

Style: **Fonts**

- Geometric sans serif
- Balance of corporate and friendly style
- Asterisk for emphasis on titles

Bw Modelica*

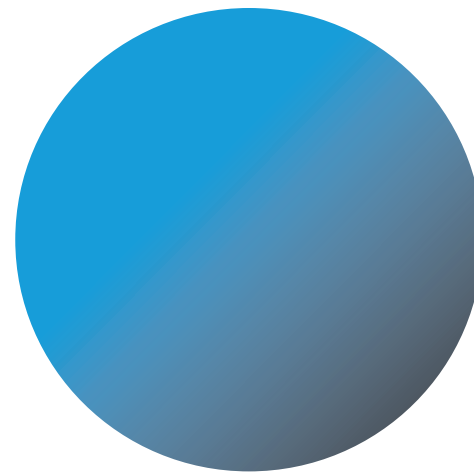
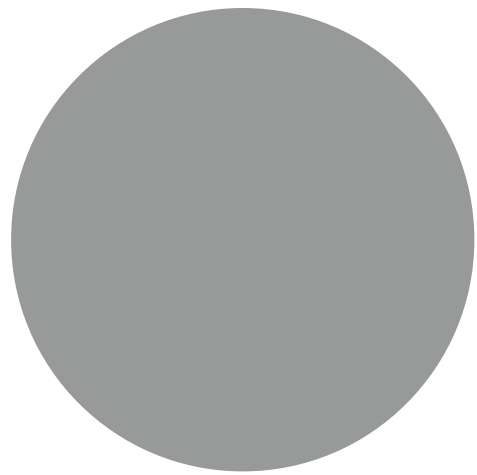
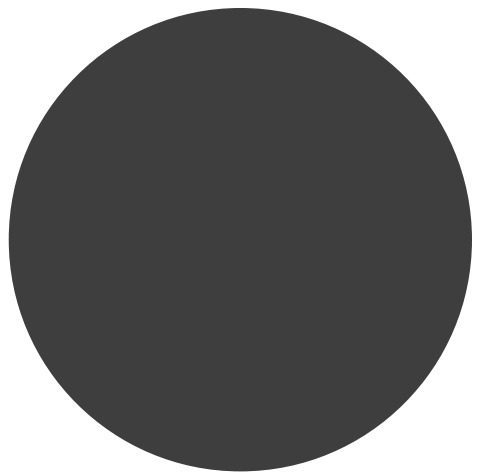
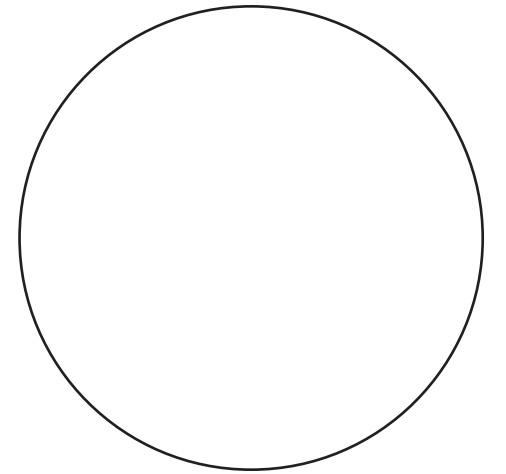
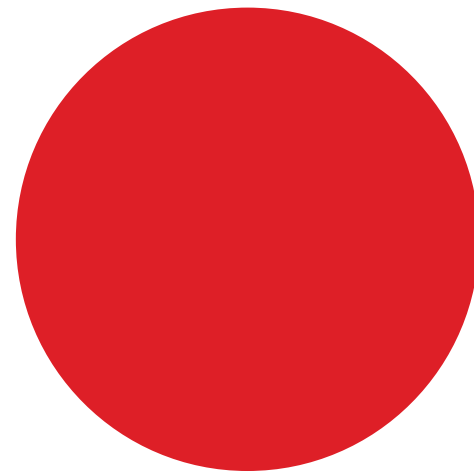
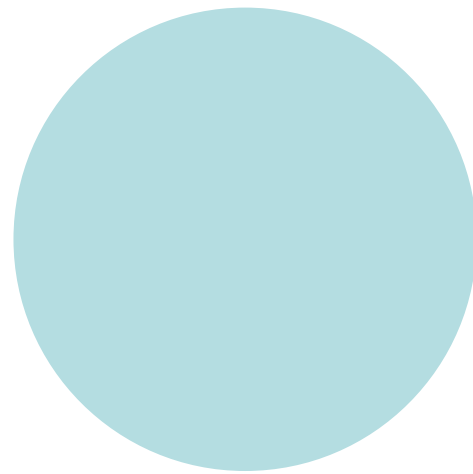
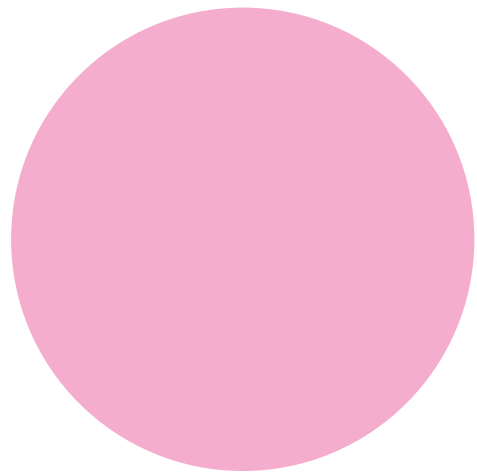
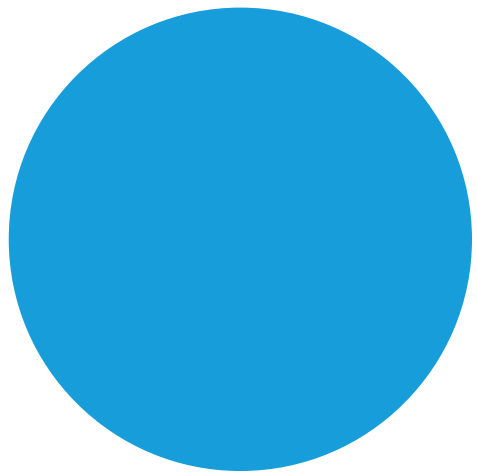
Bw Modelica

