



Rohit Kumar Goyal
Civil Engineering
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B.Tech.
Male
DOB: 09/03/1990

Examination	University	Institute	Year	CPI / %
Graduation	IIT Bombay	IIT Bombay	2011	6.71

ENTREPRENEURIAL INITIATIVES

CO-FOUNDER, SABJIWAALA COM RETAILERS PVT LTD; SABJIWAALA.COM (Nov'10-Sep'11)

An e-commerce company pioneering the grocery market in Mumbai

- Envisioned, developed and executed the idea to tap the latent '**Online Food-Retail**' market in India
- Set up and operated the company with fixed assets worth **INR 0.3 million** and **6 employees**
- Created a customer base of over **1500** people with a revenue of **INR 0.5 million** within 6 months of inception
- Featured in various newspapers and news channel like TOI, Maharashtra Times, IE, Mid-Day, Tv9 etc.

BOOKSMENU.COM (Jun'10-Oct'10)

- Created an online database of information related to books and authors with features like ratings and reviews

POSITIONS OF RESPONSIBILITIES

FILM, MEDIA AND WEB SECRETARY, HOSTEL 8 (Jul'09-Jul'10)

- Propelled the hostel to **4th** position from 9th previously in the Inter Hostel Film Making General Championship
- Introduced **new events** like Film Making Competition, video editing and cinematography workshops

SCRIPT AND DRAMATICS HEAD, PERFORMING ARTS FESTIVAL (PAF) (Feb'11-Apr'11)

- Part of the 20 member organizing committee for Performing Arts Festival 2011, the largest event in the institute cultural calendar with a budget in excess of **INR 90,000**
- **Led** and trained a team of more than **50** actors and voice-over artists for over a month
- Secured **1st** position in both Script and Dramatics and also **won** the overall trophy

Recognition: Awarded **PAF Color** (5 out of 400) for two consecutive years '10-'11

ACADEMIC PROJECTS

STUDY OF RAINFALL IN CHERRAPUNJI USING UNIVARIATE MODELS (Nov'2009)

- Illustrated the application of **probability distribution** in rainfall analysis using Cherrapunji as a case study to create a model for predicting rainfall in the region
- Analysed data of **28 years**, fitted it in gamma distribution and performed Kolmogorov-Smirnov goodness of fit test to come up with an accurate rainfall predicting model at **5% significance level**

EXTRA-CURRICULAR ACTIVITIES

DRAMATICS AND FILM MAKING:

- **Professionally** performed in **1st** ever IIT stage-play at **Prithvi Theatre** and **NCPA** (2010, 2011)
- Secured **1st** position in one act play at Mood Indigo and Inter Hostel Main Dramatics GC (2010)
- Directed **2** short films **singlehandedly** using **Green Screen** for the **1st** time in an Inter Hostel Film GC (2009, 2010)
- Secured **1st** position in Fourth wall (IIT Bombay Dramatics Club) Open Productions (2008)

Recognition: Awarded **Cult Special Mention** for outstanding contribution to the Hotel Cultural activities

SPORTS:

- Part of the **gold** winning freshmen team in Inter Hostel cricket general championship (2009)
- Successfully completed National Sports Organization Training Program for Cricket (Jul'08-Apr'09)
- Won **gold** medal in the Inter Hostel Sophomore Hockey general championship (2009)
- Member of the **bronze** winning Hostel Cricket Team (2010)

SOCIAL AND OTHER ACTIVITIES:

- Core group member of the **POO-RANI JEANS AUR T-SHIRT** drive which Collected and donated a **record 4000+ clothes** to local **NGO's and Orphanages** (2010)
- Awarded the '**Best entry- IIT Bombay**' in the entrepreneurship competition '**Ideaz**' held by E-Cell (2009)