

Overview

26.86 %

Churn Rate

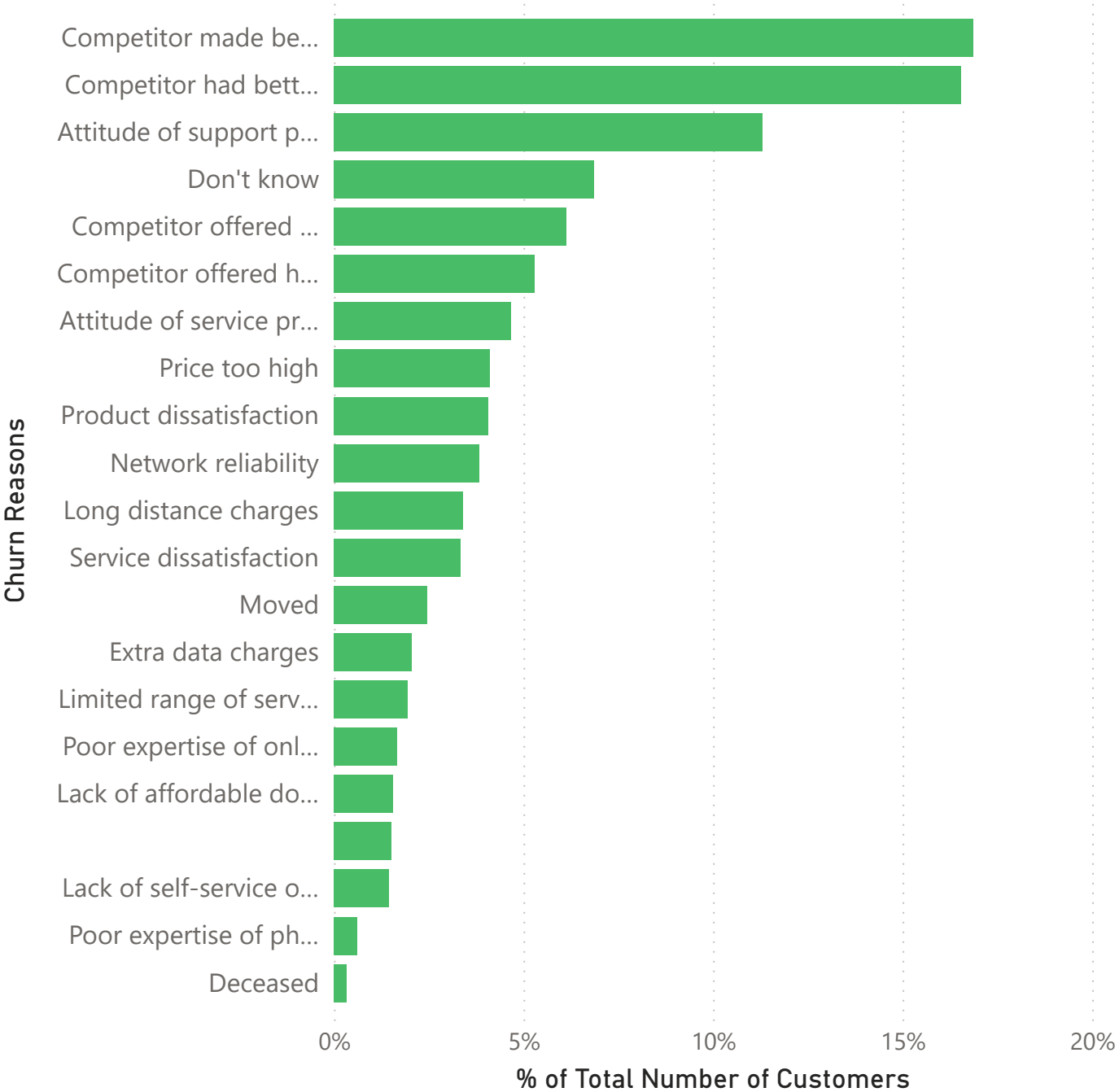
6687

Count of Customer ID

