4. Schema

Location (alias)
ZIP
Country
Region
Sate
City

Location (alias)
ZIP
Country
Region
Sate
City

Calendar (alias)
Date
Year
Week
Day

Customer
ID
Name
Type
MmbrType
MmbrDate
LocationId

Franchise
ID
Type
LocationId

Sales
CustomerID
FranchiseID
ProductID
SaleDate
SalesAmount

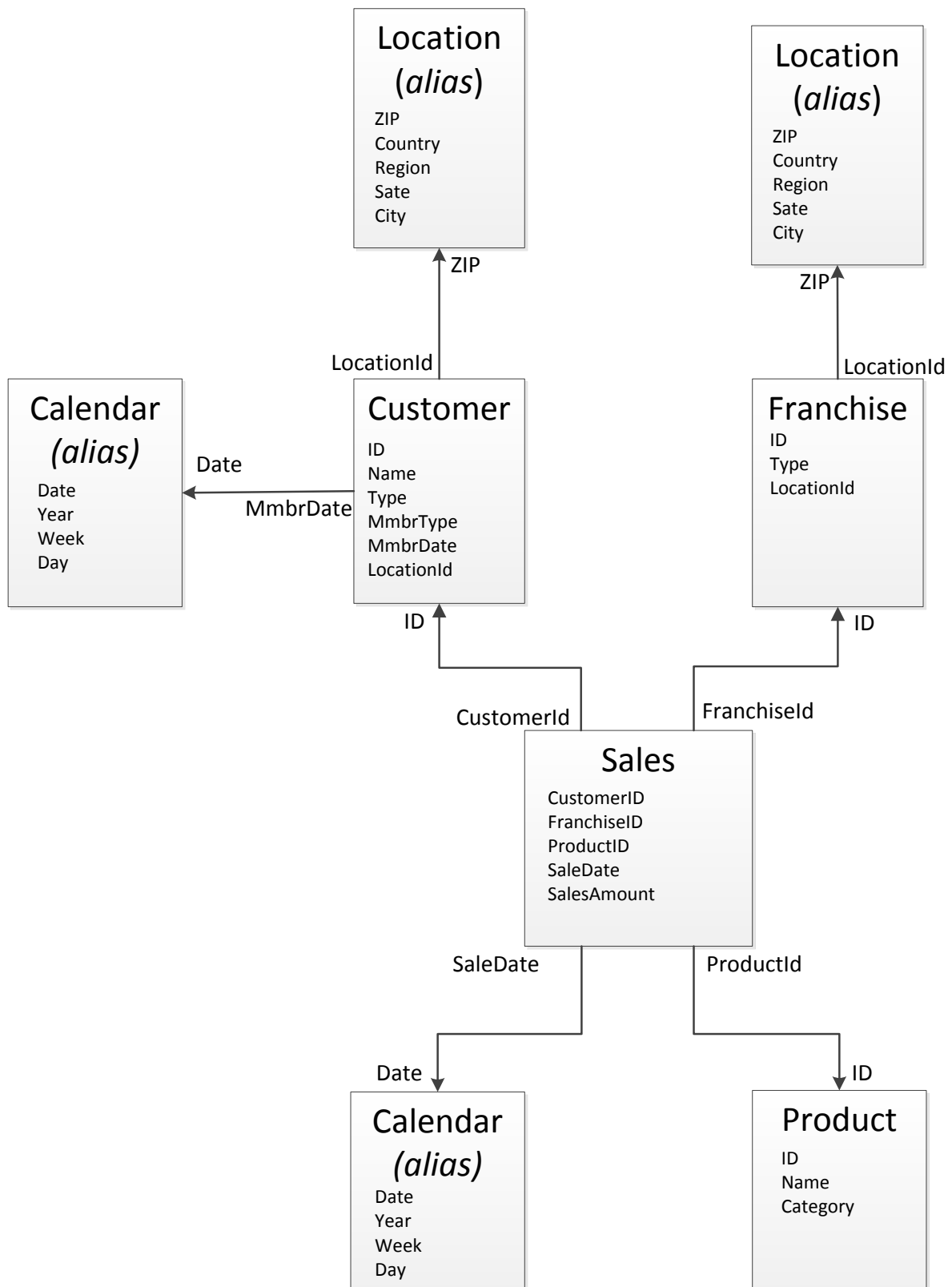**Calendar (alias)**
Date
Year
Week
Day

Product
ID
Name
Category

I used snowflake schema because I believe it's better suitable for business requirements.

I suggest to create single "Location" table and to use its aliases as sub-Dimensions for "Customer" and "Franchise" Dimensions. It will make all the locations unified across data sources.