## Project 1 Outline (Fall 2017)

Goal: Better understand the initial stages of a data focused project by conducting background research and completing Exploratory Data Analysis (EDA).

- A. Development of a research driven question (SMART) focused on a dataset either inside of R or one of your choosing
- B. Provide the follow information in a Rmarkdown document including explanations of the steps being taken and rationale for each
  - a. Conduct Exploratory Data Analysis that will begin to answer your question, this can include for example:
    - i. Summary of the dataset
    - ii. Descriptive Statistics
    - iii. Graphical representations of the data
    - iv. Measures of Variance
    - v. Initial correlation/Chi Square/ANOVA analysis
- C. Write a roughly 7-page summary of the research and EDA process related to your dataset. Potential areas to address include:
  - a. What do we know about this dataset?
  - b. What are the limitations of the dataset?
  - c. How was the information gathered?
  - d. What analysis has already been completed that is related to the content in your dataset?
  - e. How did the research you gathered contribute to the development of your question?
  - f. What additional information would be beneficial?
  - g. How did your question change, if at all, after Exploratory Data Analysis?
  - h. Based on EDA can you begin to sketch out an answer to your question?
- D. Develop a 15 minute presentation that effectively communicates the results of these initial stages of a data science project to be presented during class.

## Grading:

- A. 25%
- B. 25%
- C. 25%
- D. 25%