our grand design!

**EVENT FORMAT**

3 online rounds + 1 on-site round during Festember

The first three rounds will be online and the final round will take place at NIT Trichy during Festember where you shall enthrall the judges with your splendid designs on the spot.

IMPORTANT DATES THAT YOU NEED TO KEEP TRACK OF:

\_\_ August – Round 1 of the event

13th August – Round 1 deadline

18th August – Round 1 results

21st August – Round 2 of the event

28th August – Round 2 deadline

3rd September – Round 2 results

6th September – Round 3 of the event

11th September – Round 3 deadline

14th September – Round 3 results

Finals shall be held during Festember (24-27 September)

**PRIZES**

Cash Prizes worth 8000 INR will be awarded for the top 3 designers along with exciting goodies worth \_\_\_\_\_ INR. The design with the maximum likes in each round will receive a special prize.

**RULES**

1. This is an INDIVIDUAL event and is open for college students ONLY.
2. The designs submitted must be a genuine, original work of the participant.
3. The stock images that are provided by us are only to be used, failing which will lead to disqualification.
4. Designs which contain any obscene or inappropriate content will be disqualified.
5. The copyrights of the designs will stay with the designer. However, Festember has the right to use the designs for publicity or other activities.
6. Under any circumstance, entries once submitted cannot be taken back for modifications.
7. Requests for extending the deadline will not be entertained at any cost.
8. The judges’ and organizers’ decision will be final and binding. No discussion or correspondence will be entertained regarding the same.
9. All submissions have to be made [here](https://festember.com/photography/index.html#submitimg).
10. Please read the design specifications very carefully. Failing to adhere with the format will lead to disqualification.
11. The submitted designs should not be posted in any social media platforms till the competition is over.
12. Participants are however allowed to share the images when they are uploaded to Facebook by the organizers.
13. Anyone not adhering to the above rules will be disqualified without any prior notice.
14. All ENTRIES SUBMITTED MUST BE IN JPEG FORMAT ONLY AND THE FILE SIZE SHOULD NOT EXCEED 15 MB.

**[Only Round 1 must be visible to the contestants now]**

Round 1:

Participants should make an Advertisement poster for the given product. The stock images provided by us should only be used. (Images will be provided which must be downloadable by the participants)

**Design Specifications:**

Size: A4

Resolution: 200 dpi

Color-format: RGB

Only one entry is allowed per participant.

Round 2:

Participants should make an Info graph for the data given. No stock images should be used.

DATA

**Design Specifications:**

Size: A4

Resolution: 200 dpi

Color-format: RGB

Color-limit: 4 colors including Background color.

Gradients should not be used.

Only one entry is allowed per participant.

Round 3:

Participants should design the front cover page for a magazine in accordance to the given theme. The designers can either use the stocks given by us or they can design it from scratch without using any of the given stock images. The designer is required to submit an abstract about the design in less than 50 words.

**Design Specifications:**

Size: A4

Resolution: 300 dpi

Color-format: RGB

Only one entry is allowed per participant.

Round 4 (Final Round): [Not to be included in the site as of now]

This will be a spot round. This round will be held in NIT Trichy during the tentative dates of Festember 15. Participants are required to bring their laptops.

Details about the contest will be provide to the participants only 2hrs prior to the start of the event.

1. T-shirt

Specs:

Color-Format : CMYK

Color-Limit : Base Color +4

Gradients should not be used.

A PSD file will be provided for the base layout of the tshirt

No stock images are permitted.

1. Badge

Specs:

Shape: Circular

Size: 2000X2000 pixels

Color - Format: RGB

No stock images are permitted

1. Ticket

Specs:

Purpose : Proshow

Color-Format : CMYK

Only the stocks provided by us are permitted to be used.

Size:

Event name, venue, date, time to be mentioned in the ticket will be provided by us later on.

1. Logo

Participants should provide an abstract idea about their design in less than 50 words.

Specs:

Color-Format : RGB

Color-Limit : 3

Gradients should not be used.

No stock images are permitted.

Fonts should not be used.

JUDGING CRITERIA

The designs will be judged based on

1. Originality
2. Color composition
3. Conceptualizing
4. Creativity

SIGN IN

Participants have to be provided with a user name and password if it is possible. Only those who clear each round will be allowed to submit for further rounds.

REGISTER:

Name

DOB

College

City

Phone No

Email No

College ID (Scanned Copy)

A small description about the poster (In less than 100 words)

CONTACTS

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