Multimodal LLMs

CS 5624: Natural Language Processing

Spring 2025

https://tuvllms.github.io/nlp-spring-2025

Tu Vu

VIRGINIA TECH

Logistics

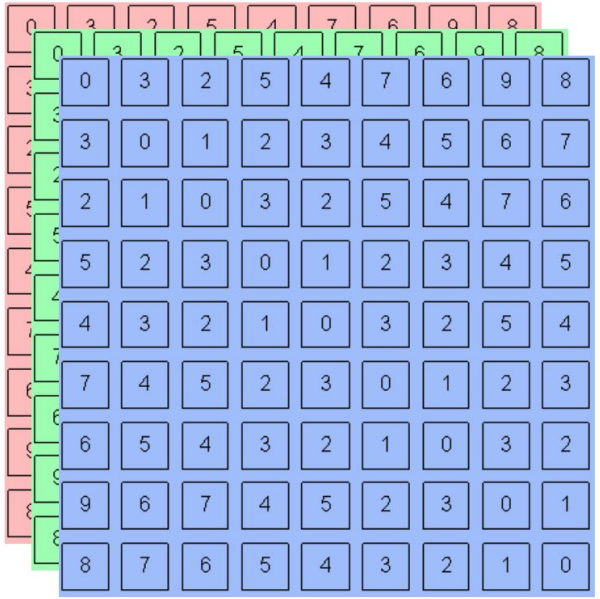
- Homework 2 due **5/5**
- Final project presentations **5/6**
- Final project report due **5/9**
- Final grades due **5/16**

Grayscale images

0	3	2	5	4	7	6	9	8
3	0	1	2	3	4	5	6	7
2	1	0	3	2	5	4	7	6
5	2	3	0	1	2	3	4	5
4	3	2	1	0	3	2	5	4
7	4	5	2	3	0	1	2	3
6	5	4	3	2	1	0	3	2
9	6	7	4	5	2	3	0	1
8	7	6	5	4	3	2	1	0

