

Sales Overview Dashboard

Sales Overview

Customer Analysis

8.30M

Total Revenue

397.9K

Total Transaction

4.4K

Total Customers

448

AVG Order Value

14

Growth Rate

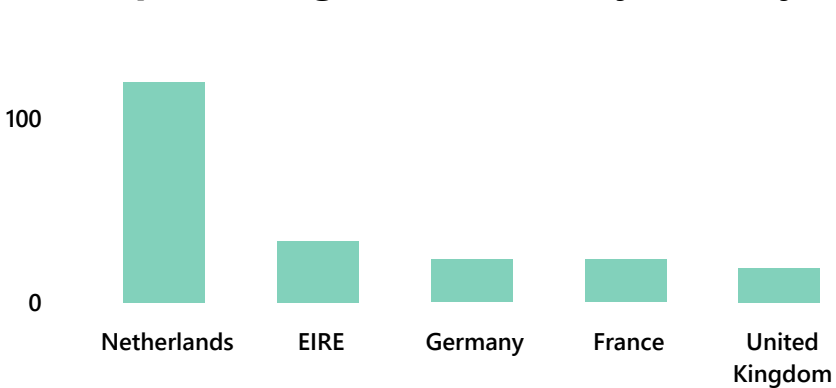
Country

All

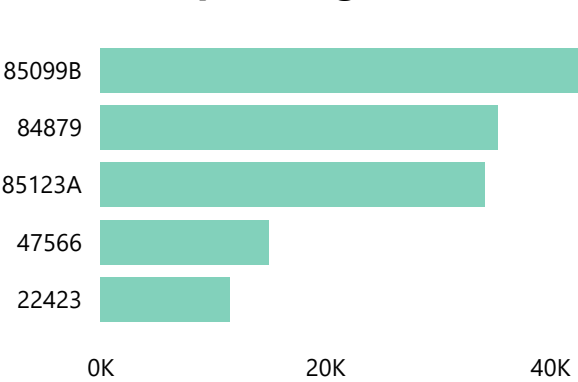
Product

All

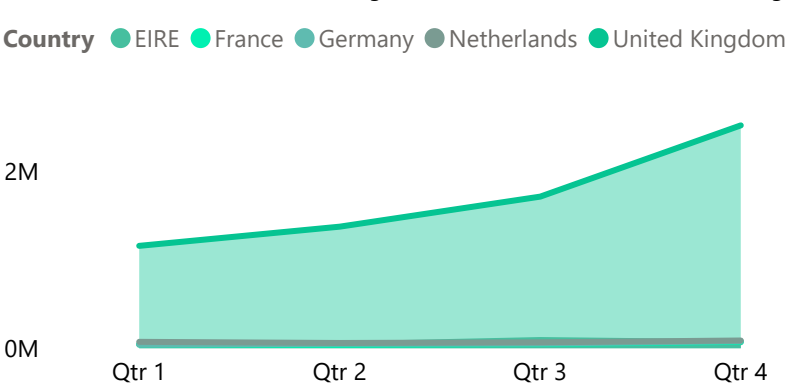
