# Current Account Deficit

**How Can We Tackle The Current Account Deficit?** 



# **What is Current Account**

Current Account = Trade gap + Net current transfers + Net income abroad

Trade gap = Exports - Imports

#### **Deficit**



**Short Term** 

Fuels Economic Growth

**Long Term** 

Economy have to go into debt to pay for consumption.

### Surplus



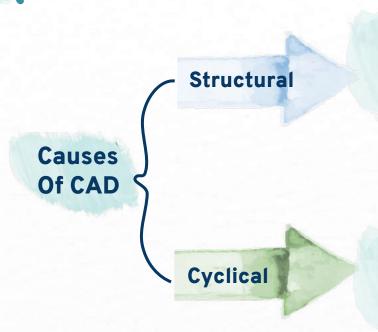
**Short Term** 

**Boost Economic Growth** 

**Long Term** 

Economy becomes too dependent on export-driven growth.

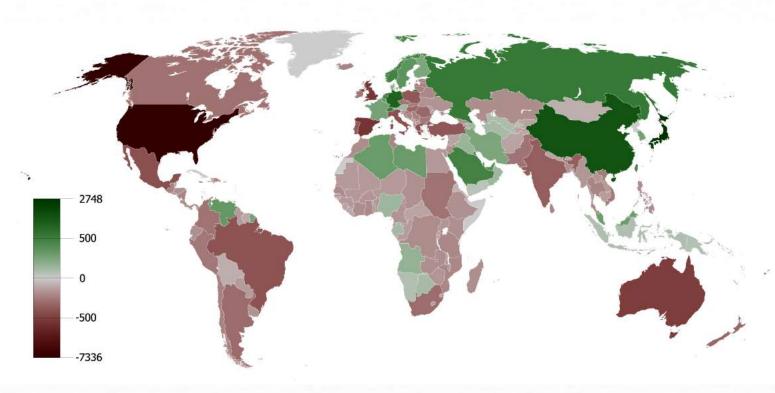
# **What Causes CAD**



- Under-investment
- Relatively Low productivity
- Persistently high relative inflation
- Inadequate R&D and innovation
- Emergence of lower cost competition

- Over-valued exchange rate
- Boom in domestic demand
- Recession in key export market
- Slump in global prices of export
- Increased demand for imported technology

# **Worldwide View of Current Account**



Cumulative Current Account balance (US\$ billions) based on the IMF data

# Why CAD Harmful

Foreigners will have greater claims on assets

Domestic country may benefit. E.g. Chinese investments in Africa

Large deficit could be unsustainable - if financed by borrowing from abroad.

Alternate – Long-term investment, which improves productive capacity

Indicative of unbalanced economy with focus on short term consumption rather than long term investment.

An account deficit can enable economy to have higher standard of living.

Large deficit can cause a depreciation in exchange rate and inflation.

Moderate depreciation would restore competitiveness.

In countries with fixed exchange rate, CAD indicates in competitiveness due to high inflation and reduced domestic demand

For countries in floating exchange rate – market forces should adjust to correct level in long-term.

# Why Is CAD Not Necessarily Harmful



01

#### **Job & Investment**

A CAD could occur during a period of inward investment (surplus on financial account). This inward investment can create jobs and investment



02

# Strong Economy

A CAD may just indicate a strong economy, which is growing rapidly.



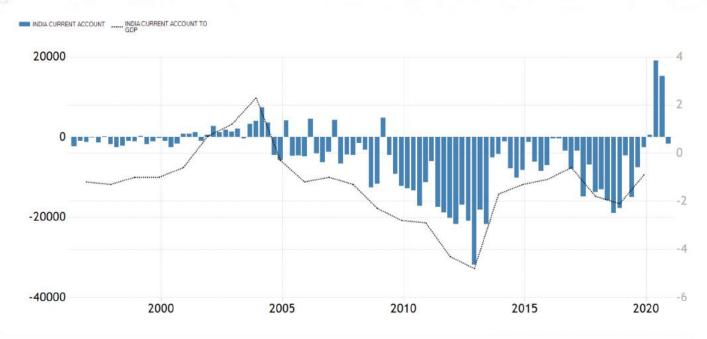
03

#### **Devaluation**

With a floating exchange rate, a large CAD should cause a devaluation which will help automatically reduce the level of the deficit.



