

Mechanical Data

For Event Guide Advertisements

Full Page Colour Ads with Bleed



Finished page size is 213mm W x 277mm H.
Size of advt with 0.5mm bleed is
223mm W x 287mm H.
Keep text area 1 cm inside on all sides
Text area is 193mm W x 257mm H

Full Page Colour Ads without Bleed



Full page advt without bleed will have
1 cm white margin on all sides. Hence,
size of advt will be 193mm W x 257mm H,
while page size is 213mm W x 277mm H.

Half Page Ads



Size of half-page advt
is 124mm H x 194mm W
(non-bleed, Landscape only)

We prefer high resolution pdf files with text converted to curves, saved with PDF/X-1a CMYK 300 dpi settings. Type and subject matter should preferably be kept 1 cm inside or at least 0.5cm inside final trim edge. Upload the file to your Profile Dashboard under Add-ons or share through Google Drive or send by wetransfer.com to orders@defencepartners.in