Top 5 Average of Revenue by Country



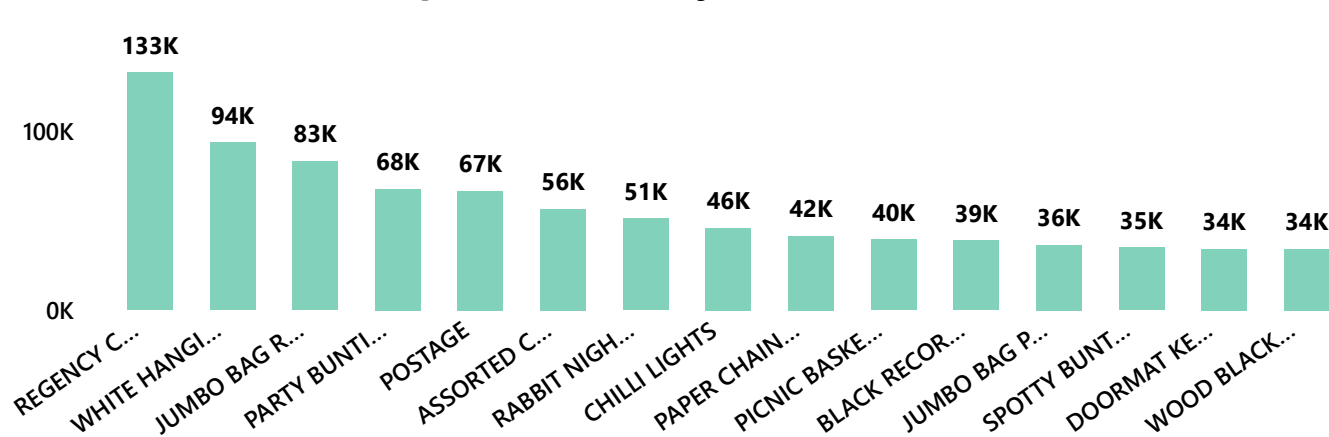
Top Selling Products



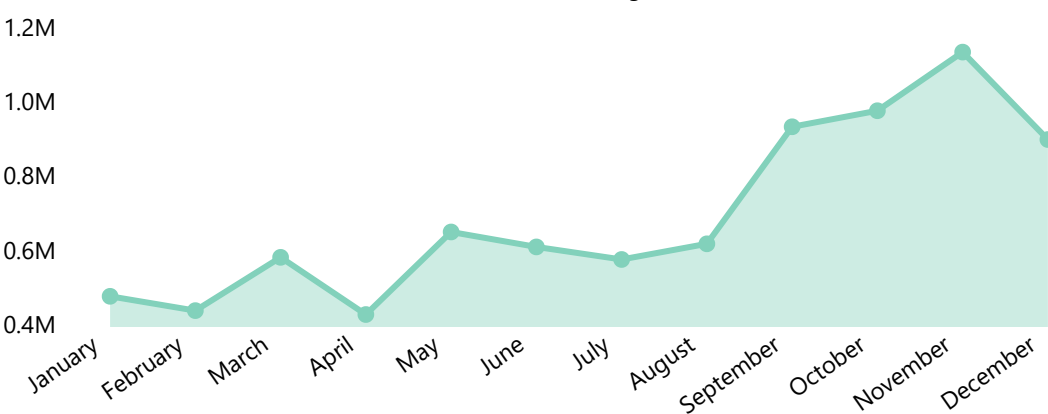
Sum of Revenue by Quarter and Country



Top 15 Product by Total Revenue



Sum of Revenue by Month



Customer Analysis Dashboard

Sales Overview

Customer Analysis

8.30M

Total Revenue

265

Avg Basket Size

