

1. Dimensions

Dimension	Dim Column	Source Table	Source Column	Comment
Customer	ID	Member	MemberId	
		Worksheet	Corporate Customer Id	
	Name	Member	MembrName	
		Worksheet	Corporate Customer Name and location	Worksheet column has to be parsed to obtain Customer Name
	Type	Member	'Corporate'	String value that defines customer type
		Worksheet	'Person'	
	MmbrType	MemberType	MemTypeName	Or NULL if not a member
		Worksheet	NULL	
	MmbrDate	Member	MmbrDate	
		Worksheet	NULL	
Franchise	LocationId	Member	MmbrZip	Foreign key to location dimension.
		Worksheet	Corporate Customer Name and location	Worksheet column has to be parsed to obtain location and then generate ZIP
Franchise	ID	Franchise	FranchId	
	Model	Franchise	FranchModelType	
	LocationId	Franchise	PostalCode	Foreign key to location dimension
Product	ID	Merchandise	MerchId	
		ServiceCategory	ServCatId	
		Worksheet	Row number	
	Name	Merchandise	MerchName	
		ServiceCategory	ServCatName	
		Worksheet	'Special Event'	
	Type	Merchandise	'Merch'	string value that defines product type
		ServiceCategory	'Service'	
		Worksheet	'Event'	
	Category	Merchandise	MerchType	
		ServiceCategory	ServCatName	
		Worksheet	Event Type Code	
Calendar	Date			Calendar Dimension is hierarchical year → week → day
	Year			
	Week			
	Day			
Location	ZIP			Location Dimension is hierarchical ZIP→ Country → Region→State→City
	Country			
	Region			
	State			
	City			