Reel-o-Logy

Description:

Do you ever feel like you are destined to be an Instagram star, born to unleash your creativity, imagination, and flair through the world of the reel? Or do you crave the gratification that is unbridled in pursuing the realm of science and technology? Well, XPECTO'22 is here to deliver to you the best of both worlds.

In this pre-event, you will get to show off your creativity by creating Instagram reels that are centered around science and technology.

Participants will be required to send their submissions to the Submission link.

Timeline and Submission:

- Participants must submit their Reels from 25th April 2022, 8:00 PM to 13th May 2022,11:59 PM
- You have to submit your reels through this Submission link.

Judging Criteria:

The Reels will be uploaded on XPECTO's Instagram within a few times of your submission.

1.) 50% of the total marks will be decided by the judges according to the following factors with given weightage:

Factors	Weightage
Concept and technical knowledge	20%
Overall Impact, Creativity and uniqueness	20%
Editing and post-processing	10%

2.) 50% of the total marks will be decided by the engagement of your reels such as likes, comments, and shares. Their respective points are:

Factors	Weightage
Comments	20%
Shares	20%
Likes	10%

Also note, that the likes, comments, and shares of only those accounts will be counted only if the account follows the XPECTO'22 <u>Instagram account</u> (@xpecto. tech).

Rules and Regulations:

- Participants must submit only **One Reel** throughout the event.
- The reel must be made within the timeframe of the Event.
- Participants must submit their Reel from 25th April 2022 from 8:00 PM to 13th May 2022 11:59 PM
- Any kind of inappropriate content would be immediately disqualified.
- Any sign of plagiarism will lead to disqualification.
- Participants must submit an overall description of the Reel. (Word Limit: 50 words)

Prizes:

The total prize pool of the event is Rs. 6000 with respective prizes:

- 1st Place: Rs. 3000
- 2nd Place: Rs. 2000
- 3rd Place: Rs. 1000

In case of any dispute, the decision of the organizing committee will be final.

In case of any doubt/concern regarding the event, either call or email the coordinator.

Event Coordinators:

Kishan Sharma
+91 8000543233
b20294@students.iitmandi.ac.in

Ekansh Singh
+91 7667157872
b21154@students.iitmandi.ac.in