

Pizza Sales Report

TUSHAR-AGGARWAL.COM

Total Revenue

817.86K

Avg Order Value

38.31

Total Pizza Sold

49574

Total Orders

21350

Avg Pizza per Order

2.32

Category

All

01/01/2015

31/12/2015

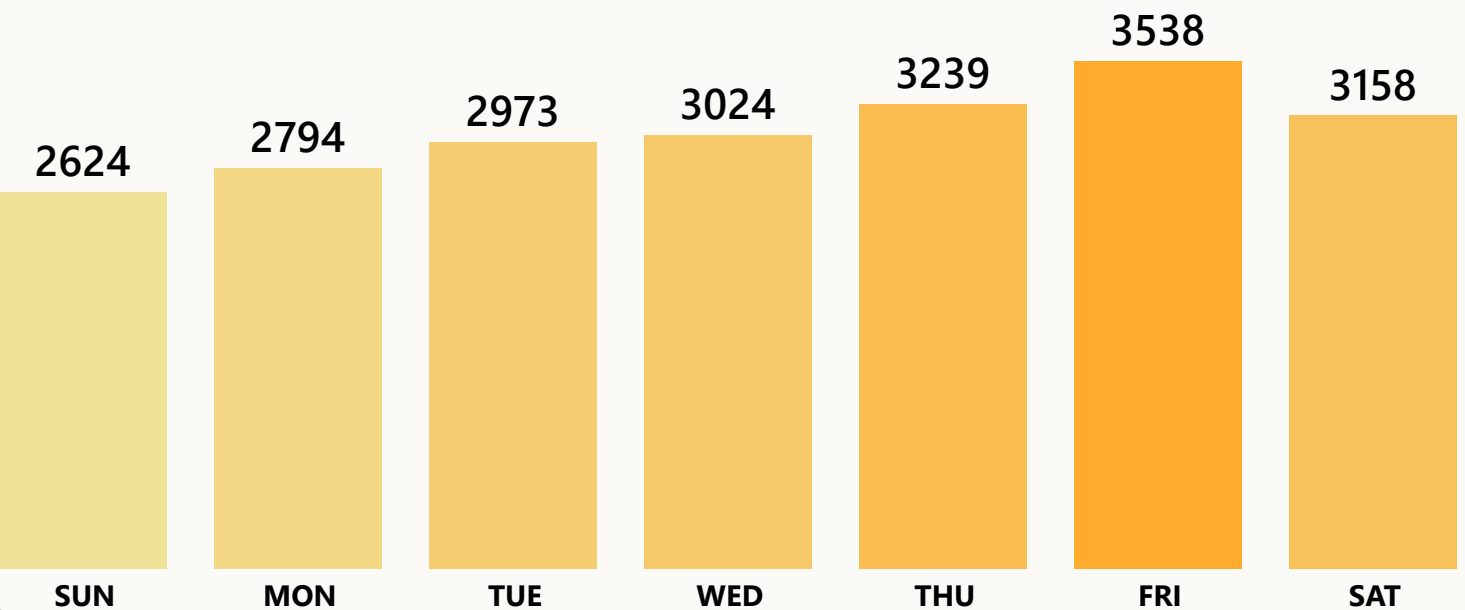


