PyCon Ar | 2014 RAFAELA

6º National Conference of the Python language

Rafaela, August 1, 2014

We are pleased to address you from Python Argentina <http://www.python.org.ar>, to request your company's participation as a sponsor in the nonprofit Annual Argentine Python Conference (PyCon Ar) 2014 <http://ar.pycon.org>.

THE EVENT

The event is free for participants and will be held on November 14 - 15 2014 in Rafaela, Santa Fe Province, at the Centro Cultural Municipal Sala Sociedad Italiana, located at 262 Pueyrredón Street. The event is intended to bring together developers, students, enthusiasts and entrepreneurs involved with the Python programming language to contribute to its growth and dissemination.

We are estimating a crowd of about 300 people (similar to the 2013 conference in Rosario). Among the group of 300, we are expecting visitors from Argentina, regionally, as well as international guests. We will have at our disposal an auditorium with a capacity for 300 people and another room with a capacity for approximately 100 people.

WHY SUPPORT PyConAR?

Sponsorship helps keeping the event accessible to the widest possible audience while the conference is organized by volunteers from the regional Python community and SADIO, Argentine Society for Informatics. In previous years it was sponsored by several international companies including Google, Canonical (Ubuntu), GitHub, Core Security, Brainpark, Livra, Popego as well as local companies such as MSA Group, Atommica, Globant, Machinalis, Fierro-Soft, menttes, Avatura, TeraCode, log_n, and more.

We have taken your company into consideration as a sponsor as it lines up with the objectives of this event. Below we've added more information explaining in detail how to become a sponsor of this event, be part of PyCon Ar 2014, and in what ways you can offer your products / services.

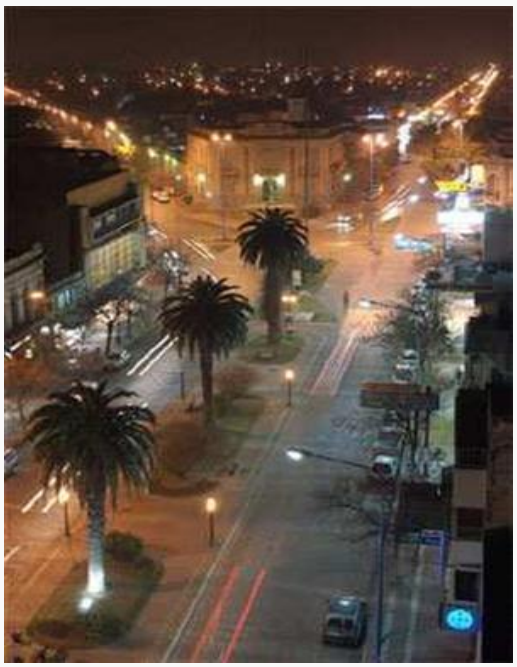
Please read this document carefully as it contains several sponsorship plans, special discounts and tax-deductible opportunities. If you can't find something that fits your budget, let us know. We are flexible and willing to work with you to build a sponsorship package that fits your needs.

PyAr

PyAr is the local community of Python users in Argentina. PyAr's objective is to reach developers and businesses, promote the use of the language, share experiences related to Python and generally be the local frame of reference for the use and dissemination of Python.

SADIO

Sociedad Argentina de Informática



RAFAELA

Previous international guests have included Jacob Kaplan Moss (Django), Wesley Chun and Collin Winter (Google), Steve Holden (Python SF), Maciej Fijalkowski (PyPy) Jim Fulton (Zope) and Alan Runyan (Plone). Many people have traveled regionally and internationally to attend previous conferences.

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Summary of Sponsorship Plans 2014

Benefits / Category	**Diamond** max 2	**Gold** max 4	**Silver**	**Bronze**	**Cobre**
Program placement and description on print/website	1 page + 1000 words	½ page + 200 words	¼ page + 100 words	⅛ page + 50 words	mention
Exhibition/Booth space	large	medium	small		
Marketing materials added to folders/bags (provided)	✓	✓	✓	✓	
Video during intermissions	60 seconds	30 seconds	5 seconds	mention	
Logo on gift/souvenir	please consult				
Logo/link on website	diamond	gold	silver	bronze	mention
Name on Announcements	included	included			
Logo on Brochures/Fliers	extra-large	large	medium	small	
Banner at reception	simple				
Banner in auditorium	double	simple	medium		
Job offers and access to authorized emails/resumes	✓	✓	✓	✓	
Accreditations incl.****	7	5	3	2	1
General cost	US$ 5,950	US$ 4,250	US$ 2,150	US$ 800	US$ 200
Cost for SMEs *	US$ 2,950	US$ 1,600	US$ 950	US$ 350	US$ 100
Cost for previous sponsors ***	US$ 1,800	US$ 1,450	US$ 850	US$ 300	N/A

*: Includes Discount for Individuals, Businesses, Cooperatives and Non-Profits with less than 25 employees.
***: Amount for sponsors of PyCon Ar during 2009 to 2013 that confirm sponsorship of PyCon Ar 2014. Beginning in September, an additional 13% is added for financial costs.
****: Includes T-shirt, Bag/Folder, Certificate and other materials.