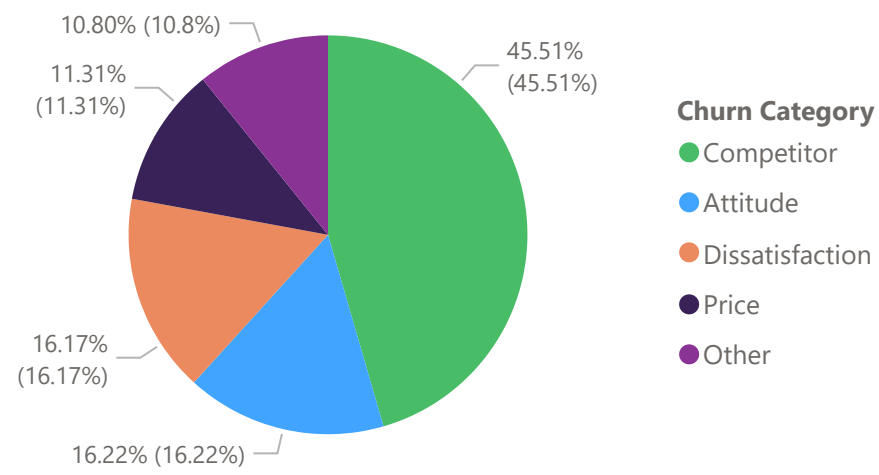
1796

Churned

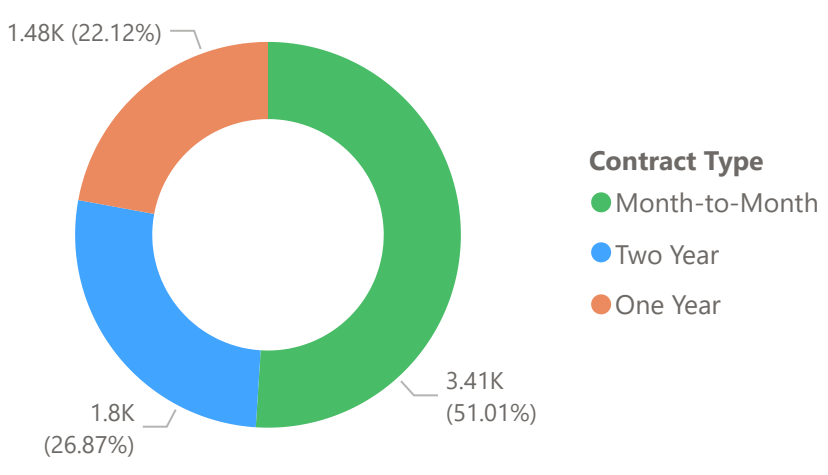
