

# Austin AI Alliance State of AI 2025

## Actions:

- ☒ ~~Jenn Clemente: Create save the date; Send to Stacey Kaleh for review - by 01/25/25~~
- ☒ ~~Jay Boisseau & Sean Bauld: Approve final draft of save the date - by 01/26/25~~
- ☒ ~~Jay Boisseau: Send intro email to Emily Gupton and Jenn Clemente + venue contact - by 01/24/25~~
- ☐ Sean Bauld: Send Emily Gupton COI information - by 01/24/25
- ☒ ~~Mary Garza: Create Eventbrite - by 01/26/25~~
- ☒ ~~Mary Garza: Create webpage - by 01/26/25~~
- ☒ ~~Mary Garza: Add save the date graphic to Eventbrite, webpage - by 01/26/25~~
- ☐ Mary Garza: Send MailChimp blast - on 01/27/25
- ☐ Stacey Kaleh & Comms Team: Send any other external comms blasts - on 01/27/25
- ☐ Maurie Beasley: Put up LinkedIn post - on 01/27/25
- ☐ Emily Gupton: Get speakers for panels
- ☐ Emily Gupton: Coordinate food
- ☐ Emily Gupton: Coordinate venue
- ☐ Sean Bauld: Confirm COI requirements and send to venue
- ☐ Sherri Greenberg + Dan Zehr: Confirm political speakers
- ☐ Jay/Sean/Emily/Jenn: Pick next year's date

## Details

### Austin AI Alliance

Mission: Increase development, adoption, use, and positive impacts of AI. Easier to do things together instead of alone.

Vision: Making Austin a leading edge city - AI hub of the world.

Objectives:

1. Advance capabilities and features of AI.
2. Accelerate adoption and productive use of AI (companies, governments, and individuals).
3. Augmenting the workforce and public with AI understanding, awareness, advocacy.
4. Assuring the social impact of AI.
5. Articulate policies for fair, inclusive, and ethical AI.

### Event: State of AI

Description: Kicking off a project to see if we can achieve mission, vision, and objectives.

1. Celebrate formation of the Austin AI Alliance. Increase awareness and desire to join OR support it.
2. Announce the kickoff of an annual project and event.
  - a. Project: As best we can measure Austin's progress and the AI ecosystem in the five objectives and impact through the progress.
  - b. Event: Compelling event, get excited! Impact and focused approach to AI. Two hours of content.

Will become Austin AI Alliance annual event.

Will be held in January each year.

## 2025 Details:

Location: Austin Central Library,

Date: Tuesday 02/11/2025 at 2:30 PM CST

Programming Timeline:

- 2:30 PM: Doors open, check-in, networking
- 3:00 PM: Opening remarks
- 3:15 PM: Panel 1
- 4:00 PM: Panel 2
- 4:45 PM: Close panels; announce networking + demos
- 5:00 PM: Demo tables and networking
- 5:30 PM: Event concludes
- 6:00 PM: Out by 6:00 PM sharp

Pricing:

- Ticket Pricing:
  - \$20 for full members
  - \$30 for individual and associate
  - \$40 for non-members
- Booth Pricing:
  - \$200 for members
  - \$1,000 for non-members
- Discount Codes:
  - None currently

## MARKETING & COMMUNICATIONS

Responsible: Stacey Kaleh

- Save-the-Date: Jenn Clemente & Stacey Kaleh
- Comms Plan: Stacey Kaleh
- Social Posting: Maurie Beasley
- Eventbrite & Event Webpage: Mary Garza
- Mailchimp: Mary Garza

## Resources

Launch Campaign - Personalized Media Outreach - [LINKED HERE](#)

Eventbrite Link -

Communication channels:

- Website
- Mail list
- Slack
- LinkedIn
- EventBrite
- Community partner promotion
- Newsletter
- LinkedIn

- Website

## Catering

Responsible: Emily Gupton

Details: Coffee, water, pastries, light snacks

## Venue

Responsible: Emily Gupton

Austin Central Library

## Speakers

Responsible: Emily Gupton

Emily Gupton will be ultimately responsible for organization and documenting.

