

Raj Doshi Electrical Engineering Indian Institute of Technology Bombay Specialization: Communication and Signal Proc. 08D07031 UG Fourth Year DOB: 14<sup>th</sup> Nov, 1989.

Male

ExaminationUniversityInstituteYearCPI / %GraduationIIT BombayIIT Bombay20118.05

#### SCHOLASTIC ACHIEVEMENTS

- > Secured an **All India Rank (AIR)** of **278 (99.9 Percentile)** among 3.5 lakh students in the Joint Entrance Examination 2008 (JEE) for IIT's.
- ➤ Secured an **All India Rank of 172** and a **State Rank** (Maharashtra) of **14** from more than 8 lakh students in All India Engineering Entrance Examination (AIEEE) 2008.
- Recipient of the prestigious **All India CBSE Merit Scholarship** in the Engineering stream sponsored by the Government of India, awarded only to the top 350 ranks in AIEEE.
- ➤ Secured Higher Middle School Scholarship with **State Rank 39** amongst the 454 awarded.

#### POSITION OF RESPONSIBILITY

- Manager, Corporate Relations, The Entrepreneurship Cell, IIT Bombay Mar '10 April '11
  - Led a 2-tier team of 40+ students and trained them with required communication and corporate skills to cater to the corporate needs of E-Cell.
  - Established formal associations with organizations like TiE Mumbai, IAN, Mumbai Angels, UTV, EDI, E&Y and others; formed and coordinated with a pool of over 300 Judges and Mentors for Eureka! 2010, E-Cell's B-Plan Competition.
  - Identified the need to provide Legal knowledge to the participants of Eureka! and established deals with Law firms to fulfill the same.
  - Single handedly invited and coordinated with 20 Investors as Panelists for Vulture's Nest, the *Investors Pitch* organized by E-Cell.
  - Secured participation of renowned industrialists; Govt organizations such as *National Innovation Council* headed by Sam Pitroda.
  - Initiated inclusion of Social Entrepreneurship in E-Cell's vision and secured partnerships with 'UnLtd India', a Social Incubator, and individual Social Entrepreneurs; laid foundation for Eureka! Social.
  - Acquired basic understanding of the various aspects of entrepreneurship through attending of several Corporate Meetings, Summits and Conferences.
- **Mess Secretary of Hostel 7** (Student strength 350)

Aug '09 - May '10

- Ensured proper functioning of the Mess, customized the Mess Menu, and managed students' Mess Accounts.
- Initiated various steps, spoke to NGOs and IITB authorities to discuss measures to reduce food wastage and sensitize hostel students towards the same.
- **Execution and Writing Team of EnSpace** the Entrepreneurial Magazine of IIT Bombay.
  - Wrote articles and conducted interviews of Student Entrepreneurs and Industry Experts.
- **Co-ordinator Informals, Mood Indigo,** Cultural Festival of IIT-Bombay *Oct. '09 Dec.' 09* 
  - Co-headed a team of 10, responsible for handling Fun Games and Competitions, prepared the Judging Criteria and questionnaires.

### Philips Innovation Campus, Bangalore

(May - July 2011)

- Successfully completed a project in Healthcare Research titled 'Parallel Data Acquisition from Multiple Medical Devices'.
- Acquired significant insight into the Healthcare sector and exposure to Philips' strategy and dynamics as a company.

# **PROJECTS UNDERTAKEN**

## 1. Consumer Psychology Project

(March -April 2010)

Guide - Prof. Azizuddin Khan

- Investigated the role played by Indian Television in diffusion of innovation across various market brands and sectors.
- Successfully conducted an online survey on the campus to understand consumer behavior and awareness.

## 2. Tea Market Analysis - Economics Course Project.

(Oct. 2009)

Guide - Prof. Haripriya Gundimeda

- Analyzed the Tea Market in India which included a study of the major tea brands, the Tea market structure, characteristics of supply and demand and import-export.
- Completed a detailed study of one major player, its market share, marketing strategies, past performance, pricing techniques and so on.

## 3. Utilitarian Products - Industrial Design Centre (IDC, IIT Bombay) Project.

Guide - Prof. B.K. Chakravarthy

(Oct 2009)

- Developed three innovative Utilitarian products for the elderly taking care of their problems and needs, ergonomics and production feasibility.
- Designed a mobile phone device for the visually challenged so that making and receiving calls and other functions can be done with ease.

# 4. Character Recognition Robot - Electronics Club, IIT Bombay

(May-July 2009)

- Designed an autonomous robot that solved anagrams with the alphabets printed on cards.
- Worked on MATLAB to carry out image acquisition and recognition, deciphering a meaningful word from the alphabets recognized using a set of stored dictionary words.
- Was awarded a Certificate of Excellence for the project by the Electronics Club.

#### EXTRA CURRICULAR

- Won the Second Position in the **Debating Competition** in Taarangan, the annual Festival of Thakur College, Mumbai.
- Won the Second Position in the Inter Hostel Cricket General Championship and Freshmen Hockey Open.
- Part of the **Production Group Team** for the Performing Arts Festival, 2009, the largest Inter Hostel Cultural Festival of IIT Bombay.
- Built a Wireless Remote Controlled Car for F1 Car Competition in the First year conducted by the Technic Club of IIT Bombay.
- Avidly interested in Table-Tennis and Lawn Tennis, Violin and Dramatics.