

EDUCATION			
Year	Degree/Certificate	Institute/School, City	% / CGPA
2012	B. Tech., Electronics Engineering	Veermata Jijabai Technological Institute (Autonomous), Mumbai	7.0/10
2008	Class XII	South Indian Education Society, Sion- Mumbai	90.83
2006	Class X	St.Gregorios High School, Mumbai	89.67

ACADEMIC ACHIEVEMENTS			
• Cleared NCFM certification in Equity Derivatives and Currency Derivatives			Apr-12
• Secured a 100% score in Mathematics in the Maharashtra Common Entrance(MHT-CET)			Jun-08
• Awarded Certificate for academic excellence in Mathematics, Science, Hindi and Social Science in ICSE			Jun-06

PROJECTS & INTERNSHIPS		
Draftfcb+Ulka Advertising	Internship	Jan-12 to Mar-12
Draftfcb is one of the top global advertising agencies owned by the Interpublic Group- one of the big four global agency holding conglomerates. It merged with the Indian Advertising agency Ulka to form Draftfcb+Ulka.		
Responsibilities		
<ul style="list-style-type: none"> Conceptualised the digital campaigns for Tata JLR, Tata Indica, Tata Indigo Manza, Maybelline and Wipro's Santoor Worked on the digital media strategy of the brands Executed the campaigns as the copywriter in the digital domain 		
Achievements		
<ul style="list-style-type: none"> Conceptualised the Jaguar campaign-How alive are you- which was part of the brand's re-positioning strategy Worked on the Tata Indigo Manza campaign-Sedan Class which was focused on positioning the Manza as a low cost luxury car Worked on Santoor's Facebook Strategy and created the Santoor Facebook Lounge Developed the copy for the new Tata Indica Website Worked on Maybelline's Valentine's Day campaign 		

POSITIONS OF RESPONSIBILITY		
Position	Key Achievement	Period
Editor of Nirmaan , the official magazine of VJTI Mumbai	<ul style="list-style-type: none"> Editor of the official college magazine with a readership consisting of colleges, alumni and the industry Head co-ordinator amongst the five sections of English, Hindi, Sanskrit, Marathi and Technology 	Jun-10 to Jun-11
Core team member of 'Rachna' a national level conference on education, VJTI Mumbai.	<ul style="list-style-type: none"> Conceptualised and organised a national level conference on education housing an audience of 500 school, undergraduate and post-graduate students Profiled and contacted over 20 prominent speakers from the education sector 	Dec-09 to Feb-10
Core Team Member -Organizing Committee Tecnovanza - National level Technical Festival-VJTI, Mumbai.	<ul style="list-style-type: none"> Part of the 12 member core committee that handled the entire national level festival covering over 30 events. Was specifically responsible for the conference Co-ordinated with the sponsorship, publicity, PR, Infrastructure and logistics team for the festival 	Dec-09 to Feb-10

EXTRA-CURRICULAR ACTIVITIES
<ul style="list-style-type: none"> Worked in the core team for Tecnovanza- the National level Technical festival of VJTI-Mumbai Participated in the Art Of Living Yes and Beginners course A regular participant at the Model United Nations(MUN) Attended a three day workshop on robotics by SRA-VJTI on Line Follower Robots
OTHER INTERESTS
<ul style="list-style-type: none"> Playing the guitar Flair for creative writing, Literature and Poetry Kickboxing and power Yoga enthusiast