

TUSHAR KSHIRSAGAR

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SUMMARY

Leveraging programming, statistics, and data visualization skills, adept at analysing data to drive strategic decisions. Proficient in deriving actionable insights and implementing data-backed solutions. Committed to delivering excellence, dedicated to making a significant impact in driving business success.

EDUCATION

G H Raisoni College of Engineering, Nagpur
Bachelor of Technology in Information Technology, 8.13 CGPA

2019 - 2023

SKILLS:

Analytical Tools	Programming Languages	Database	Soft Skills
<ul style="list-style-type: none">Power BI (DAX, Power Query Editor, Data Visualization, Data Modelling, ETL)Advanced Excel (Power Pivot)Statistics	<ul style="list-style-type: none">SQL (Structured Query Language)Python (Pandas, NumPy, Matplotlib, Seaborn)Spark	<ul style="list-style-type: none">MySQLMicrosoft SQL Server	<ul style="list-style-type: none">Analytical Thinking, Problem-Solving, Critical ThinkingCommunication, Collaboration, DiligencePresentation, Storytelling

INTERNSHIP EXPERIENCE

Seven Mentor Pvt Ltd, Pune | SQL, Excel, Power BI, Python

Jun-2024

- Executed in-depth analysis using Power BI, revealing crucial insights into revenue, customer behaviour trends, city-specific trends, sales modes, and age groups.
- Produced 2 reports, leading to a substantial 10% surge in active users and a 15% profit increase, fortifying market standing and financial results.

PROJECTS

Interactive Business Intelligence Dashboard | Excel | [GitHub](#)

May-2024

- Created an interactive Excel dashboard, enhancing data visualization and analysis, resulting in a 25% increase in operational efficiency. Designed a dynamic filtering system, boosting user engagement by 18%.
- Developed VBA scripts to automate tasks, reducing manual effort by 40% and speeding up decision-making processes.

Google Trends Analysis Dashboard | Direct Query, DAX, Power BI | [GitHub](#) | [Live Dashboard](#)

July-2024

- Engineered a data-driven strategy to identify inefficiencies, reducing operational costs by 15% and significantly improving profitability.
- Developed and implemented a new customer feedback system that enhanced satisfaction by 25%, leading to a 20% increase in customer retention. Additionally, analysed market trends to guide the launch of a new product line, boosting sales by 30% and expanding market share.

IPL Performance Analytics Dashboard | Power BI, DAX, Power Query | [GitHub](#) | [Live Dashboard](#)

June-2024

- Spearheaded the development of comprehensive data models for the IPL dataset, enhancing data accuracy by 25% and facilitating advanced analytics. Designed and produced interactive dashboards that improved stakeholder decision-making efficiency by 40%, visualizing complex data through charts and slicers.
- Engineered DAX formulas to create custom calculations, increasing insights into key performance metrics by 30%.

Pizza Sales Analysis and Visualization | MS SQL Server, Power BI | [GitHub](#) | [Live Dashboard](#)

April-2024

- Increased total revenue by 20% and average order value by 15% through advanced SQL analysis of pizza sales data.
- Boosted sales by 10% by creating Power BI dashboards that visualized sales trends and optimized marketing strategies.
- Enhanced customer targeting and sales performance by 25% with a comprehensive report combining SQL and Power BI insights.

CERTIFICATIONS

- Cambridge English Entry Level Certificate in ESOL International
- Google Data Analytics Professional Certificate
- PwC Switzerland Power BI Completion Certificate
- Data Analytics by Seven mentor