

# Pizza Sales Report



## Business Performance Metrics for Pizzeria

Category ▼  
All ▼

01/01/2015 📅 31/12/2015 📅



### Total Revenue

817.86K

### Avg Order Value

38.31

### Total Pizza Sold

49574

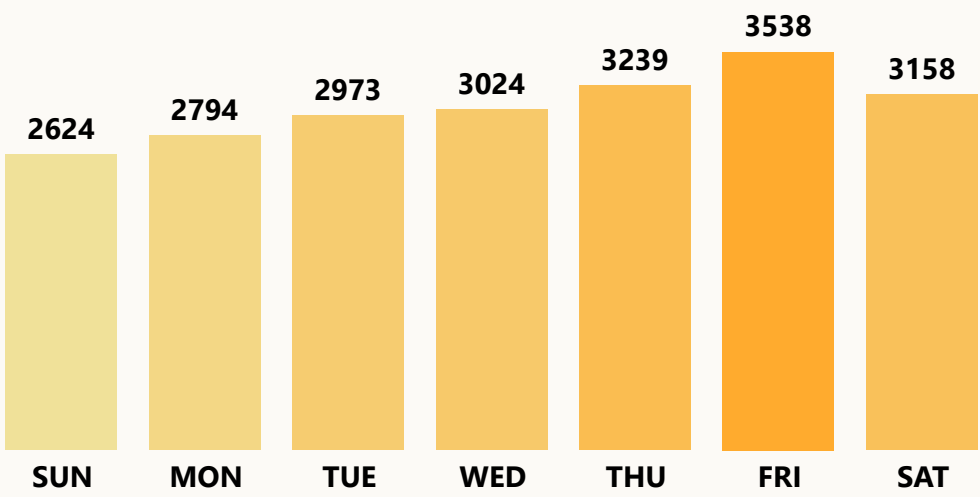
### Total Orders

21350

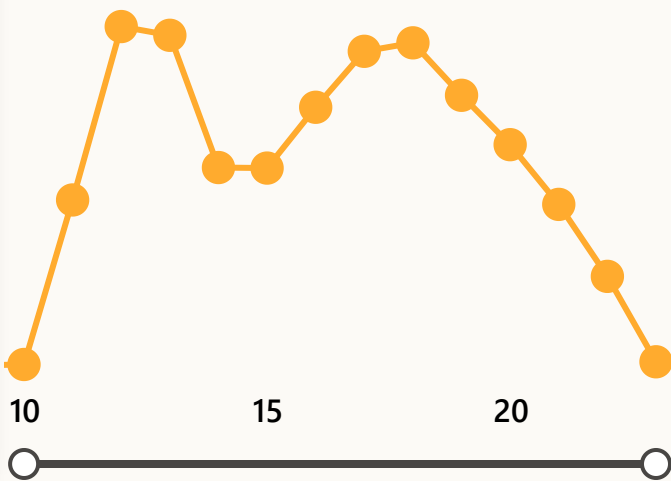
### Avg Pizza per Order

2.32

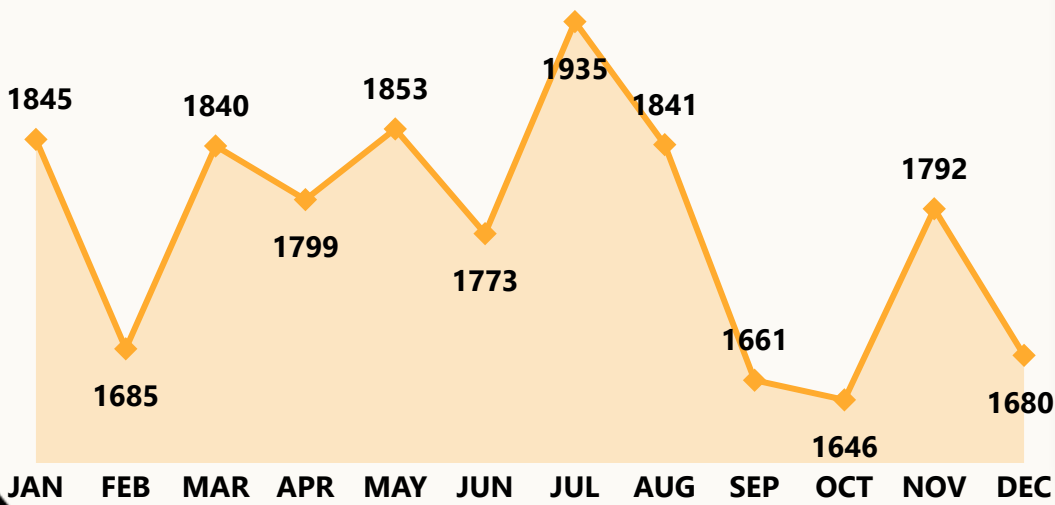
Daily Trend of Total Orders



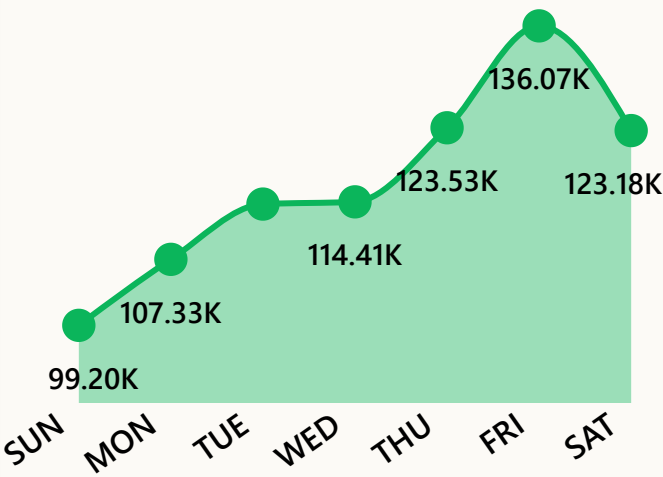
Hourly Orders Trend



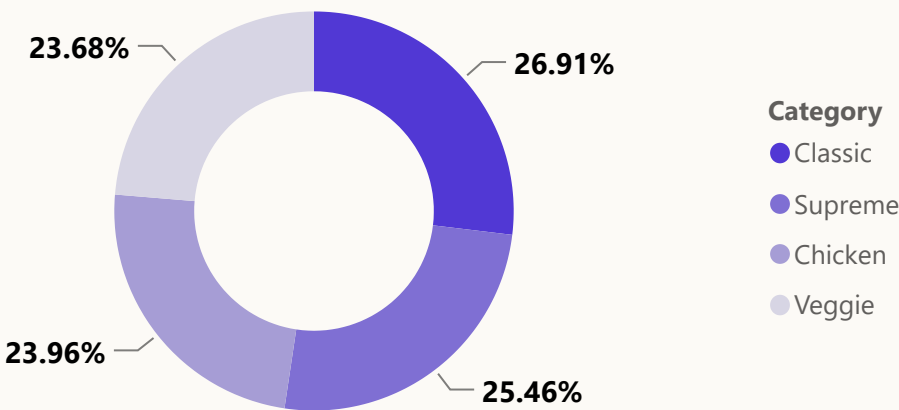
Monthly Trend of Total Orders



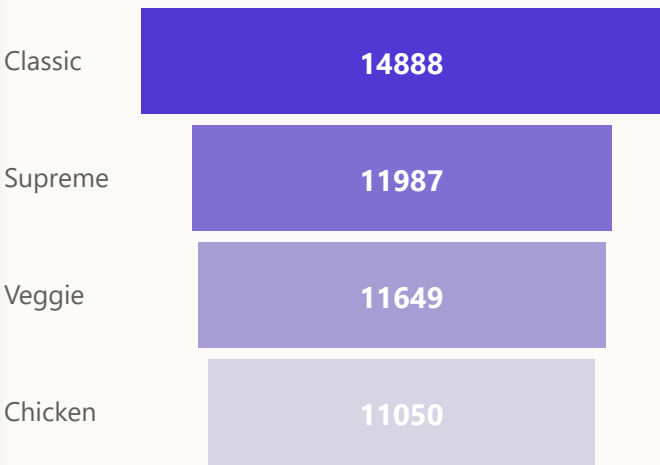
Revenue by Day



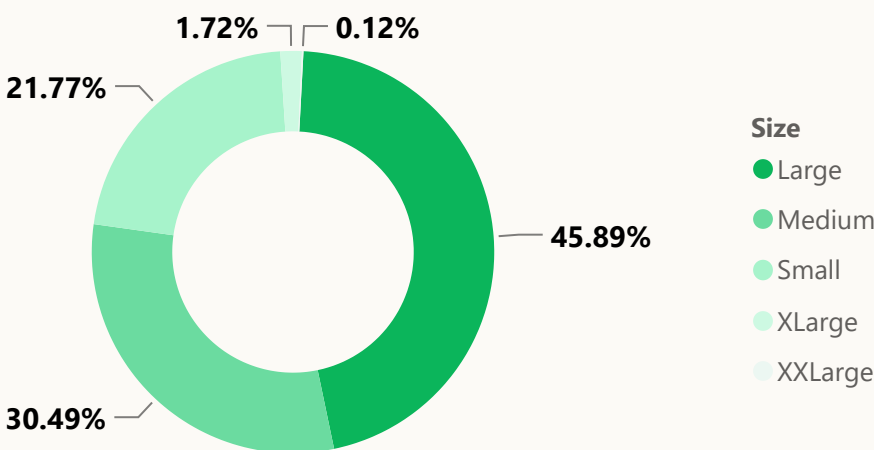
% of Sales by Category



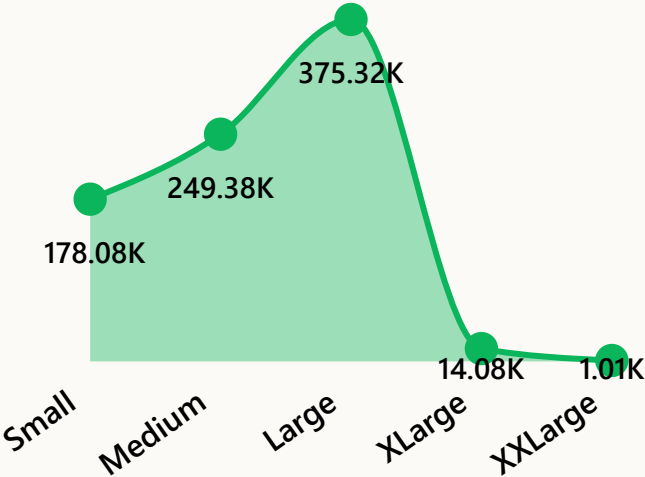
Total Pizza sold by Pizza Category



% of Sales by Size



Revenue by Size





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### Total Orders

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### Avg Pizza per Order

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#### Top Pizza Sales by Revenue

The Thai Chicken Pizza	43434.25