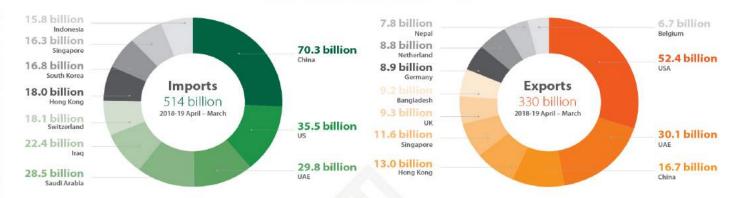
# India's Past Trends of CAD



Actual	Previous	Highest	Lowest	Dates	Unit	Frequency	
-1723.59	15123.73	19022.34	-31857.18	1949 - 2020	USD Million	Quarterly	Current Prices, NSA

India's CAD - Imports > Exports

India's Imports and Exports, US\$



India's Top Import Items (2018-19), US\$

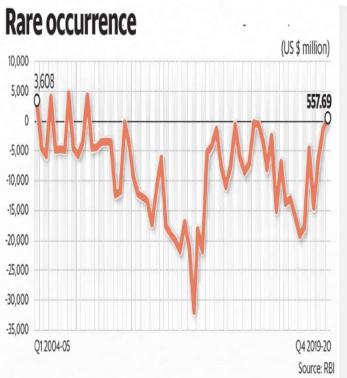
1 168.6 billion
Directifacts including of
2 65 billion
Germa, precious cretain
3 52.4 billion
Institut machinery, equipment

India's Top Export Items (2018-19), US\$



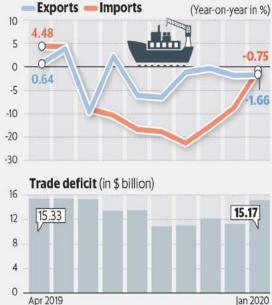
India's exports are very less in comparison to imports and that's why India always has Current Account Deficit

# **How COVID Impacted CAD**



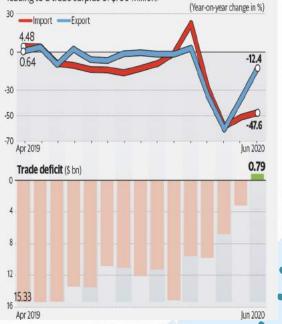
#### **Downward slope**

India's exports fell by 1.7%, while imports declined by 0.75% in January, leading to a trade deficit of \$15 billion.



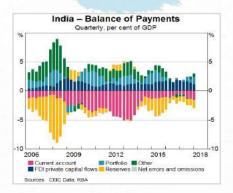
## **Pandemic hits imports**

Merchandise exports fell 12.4%, while imports dipped 47.6%, leading to a trade surplus of \$790 million.



# Implications of CAD on Indian Economy

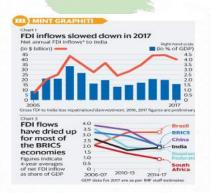
Depletion of Pepreciation Company Comp



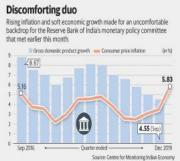
Without equal or more amount of \$ inflow, a deficit puts strain on a India's reserves.



Depreciation of rupee causes an internal vicious cycle which has lot of consequences for economy.



A high CAD can led to decline in India's credit rating, directly affecting investment.



High CAD and weakening rupee cause inflation to grow less as we rely more on imports and we spend more.



# **General Policies to Reduce CAD**



#### **Devaluation**

It involves reducing the value of the currency against others.

Make exports cheaper and imports more expensive.



# Monetary Policies

Tight monetary policy involves increasing interest rates.

Cost of debt and mortgage Increases – people have less money to spend. Import decreases.

