

Gustavo Amezcua

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PROFESSIONAL EXPERIENCE

Freelance Work as a Web Developer including WordPress, Web Design and Online Marketing.

EPHost, as Web Developer, San Diego, CA, USA

2018 - Present

- Collaborate with Graphic Designer, Database Manager and Project Manager to create WordPress websites.
- Develop WordPress websites using the latest Divi theme and other themes, create ecommerce websites using WooCommerce, backup websites, install the most reliable plugins and use HTML, CSS, JavaScript, PHP and Adobe PhotoShop to build websites.

SBHIS Insurance Services, as a Front End Developer and Social Media Specialist PPC, San Diego, CA, USA

2017 - 2018

- Work with Graphic Designers using the Adobe Creative Suite to create designs for websites.
- Designed and developed advanced HTML, customizable WordPress sites with plugin development using various themes, child themes and also without the use of themes.
- Developed HTML Emails and Landing Pages with HTML, CSS, PHP and JavaScript.
- Produced a CMS with advanced OOP PHP without frameworks using CRUD system with SQL databases and advanced JavaScript with third party API integration and Bootstrap Framework.
- Learned new technologies and applied them such as using hardware including Raspberry Pi and Command Line.

Compounding Wholesalers of Mexico, as a Web Developer and Programmer, Tijuana, Baja California, Mexico

2017 - 2017

- Worked with graphic designers to build new websites, manage company email users, help with networking and transfer data into CRM of Zoho.

D4 Reality, as a Teacher of Web Design and Programming Languages, Tijuana, Baja California, Mexico

2016 - 2017

- Taught web design, programming technologies and database languages to help people become developers.

Baja Testing Lab, as a Publicist and Web Designer, Tijuana, Baja California, Mexico

2016 - 2017

- Managed digital advertising including PPC and CPM, developed websites, and created new graphic designs.

SKILLS & TOOLS

DESIGNING – Adobe Photoshop, Illustrator, InDesign

PROGRAMMING TECHNOLOGIES – SQL (3 years), OOP PHP with PDO (3 years), MongoDB (1 year), MongoLab (1 year), NodeJS (1 year), HTML/CSS (3 years), JavaScript (3 years), SASS (1 year), jQuery (3 years), AJAX (3 years) API Integration (1 year), Angular (1 year), Grunt (3 years), Gulp (3 years), Twitter Bootstrap (3 years), Zurb Foundation (3 years), Apache Cordova (1 year)

VERSION CONTROL - Git, GitHub, Bitbucket

MAILING TECHNOLOGIES - MailChimp, Constant Contact

HARDWARE TECHNOLOGIES - RaspBerry Pi

CRM SYSTEMS - Zoho, Facebook Ads, LinkedIn Ads

CMS Systems - WordPress, WooCommerce

COMMAND LINE – Linux, Windows

EDUCATION

EDUCATION - CETYS UNIVERSITY – Bachelor's Degree in International Business

CERTIFICATIONS - GOOGLE ANALYTICS FOR BEGINNERS AND ADVANCED CERTIFICATES OF COMPLETION