- Sherri Greenberg & Dan Zehr (political speakers)
- Emily Gupton (all others not political)

## Speaker Prep (Briefing Doc)

Responsible: Jenn Clemente

Jenn Clemente will pull together a speaker brief that includes:

- Planning meeting agenda
- Run of show
- Draft questions/suggested talking points

## Volunteers

Responsible: Emily Gupton

## Demo Tables:

Responsible: Sean Bauld

Demo Details:

Pricing:

- \$200 for members
- \$1,000 for non-members

Everyone who buys a demo table gets (2) tickets

Library: \$700 for four hours - already paid

Catering: No plan / low cost - Davetta

200 people / coffee, fruit, protein bars

## Companies Confirmed:

Company/Organization	Company/Organization Contact Info	Who Owns	Paid
Texas State University		Sean Bauld	
AI Ed Pro			
Austin AI Alliance		Raychel and Jessica	

## Companies Pending:

- Jasper AI (Jenn Clemente)

## Run-of-Show

### Agenda

1:30 PM	Setup Begins	
1:30 PM	Demo table arrival Catering setup and arrival Volunteer arrival	
2:15 PM	Setup complete; ready for check in	
2:30 to 3:00 PM	Doors open. Check In	
3:00 to 3:15 PM	10-15 minutes of opening <b>SPEAKERS:</b> Mike Hollinger Jay Boisseau	Introduce AI Alliance, mission, vision, objectives. Goals of the event. Announce next year's event.
3:15 to 4:00 PM	PANEL 1: First two objectives - advancement of features and positive impact of using AI (state official, academic, end-user company like software dev company)  <b>SPEAKER CONFIRMED:</b> Michael Wharton VP of Engineering Kung Fu AI - <a href="https://www.linkedin.com/in/michael-wharton/">https://www.linkedin.com/in/michael-wharton/</a>  <b>SPEAKER CONFIRMED:</b>	Speaker ideation:  Elin Smevige: Data Scientist, Dell - <a href="https://www.linkedin.com/in/elin-smevige-650a25117/">https://www.linkedin.com/in/elin-smevige-650a25117/</a>  Gabriel Rucker, Founding Titans - <a href="https://www.linkedin.com/in/gabriel-rucker/">https://www.linkedin.com/in/gabriel-rucker/</a>

	<p>Lou Senko Chief Actionable Officer Q2: <a href="https://www.linkedin.com/in/lou-senko-austin-texas/">https://www.linkedin.com/in/lou-senko-austin-texas/</a></p> <p><b>SPEAKER:</b> [PENDING]</p> <p><b>MODERATOR:</b> Sherri Greenberg</p>	
4:00 to 4:45 PM	<p><b>PANEL 2:</b> Last three objectives Augment workforce, increase public awareness, positive impact for people (local official, academic, HEB or healthcare company - change how AI for good in company, non-profit)</p> <p><b>SPEAKER CONFIRMED:</b> MPT Vanessa Fuentes - <a href="https://www.linkedin.com/in/vanessafuentes/">https://www.linkedin.com/in/vanessafuentes/</a> CONTACT: Amelia Casas, LMSW Policy &amp; Communications Advisor Mayor Pro Tem Vanessa Fuentes – District 2 <a href="mailto:amelia.casas@austintexas.gov">amelia.casas@austintexas.gov</a>   512.978.2179   301 W. 2nd St., 78701</p> <p><b>SPEAKER CONFIRMED:</b> Megan Murray Founder of Leoluna Finance and Austin AI Alliance Board Member</p> <p><b>SPEAKER / MODERATOR PENDING:</b> Ankur Gaba Managing Director of AI, Data, &amp; Insights Deloitte 512-468-2058 (cell) <a href="https://www.linkedin.com/in/ankurgaba/">https://www.linkedin.com/in/ankurgaba/</a> <i>He has a meeting that ends at 3PM in RoundRock at Dell on this day. He will confirm Thursday if he can make this panel time.</i></p> <p><b>MODERATOR:</b> Sean Bauld</p>	<p>Speaker Ideation (if not confirmed or declined):</p> <p>Anh Selissen, CIO, TxDOT - <a href="https://www.linkedin.com/in/anhsselissen/">https://www.linkedin.com/in/anhsselissen/</a></p> <p>Vascular health tech company - still in stealth mode. TBD</p>
4:45 to 5:00 PM	<p>Closing - heard from importance of five objectives - ecosystem of AI participants - 10 county region to provide data, input, etc.</p>	