Cause a fall in AD - reduce economic growth - reduce inflation - make exports more competitive.

Pressure on manufacturers to reduce costs - will lead to more competitive exports and exports may increase in the long run.

Issue - It will tend to cause hot money flows and an appreciation in the exchange rate. Makes exports less competitive, and imports more attractive.



# Fiscal Policies

Alternative to monetary policy. A fiscal policy for example, the government could increase income tax.

Reduce consumer discretionary income and reduce spending on imports.

Advantage - It would not have an adverse effect on the exchange rate. Higher tax would also improve government finances.

Issue - Conflict with other macroeconomic objectives – with lower aggregate demand (AD), growth is likely to fall causing higher unemployment. A government is unlikely to want to risk higher unemployment just to reduce a current account deficit.



# Supply Side Policies

Policy to boost supply side example to boost manufacturing sector

Mandatory currency hedging for some sectors.

To reduce wages. Lower wages will reduce costs of production and improve competitiveness.

The government could ease the rules for manufacturing industries to increase growth and reduce imports



# Government Regulations

Government's control on imports and exports

The government could increased tariffs on imports or even impose quotas. Both these measures would have the impact of reducing imports and therefore improve the current account.



# An Example - 2018 India's Measure



# **HIGH FIVE**

**RUPEE AND CAD** 

Decisions taken at meeting called by PM

RBI AND FINANCE MINISTRY MADE PRESENTATIONS ON

Mandatory currency hedging for infrastructure to be reviewed

Easier rules for manufacturing entities to raise funds overseas

Review of debt investment limits for FPIs

Exemption from withholding tax for masala bonds

Removal of restriction on Indian banks' market making of

masala bonds

These measures expected to yield \$8-10 billion

#### **IMPORT CURBS**

Govt said it will look to boost exports and curb non-essential imports

Items that could face heat are mobiles, electronics and gold

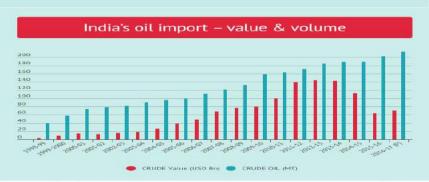
A mix of steps to tackle Current Account Deficit.



Steps to Tackle India's CAD

# Reduce Petroleum Import



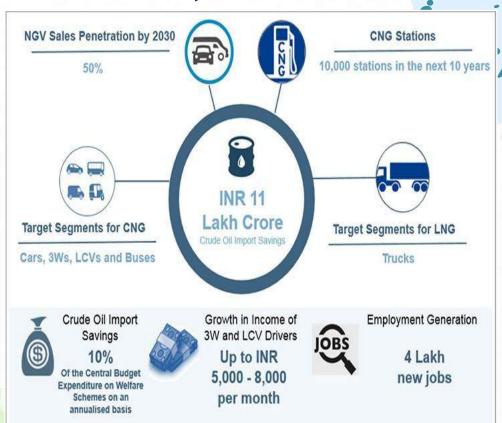


#### **STEPS**

- · Government push to use alternate fuel.
- · Deregulated oil prices.
- Subsidy on solar energy, electric vehicles etc.

#### **SUGGESTIONS**

- · Bring incremental pricing for large consumers.
- Slowly remove all subsidies.
- Strong policy on alternate fuel or energy



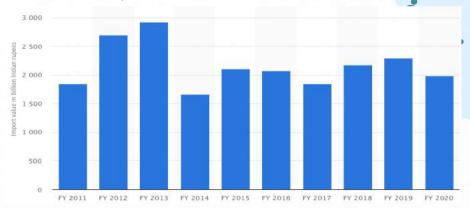
# Reduce Gold Import

#### **STEPS**

- Government aimed mobilizing the idle gold held by households through GMS.
- Government promoted national savings schemes, gold bonds, securities to move away investors from gold.
- Government regulated gold import through increased tax and duty.

