

EDUCATION			
Year	Degree/Certificate	Institute/School, City	% / CGPA
2010	B.Tech, Agricultural Engineering	GBPUAT	7.1/10
2006	Class XII	Army School Hempur (C.B.S.E)	76.2
2004	Class X	Army School Hempur (C.B.S.E)	82.2

PROFESSIONAL EXPERIENCE		9Months
Mahindra & Mahindra AFS Pvt Ltd.	Graduate Engineer Trainee	Jul 2010- Apr 2011
<p>Mahindra Auto Farm Sector (AFS) is the part of Mahindra Group, which is known worldwide for its core values and ethical code of conduct.</p> <p>Responsibilities:</p> <ul style="list-style-type: none"> Responsible for the Sales and Marketing activities of Mahindra Applitrac for entire Uttar Pradesh (East) zone which included a total of two area offices, 48 dealerships and 10 distributors. Applitrac is a division of Mahindra & Mahindra that deals with different tractor drawn & self-propelled Agricultural Implements Lead a team of 15 people for launching 'Mahindra Rice Transplanter' in West Bengal –first in India to launch the Rice Tranplanter on a commercial scale Handled marketing activities for the launch of Rice Transplanter by organising road shows, farmer meets, product demos, delivery functions, farmer's sport day etc Responsible for appointment of New Dealers for Mahindra Applitrac by screening all the applicants on different parameters like financial background, educational qualifications, previous experience, social status etc <p>Achievements:</p> <ul style="list-style-type: none"> Promoted to the Team Lead to lead a team of 15 within four months of my association with Mahindra & Mahindra, to launch 'Rice Transplanter' (a new offering of Mahindra Applitrac) in West Bengal Surpassed the initial sales target by 22% in the launch of Mahindra Rice Transplanter in West Bengal Awarded with the additional responsibility of Channel development which included appointment of new dealers owing to the successful product launch(Rice Transplanter) 		

ACADEMIC ACHIEVEMENTS		
• National Service Scheme (NSS) second stage ' C ' certificate holder		2007-09
• Rank 3 rd in school merit list in 11 th standard		2004-05
• Summer training at Northern Region Farm Machinery Training & Testing Institute , Hisar, Haryana , on the processes involved in manufacturing different components of a tractor such as engine, gears, hydraulic pumps and production line of tractor		2009-10

POSITIONS OF RESPONSIBILITY		
Position	Key Achievement	Period
Co-Coordinator , Sprinkler (Branch Chapter of Agricultural Engineering)	<ul style="list-style-type: none"> Successfully organised two events in the annual college fest namely 'Tracsion' (competition for designing robots to solve specified problems) and 'Kriti' (competition for drawing isometric view of cut sections) Conceptualised & organised a new event "Kriti" in the annual college fest 	2009-10
Member Executive Body organizing Annual Tech-Fest of the College	<ul style="list-style-type: none"> Managed the logistics requirements for 31 events across 3 days 	2007-08

EXTRA-CURRICULAR ACTIVITIES		
• Won 1st Prize in 'Iconoclasm', a case study competition at 'Colosseum07', an All India Inter Collegiate Technical Festival		2007-08
• Won 3rd prize in "Biz-Czar", a business plan competition (Business plan of opening a chain of retail stores for Selling Organic Fruits and Vegetables in India) at 'Colosseum09',an All India Inter Collegiate Technical Festival		2009-10
• Finalist in the Marketing Competition Marxspeed , IMT Ghaziabad . Designed Social Media Marketing Campaign		2011-12
• Runners up in All India Business Simulation Olympiad organized by IIM Ahmedabad		2011-12
• Member Sponsorship team for 'Avenues 11'		2011-12
OTHER INTERESTS		
<ul style="list-style-type: none"> Keen interest in dramatics, have participated in various skits and plays at school and college level Play TT and football 		