

Tushar Shukla

Senior Frontend Developer

Experienced Front End Developer with 9+ years of experience building and maintaining responsive websites in IT industry. Possesses a deep passion for technology and a fascination for tackling complex challenges while prioritizing user experience and design.

Expert in web standards, performance, and best coding practices. Eager to learn and leverage new tech for superior solutions. Thrives in collaboration, excels as a team player and leader, delivering top-quality results within deadlines.

Employment History

Front End Developer, M4 at Adidas, Gurugram, India

JUNE 2022 – PRESENT

- Developed a PowerPoint-like custom tool for Adidas Product & Marketing Team using React, Typescript, SCSS, and Node.js.
- Ensured excellent code quality resulting in a highly performant tool that significantly aids the product team in planning the product market journey.
- Daily tasks include reviewing pull requests, mentoring junior developers, and working on coding assignments.
- Actively engaged in community-building initiatives to foster collaboration and knowledge sharing within the team.

Senior Interactive Developer, L2 at Publicis Sapient, Gurugram, India

MARCH 2018 – JULY 2022

Project 1 - Web application for a major US transportation company for performing various tasks such as booking, transportation, paying invoices, getting estimates, checking routes, etc.

- Set up foundational code structure enforcing industry best practices and project-specific guidelines using HTML, SCSS, jQuery, and Bootstrap.
- Enhanced application performance by 40% by segregating essential scripts via webpack.
- Enhanced ESLint, Prettier, and project coding guidelines to ensure apex code quality.
- Offered tech guidance and code-reviewing within the team and helped on-boarding new team members.

Project 2 - Migration of AEM code to a healthcare domain conglomerate's custom front-end framework based on React.js, SCSS, Next.js, Contentful, GraphQL, and Node.js



Details

Greater Noida, India
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tusharshuklaa@gmail.com

Nationality
Indian

Links

[Linkedin](#)

[Github](#)

[Stackoverflow](#)

[Codepen](#)

Skills

Typescript

React

Next.js

Tailwind

JavaScript

Redux

SCSS

Node.js

jQuery

- Implemented a scalable architecture accommodating multiple locales and introduced a shared code repository using Git Sub-modules.
- Established coding guidelines and repository ethics, enforcing commit/push rules with Husky. Also integrated essential tools like ESLint, Prettier, and Stylelint.
- Designed a versatile Next.js page generator for diverse page templates and added custom theming methodology using CSS Modules.
- Daily tasks included code reviews, writing unit test cases, and coding tasks.

Project 3 - AEM websites for a major pharmaceutical company

- Maintained, added new features, and improved the legacy code of the platform of 58 AEM websites.
- Enhanced frontend architecture, reduced code redundancy, and optimized performance.
- Developed a custom JavaScript framework for improved page performance and code cleanup.

Frontend Developer at Wazo Studio, Noida, India

NOVEMBER 2016 – FEBRUARY 2018

- Developed a Real Estate software suite, catering to RERA requirements, utilizing AngularJS and Typescript, and Node.js.
- Implemented responsive designs and developed a comprehensive system, encompassing color schemes, spacings, typography, and SCSS.
- Enabled 'offline usage' using Google Lovefield and the browser's local database.
- Collaborated in a dynamic and productive environment with diverse technical team members.

Frontend Developer at Sass Labs Inc., Noida, India

MARCH 2016 – OCTOBER 2016

- Contributed to a marketing automation and social media growth project on Pinterest and Instagram, utilizing PHP, jQuery, Bootstrap, HTML, and CSS.
- Successfully managed promotions and marketing for Viralwoot, Pricewoot, Piktoria, Storewoot, and My Social Pig on Pinterest, Etsy, and Instagram.
- Developed Google Chrome Extensions for Viralwoot, Piktoria, and a GIF maker.
- Implemented a real-time analytics application akin to a CCTV camera for websites, providing valuable insights into user activity.

Frontend Developer at Hestabit Technologies Pvt. Ltd., Noida, India

SEPTEMBER 2014 – FEBRUARY 2016

- Developed an Educational Institutions CMS using JavaScript, HTML, and CSS.
- Created an internal tool with plugins and ready-to-use codes for streamlined development.
- Executed multiple WordPress projects with diverse functionalities.

Education

Bachelor of Technology (Information Technology) at Noida Institute of Engineering & Technology, Greater Noida, India

APRIL 2014

- Been an active participant in cultural and technical events in college. Have hosted events and participated in coding challenges.
- Made a 'Hybrid Mobile Application' using Apache Cordova as my major and minor project.

Angular
GraphQL
CSS
HTML5
Git
AEM
Webpack

Languages

English
Hindi

Hobbies

Trekking
Creating CSS art
Cycling
Teaching code
Watching Anime

Internships

Trainee at Genpact Headstrong Capital Markets, Noida, India

JUNE 2013 – JULY 2013

- Acquired skills in creating Hybrid Mobile Applications with Apache Cordova, jQuery Mobile, Parse.com, and HTML.
- Conducted mobile app prototyping using Fluid UI.
- Developed a thrilling Quiz game for Android and iOS using hybrid mobile app technology.
- Designed an employee task management app for transportation booking, advance cafeteria food ordering, and meeting room reservations.

Hobby Projects

Javascript Game

Made a JavaScript game based on theme of famous Flappy Bird. The game is hosted on GitHub profile as '[Space Runner](#)'.

Chrome dev-tool snippets

Created a collection of useful [Chrome dev-tools snippets](#).

Resume Parser

Built a [resume parser](#) in JavaScript as a side project. It expects an uploaded resume and

then helps fill in the details using data from the resume with a completely different approach.

SCSS Mixing Library

Created a small repository of custom [SCSS mixins](#) and functions for day-to-day work

reference.

