

₹142.22M

Revenue

350K

Sales\_Qty

₹2.06M

Total Profit Margin

Year

2017

2018

2019

2020

Month

January  
2020

February  
2020

March  
2020

April 2020

May 2020

Revenue Trends

₹25M

₹20M

₹15M

Jan 2020

Feb 2020

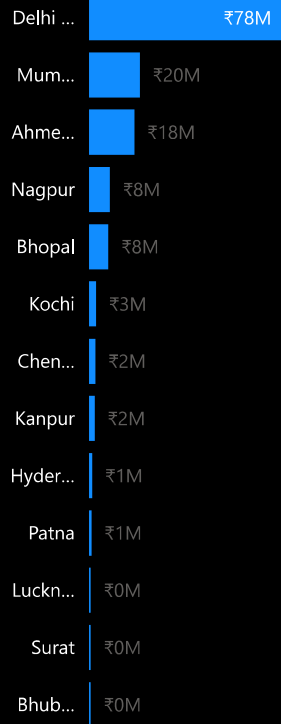
Mar 2020

Apr 2020

May 2020

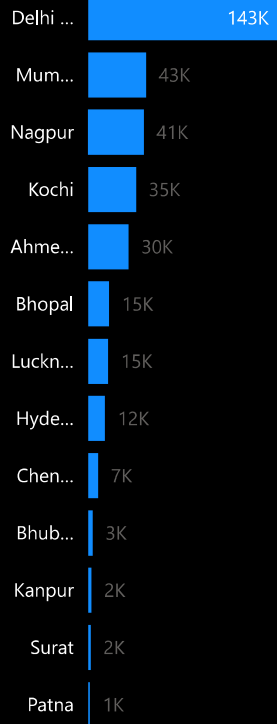
Jun 2020

Revenue by Markets



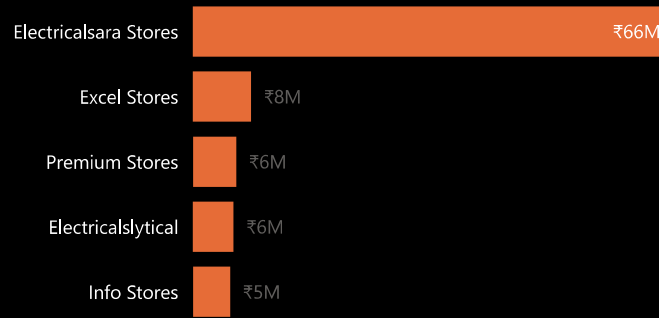
₹0M ₹50M

Revenue by Sales\_Qty



0.0M 0.1M

Top 5 Customers



₹0M ₹20M ₹40M ₹60M

Top 5 Products



₹0M ₹20M ₹40M ₹60M



Year

Month

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2017

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2019

2020

January  
2020February  
2020March  
2020

April 2020

May 2020

## Revenue Trends

₹25M

₹20M

₹15M

Jan 2020

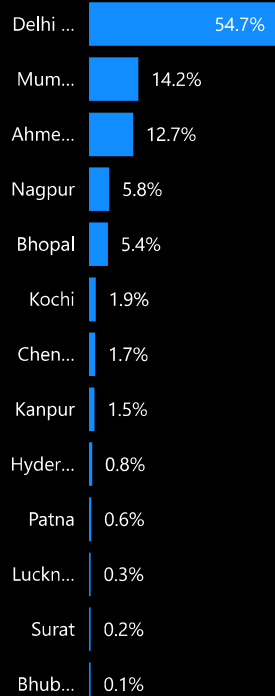
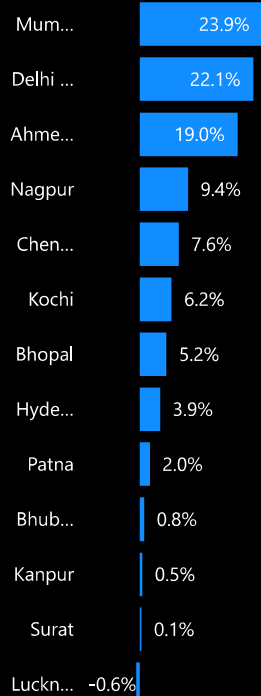
Feb 2020