Churn Reasons



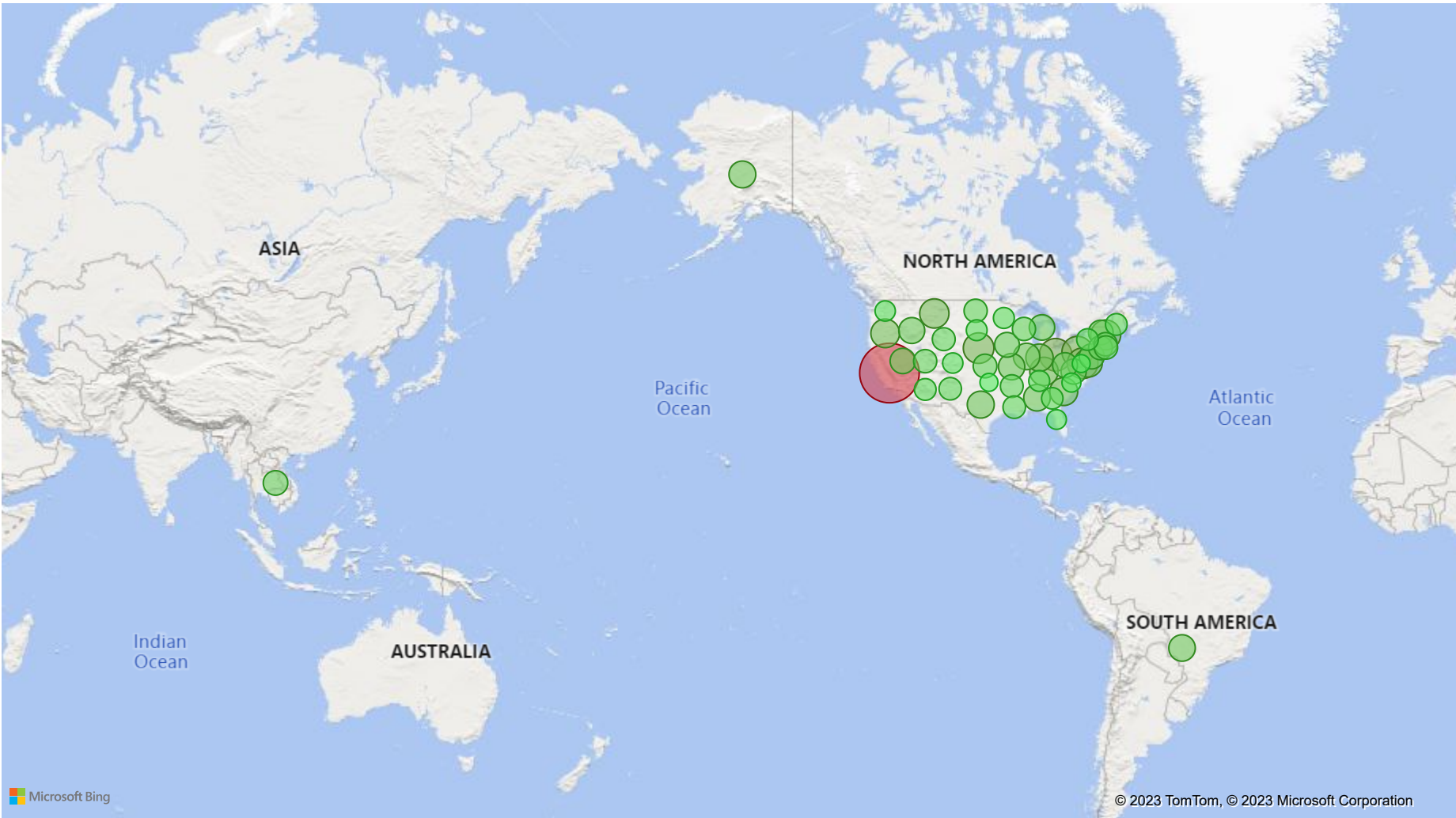
%GT Count of Churn Label by Churn Category



