

# MOHAMMAD OBAIDULLAH TUSHER



## Contact

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## Skill Highlights

- Skilled in computer languages: python, C++
- Database tools: MySQL / PostgreSQL / JSON
- Python Libraries: NumPy, SciPy, Pandas, Scikit-learn, BeautifulSoup, Matplotlib, Plotly
- Data Management
- Leadership
- Problem Solving

## Languages

English



Bengali



## Reference

### Nafees Mansoor, PhD

Assistant Professor, Department of  
Computer Science and Engineering,  
University of liberal arts Bangladesh,  
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## Summary

I will be grateful to be able to work with a creative, successful company. I look forward to using the technical expertise that I have to further streamline the goods of an organization for even more effective implementation.

## Education

Bachelor of Science: **Computer science and engineering** - 2018 **University of Liberal Arts Bangladesh (ULAB)**, Dhaka. CGPA (3.17 out of 4)

## Conference Paper

**"Development of an Expert System Oriented Service Support Help Desk Management System"** International Joint Conference on Computational Intelligence (IJCCI 2018), Dhaka, Bangladesh. Accepted as Book chapter for springer journal.

## Projects/Awards

[www.covidstatusbd.live](http://www.covidstatusbd.live) | 2020, Bangladesh

This is a community-based website that comprises various data surrounding the Coronavirus pandemic in Bangladesh. Using web scraping techniques to visualize Covid-19 data.

**SUST Hackathon 2017 | Sylhet**

My App "cityPolish" Android app got into Top 15 ideas.

## Experience

**Data Scientist** - 07/2019 to Present

**GIGABYTE TECHNOLOGY CO., LTD**, Bangladesh

- Conduct data regression analyses of sales prediction of the company's total sales.
- Monitor, analyze, and report on key competitor activities and market Utilize with web scraping techniques to extract and organize competitor data.
- Used predictive analytics such as machine learning and data mining techniques to forecast company sales of new products with a 95% accuracy rate.

**Web Developer (Part-Time)-** 08/2019 to Present

**CLUBG1-IT**, Bangladesh

- Developed original e-commerce website and Web applications, encompassing design, coding, testing, and maintenance using the Django framework.
- Designed and developed web applications and user interface for various clients. Projects ranged from setting the backend of e-commerce websites using WordPress.

**Marketing Manager-** 01/2019 to 06/2019

**GIGABYTE TECHNOLOGY CO., LTD**, Bangladesh

- Closely work with Bangladesh sales teams to align strategies in order to hit revenue targets and increase market share.
- Define and set strategic team KPI's to ensure overall marketing team growth and forward progress.
- Monitor, analyze, and report on key competitor activities and market trends on a weekly and quarterly basis.
- Develop and manage marketing campaigns from inception to execution.

**Community Manager** - 07/2018 to 12/2018

**GIGABYTE TECHNOLOGY CO., LTD**, Bangladesh

- Manage Social Media planning for execution of marketing strategies and Community Management.
- Develop and negotiate marketing partnerships that grow customers.
- Maintain strong social media brand presence across Facebook, Instagram, and YouTube platforms.

**Executive (Part Time)-** 08/2016 to 06/2018

**GIGABYTE TECHNOLOGY CO., LTD**, Bangladesh

- Create an engaging campaign that is promoted via social media and website.
- Monitor the online presence of the company's brand and engage with users.