Aditya Gupta
Male, 23

SJMSOM
IIT BOMBAY

EDUCATION

Year	Degree/Certificate	Institute/School, City	% / CGPA
2011	M.Mgt	Shailesh J. Mehta School of Management, IIT Bombay	7.98/10
2010	B.E., Computer Science	Jadavpur University, Kolkata	8.09/10
2006	Class XII	St. Lawrence High School, Kolkata(WBCHSC)	80.0
2004	Class X	Hindmotor High School, Hindmotor, Kolkata(WBBSE)	87.88

PROFESSIONAL EXPERIENCE   16 Months

PRICEWATERHOUSE COOPERS LTD.   **Consultant**   **May 2010- July 2011**

Responsibilities:
- Successfully executed a **SOA-BPM project** worth $1 million for Metlife, a US based insurance company
- Developed proof of concepts, designed interface specifications, facilitated knowledge transfers
- Involved in **software product development, application value management**, testing and implementation of core business software applications

Achievements:
- Awarded **Certificate of Appreciation** for Q2, 2010-11 and Q3, 2010-11 from the EA&I department for successful execution of the Metlife project
- Successfully completed IBM Websphere Message Broker Developer Workshop
- **Achieved a rating of 2** in the appraisal for the period of 2010-11 that corresponds to **exceeding the expectations** of the firm

MICROSEC FINANCIAL SERVICES   **Winter Intern**   **December 2011**

- Conducted an extensive research of BFSI sector from a valuation perspective
- Learned the basics of equity valuation – discounted cash flow and relative – and applied them to value stocks

CAPGEMINI FS-BIM   **Summer Intern**   **May 2012 – June 2012**

Project Title: Customer Lifetime Value Modeling
- Conducted **as-is analysis** of the extent of use of predictive analytics in **life insurance industry**
- Conducted **literature research** and **expert interviews** pertaining to predictive analytics and life insurance industry
- Identified and implemented statistical approaches and methods like **survival analysis**, **factor analysis**, **logistic regression** and **CHAID analysis** for modeling the CLTV
- Created, tested and validated the models in **MS-Excel** and **SPSS**

ACADEMIC ACHIEVEMENTS

- Achieved rank **50** in West Bengal Joint Entrance Examination out of a total of 76,327candidates   2005-06
- Ranked **in the top 2% in IITJEE** in 2006 and 2007   2006,07
- Amongst **the top 2%** in **AIEEE** 2006 with a state rank of 101   2005-06
- Completed one-month **training** at **Wipro** on "Development of Project Management and Quality Assurance Tool"   2008-09

POSITIONS OF RESPONSIBILITY

Position	Key Achievements	Period
Coordinator, Sanskriti 2010, **Annual Cultural Festival of Jadavpur University**	Member of core organizing committee for on-stage events that featured some of the high profile rock bands of India namely Motherjane, MSonic, Oikyotan.	2009-10
Coordinator, Srijan 2010**, Annual Technical Festival of Jadavpur University**	Member of the organizing committee for the various workshops and on-spot events like Robokix, C-Thru, iGame, etc.	2009-10
Secretary, PwC Kolkata Toastmasters Club	Involved in coordinating all the club meetings, arranging for venues, inviting all the members and planning events	2010-11

EXTRA-CURRICULAR ACTIVITIES

- Member of **Alumni Relations Team** for batch of 2013   2012-13
- Achieved a rank of **117** out of **2417** teams in **BNP Paribas Ace Manager** 4 – a globally held competition   2012-13
- **Campus Ambassador** of IIT Bombay for **Channel V**'s Indiafest 2012   2011-12
- Engaged with slum children in activities highlighting their rights, as part of a Right to Education Campaign by **CRY**   2011-12

OTHER INTERESTS

- A music enthusiast - Lead guitarist of a **rock band** Syntax error
- Reading books, mostly of the business and non-fiction genre