

Assignment #2: 75 How Might We Statements



"How Might We" (HMW) statements are small but mighty questions that allow us to reframe our insights into opportunity areas and innovate on problems found during user research."



Why are they called "How Might We's?"

- **"How"** suggests that we do not yet have the answer. It allows us to consider multiple avenues for innovation and reinforces that we are still exploring the problem and solution space.
- **"Might"** emphasizes that there are many different paths we can go down when thinking about solutions. This allows for open-minded creativity and brainstorming and thinking about the problem from multiple perspectives. This "might" is where innovation becomes part of the process!
- **"We"** immediately brings in the idea of teamwork. "We" should all work collaboratively to come up with a joint understanding of the problem and put our heads together to come up with a joint solution.

Below Are The Examples

Mental Health

1. How might we provide affordable mental health services to all individuals?
2. How might we increase awareness and reduce the stigma surrounding mental health?
3. How might we improve access to mental health resources for marginalized communities?
4. How might we integrate mental health education into school curriculums?
5. How might we utilize technology to enhance mental health support services?

Gender Equality

6. How might we promote gender equality in the workplace?
7. How might we ensure equal pay for equal work?
8. How might we address gender-based violence and harassment?
9. How might we empower women and girls to pursue leadership positions?
10. How might we increase girls' access to education and opportunities?

Elder Care

11. How might we improve the quality of care in nursing homes and assisted living facilities?
12. How might we support family caregivers in providing care for their elderly loved ones?
13. How might we address the social isolation and loneliness experienced by many elderly individuals?
14. How might we promote age-friendly communities and accessible services for seniors?
15. How might we ensure that elderly individuals receive proper medical attention and treatment?

Climate Change

16. How might we reduce greenhouse gas emissions and combat climate change?
17. How might we transition to renewable energy sources and reduce our reliance on fossil fuels?
18. How might we protect and preserve natural habitats and biodiversity?
19. How might we promote sustainable agriculture and reduce food waste?
20. How might we engage communities and individuals in climate action and environmental conservation efforts?

Technology Addiction

21. How might we promote healthy technology use habits and digital wellness?
22. How might we raise awareness about the negative effects of technology addiction?
23. How might we develop tools and resources to help individuals manage their screen time?
24. How might we create a balance between online and offline activities?
25. How might we provide support and resources for individuals struggling with technology addiction?

Student Debt

26. How might we make higher education more affordable and accessible for all students?
27. How might we reduce the burden of student loan debt on recent graduates?
28. How might we provide financial literacy education to help students make informed decisions about borrowing money for college?
29. How might we incentivize employers to offer student loan repayment assistance programs?
30. How might we explore alternative funding models for higher education to reduce the need for student loans?

Human Trafficking

31. How might we increase prevention efforts to combat human trafficking?
32. How might we improve victim support services and resources for survivors of human trafficking?
33. How might we collaborate with law enforcement agencies to prosecute traffickers and dismantle trafficking networks?
34. How might we raise awareness about the signs and risks of human trafficking in communities?
35. How might we address the root causes of human trafficking, such as poverty, inequality, and lack of opportunities?

Homelessness

36. How might we increase affordable housing options for individuals experiencing homelessness?
37. How might we provide wraparound support services, such as mental health treatment and job training, to help individuals transition out of homelessness?
38. How might we engage community stakeholders in developing comprehensive solutions to address homelessness?
39. How might we prevent homelessness among vulnerable populations, such as foster youth, veterans, and LGBTQ individuals?
40. How might we address the systemic issues that contribute to homelessness, such as lack of affordable healthcare and low wages?

Waste Management

41. How might we reduce waste generation and promote recycling and composting?
42. How might we improve waste collection and disposal systems to reduce environmental impact?
43. How might we incentivize businesses and individuals to adopt sustainable practices and reduce their waste footprint?

44. How might we educate communities about the importance of proper waste management and recycling?
45. How might we invest in innovative technologies and solutions to address waste management challenges?

Public Transportation

46. How might we improve access to affordable and reliable public transportation for all residents?
47. How might we reduce congestion and carbon emissions by encouraging more people to use public transportation?
48. How might we make public transportation systems more inclusive and accessible for individuals with disabilities?
49. How might we invest in infrastructure upgrades and expansions to enhance public transportation services?
50. How might we integrate new technologies, such as ride-sharing apps and electric buses, into public transportation systems to improve efficiency and convenience?

Access to Education

51. How might we remove barriers to education and ensure equal access for all students?
52. How might we increase funding for public schools and universities to improve educational opportunities?
53. How might we provide support services for students facing academic, social, or economic challenges?
54. How might we address disparities in educational quality and resources between schools and districts?
55. How might we engage families and communities in supporting students' academic success and well-being?

Digital Privacy

56. How might we protect individuals' personal information and data from unauthorized access and misuse?
57. How might we increase transparency and accountability in data collection practices?
58. How might we empower individuals to control their privacy settings and permissions online?
59. How might we educate users about online privacy risks and best practices for staying safe online?
60. How might we establish regulations and guidelines to govern the responsible use of data by companies and organizations?

Global Health

61. How might we improve access to healthcare and essential medicines for individuals in low-income countries?
62. How might we address health disparities and inequities that exist between different populations and regions?
63. How might we prevent the spread of infectious diseases and pandemics through international cooperation and coordination?
64. How might we promote maternal and child health initiatives to reduce mortality rates and improve outcomes?
65. How might we invest in research and development to find new treatments and vaccines for global health threats?

Political Corruption

66. How might we increase transparency and accountability in government practices and decision-making processes?
67. How might we strengthen anti-corruption laws and enforcement mechanisms to root out corrupt practices?
68. How might we empower whistleblowers and protect them from retaliation for reporting corruption?

69. How might we engage citizens in efforts to hold elected officials and public servants accountable for their actions?

70. How might we promote ethical leadership and integrity in political institutions to build trust and confidence among the public?

[Affordable Housing](#)

71. How might we increase the supply of affordable housing units to meet the growing demand?

72. How might we create policies and incentives to encourage developers to build affordable housing projects?

73. How might we protect affordable housing stock from being converted into luxury developments?

74. How might we provide rental assistance and subsidies to individuals and families struggling to afford housing costs?

75. How might we address the root causes of housing insecurity, such as income inequality and lack of affordable housing options?