Tobias Bordenca
Product Manager

Nationality: Swiss • Age: 31

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WORK EXPERIENCE

Evooq **Feb. 2019 – Present**
Product Manager | Jul. 2023 – Present *Lausanne, Switzerland*

- Led in-depth discovery and research of how to expand the scope of Evooq's Wealth Management application to cover discretionary use cases at scale, opening up a new market segment.
- Led multiple teams in the design and implementation of a major feature, allowing the management of life insurance portfolios in Evooq's Wealth Management platform, and unlocking the whole French market as a result.
- Maintained multiple product roadmaps, balancing big client requirements with the company's vision and business goals, ensuring the victory of several RFPs against major competitors.
- Managed the relationship with some key clients, improving communication and ensuring a better product/market fit by having a deeper understanding of their needs.

Product Owner | Oct. 2022 – Jan. 2025

- Led the research, design, and implementation of an application allowing CIOs and portfolio managers to follow heavily customizable market and macro signals, and implement them in model portfolios.
- Increased the delivery of features and quality by restructuring the team processes and providing business guidance to developers, nearly doubling the velocities of the development teams.
- Overhauled the portfolio simulation capabilities of Evooq's Wealth Management platform, improving product coverage, and flexibility of use, thus boosting user adoption by 40%.

Software Engineer | Aug. 2019 – Oct. 2022

- Finalized the design of a recommender system for financial products for wealth management clients and deployed it to production, improving the company's USP and consequently winning many RFPs.
- Implemented a portfolio optimizer in our portfolio management view, going from a technical, mathematical API to a user-friendly interface.

Machine Learning Intern | Feb. 2019 – Aug. 2019

- Researched and built a proof of concept for a recommender system recommending financial products, trained on a dataset of 11k clients

Credit Suisse **Feb. 2018 – Aug. 2018**
Data Science Intern *Lausanne, Switzerland*

EDUCATION

Federal Institute of Technology Lausanne (EPFL) **Aug. 2019**
MSc in Computer Science *Lausanne Switzerland*

Federal Institute of Technology Lausanne (EPFL) **Jan. 2016**
BSc in Computer Science *Lausanne Switzerland*

SKILLS & INTERESTS

Skills: B2B product management; wealth management; financial products; risk management; stakeholder management; product strategy; agile methodologies; market research; UX; team management; business analysis; software development; discovery; AI

Technologies: Java; Kotlin; Scala; Spring; Typescript; Vue; Python; SQL; NoSQL

Languages: Italian (native); English (fluent); French (fluent); German (low-intermediate)

Interests: cooking & baking; weightlifting; cycling; minimalist travel; hot food & chillies