

Tushar Sharma

Business Intelligence Professional

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📍 Ames, IA



I am a detail-oriented, responsible, and dedicated data professional with a "get-it-done" attitude and a passion for delivering high-quality results. My problem-solving skills are paired with a customer-centric approach, empowering organizations to innovate and make data-driven decisions. I excel in working within agile/scrum project management frameworks, enabling teams to efficiently deliver value to their customers.

Professional Experience

Data Analyst – Business Intelligence **Iowa State University Foundation**

Jul 2019 – present
Ames, IA

- Led the data project for Iowa State University's first-ever Day of Giving, which resulted in the outreach to over 350,000 prospects resulting in over \$465,000 in production in 24 hours.
- A key member of the Business Intelligence Team, responsible for carrying out data segmentation tasks for various campaigns.
- Design some of the most efficient and modern database solutions focusing on accuracy, precision, and automation.
- Involved in bulk Data Migration from traditional legacy systems to Salesforce CRM.
- Maintain and optimize databases for mail, email, phone, and text solicitations throughout the fiscal year, serving as the data liaison to the internal teams and providing technical training as needed.

Data Research Analyst **Kingland Systems – Intern**

May 2018 – Aug 2018
Ames, IA

- Conducted research and completed data analysis on corporations and investment vehicles, using defined procedures to identify relationships and provide validated and credible data.
- Continued to enhance data quality over time on new and existing data through continual data clean-up efforts.
- Performed work according to the data production standards as defined in the policies and procedures of the clients.

Education

B.S. in Management Information Systems **Iowa State University of Science and Technology** Core focus – Data and Business Analytics

Aug 2015 – May 2019
Ames, IA

Skills

SQL | Relational Databases | Salesforce CRM | PowerBI | Tableau | Web Development

Awards and Involvements

Cy's Standard of Excellence Award **Iowa State University Foundation**

Ames, IA

A peer-to-peer recognition, the award acknowledges an ISU foundation employee for their outstanding teamwork and contributions.

Guest Lectures **Iowa State University**

Ames, IA

Delivered guest lectures at Iowa State University on Organizational Behavior, Project Management, Data Segmentation, Data Migration, and Agile Methodology.