

SUMMARY

Collaborative and cross-disciplinary industrial+UX+business designer specializing in design research/strategy and food design.

SKILLS

UX Design

User interview/research/synthesis

Sketch/wireframe/hi-fi prototype

Sketch App/Invision/Figma

User test

Co-Creation

Design Sprint/Design Thinking

Future foresight

Design experimentation

2D + 3D Making

Model-making/laser cut/3D print

Rhino/Solidworks/Keyshot

Sewing (Juki)/Pattern drawing

Adobe Creative Suites

Photoshop/Illustrator/Indesign

Photography/Lightroom

EDUCATION

Design, Master of Fine Art

California College of the Arts (CCA)

San Francisco, USA. 2014-2017

Visual Study

Art and Contemporary Culture

Italy. 2015

Product Design, Bachelor of Science

School of Design, Jiangnan University China.
2010-2014

(Top 3 of ID program in China)

Exchange Student

College of Engineering, Copenhagen University

Denmark. 2012

A one-month intensive international design program where I collaborated with a cross-cultural team of engineers and artists.

PROFESSIONAL EXPERIENCE

Designer, The-Six

The SIX

San Francisco Bay Area. Mar 2018 - present

Client: VIANAI, Alucio, Enquero, Roofstock, AppDynamics, XO Group, Madison Reed

- Conduct user interview and design research for clients
- Lead the user experience and interface design on both mobile and desktop, test and iterate the design prototype with clients; build and design pattern library in multiple projects.
- Support the facilitation of a Design Sprint/Design Thinking workshop, facilitate Mini Sprint.
- Own the synthesis and design for all Design Thinking/Sprint workshop digital assets
- Lead and design the brand identity and website for The SIX.

UX/UI Designer, Infosys Consulting

Eversource Energy

California & Connecticut. Sep 2017 - Feb 2018

British multinational

Feb - Mar 2018

- Supported over 10 facilitations of Design Sprint/Design Thinking workshops.
- Rapid prototyped new digital solutions based on user research and workshop outcomes.
- Conducted user interview and testing sessions and developed high-fidelity design mockups.

Teaching Assistant, California College of the Arts

Food as Culture

Oakland. Jul-Aug 2017

- Assisted Professor Mara Holt Skov with "Food as Culture" course.
- Shared my design practice, processes, and research with the class.

Designer, Don Bugito

CCA

San Francisco & Oakland. Sep 2016-Mar 2017

- Conducted research on breeding requirements for worms and greenhouse for Don Bugito, a food company making edible insect products for people and animals.
- Prototyped the interior of the greenhouse/shipping container and the modules for worm breeding with the objective of simplifying the replication and maintenance of the container.

UX Researcher, LeEco US

UEC (Department of User Experiences Center)

San Jose. Jun-Sep 2016

- Evaluated the internal and competing TV accessories from ID and UX aspects, internal user California College of the Arts (CCA)
- Collaborated with UEC and EUI departments to organize "Game Day", an internal gaming event for testing both hardware and software. Visual Study
- Designed the promotional banners and posters for "Game Day".
- Evaluate and redesign packaging and instruction design for LeEco U4.

3D Designer, The Perennial

Asian Art Museum

San Francisco. Jun-Aug 2016

- Led a team of 3 designers to design and fabricate 2 interactive installations to drive awareness around the carbon footprint of food

- Exhibited the installations at the California Academy of Science, Asian Art Museum, Blackrock Inc., Chinese Cultural Center in San Francisco.

Industrial Design Intern, Schneider Electric

Department of Strategy & Innovation

Shanghai. Sep-Oct 2013

- Sketch and 3D modeled the new frequency converter ATV310 based on old model ATV12 according to Schneider Electric's brand visual guideline.

EXHIBITION AND PUBLICITY

Space Food Experiences: Designing Passenger's Eating Experiences for Future Space Travel Scenarios

Published on Frontiers in Computer Science

July 2019

Interview with San Francisco Chronicle. Woven Jerky and Homemade Meat as the Food Design of the Future

With Tara Duggan

Aug 2018

Interview with CGTN America. Food designer Helps Restaurants Make Climate-Friendly Choices

With Mark Niu

Jul 2018

Organizer. AVI 2018: The Future of Computing & Food

International Conference on Advanced Visual Interfaces @ Resort Riva del Sole, Castiglione Della Pescaia, Grosseto, Italy.

May 2018

Structured the workshop framework and facilitated the group discussion to discover the challenges of around technology and food through involving a variety of different stakeholders, ranging from local food producers, chefs, artists, to designers, engineers, data scientists, psychologists.

Speaker. Food Prototyping for Multi-sensory Experience Design

SCHI Lab @ University of Sussex, UK

May 2018

A talk about how to prototype the future food based on multi-sensory test and the study of Human-Food Interaction

Organizer, curator, designer. 3rd Food Innovation and Design Symposium

Connected Food Futures @ UC Berkeley Blum Center

May 2018

Planned the event, invited speakers and curated food design exhibition Foodtopia 2030.

Exhibitor. PRIMER 18: A Speculative Futures Conference

Transformation & Possibilities @ David Brower Center

May 2018

Speaker. Food Waste Forum: Speaker Panel & Vendor Fair

FoodInno Forum Series @ UC Berkeley

Apr 2018

Design Mentor. TCHO Chocolate Design Sprint

FoodInno Food Hackathon Series @ UC Berkeley

Mar 2018

Eating designer. Past Future Pop up

A Taste of Edible Insects @ O2 Artisans' Aggregate & Bugito.

Oakland, Feb 2018

Lead Experience designer and workshop facilitator, Future Food Lab

Participatory Design Workshop @ **Design Lab NightLife** & BitLife NightLife, California Academy of Science.

San Francisco, Nov 2017

Speaker. Food Futures

Future Design Talk @ The Design Futures Initiative & Sutherland Labs.

San Francisco, Aug 2017

Lead Artist. Seed+Sheets

Participatory Design Workshop @ **Chinatown Music Festival**, Chinese Culture Center.

San Francisco, Aug 2017

Exhibitor and Independent Designer. Protein Fantasy

Speculative Food Design @ **PRIMER 17 Conference**; @ **2nd Stanford-Berkeley Food Innovation and Design Symposium**;

Stanford, May 2017

Lead designer. Food & CO2: In the Balance & On the Menu

Interactive Educational Installation

@ **Asian Art Museum**; @ **7th Annual Chinatown Music Festival**, Chinese Culture Center ; @ Blackrock Inc.

San Francisco. Jun-Sep 2016