

Tobias Bordenca

Product Manager

Nationality: Swiss • Age: 31

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WORK EXPERIENCE

Evooq

Feb. 2019 – Present

Product Manager | Jul. 2023 – Present

Lausanne, Switzerland

- Led in-depth discovery and research of how to expand the scope of Evooq's Wealth Management application to cover discretionary use cases at scale, opening up a new market segment.
- Led multiple teams in the design and implementation of a major feature, allowing the management of life insurance portfolios in Evooq's Wealth Management platform, and unlocking the whole French market as a result.
- Maintained multiple product roadmaps, balancing big client requirements with the company's vision and business goals, ensuring the victory of several RFPs against major competitors.
- Managed the relationship with some key clients, improving communication and ensuring a better product/market fit by having a deeper understanding of their needs.

Product Owner | Oct. 2022 – Jan. 2025

- Led the research, design, and implementation of an application allowing CIOs and portfolio managers to follow heavily customizable market and macro signals, and implement them in model portfolios.
- Increased the delivery of features and quality by restructuring the team processes and providing business guidance to developers, nearly doubling the velocities of the development teams.
- Overhauled the portfolio simulation capabilities of Evooq's Wealth Management platform, improving product coverage, and flexibility of use, thus boosting user adoption by 40%.

Software Engineer | Aug. 2019 – Oct. 2022

- Finalized the design of a recommender system for financial products for wealth management clients and deployed it to production, improving the company's USP and consequently winning many RFPs.
- Implemented a portfolio optimizer in our portfolio management view, going from a technical, mathematical API to a user-friendly interface.

Machine Learning Intern | Feb. 2019 – Aug. 2019

- Researched and built a proof of concept for a recommender system recommending financial products, trained on a dataset of 11k clients

Credit Suisse

Feb. 2018 – Aug. 2018

Data Science Intern

Lausanne, Switzerland

EDUCATION

Federal Institute of Technology Lausanne (EPFL)

Aug. 2019

MSc in Computer Science

Lausanne Switzerland

Federal Institute of Technology Lausanne (EPFL)

Jan. 2016

BSc in Computer Science

Lausanne Switzerland

SKILLS & INTERESTS

Skills: B2B product management; wealth management; financial products; risk management; stakeholder management; product strategy; agile methodologies; market research; UX; team management; business analysis; software development; discovery; AI

Technologies: Java; Kotlin; Scala; Spring; Typescript; Vue; Python; SQL; NoSQL

Languages: Italian (native); English (fluent); French (fluent); German (low-intermediate)

Interests: cooking & baking; weightlifting; cycling; minimalist travel; hot food & chillies