

The E-Cell of IIT-Mandi presents you

# **SOMEHOW I MANAGE!!**

**Date:- 14-15 May.**

Hello Future Businessmen and Entrepreneurs, E-Cell of IIT Mandi is here with another enlightening event that will help you gain management Skills and teach you how to respond to sudden challenges that occur while managing a company or business in an appropriate manner.

So, you are going to step into the shoes of a manager where you will be facing various challenges, difficulties and real life problems faced by a company. So get ready to bring out the inner leader in you.

## **All you need to know-**

1. There is only individual participation and no teams are allowed.
2. Students taking part in the events should register before the deadline. On spot entry is not obliged.
3. The event will be held on online platform like google meet. Hence the participant must ensure good connectivity during the event.
4. There will be one pre-event and 3 main events under this.
5. The decision of Judges will be final.
6. All the events will commence at the scheduled time; Punctuality will be appreciated.
7. Prizes worth Rs. 10k

## **Information about different Rounds (not to be disclosed to the contestants prior to the event)-**

### **1. Managerial round :**

- a) **Business Crisis-** A situation has arisen and the company is facing issues because of that. The participant will have to answer 4-5 questions regarding how will the company overcome this situation, what measures will be taken in future, and how will they deal with the employees, sponsors and customers separately. Based on this report, participants will be shortlisted and will qualify for further rounds. The prompt will be released some days prior to the fest starts and the report should be submitted before the given deadline.

### **2. Creative and HR round:** The 2nd round will be held in 2 stages

- a) **Jingle it Out-** In this stage, the participants have to come up with some creative jingles and sell the product or service. Based on this, they will be selected for the next round.
- b) **Recruit and Hire-** This is an HR round, where they would be in a hiring position. They will be provided with resumes of some employees and they have to select

them giving detailed reasons for their selection. Based on this report, they will be selected for the final round which will happen the next day.

3. **Right on Pitch:** This is a pitching round where the participants are the CEO of an e-commerce company in a year X, and the current finances are given. They have to accelerate growth and diversify their revenues as a presenter to an investor their business is asking for an investment. They have to explain their Business plan through a presentation.

### **Event Schedule-**

### **Event Judges-**

Do Participate as this is a great opportunity for you to enhance your Presentational skills, Creativity, Leadership abilities and most importantly how to make others convinced about your ideas. Also you'll be put into situations where you have to think out of the box to make things work.

For Further Details, please contact-

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