The Barbecue Chicken P...	42768.00
The California Chicken P...	41409.50
The Classic Deluxe Pizza	38180.50
The Spicy Italian Pizza	34831.25

#### Lowest Pizza Sales by Revenue

The Brie Carre Pizza	11588.50
The Green Garden Pizza	13955.75
The Spinach Supreme Pizza	15277.75
The Mediterranean Pizza	15360.50
The Spinach Pesto Pizza	15596.00

#### Top Pizza Sales by Quantity

The Classic Deluxe Pizza	2453
The Barbecue Chicken Pizza	2432
The Hawaiian Pizza	2422
The Pepperoni Pizza	2418
The Thai Chicken Pizza	2371

#### Lowest Pizza Sales by Quantity

The Brie Carre Pizza	490
The Mediterranean Pizza	934
The Calabrese Pizza	937
The Spinach Supreme Pizza	950
The Soppresata Pizza	961

#### Top Pizza Sales by Orders

The Classic Deluxe Pizza	2329
The Hawaiian Pizza	2280
The Pepperoni Pizza	2278
The Barbecue Chicken Pizza	2273
The Thai Chicken Pizza	2225

#### Lowest Pizza Sales by Orders

The Brie Carre Pizza	480
The Mediterranean Pizza	912
The Calabrese Pizza	918
The Spinach Supreme Pizza	918
The Chicken Pesto Pizza	938

#### Most occupied Days & Month

**Days**-Orders are highest on Friday & Saturday evenings

**Month**-Orders are highest on January & July

#### Sales Performance

**Category**-Classical contributes maximum to Sales & Total Orders

**Size**-Large pizza contributes maximum to Sales

#### Best Sellers

**Revenue**-Thai Chicken Pizza contribute maximum to Revenue

**Quantity**-Classical Deluxe Pizza contributes maximum to Total Quantities

**Total Orders**-Classic Deluxe Pizza contributes maximum to Total Orders

#### Lowest Sellers

**Revenue**-Brie Carre Pizza contribute minimum to Revenue

**Quantity**-Brie Carre Pizza contribute minimum to Total Quantities

**Total Orders**-Brie Carre Pizza contribute minimum to Total Orders

#### Most occupied Time

**Lunch**-12 P.M. - 1:30 P.M., **Dinner**-6 P.M. - 8 P.M.

**Colors Used:** Yellow for Orders Metrics, Purple for Category & Quantity, Green for Revenue

**Data Source:** Maven Analytics

**GitHub Repo:** <https://github.com/tushar2704/Pizza-Sales-Analysis>

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