Bw Modelica

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Style: Color

- Pastels and primary brights
- Anchored with grey and white
- Gradient swatches for shapes



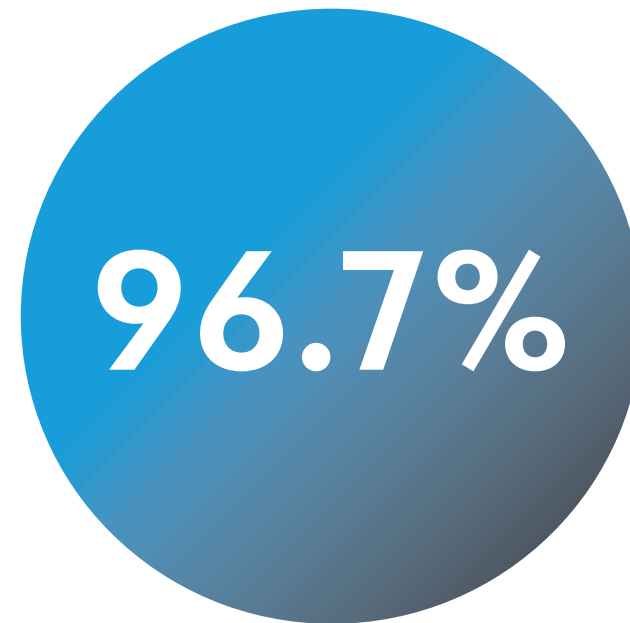
Style: Photos

- Full-color
- Color overlay



Style: Shapes

- Circles with colored gradients



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Style: Layout

- Layouts split into quarter sections
- Circles and white/grey type over the top