Mar 2020

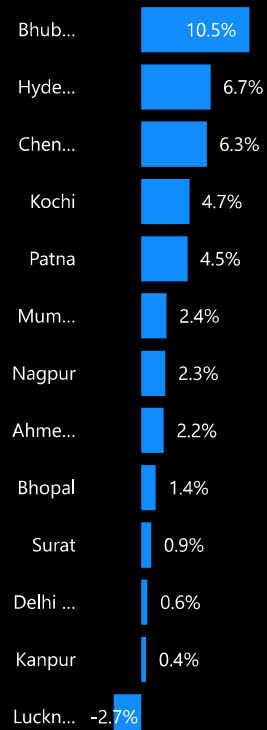
Apr 2020

May 2020

Jun 2020

Revenue Contributions %  
by MarketProfit Contributions % by  
Market

## Profit % by Market



customer_name	Revenue	Revenue Contribution %	Profit Margin Contributions %	Profit Margin %
Electricalsquipo Stores	₹86,908.00	0.1%	-0.5%	-11.5%
Epic Stores	₹3,002,834.00	2.1%	-6.8%	-4.7%
Expression	₹82,845.00	0.1%	-0.2%	-4.2%
Insight	₹571,430.00	0.4%	-0.5%	-1.9%
Synthetic	₹916,267.00	0.6%	-0.4%	-1.0%
Integration Stores	₹1,909,611.00	1.3%	-0.2%	-0.2%
Relief	₹773,301.00	0.5%	0.1%	0.3%
Electricalsara Stores	₹65,641,977.00	46.2%	11.9%	0.4%
Logic Stores	₹3,319,243.00	2.3%	0.6%	0.4%
Electricalslytical	₹5,537,904.00	3.9%	1.3%	0.5%
Premium Stores	₹5,899,748.00	4.1%	1.4%	0.5%
Zone	₹927,154.00	0.7%	0.2%	0.5%
Path	₹1,723,307.00	1.2%	1.0%	1.1%
Total	₹142,224,545.00	100.0%	100.0%	1.4%



