**PIZZA-SALES-ANALYSIS SQL REPORT**

A. KPI’s

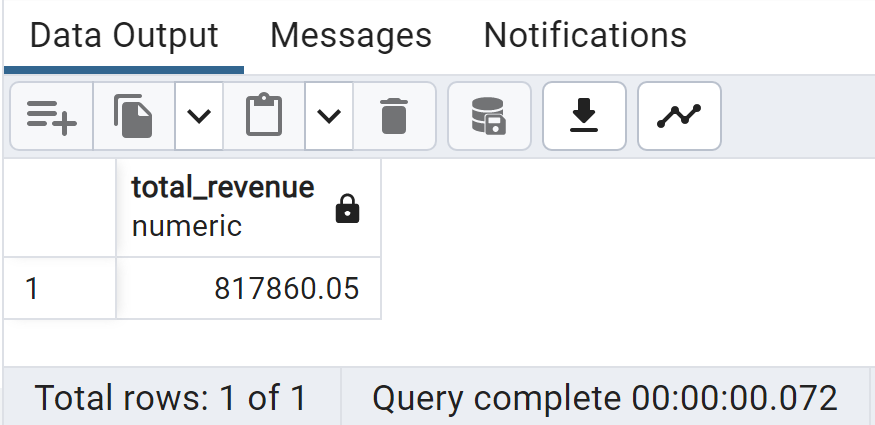
**1. Total Revenue:**

SELECT

SUM(total\_price) AS total\_revenue

FROM

pizza\_sales;



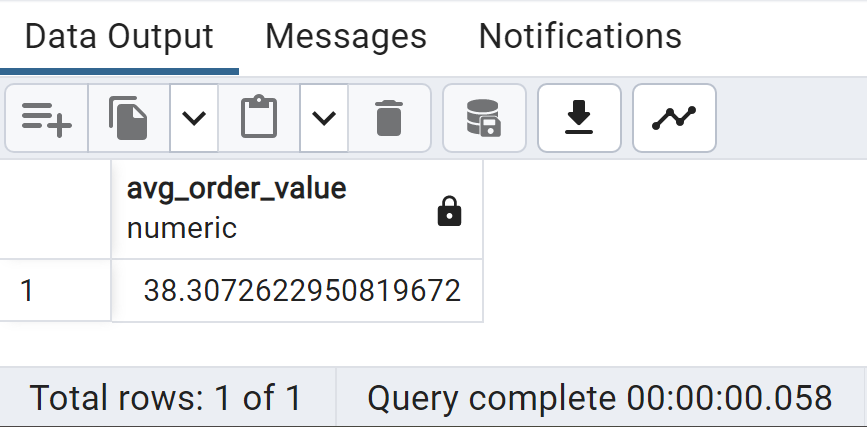
**2. Average Order Value:**

SELECT

SUM(total\_price) / COUNT (DISTINCT order\_id) AS AVG\_Order\_Value

FROM

pizza\_sales;

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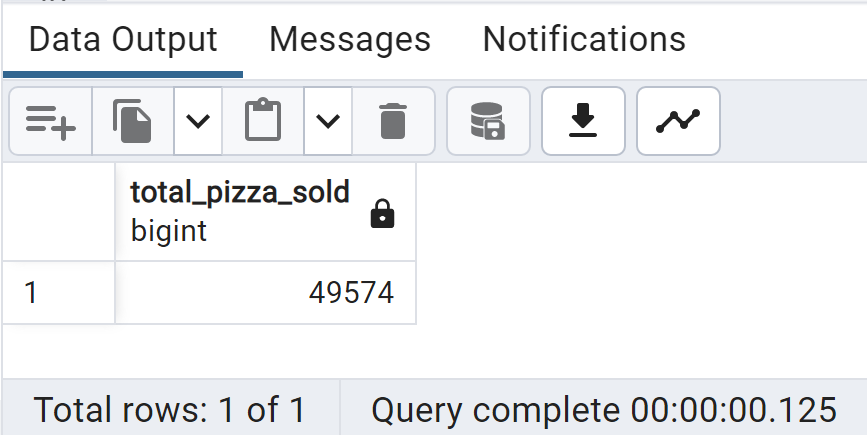
**3.Total Pizza Sold**

SELECT

SUM(quantity) AS Total\_Pizza\_Sold

FROM

pizza\_sales;



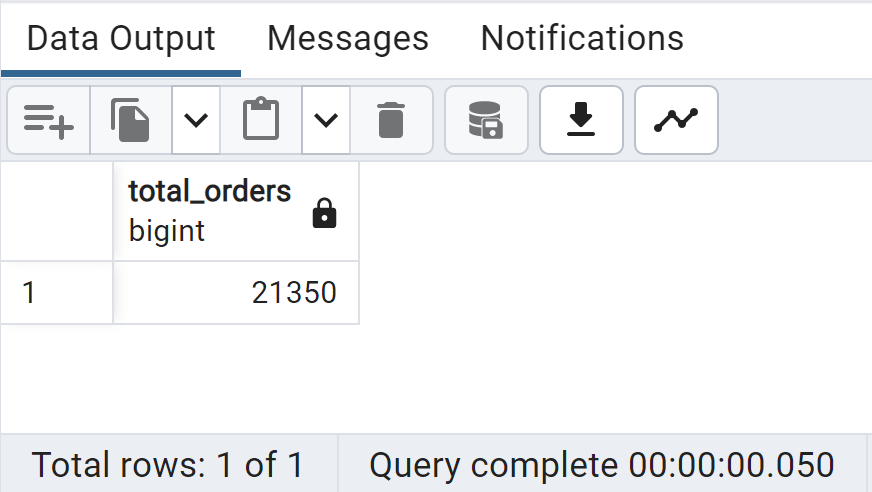
**4.Total Orders**

SELECT

COUNT(DISTINCT order\_id) AS Total\_Orders

FROM

pizza\_sales;



