



PROFESSIONAL EXPERIENCE

ACCENTURE SERVICES PVT. LTD **SENIOR PROGRAMMER** **June 2007 - June 2010**

Accenture is a Global Management Consulting, Technology Services and Outsourcing.

Project 3: Data Migration & Data Integration of financial data post-merger of two Wealth Management Companies.

Role: Senior Programmer with **administrative responsibilities**.

- Analyse the business requirements and prepare workflows using Informatica Business Intelligence tools.
- Manage shared components of Informatica PowerCenter created and used by 50 member onshore & offshore teams.

Project 2: Direct Marketing Campaigns and inbound follow-up offers for **Market Assisted Cross-Sell Campaigns**

Role: Senior Programmer **representing India Offshore Team** of 4 People.

- To develop **Market Assisted Cross Sell Campaigns** on Unica Affinium Campaign tool and to oversee their operations and support. To assist the team in meeting the deadlines with high quality deliverables.
- To act as the **interface between the client and the offshore team**; communicate project targets and timelines to the team; ensure quality deliverables within allocated timelines.
- Initiated the process of Automation of Auditing Process which led to **reduction in the auditing time by 90%**.

Project 1: Migration & Coding of Direct Marketing (DM), Tele Marketing (TM) and Email Marketing (EM) Campaigns

Role: Programmer - To develop the flowcharts of DM, TM and EM campaigns in Unica Affinium Campaign tool.

PROFESSIONAL RECOGNITION:

- ASE Achievers Award** by Accenture Delivery Centre for Technology, India for **Exceptional Performance** in 2007-2008. This award was given to **top 5% of 4000** new joiners across Accenture India in 2007.
- Achieved **Exceeded Expectations in 10 out of 10** Performance Factors of Accenture in the year 2008-2009.

HSBC BANK **MANAGEMENT INTERN** **June 2011 – July 2011**

HSBC is the the world's second-largest banking and financial services group with operations in 87 countries.

Project Title: To improve **Customer Satisfaction** by reducing the number of incidents in Treasury Business of HSBC Bank India.

Results achieved and Deliverables:

- Recommendations for improvements in IT Support Services of Treasury & HSS Business Units.
- Desinged an Excel Template** for recording and monitoring the incidents raised in Treasury & HSS Business Users.
- Cost & Feasibility analysis** for automation of daily, weekly & monthly data backup system as per RBI guidelines.
- Recommendations for improving the process flow of new joiners in HSBC with respect to IT Operations.

EDUCATION

2007	B. Tech. (Mechanical Engineering)	Z H College of Engineering and Technology, AMU, Aligarh.	9.295/10 (CPI)
2003	SSSC (Class XII)	Senior Secondary School, AMU, Aligarh.	81.5 %
2001	SSC (Class X)	City High School, AMU, Aligarh.	75.4 %

ACADEMIC ACHIEVEMENTS & AWARDS

- Excellent Performance Award** by Islamic Development Bank, Jeddah and Participated in 7-Day Management Development Course held in Jeddah, Saudi Arabia (2007)
- First Prize** in AutoCAD Design Contest in the annual Tech Fest of Z H College of Engineering and Technology. (2005)
- Third Rank** in Second year of B. Tech. (2004)

POSITIONS OF RESPONSIBILITY

- Class Representative**, Class of 2012, Master of Management, SJM School of Management, IIT Bombay. (2010-2012)
- One of the 3 **Founders of partnership firm**, SAMinitiatives. Takes care of its Operations & IT responsibilities. (2011)
- Sub-Editor (Commercial)**, Salamevatan, a Hindi Fortnightly Newspaper, Published from Aligarh. Established structure of subscribers data management process, format of newspaper and its distribution framework. . (2003-2007)
- VAJRA** (Volunteer for Assistance in Jobs Related to ASEs) in Accenture. I was involved in Counselling, Training and Mentorship of New Joiners in Accenture. (2007-2010)
- Group Leader**, final year Project on SI Engine at Z H College of Engineering and Technology, AMU, Aligarh (2007)

EXTRA-CURRICULAR ACTIVITIES & INTERESTS

- Third Prize** in HRiday, a **National Level Case Study Competition**, organized by SJMSOM, IIT Bombay. (July 2010)
- Participated in a **12-days Industrial Tour to USA** hosted by University of Washington, Bothel, US. (July 2011)
- Participated in many **Social Service Programs** with Government and Non-Government Organizations. like Polio Eradication Program (Camp Organizer), All India Sadbhavana Shanti Caravan (Participant) organized by UP Rabita Committee and volunteered in organizing teams of several social programmes. (2003-2007)
- Organized** Quiz, Extempore and Sudoku Competitions in the Annual College Fests in Z H College of Engineering and Technology, Aligarh (2005-2007)