Count of Customer ID by Contract Type

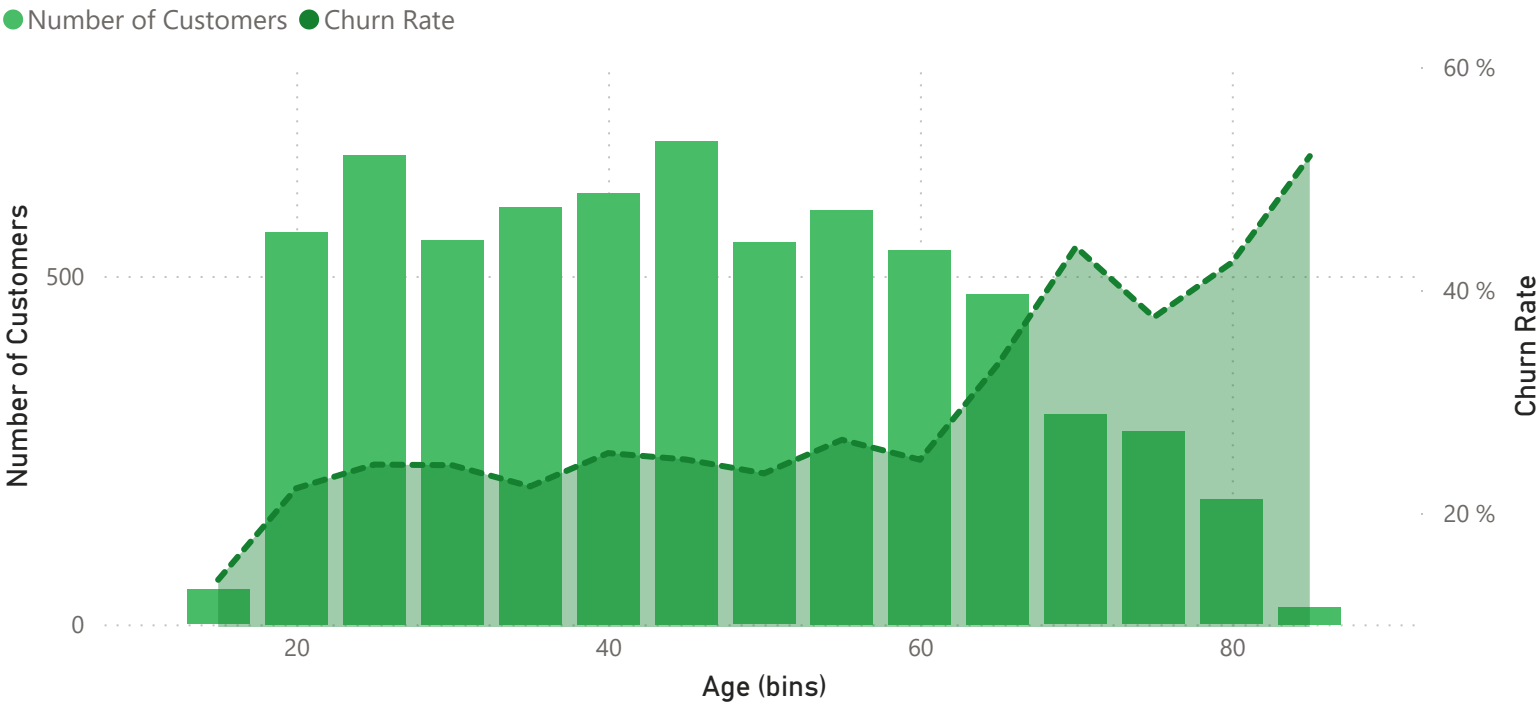


Churn Rate by State



Age Group, Payment and Contract

Number of Customers and Churn Rate by Age (bins)