**5.Average Pizzas Per Order**

SELECT

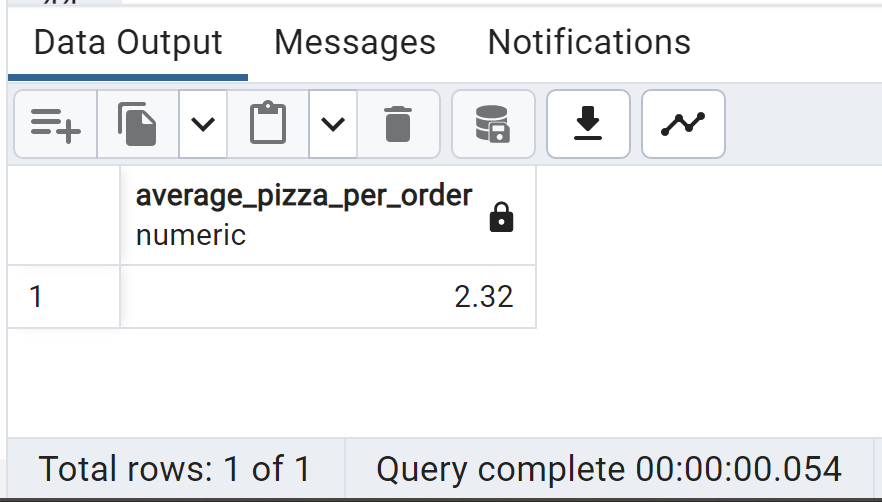
ROUND(

ROUND(SUM(quantity),2) / ROUND(COUNT(DISTINCT order\_id),2)

,2) AS Average\_pizza\_per\_order

FROM

pizza\_sales;



B. Daily Trend for Total Orders

SELECT

TO\_CHAR(order\_date, 'Day') as order\_day,

COUNT(DISTINCT order\_id) AS Total\_orders

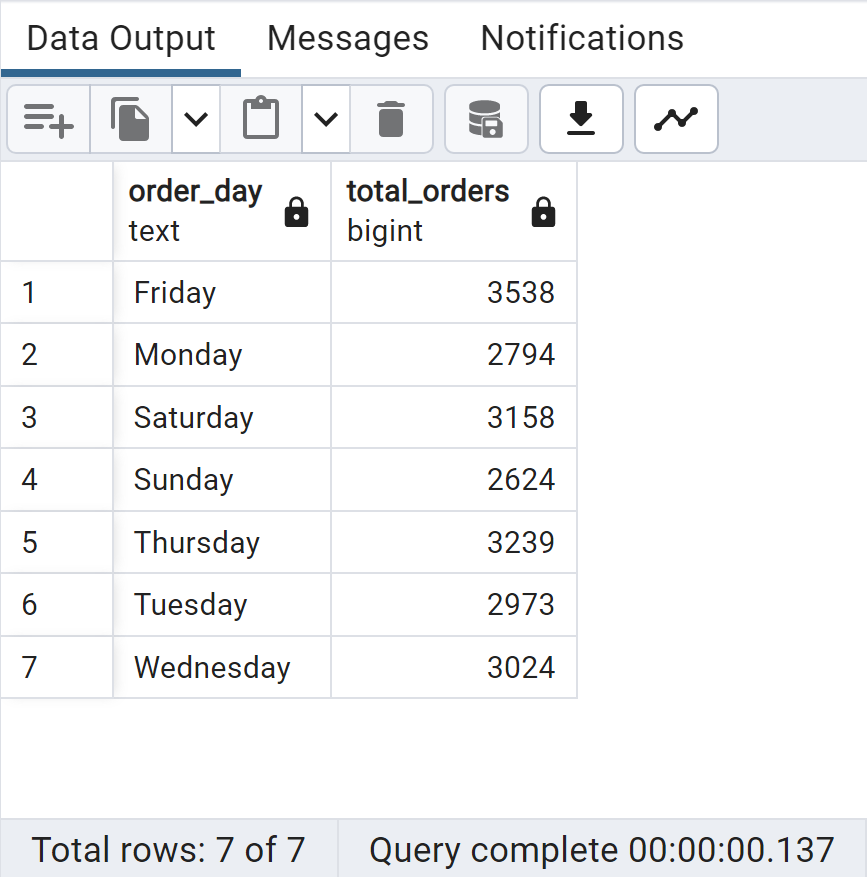
FROM

pizza\_sales

GROUP BY

order\_day

;



C. Monthly Trend for Total Orders