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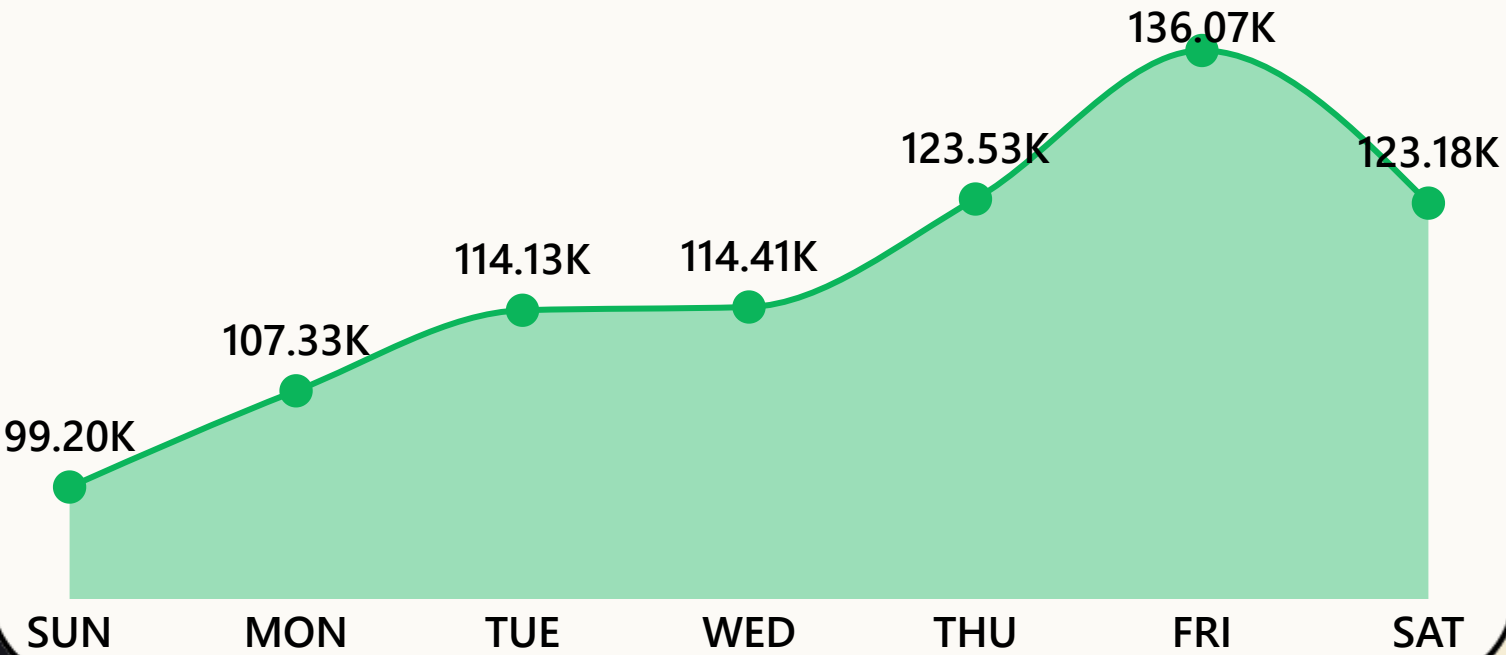
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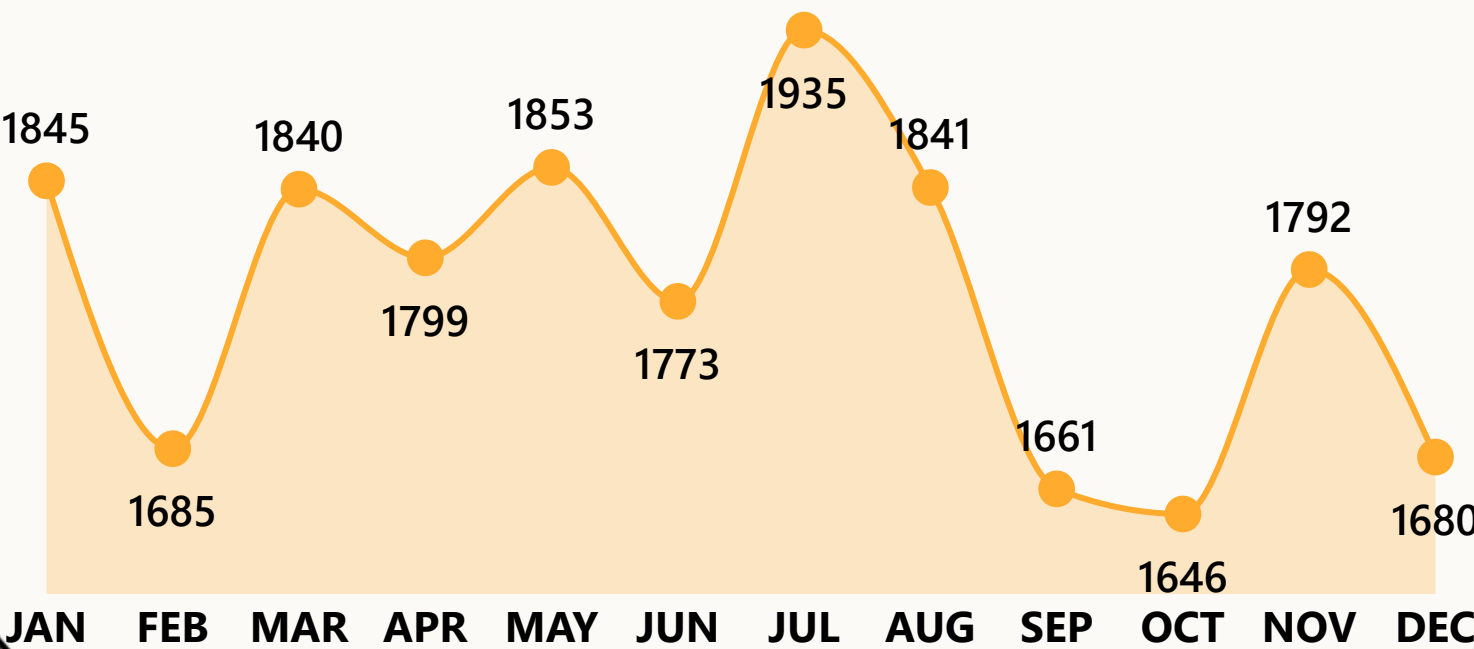
Daily Trend of Total Orders