6123

Customer Service Calls

0.92

Avg Customer Service Calls

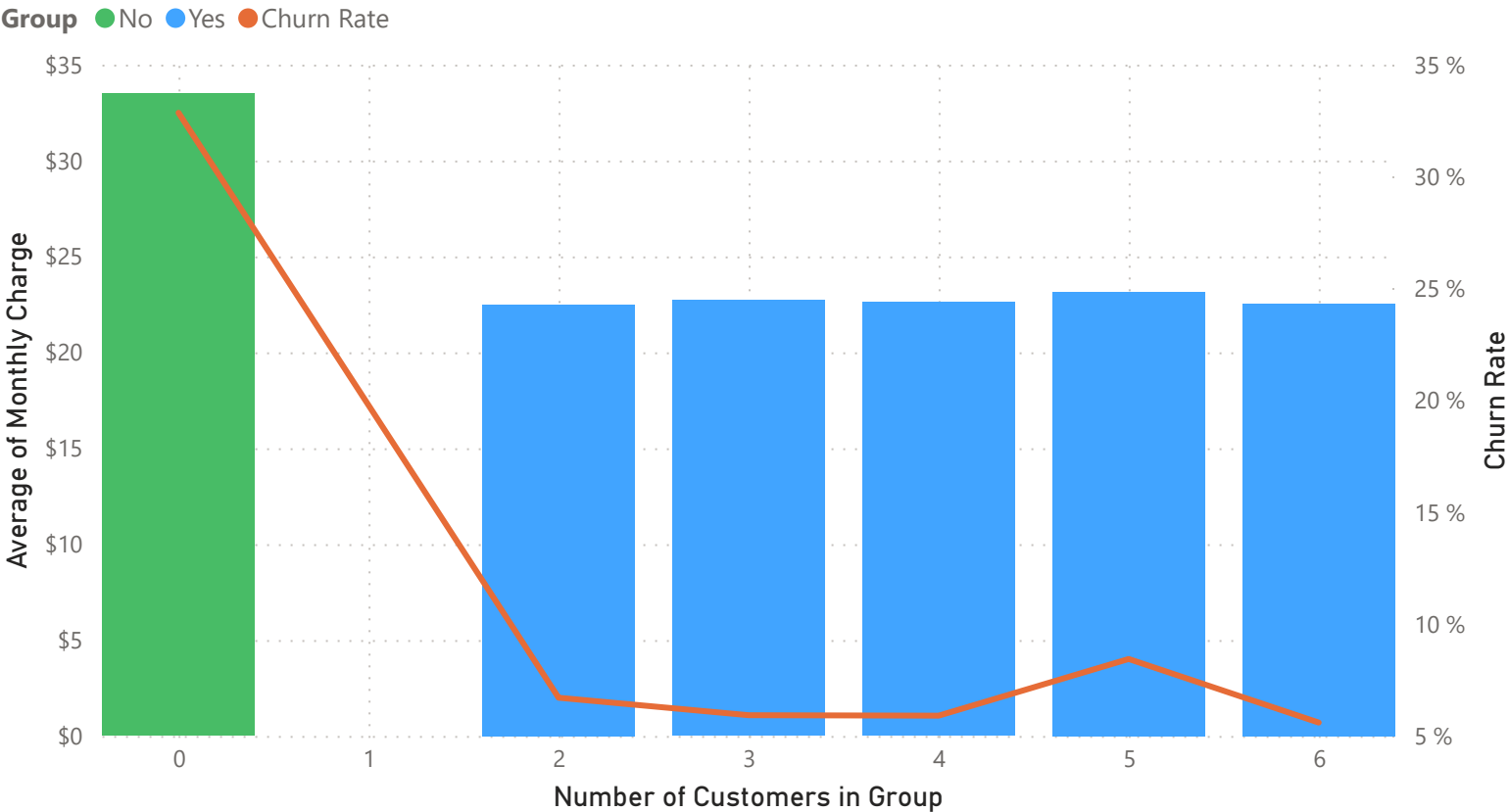
Account Length (in months) ⌵



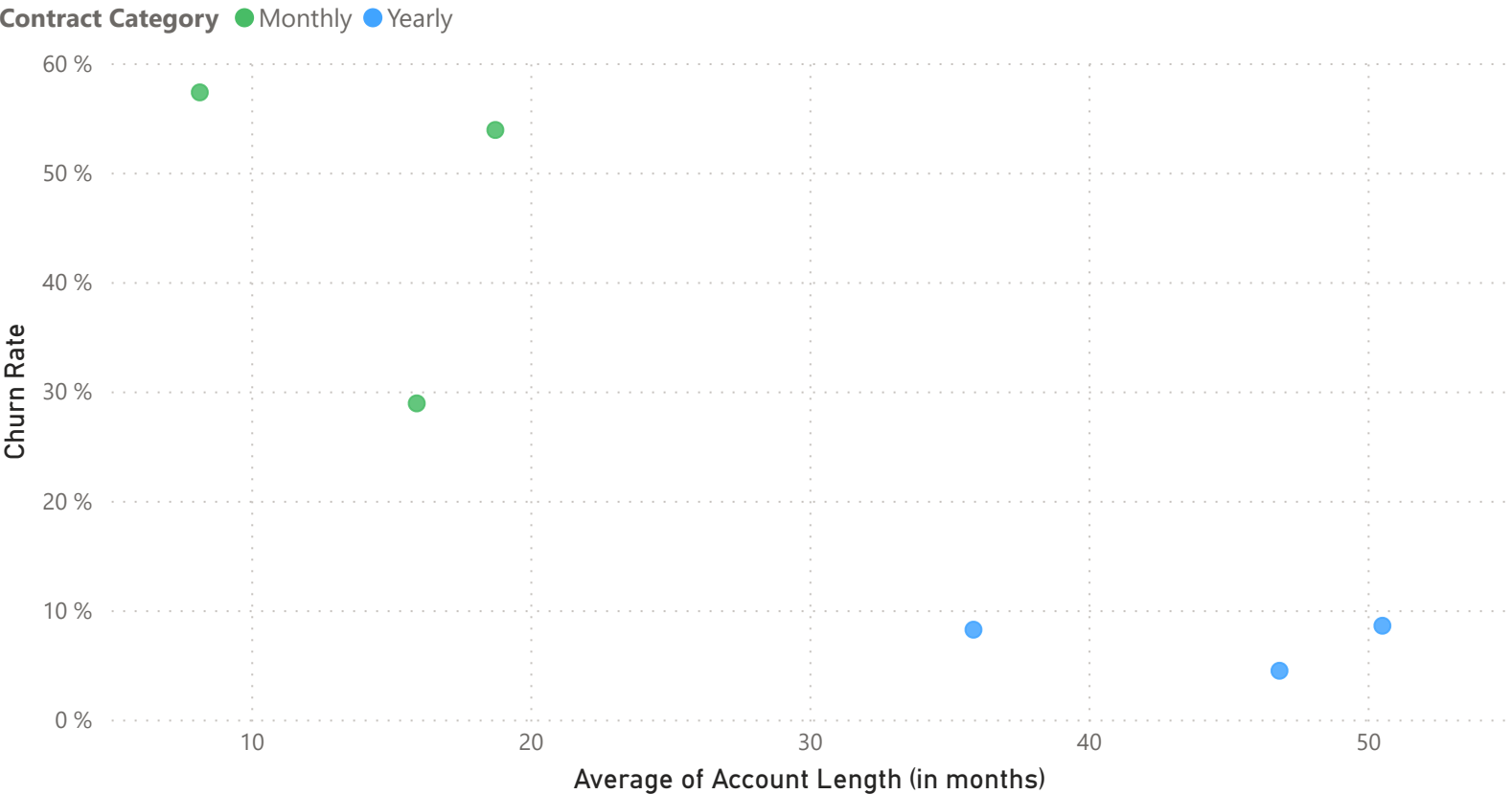
Contract Category, Payment Method ⌵

- ⌵ ☐ Monthly
- ☐ Credit Card
- ☐ Direct Debit
- ☐ Paper Check
- ⌵ ☐ Yearly

Monthly Charge and Churn Rate by Number of Customers in Group and Group



Average of Account Length (in months) and Churn Rate by Payment Method and Contract Category



