# 2024 / 25

**School of Science and Computing** 

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## **Module Descriptor**

Audio Production (Computing and Mathematics)

# Audio Production (A06882)

Short Title: Audio Production

**Department:** Computing and Mathematics

Credits: 5 Level: Intermediate

#### Description of Module / Aims

This module teaches the fundamentals of sound, sound recording and multi-track sound editing using timeline based tools. A large emphasis is placed on practical work - recording, editing, and mixing. Audio productions are created for use in media applications & trans-coded for delivery on multiple platforms.

#### **Programmes**

	stage/semester/status
BSc (Hons) in Creative Computing (WD_KCRCO_B) BSc in Multimedia Applications Development (WD_KMULA_D)	$\begin{array}{c c}2&/&3&/&M\\2&/&3&/&M\end{array}$

#### **Indicative Content**

- Sound Theory: Characteristics of sound (amplitude, frequency, timbre); Harmonic series; Basic music theory; Music appreciation
- Voiceover Scripting
- Digital Audio: Introduction to analogue and digital recording; DAWS; Audio editing; Multi-tracking (including use of MIDI sequences); Loop based composition; Synchronising with visuals; DSP effects; Time stretch and pitch shifting; Beat syncing; Beat grids; Warping; Audio file types & compression (uncompressed v compressed, Lossy v Lossless)
- Publishing Audio
- Copyright
- Sample Projects: Commercial advertisement, Infomercial, Podcast, Beat matched music promo, Music mashup
- Essential Materials: Students are required to have studio reference monitor headphones (e.g. Samson SR-850) and professional media web hosting

#### Learning Outcomes

On successful completion of this module, a student will be able to:

- 1. Prepare a script, and record, edit, mix, and publish it as a sound production for multi-platform delivery.
- 2. Create, produce and publish sequences of multi-layered music and sound.
- 3. Demonstrate a theoretical understanding of the fundamentals of sound and professional sound editing, recording & publishing.

#### Learning and Teaching Methods

- This module will be characterised by student participation in both formal theoretical and practical/studio classroom activities in which students learn theoretical concepts and apply them immediately using dedicated hardware and software.
- Self-directed learning.
- Studio Classes will be delivered in two 2-hour blocks.
- Computer based assessment.
- Innovative pedagogical techniques (e.g. video, LMS, peer review, discussion forum, collaborative group work, flipped classroom, dynamic assessment, event based learning).
- Apple mac computer lab with relevant hardware & software (kept up to date at least annually e.g. GarageBand, Adobe Audition, Ableton Live).
- Accessible, professional sound proofed recording studios with professional microphones and audio workstations (Vibe FM studios).

#### **Learning Modes**

Learning Type	$\mathbf{F}/\mathbf{T}$ Hours	P/T Hours
Workshop	48	
Independent Learning	87	

#### **Assessment Methods**

Weighting	Outcomes Assessed
100%	
60%	1,2
40%	3
	60%

#### **Assessment Criteria**

- <40%: Inability to identify and describe key concepts of the knowledge domain. Inability to meet ALL the learning outcomes.
- 40%–49%: Ability to identify and describe key concepts of the knowledge domain. Meets ALL the learning outcomes.
- 50%–59%: Ability to discuss key concepts clearly and interpret their relative importance in the knowledge domain.
- 60%-69%: Ability to apply solutions to problems in a range of relevant contexts. An ability to employ a comprehensive range of specialised skills.
- 70%-100%: All the above to an excellent level with the ability to analyse and design solutions to a high standard for a range of complex or unseen problems.

### Supplementary Material(s)

- "Ableton Live Youtube Channel." https://www.youtube.com/user/AbletonInc
- "Adobe TV Adobe Audition." http://tv.adobe.com/product/audition/
- $\bullet \ \ "GarageBand\ Help."\ http://help.apple.com/garageband/mac/10.1/$
- "MusicTheory.net." http://www.musictheory.net/
- "lynda.com." www.lynda.com
- Ableton, Inc. Ableton Live 9 User Manual. DE: Ableton, 2015.
- Kirn, P. Real World Digital Audio. CA: Thomson, 2006.

### Requested Resources

• Equipment: MAC PCs

• Computer Lab: Multimedia Lab