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| **ACHIEVEMENTS** |

**CO-FOUNDER, SABJIWAALA COM RETAILERS PVT LTD**; SABJIWAALA.COM

An e-commerce company selling food items through online portal

* Envisioned, developed and executed the idea to tap the latent ‘Food-Retail’ market in India
* Gave employment to 10 people including 1 as a post of manager
* Generated revenue of INR 0.3 million in last 3 months
* Founded the 1st ever e-commerce company selling vegetables and fruits online in Mumbai
* Last valuation was INR 50 million
* Strategized innovative marketing campaigns with extensive use of online & offline media
* Featured in various newspapers and news channel like Times of India, Maharashtra Times, Indian Express, Mid-Day, Tv9 etc.
* Awarded the ‘Best entry- IIT Bombay’ in the entrepreneurship competition Ideaz ’09 held by Entrepreneurship-Cell IIT-Bombay
* Ranked among top 0.41% students in Indian Institute of Technology – Joint Entrance Examination 08
* Ranked among top 0.18% of total 800000 student appeared in All India Engineering Entrance Examination 08

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| **POSITIONS OF RESPONSIBILITIES** |

**SCRIPT AND DRAMATIC HEAD,** PERFORMING ART FESTIVAL (PAF)

* Conducted intra-hostel selection trials and ensured representation of the selected talent in the team
* **Led** a team of 30 actors and carried out timely and efficient practice
* **Secured 1st position in both Script and Dramatic trophy and also won the overall trophy**

**FILM MEDIA AND WEB SECRETARY**, HOSTEL 8

* Managed to secure 4th position in Film GC (Inter Hostel Short Film making competition) compare to 9th position of the previous year
* Designed a website for Hostel and hostel football league and kept it updated regularly
* Organized a workshop for video editing and camera Handling for whole Hostel
* Organized an intra-hostel event of short film making

**PUBLICITY COORDINATOR,** MOOD INDIGO 09(ASIA’S LARGEST COLLEGE CULTURAL FESTIVAL)

* In a team of 6 members conceptualized and designed a centralization system for mood indigo 09
* Leaded a team of 70 people for creating ambiance in the campus for the festival
* Leaded a team of 30 people for handling the registration of people attended the festival
* Designed Brochure, flexes and made videos for marketing for Mood Indigo 09

**PUBLICITY ORGANIZER,** MOOD INDIGO 08(ASIA’S LARGEST COLLEGE CULTURAL FESTIVAL)

* Designed Web Pages, publicity posters and flexes in a team of 10 people for Mood Indigo 08
* Made Marketing videos for various events

**PUBLICITY INCHARGE,** PERFORMING ART FESTIVAL (PAF)

* Planned an publicity campaign through online media for the 1st time ever in the history of PAF
* The PAF got the highest audience compare to the all other PAFs

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| **ACADEMIC PROJECTS** |

**Banking System** in **C**++

* *Guide: Prof. Abhiram Ranade of the Computer Science Department*
* In a team of 4 members Developed a code in C++ to accommodate online facilities in Banking System such as login to account, creation of new account, transactions, balance inquiry etc
* Interface was graphical and user friendly

**PROBABILITY AND STATISTICS- RAINFALL FREQUENCY ANALYSIS**

* *Guide: Prof. M. J. Reddy (Undergraduate Seminar)* [March-April 2008]

Studied the data last 100 year data of rainfall in Cherrapunji and predicted the best fit distribution using MAT-LAB. This includes parameters estimation for different types of distributions, Goodness of Fit Test for predicting the best fit distribution.

**SOCIO-ECONOMIC IMPACT OF TRANSPORTATION SYSYTEM IN INDIA**

* Did an extensive study on public mobility, health and standard of living due to issues like congestion, poor planning and improper implication of transportation policies and delivered an in-house presentation
* Analyzed the **correlation** between transportation infrastructure and economic growth, healthcare, increased productivity

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| **TECHNICAL SKILLS** |

* **Programming languages:** C++, HTML, CSS, JavaScript, PHP
* **Content Management System:** Joomla, Wordpress
* **Software Proficiency:** MS Office, Photoshop, Dreamweaver, Illustrator, Sony Vegas, Aftereffects, Flash, Corel
* **Operating System:** Windows, Linux

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| **EXTRA-CURRICULAR ACTIVITIES** |

**Sports:**

* Participated in National Sports Organization Training Program for Cricket for the year 2008-09
* Secured **15th** position in Inter-Hostel Cross Country Race
* Was Part of gold winning Hostel Sophomore Hockey team
* Was Part of Hostel Cricket team
* Part of the gold winning freshmen team in Hostel cricket general championship

**Dramatic and Film Making:**

* Acted in the winning play of Inter Hostel Dramatic general championship and Mood Indigo 09
* Performed in the same play at National Center of Performing Arts (NCPA), Mumbai and at Prithvi theater as professional play; between the slot of Naseeruddin shah and Makarand Deshpandey’s play
* Secured **1st** position in Fourth wall (IIT Bombay Dramatics Club) Open Productions
* Directed and completed 2 short films singlehandedly for the Inter hostel film making general championship with using green screen for the 1st time ever in the history of Inter Hostel Film GC

**Other Achievements:**

* Awarded *PAF COLOR* for my contribution to the Performing Art Festival- 2009
* Worked on infrastructure of an airport and for a railway station for the stage in Performing Art Festival- 2008 and 2009 respectively
* Awarded *Cult Special Mention* for my outstanding contribution to the Hotel Cultural activities