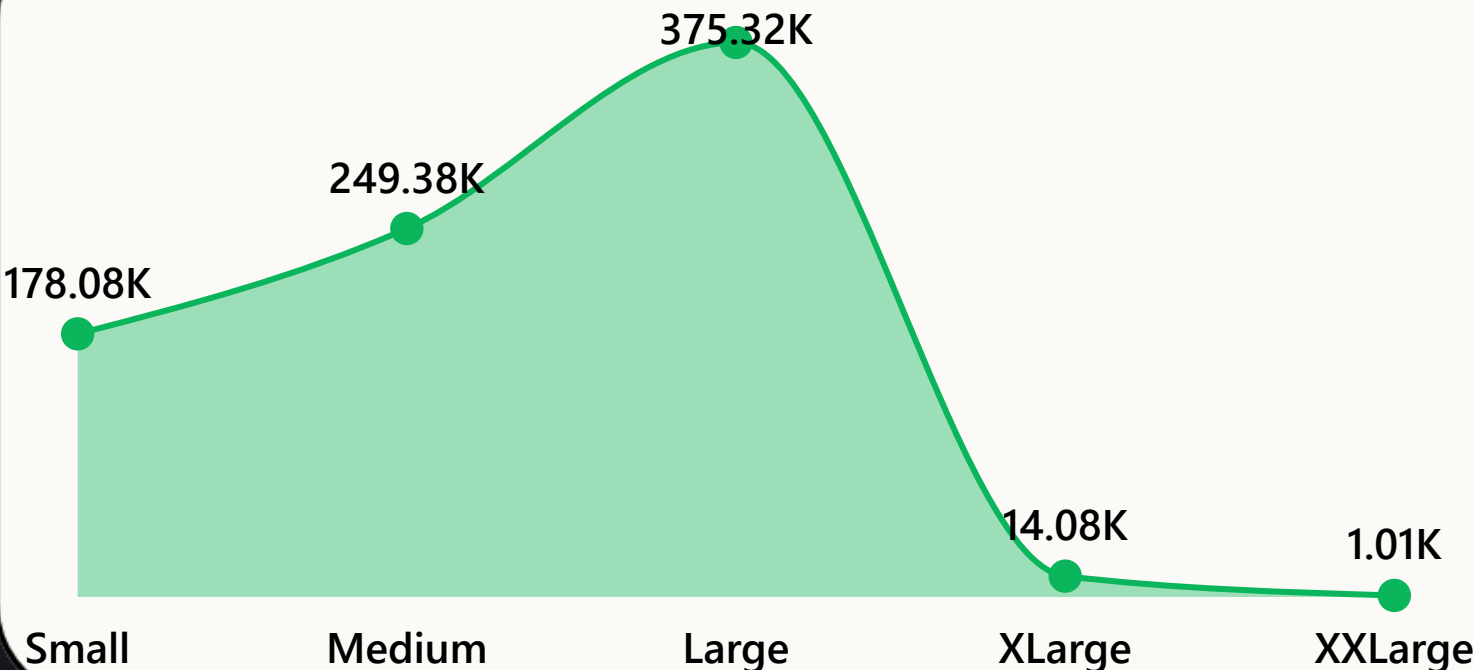
Revenue by Day



Monthly Trend of Total Orders



Revenue by Size



