

Tushar Sharma

tusharsharma96@outlook.com | <https://www.linkedin.com/in/tusharsharma96/>

Ames, IA | 515-708-1198

PROFESSIONAL SUMMARY

Data professional with experience in data analytics, data migration, data segmentation, application support and technical troubleshooting. Exceptional critical thinker, problem solver, and communicator.

WORK EXPERIENCE

Data Analyst – Business Intelligence

July 2019 – Present

Iowa State University Foundation, Ames, IA

- Led the data project for Iowa State University's first ever Day of Giving that resulted in the outreach to over 350,000 prospects resulting in over \$465,000 in production in 24 hours.
- Key member of the Business Intelligence Team responsible for carrying out data segmentation tasks for various campaigns – the most recent one being the Forever True campaign that led to over \$1.5 billion in production.
- Design some of the most efficient and modern database solutions focusing not only on accuracy and precision but also towards automation.
- Involved in bulk Data Migration from traditional legacy systems to Salesforce CRM.
- Maintain and optimize databases for mail, email, phone, and text solicitations throughout the fiscal year and serve as the data liaison to the Annual and Special Gifts Team and provide technical training as needed.

Senior Program Assistant (Student Employee)

September 2015 – April 2019

Iowa State University Foundation, Ames, IA

- Trained, mentored, coached, and empowered student employees and ran daily shifts with over 40+ individuals per shift.
- Raised over **\$110,000** personally for Iowa State University towards research, scholarships and several different programs and initiatives.

Data Research Analyst (Summer Intern)

May 2018 – August 2018

Kingland Systems, Ames, IA

- Conducted research and completed data analysis on corporations and investment vehicles, using defined procedures to identify relationships and provide validated and credible data.
- Continued to enhance data quality over time on new and existing data through continual data clean-up efforts.
- Performed work according to the data production standards as defined in policies and procedures of the organization

INVOLVEMENT AND AWARDS

- Cy's Standard of Excellence Award - A peer-to-peer recognition, the award acknowledges an ISU foundation employee for their outstanding teamwork and contributions.
- Given guest lectures at Iowa State University on Organizational Behavior, Project Management, Data Segmentation, Data Migration and Agile/Scrum Methodology.

EDUCATION

Iowa State University, Ames, IA

B.S. Management Information Systems

International Merit Scholarship Award Recipient