

“Pitch_Terra”

Problem statement: Biotechnological solution for environmental issues along with business model

Description: The participants will be given some specific environmental issues and they need to choose any one of them. They need to prepare the best possible solution for the problem and will build up a start up based on the solution. They will prepare the business model for their new start up. Then there will be presenting and pitching their idea to the judges.

Team Size: 3 per team

Prize money: 10k

Judging criteria:

- Pitch and presentation
- Idea feasibility and practicality
- Business model strategy
- Idea sustainability
- Creativity and teamwork

Benefits by participating in this event:

- Problem solving skill and Critical thinking
- Business modeling, analysis
- How to approach to the solution and research methods
- How to prepare the idea proposal
- They will learn how to pitch the idea

- Team work
- Marketing

Potential sponsors:

- Serum Institute of India
- Sun Pharma
- Vivo Biotech
- Panacea biotech
- Adinath Bio labs limited
- Biocon limited
- [ENOVEO](#)
- [AIChE](#)
- [TERI](#)
- [Eco Services India Pvt. Ltd](#)
- [Green circle](#)
- [Bioquell](#)

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