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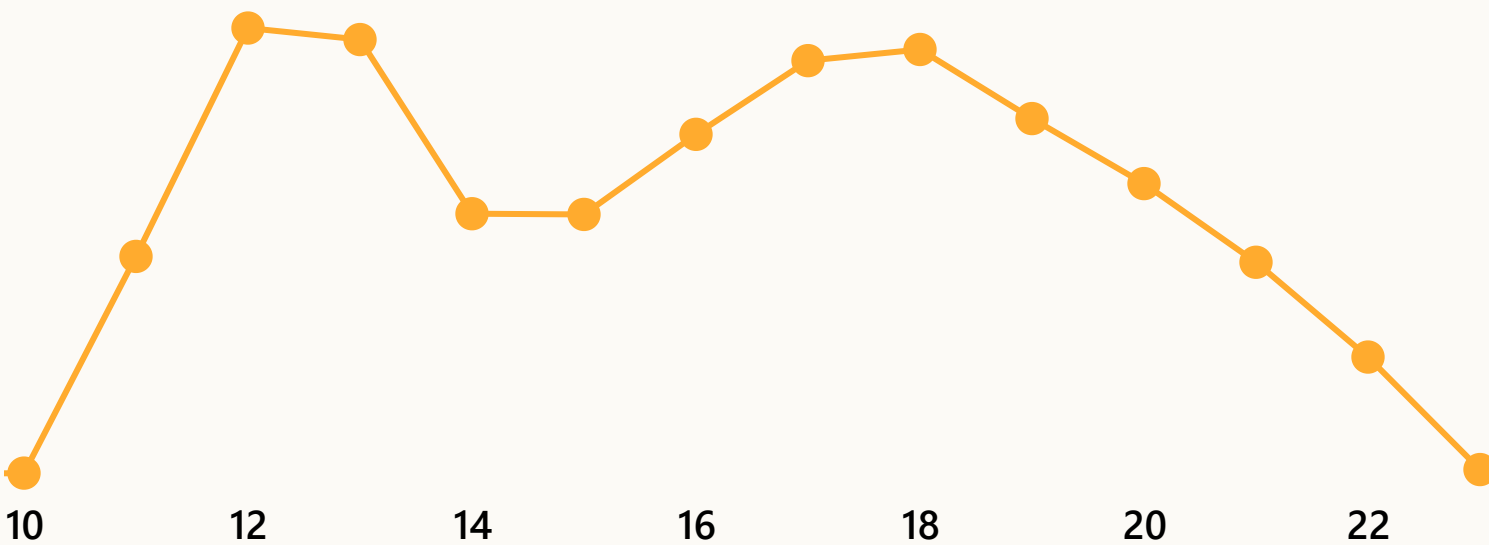


