



PIZZA SALES REPORT

Pizza Category
All

1/1/2015 12/31/2015

Best/Worst Sellers

21,350
Total Orders

817.9K
Total Revenue

38.31
Avg Order Value

49,574
Total Pizza Sold

2.32
Avg Pizzas per Order

BUSIEST DAYS & TIME

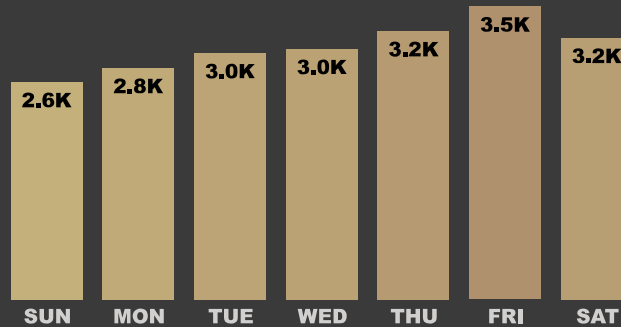
DAYS

Orders are **highest** on weekends, **Friday/Saturday** evenings

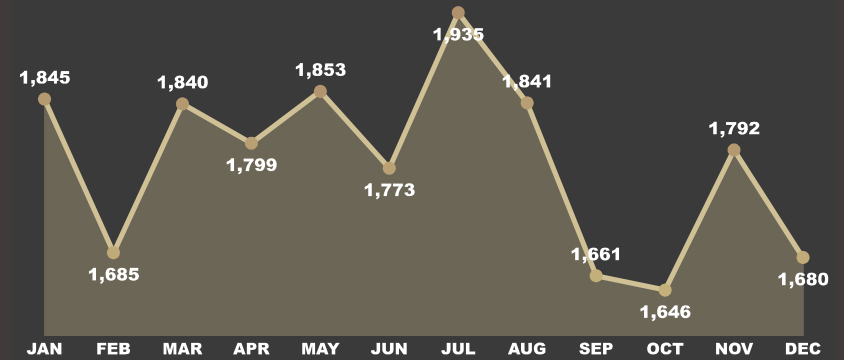
MONTHLY

There are **maximum** orders from month of **July** and **January**

Daily Trend for Total Order



Monthly Trend for Total Order



SALES PERFORMANCE

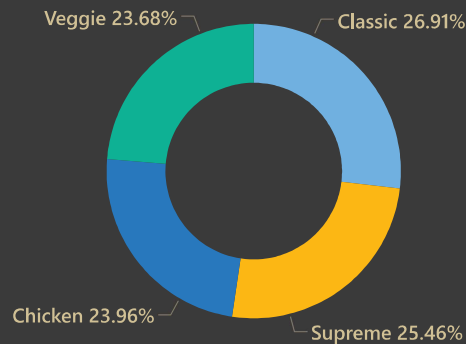
CATEGORY

Classic Category contributes to **maximum** sales & total orders

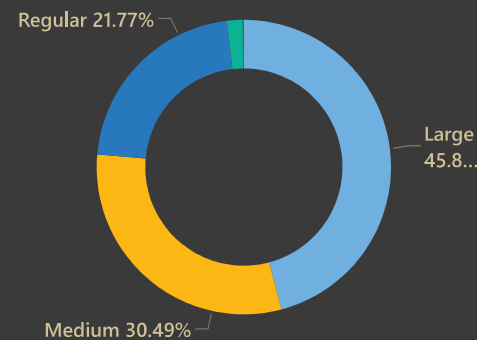
SIZE

Large Size pizza contributes to **maximum** sales

% of sales by Pizza Category



% of sales by Pizza Size



Total Pizza Sold by Pizza Category





PIZZA SALES REPORT

Pizza Category

All

1/1/2015

12/31/2015



Home

BEST SELLERS

REVENUE

The Thai Chicken Pizza
Contributes to **maximum**
Revenue

QUANTITY

The Classic Deluxe Pizza
contributes to **maximum** in
Total Quantities

Total Orders

The Classic Deluxe Pizza
contributes to **maximum** in

WORST SELLERS

REVENUE

The Brie Carre Pizza
Contributes to **minimum**
Revenue

QUANTITY

The Brie Carre Pizza
contributes to **minimum** in
Total Quantities

Total Orders



21,350

Total Orders



817.9K

Total Revenue



38.31

Avg Order Value



49,574

Total Pizzas Sold



2.32

Avg Pizzas per Order

Top 5 Pizzas by Revenue

The Thai C...	43K
The Barbe...	43K
The Califor...	41K
The Classi...	38K
The Spicy I...	35K

Top 5 Pizzas by Quantity

The Classi...	2.5K
The Barbe...	2.4K
The Hawai...	2.4K
The Peppe...	2.4K
The Thai C...	2.4K

Top 5 Pizzas by Orders

The Classi...	2.3K
The Hawai...	2.3K
The Peppe...	2.3K
The Barbe...	2.3K
The Thai C...	2.2K

Bottom 5 Pizzas by Revenue

The Spinac...	15.6K
The Medit...	15.4K
The Spinac...	15.3K
The Green ...	14.0K
The Brie C...	11.6K

Bottom 5 Pizzas by Quantity

The Soppr...	96
The Spinac...	95
The Calabr...	93
The Medit...	93
The Brie C...	490

Bottom 5 Pizzas by Orders

The Chicke...	938
The Calabr...	918
The Spinac...	918
The Medit...	912
The Brie C...	480