#### **SUGGESTIONS**

- Provide high growth alternate saving schemes.
- Regulate the gold imports through strict custom and border protections.
- Strong vigilante on gold imports.
- Regulate jewelers and related industry through strong policies.



Aimed at mobilising idle gold held by households and institutions, provide a fillip to the gems and jewellery sector and reduce reliance on import of gold over time to meet the domestic demand

#### Proposed Gold Monetisation Scheme

A person or entity can earn interest in either cash or gold units, by depositing the precious metal with the banks

- Interest payable after 30/60 days of opening of the account
- Threshold limit for deposit-30 qms Interest earned on it exempted
- from income tax and capital gains tax A person or institution holding surplus gold can get it valued from
- BIS-approved hallmarking centres

Minimum period for Gold Savings Account -One year



Though stocks of gold in India are estimated to be over20,000 tonnes, mostly this gold is neither traded, nor monetised

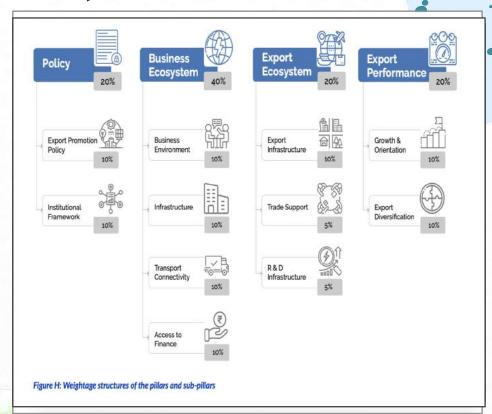
# **Increase Exports**

#### **STEPS**

- The Foreign Trade Policy (2015-2020) and (2021-2026) was introduced to improve the share of India's foreign trade.
- Ease of Doing Business
   2018/19; India has made major improvements in "Trading Across Borders".
- Atmanirbhar Bharat aims to make India self reliant.
- The Export Preparedness Index (EPI) 2020 aims to assess the readiness of the states, in terms of their export potential and their performance.

#### **SUGGESTIONS**

- There is an opening for other developing economies to enter and subsume those lines of production from where China had been either weakened or its influence toned down.
- Bring favorable export promotion policies.
- Create necessary infrastructure for exports.
- Exports diversification and add India to Global value chain.
- Make India more Atmanirbhar.



# Attract Investments (FDI & FII)



#### TO BOOST MAKE IN INDIA

MOVE Begin online sales before setting up brick-andmortar stores IMPACT Will help

foreign players get a strong footprint, can open stores within 2 years

MOVE Sourcing from India, even for exports, to be counted towards 30% obligation

IMPACT Easier for companies to meet the requirement of 30% sourcing from Indian entities

MOVE Sourcing can be done directly, by group companies (resident or nonresident), or via third party

IMPACT Make it attractive for foreign players to invest and yet meet sourcing norms

Civil aviation

Foreign airlines can

invest in Air India

MOVE Total sourcing from India to be counted IMPACT Easier to comply with rules now. Currently, only incremental sourcing. after entering singlebrand retail space is counted towards

**Easier Terms** 

Current FDI policy for defence

obligation

Under consideration

Higher FDI limit

even up to 74%

#### FDI POLICY FURTHER LIBERALISED IN KEY SECTORS



#### FIIs/FPIs

Allowed to invest in power exchanges through primary market



Single brand retail trading 100%

Medical devices



Construction development 100%

under automatic route

with government approval



low will it help Indla is one of the biggest Automatic route Over 49% arms imports It has been trying to step up domest production Higher FDI limit will encourage It will help cut

**STEPS** 

### Definition amended in FDI policy

#### • Make in India - aims to bring external and internal investors to invest in India manufacturing sector.

 Continuous change FDI policy - changes in FDI policies to make conditions more favorable and attract new player or increase current investments.

#### SUGGESTIONS

- Increase ease of doing business.
- Promote MSME and startups more.

# Conclusion



"India needs manageable current account deficit, not a surplus."

-All India's Finance Ministers, Economic Advisors, RBI Governors etc.