₹142.22M

Revenue

350K

Sales\_Qty

₹2.06M

Total Profit Margin

Profit Target

1.0%



Year

2017

2018

2019

2020

Month

January  
2020

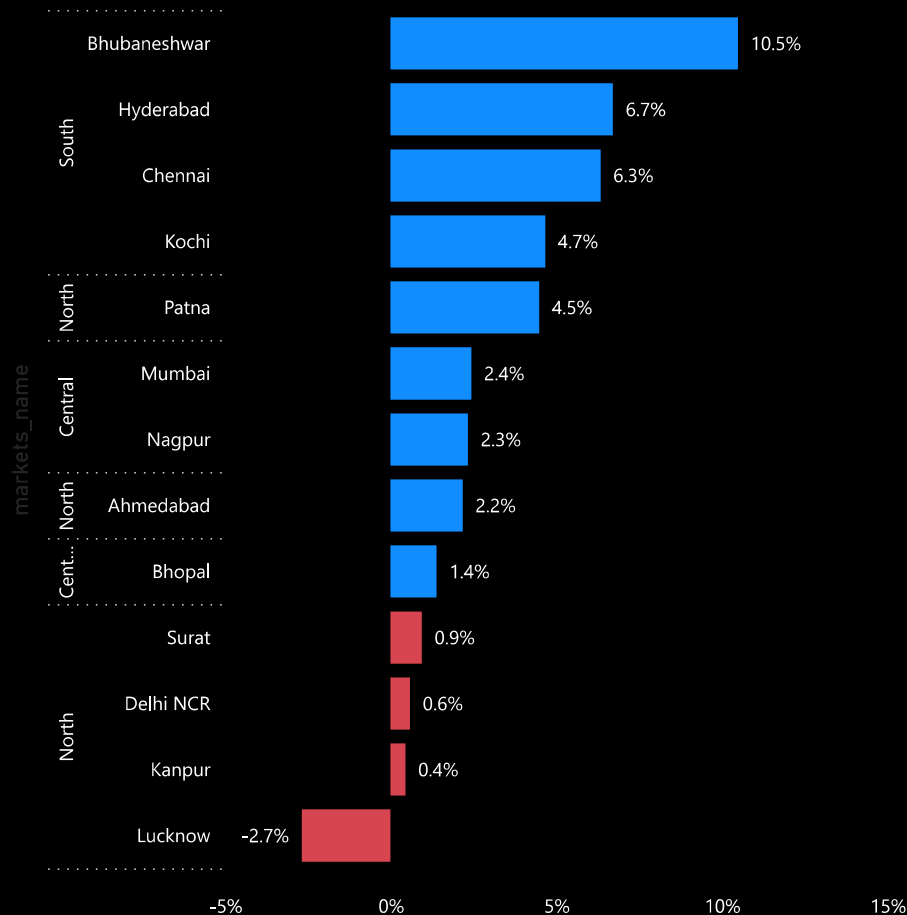
February  
2020

March  
2020

April  
2020

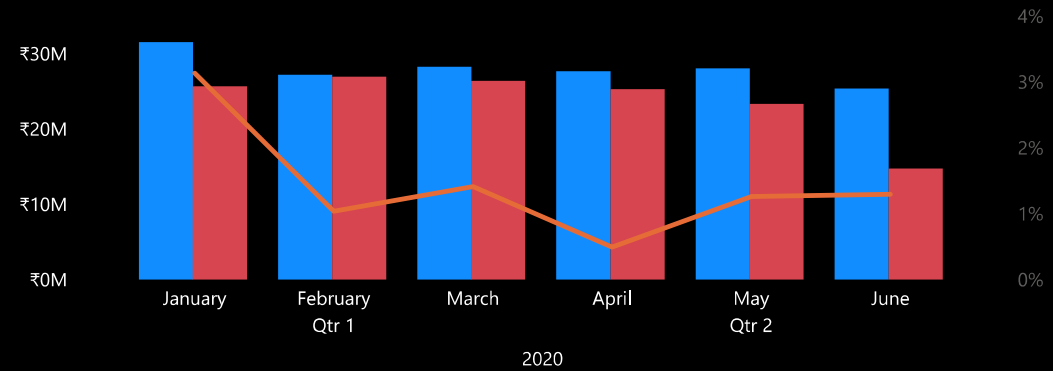
May  
2020

## Revenue Contributions % by Market



## Revenue Trends

● Revenue LY ● Revenue ● Profit Margin %



custmer_name	Revenue	Revenue Contribution %	Profit Margin Contributions %	Profit Margin %
Excel Stores	₹7,928,385.00	5.6%	12.5%	3.3%
Surge Stores	₹3,953,600.00	2.8%	11.9%	6.2%
Electricalsara Stores	₹65,641,977.00	46.2%	11.9%	0.4%
Info Stores	₹5,064,374.00	3.6%	7.8%	3.2%
Acclaimed Stores	₹3,116,384.00	2.2%	6.1%	4.0%
Forward Stores	₹2,560,961.00	1.8%	5.4%	4.3%
Modular	₹2,453,519.00	1.7%	5.0%	4.2%
Leader	₹1,671,901.00	1.2%	4.9%	6.0%
Nixon	₹3,028,345.00	2.1%	4.7%	3.2%
Nomad Stores	₹1,978,550.00	1.4%	4.0%	4.1%
Power	₹1,098,552.00	0.8%	3.7%	6.9%
Unity Stores	₹1,748,166.00	1.2%	3.3%	3.0%
Total	₹142,224,545.00	100.0%	100.0%	1.4%