Extra Charges

33.64

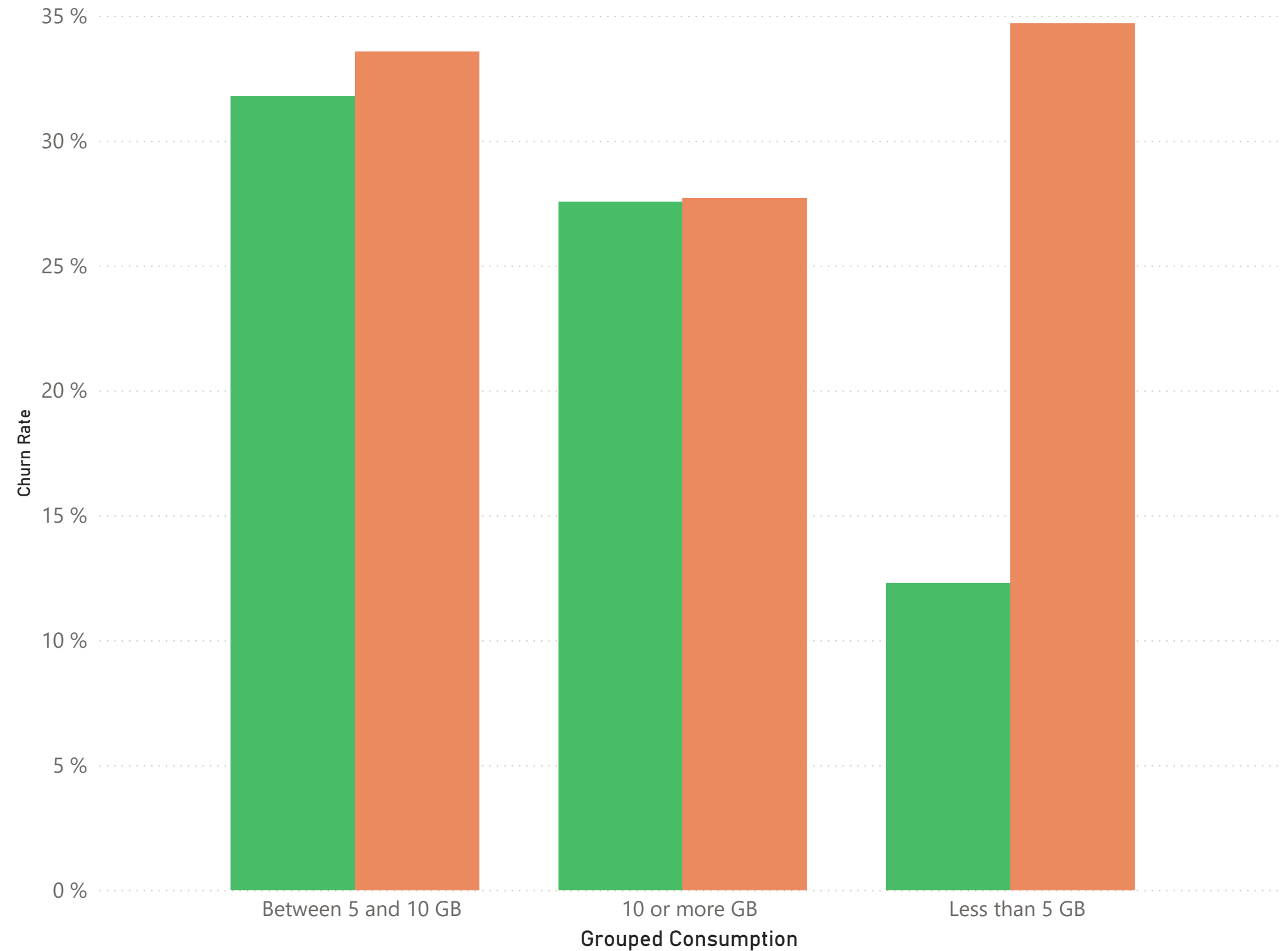
Avg Extra International Charges

3.37

Avg Extra Data Charges

Churn Rate by Grouped Consumption and Unlimited Data Plan

Unlimited Data Plan ● No ● Yes



Insights

6123

Customer Service Calls

33.64

Avg Extra International Charges

0.92

Avg Customer Service Calls

3.37

Avg Extra Data Charges

Churn Rate by State



Avg Customer Service Calls by State and Churn Label