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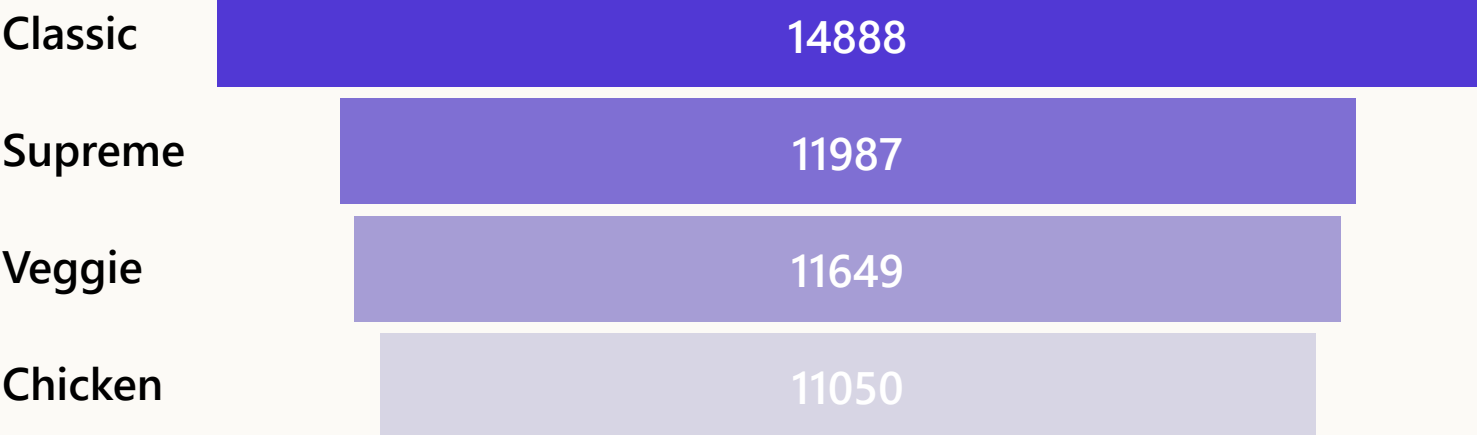
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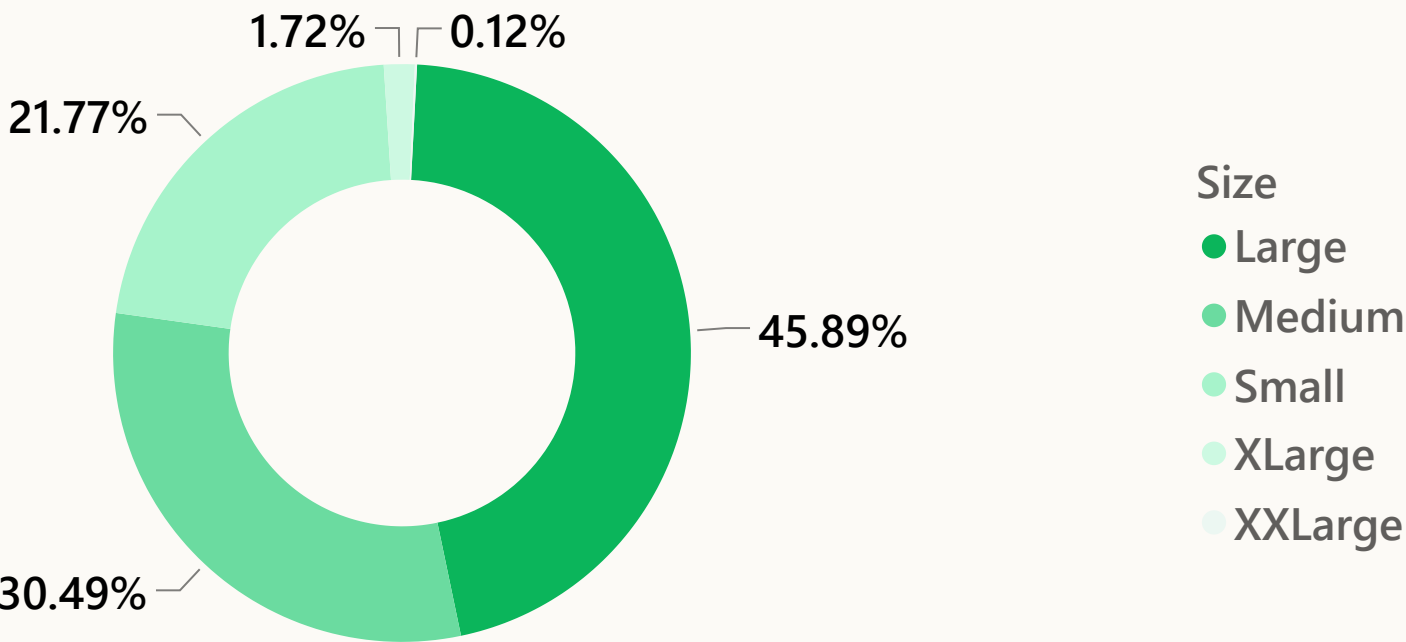
Hourly Orders Trend



