

Somehow I Manage!!

Description:

Hello Future Businessmen and Entrepreneurs, E-Cell of IIT Mandi is here with another enlightening event that will help you gain management Skills and teach you how to respond to sudden challenges that occur while managing a company or business in an appropriate manner.

So, you are going to step into the shoes of a manager where you will be facing various challenges, difficulties and real life problems faced by a company. So get ready to bring out the inner leader in you.

Do Participate as this is a great opportunity for you to enhance your Presentational skills, Creativity, Leadership abilities and most importantly how to make others convinced about your ideas. Also you'll be put into situations where you have to think out of the box to make things work.

Problem Statement:

The participants are required to submit a report for Round 1 on any of the following:

- What could be the possible reasons for the loss of 200,000 subscribers of Netflix , at this year's start .

Do you think that this downfall is mainly due to the current scenario of war and rising inflation ?

- Amazon prime is acting as a loss leader to make people get into the amazon environment , how do you think that Netflix can complete their pricing . When their main source of revenue is through subscriptions . what other sources of revenue can be generated by them , can a merger or a different form of content supply ,

or any other idea help . Think in terms of a manager aiming for future growth of the company .

- Content creation is a capital intensive venture . Thus do you think some extensive Machine learning model cloud helps us in identifying what kind of content do the users want to view thus allowing Netflix to invest only in those segments and provide great content to remain a market leader . As a manager makes a decision , would investing in this ML project could turn out to be profitable or not ? Give numerical also to justify your decision, such as efficiency of the model , how much revenue would it save this way , etc.

Team Structure:

- There is only individual participation and no teams are allowed.

Timeline:

- Round 1- This is the pre-event whose Problem Statement will be released on 7th May and submissions are to be done on or before 9th May.
- Rest of the Rounds will be released and conducted during 14 and 15th May.

Judging Criteria:

- Round 1 will be judged on the basis of your reports on the problem statement provided to you. Your analytical and creative skills will be taken into consideration while doing so.
- The judging criteria of further rounds will be disclosed during the course of events.

Rules and Regulations:

- Students taking part in the events should register before the deadline. On spot entry is not obliged.
- The event will be held on an online platform like google meet. Hence the participant must ensure good connectivity during the event.
- There will be one pre-event and 3 main rounds under this.
- The decision of Judges will be final.
- Taking help of the internet and plagiarism is strictly prohibited.
- All the events will commence at the scheduled time; Punctuality will be appreciated
- Prizes worth Rs. 10k

Submission Link for Round-1

<https://forms.gle/dWGUchk4tsAzWRYw9>

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