

Why Flirt With Ideas

It's my first newsletter, so let's talk about "Why I started this Newsletter?" and "Why Flirt with Ideas?"

Online Audience

People talk a lot about how an Internet audience brings a lot of opportunities, monetary benefits and sometimes a ton of validation. But there is one more thing that we get in free from having you as an audience and that is a pressure to show up every day.

I actually started a blog a few months ago, and I couldn't sustain it as there was no deadline, but a weekly newsletter expects me to show up every week and literally force me out of my comfort zone to find some ideas worth flirting to share with you. I am feeling this pressure only because peeps like you subscribed to my newsletter. I don't want to let you down and be shameful about it as you know:

"The fear of shame is stronger than the fear of death" - Donald Boyd

So this newsletter is basically my way to leverage my fear of shame into something productive. In some sense, I am fearing all of you more than even death to improve my writing and show up every week with something interesting to talk about ;-)

Flirt With Ideas

When I talk to someone about any Idea, I get two types of people:

1. Puppets.
2. Originals.

Puppets

This group just read and watch things here and there but never really think about it. Talking to them is like talking to a “Puppet”, they are acting as a vessel to someone else. They try to sound smart, but they are not actually smart or you can say they are like Parrots. They seem fake and I don’t easily trust the ideas they are discussing.

Originals

1. This group is way cooler:
2. They sound original.
3. They have actually thought about the idea.
4. They correlate these ideas nicely and in the right place.
5. Even if they are just talking about someone else’s idea, they are trying to explore instead of taking that idea for granted.
6. They have instilled an idea in their psyche.
7. They use actual experiences and stories to make these ideas clear and alive again.
8. They may be incorrect at times, but they are willing to take the criticism.

The difference between a Puppet and an Original is that an “Original” actually flirts with Ideas, but why I am using the term “Flirt”:

1. They do this thinking in private.
2. They spend alone time with those ideas and write about them.
3. They play with these ideas in their head while doing mundane tasks.
4. They slowly push the boundaries and challenge the Ideas to come closer to them.
5. They share and bind some stories and experiences with those Ideas.

People are rewarded in public for what they practice for years in private. – Tony Robbins

Just like the way I am admiring these people who are well-articulated in their thinking and talks about ideas in an original manner because they spent alone time thinking about it.

And I would like to welcome you all to take some ideas from this newsletter and actually flirt with them and become empowered with these ideas instead of a Puppet or a Vessel. In a shorter sentence: I want you to think!