

# Diego C.

Focused and self-driven Web Developer who through experience has learned how to combine the art of web development with a love of marketing technology to help solve complex needs. Programmer who finds joy in creative collaboration, excitement in the technology he builds and purpose in expanding his knowledge base.

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## EXPERIENCE

### American Addiction Centers, San Diego, Ca — *Front End Web Developer*

June 2018 - PRESENT

Responsibilities include building, maintaining and implementing features with PHP, Javascript, Css, and HTML using component-based code architecture and BEM naming standards for a network of 20+ lead-generating healthcare websites. My position necessitates ongoing cross departmental collaboration with creative/design, PPMO and SEO teams.

### Recovery Brands, San Diego, Ca — *Web Developer Optimization*

May 2017 - June 2018

Responsibilities included creating bold experiments that helped the business make data-driven decisions across multiple sites. Handled the production process from ideation to implementation while working closely with designers and creatives to provide a better UX. In addition, the job called for a comprehensive review of analytics tracking data to continuously produce higher conversion rates. With my proficiency in Javascript, CSS and HTML, I efficiently executed code that ran and performed as effectively as any “hard-coded” component on the site.

## EDUCATION

### Origin Code Academy, San Diego

2016

Coding bootcamp that teaches the fundamentals and best practices of full stack web development. Core focuses in the class include client-side development using HTML5, CSS3 and AngularJS, server-side development using .NET 4.5, C#, ASP.NET Web API, Entity Framework and SQL Server, with a secondary focus on full-stack JavaScript development using the MEAN stack.

## SKILLS

Conversion Rate Optimization (CRO)

Responsive Web Development

A/B - Multivariate Testing

Project Management

Leadership

Training/Mentoring

## PROGRAMMING LANGUAGES / DEV TOOLS

HTML5

JavaScript / jQuery

CSS3 / SASS

PHP

WordPress

Bootstrap

Node.js

npm

Jira / Confluence

Git

Block Element Modifier (BEM)