Ask for costs and availability for logos in t-shirts.

PROPOSAL EXPIRATION

The present proposal will expire within 30 days. Please inquire in advance regarding sponsorship opportunities and categories. In case you are interested, please contact us by email or telephone.

We appreciate your time,
Sincerely:

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Previous Sponsors

MSA GRUPO EMPRESARIO · python · github SOCIAL CODING · Google · POPEGO We Build Meaning · atommica · CORE SECURITY TECHNOLOGIES · CANONICAL · TeraCode · Avature · Globant · machinalis · Fierro · log · livra · OLX · gcoop · brainpark · menttes · sistemas ágiles · WOOBIZ · net managers · PreviaSports

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Previous PyConAr

2013 Rosario (Santa Fe)

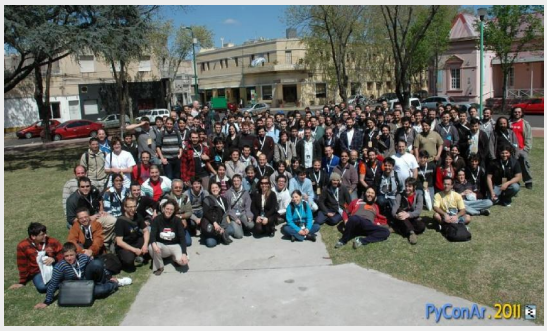
Teatro Asturias

2012 Quilmes (Buenos Aires)

Universidad Nacional de Quilmes

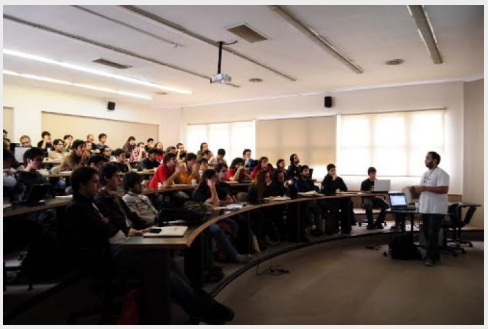
2011 Junín (Buenos Aires)

UNNOBA



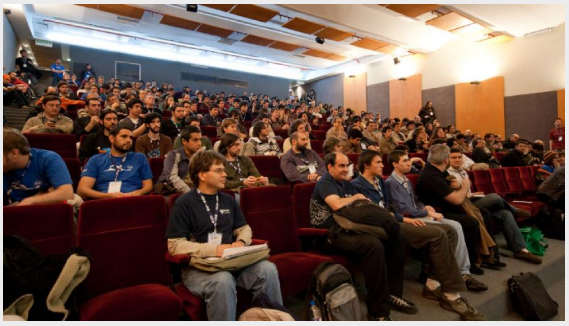
2010 Córdoba

Universidad Siglo 21



2009 Buenos Aires

Universidad de Belgrano



About the event

PyConAr is a conference organized by the Python community and volunteers around the world and, in this opportunity, co-organized by SADIO, Argentine Society for Informatics. The conference lasting several days includes training, meetings, courses and lectures related to the increasing use of the Python language among developers. With PyCon, we aim to make an approachable space where anyone interested in Python can learn and experiment with the language.

About Python

Python is an interpreted, object-oriented, high-level programming language with dynamic semantics. Its high-level built in data structures, combined with dynamic typing and dynamic binding, make it very attractive for Rapid Application Development, as well as for use as a scripting or glue language to connect existing components together. Python's simple, easy to learn syntax emphasizes readability and therefore reduces the cost of program maintenance. Python supports modules and packages, which encourages program modularity and code reuse. The Python interpreter and the extensive standard library are available in source or binary form without charge for all major platforms, and can be freely distributed.

Often, programmers fall in love with Python because of the increased productivity it provides. Since there is no compilation step, the edit-test-debug cycle is incredibly fast. Debugging Python programs is easy: a bug or bad input will never cause a segmentation fault. Instead, when the interpreter discovers an error, it raises an exception. When the program doesn't catch the exception, the interpreter prints a stack trace. A source level debugger allows inspection of local and global variables, evaluation of arbitrary expressions, setting breakpoints, stepping through the code a line at a time, and so on. The debugger is written in Python itself, testifying to Python's introspective power. On the other hand, often the quickest way to debug a program is to add a few print statements to the source: the fast edit-test-debug cycle makes this simple approach very effective. More information at: http://www.python.org/