4.4K

Total Customers

1.90K

AVG Cust Lifetime Value

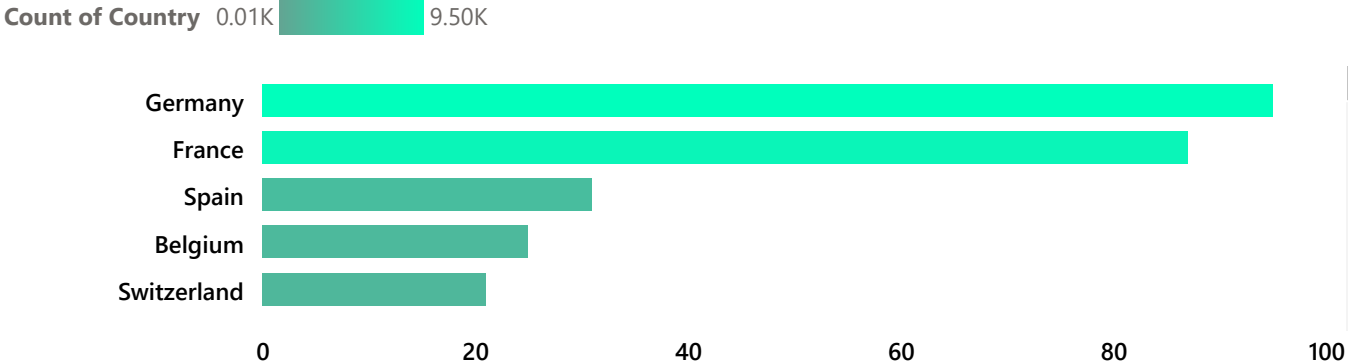
Country

All

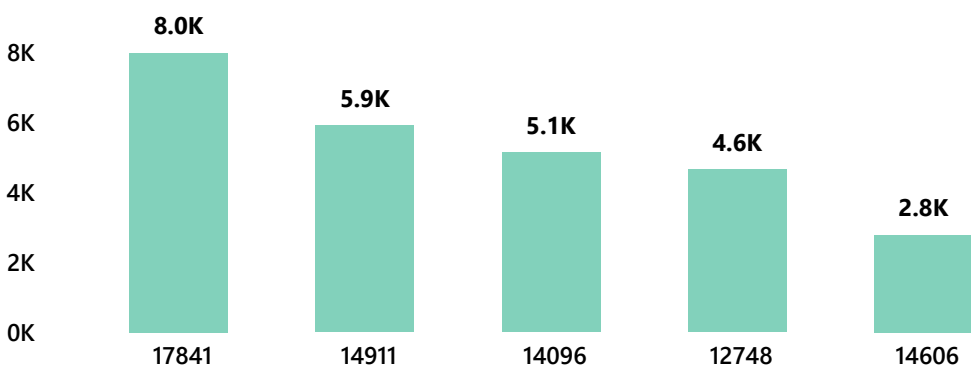
Product

All

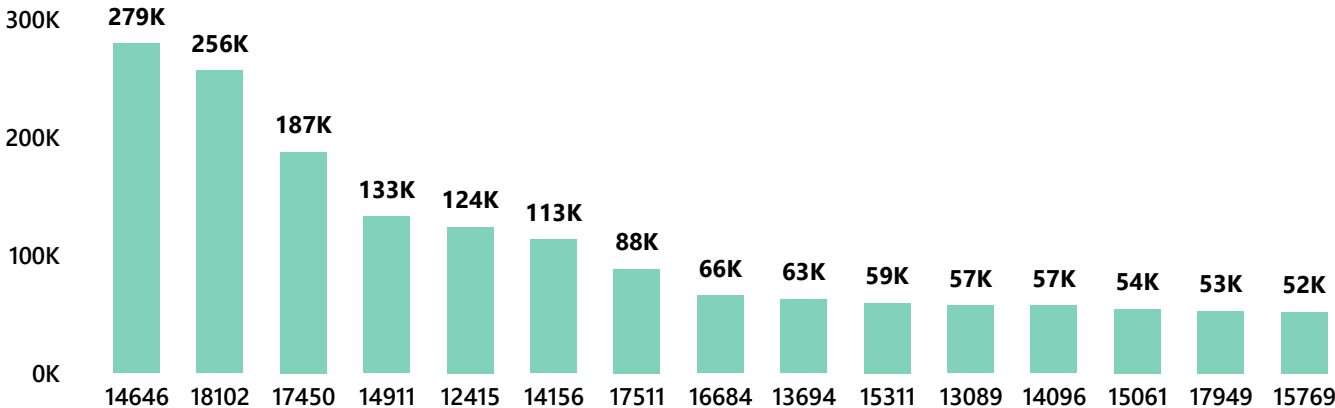
Countrywise Customer Count



Customer Purchase Frequency



Top 15 Customers by Total Revenue



Count of CustomerID by Month

