

## Data X Case

### Basic Overview :

- We will be approaching different companies in the consulting domain like Goldman Sachs, McKinsey, BCG etc and collect data from them on which they are currently working upon.
- The company which provides us the data will also be our sponsor.
- Now, After receiving the data from the company, we will collaborate with the company and create the problem statement.
- Then, refining the problem statement and the data will be done so that it fits for the standards of our college tech fest.
- After that, participants are provided with the problem statement and data.
- They are expected to draw inferences from the data given to them and make a presentation compiling their findings and strategies they are going to use to make a profitable business. They have to clearly mention their business decisions and state the reasons for them in their presentation
- Then submissions are taken from them in the form of PDFs or PPTs.

### Structure/ Flow of the event :

1. Google forms are floated for interested participants to fill.
2. Team limit : 1- 4 members per team
3. Participants will be provided with Problem statement and data
4. They are given 3-4 days (tentatively) to :
  - Work on the given data
  - Draw inferences from it
  - Plan their business decisions and strategies with respect to the problem statement
  - Compile their work into 1 presentation (ppt)
5. The presentations will be collected through Google forms.

## Evaluation :

The presentations will be evaluated based on :

1. Is their solution solving the problem provided in the problem statement - 25%
2. How practical, efficient and realistic their solution is - 25%
3. How well did they used the resources (data, internet, other surveys etc) provided - 25%
4. Overall presentation - 25%

Note : This evaluation is subjected to change. We are still working on the evaluation part, and we will finalize it as soon as possible.