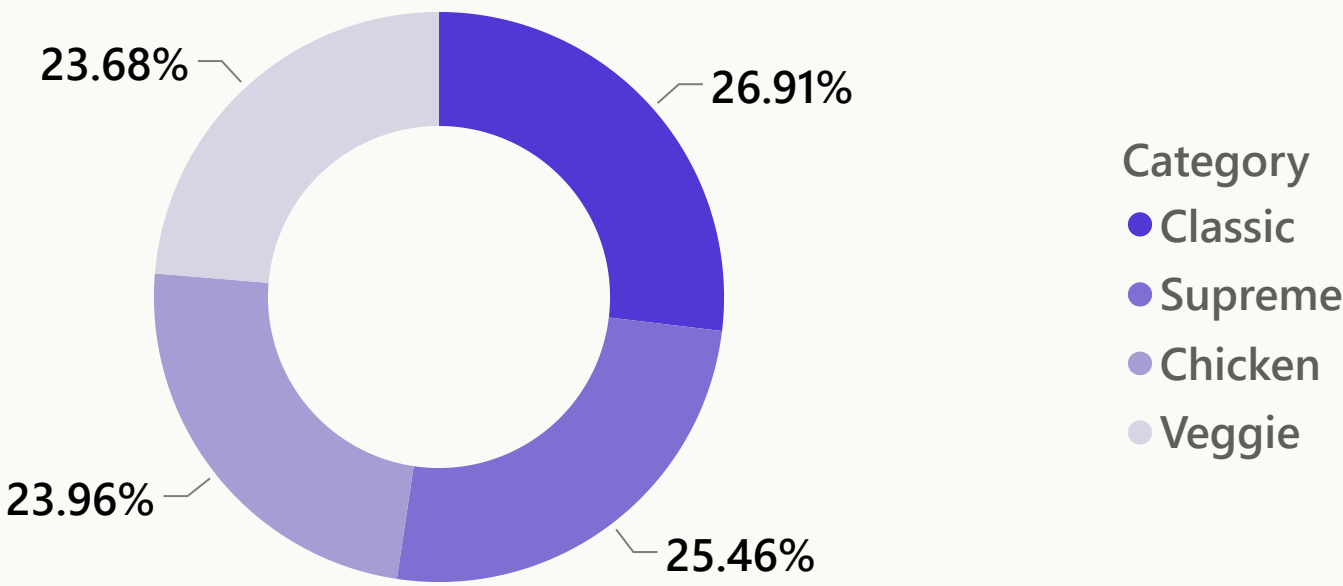
Total Pizza sold by Pizza Category



% of Sales by Size



% of Sales by Category



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Top Pizza Sales by Revenue

The Thai Chicken Pizza	43434.25
The Barbecue Chicken Pizza	42768.00
The California Chicken Pizza	41409.50
The Classic Deluxe Pizza	38180.50
The Spicy Italian Pizza	34831.25

Lowest Pizza Sales by Revenue

The Brie Carre Pizza	11588.50
The Green Garden Pizza	13955.75
The Spinach Supreme Pizza	15277.75
The Mediterranean Pizza	15360.50
The Spinach Pesto Pizza	15596.00

Top Pizza Sales by Quantity

The Classic Deluxe Pizza	2453
The Barbecue Chicken Pizza	2432
The Hawaiian Pizza	2422
The Pepperoni Pizza	2418
The Thai Chicken Pizza	2371

Lowest Pizza Sales by Quantity

The Brie Carre Pizza	490
The Mediterranean Pizza	934
The Calabrese Pizza	937
The Spinach Supreme Pizza	950
The Soppresata Pizza	961

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Top Pizza Sales by Orders

The Classic Deluxe Pizza	2329
The Hawaiian Pizza	2280
The Pepperoni Pizza	2278
The Barbecue Chicken Pizza	2273
The Thai Chicken Pizza	2225

Lowest Pizza Sales by Orders

The Brie Carre Pizza	480
The Mediterranean Pizza	912
The Calabrese Pizza	918
The Spinach Supreme Pizza	918
The Chicken Pesto Pizza	938

Most occupied Days & Month

Days-Orders are highest on Friday & Saturday evenings

Month-Orders are highest on January & July

Sales Performance

Category-Classical contributes maximum to Sales & Total Orders

Size-Large pizza contributes maximum to Sales

Best Sellers

Revenue-Thai Chicken Pizza contribute maximum to Revenue

Quantity-Classical Deluxe Pizza contributes maximum to Total Quantities

Total Orders-Classic Deluxe Pizza contributes maximum to Total Orders

Lowest Sellers

Revenue-Brie Carre Pizza contribute minimum to Revenue

Quantity-Brie Carre Pizza contribute minimum to Total Quantities

Total Orders-Brie Carre Pizza contribute minimum to Total Orders

Most occupied Time

Lunch-12 P.M. - 1:30 P.M., **Dinner**-6 P.M. - 8 P.M.

Colors Used: Yellow for Orders Metrics, Purple for Category & Quantity, Green for Revenue

Data Source: Maven Analytics

GitHub Repo: <https://github.com/tushar2704/Pizza-Sales-Analysis>

Author: © 2023 [Tushar Aggarwal](#)

TOP

5

