Digital Marketing Assignment Term-1

MODUL-1

 (1). Please break down the URLs listed below. (list-out Protocol, Domain, TLD).
Answer:

https://www.flipkart.com/.
https=protocol
www=subdomain
flipkart=domain (name)
com=Top Level Domain (TLD)

https://www.irctc.co.in/.
https=protocol
www=subdomain
irctc=domain
co.in=Top Level Domain (TLD)

https://www.allegro.pl/.
https=protocol
www=subdomain
allegro=domain(name)
pl=Top Level Domain (TLD)

https://www.johnlewispartnership.co.uk/.
https=protocol
www=subdomain
johnlewispartnership=domain(name)
[co.uk](co.uk)=Top LEvel Domain (TLD)

https://www.uidai.gov.in/.
https=protocol
www=subdomain
uidai=domain(name)
[gov.in](gov.in)=Top Level Domain (TLD)

(2). What is HTTPS/SSL Update?
Answer:

1. HTTP (HyperText Transfer Protocol)

- A protocol used for transferring data between a web browser and a website.
- Example: **http://www.example.com**
- Not secure as data is sent in plain text

2. SSL (Secure Sockets Layer)

- A security technology that encrypts data for safe transmission.
- When SSL is enabled, HTTP becomes HTTPS (https://).
- Example: https://www.example.com
- Ensures data privacy and security by encrypting information

(3). List out 10 famous browsers used worldwide.

answer:

- **Google Chrome**
- **Mozilla Firefox**
- **Microsoft Edge**
- **Apple Safari**
- **Opera**
- **Brave**
- **Vivaldi**
- **Tor Browser**
- **Samsung Internet**
- **UC Browser**