Slide from Mohit Iyyer

Color images

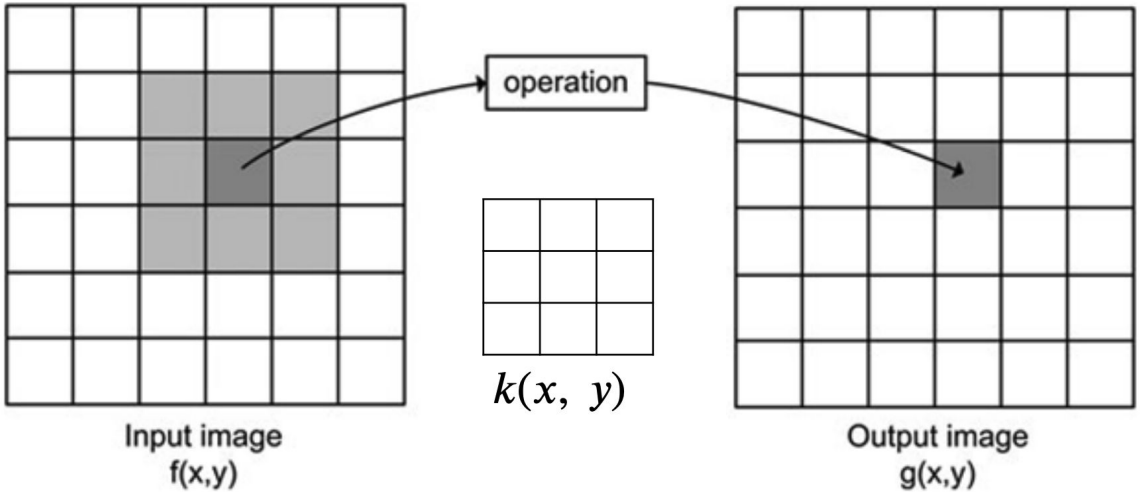


channel x height x width

Channels are usually RGB: Red, Green, and Blue

Slide from Mohit Iyyer

Convolution operator



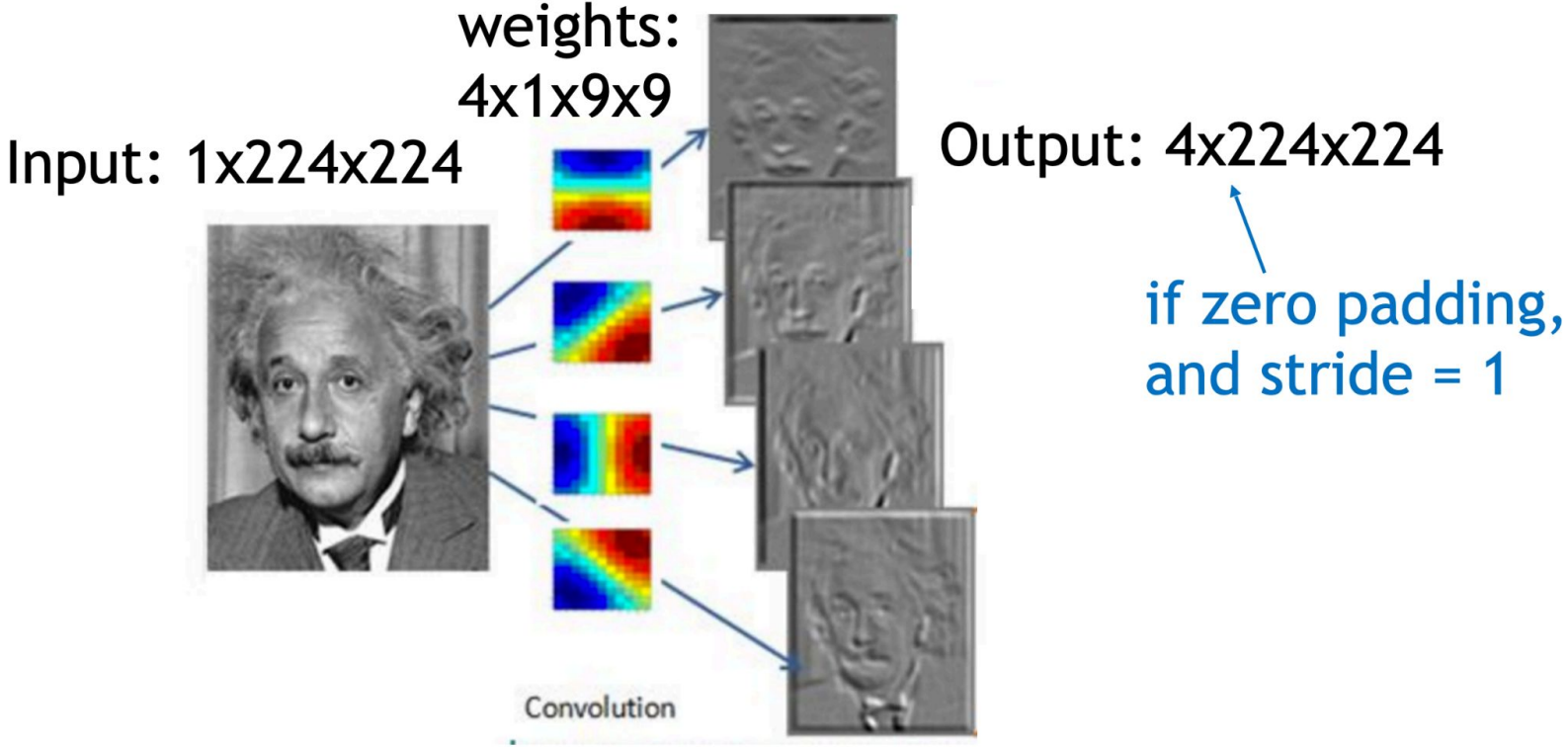
$$g(x,\ y) = \sum_{v} \sum_{u} k(u,v) f(x\ - u,\ y - v)$$

http://what-when-how.com/introduction-to-video-and-image-processing/neighborhood-processing-introduction-to-video-and-image-processing-part-1/

