

Anant Goenka, Male, 26 years

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PROFESSIONAL EXPERIENCE			29 Months
VOLKSWAGEN AG., Management Intern – Germany			Sep. 11 – Feb. 12
Automobile manufacturing firm – Group Logistics Strategy			
<ul style="list-style-type: none">• Standardized key performance indicators for Pre-Series Logistics at VW Group• Conceptualized and developed standardized KPIs. Reduced number of KPIs from 44 to 12• Developed roadmap for group-wide implementation and sustenance of the new KPIs including a pilot program			
BELZABAR SOFTWARE DESIGN (I) PVT. LTD., Business Analyst – India			Dec. 09 – Jun. 10
Belzabar Software is a specialized software solutions provider in the field of sophisticated web based applications.			
<ul style="list-style-type: none">• As functional consultant, was responsible for client interfacing, & designing functionalities & functional specifications• Coordinated multiple projects involving over 30 computer scientists & other personnel from across the globe• Key role in coordinating and managing the newly launched software development efforts for smartphones			
M.N.DASTUR & CO. PVT. LTD., Analyst (Management Consulting) – India; Germany; France			Jul. 08 – Dec. 09
The 55 year old engineering consulting firm, specialized in the steel industry, started its business consulting division in 2008			
<ul style="list-style-type: none">• Conducted financial, build-buy & technology analyses for a MENA region bank. Impacted formation of \$5 billion steel firm• Assisted a global engineering firm to optimize their communication infrastructure and reduce related costs by around 25%• Consulted for a mining firm to identify a joint venture partner for setting up a steel plant. (Risk, feasibility analysis, etc.)• Analysed key trends in SaaS & worked with a software firm to develop their marketing strategy for SaaS• Crafted the IT offshorability portfolio analyses framework for a fortune 500 bank in France. Reduced 60-80% of existing costs			
Professional Recognition			
<ul style="list-style-type: none">• Rated as the Top performer in the Consulting Team for the year 2008			
ENTREPRENEURIAL EXPERIENCE			
M/s Neelkanth Plastics – Kolkata, India			2000-06
Family business of manufacturing H.D.P.E. containers & industrial components. Clients included major FMCG & Oil cos.			
<ul style="list-style-type: none">• Managed plant operations. Involved in inventory & resources management, production scheduling & customer interaction• Improved productivity and succeeded in increasing profits margins from 10% to more than 20%			
INDUSTRIAL ASSIGNMENTS			
Jungheinrich AG.	Developing and executing a market entry strategy into a new region for this MNC.		Jan. 12 – present
IBM India	Worked on a live project for Maersk-SeaLand		Jun. 07 – Jul. 07
Neo Carbons	Worked across various departments like Sales, Marketing & Operations		May 06 – Jul. 06
EDUCATIONAL BACKGROUND			
Degree	Institute / University / Board	Year	%/CGPA
Master of Mgmt.	SJMSOM, IIT Bombay	2010-12	8.3/10 (Top 10% of the batch)
Masters Exchange Studies	Technische Universitaet Muenchen	2011	1.9 (Very Good by ECTS standards)
B.Tech., Comp. Sc. & Engg.	NIT Durgapur	2004-08	8.03/10 (First Class Distinction)
Class XII	M.P.Birla F.H.S.School, Kolkata, (CISCE)	2004	91.2% (First Class Distinction)
Class X	M.P.Birla F.H.S.School, Kolkata, (CISCE)	2002	90.5% (First Class Distinction)
ACADEMIC ACHIEVEMENTS			
<ul style="list-style-type: none">• Awarded the Best Manager in MUKTI '07 the national level annual technical symposium of NIT Durgapur• Among top 10% students selected for SJMSOM Endowment Scholarship• One amongst four students from India to be awarded DAAD scholarship for pursuing exchange studies at TU Muenchen• German Language Proficiency – B1 level• Semi Finalist – Google Online Marketing Challenge 2011			
EXTRA CURRICULAR ACTIVITIES/POSITIONS OF RESPONSIBILITY			
Facilitator, Jagriti Yatra 2011 - India			2011-12
A 15 day nationwide train journey to study innovation at grass root level & awaken entrepreneurial spirit within individuals			
<ul style="list-style-type: none">• As facilitator, was leading a group of 12 participants to act as a guide and mentor to enhance their learning			
Secretary, International Relations, SJMSOM			2011-12
<ul style="list-style-type: none">• Defined IR landscape of the school by leading the 6 member team, policy design, 5 new MoUs & 7-fold increase in exchanges• Organized the debut study tour with 14 participants, involving 8 internationally reputed firms & budget exceeding Rs. 15 lacs			
Co-Convener, MUKTI '08, NIT Durgapur			2007-08
Event Manager, Elixir of Ragas, NIT Durgapur			2006-07
HOBBIES AND INTERESTS			
<ul style="list-style-type: none">• Volunteer-Teach India campaign. Taught underprivileged children & persuaded their parents to send them to school• Interests: Amateur cook, avid backpacker, passionate travel planner, enthusiastic organizer of events for the underprivileged			