Demo

- https://setosa.io/ev/image-kernels/

Convolutional layer (with 4 filters)



Slide from Mohit Iyyer

ImageNet Classification with Deep Convolutional Neural Networks

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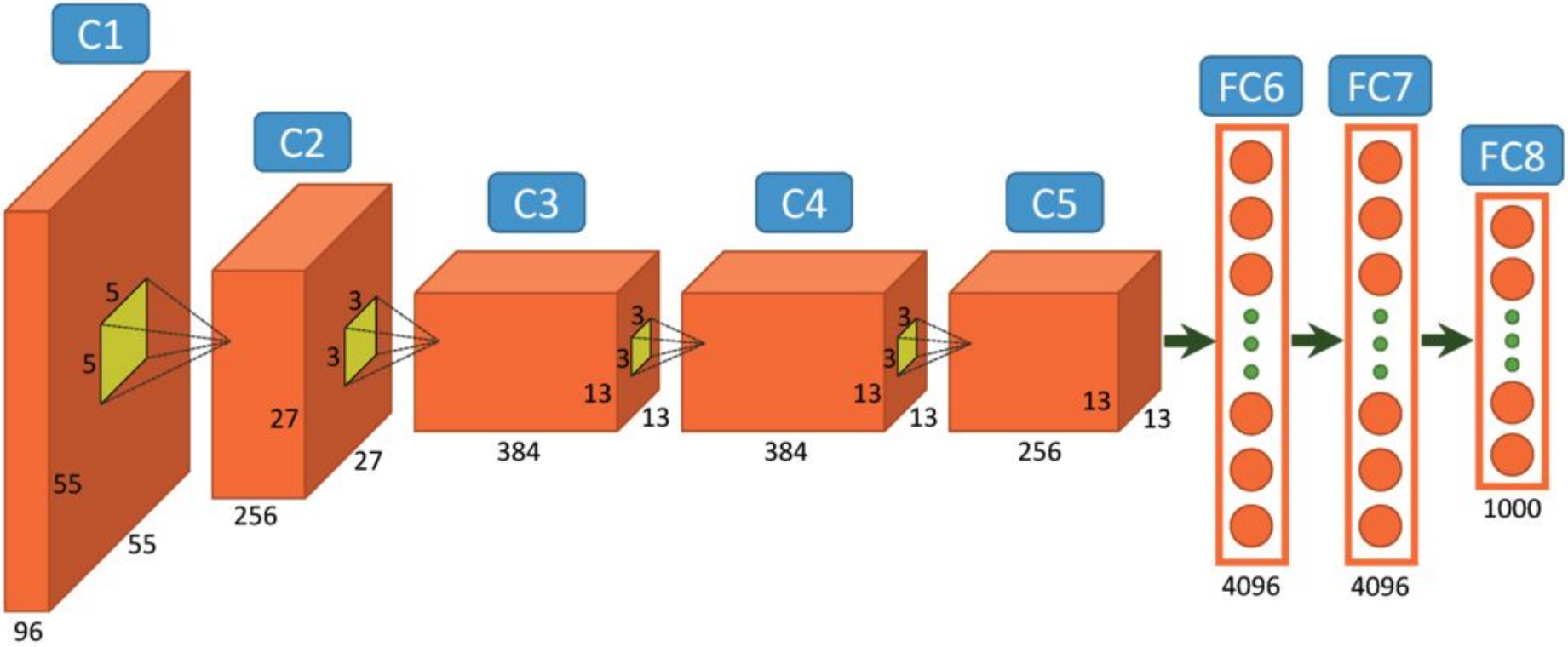
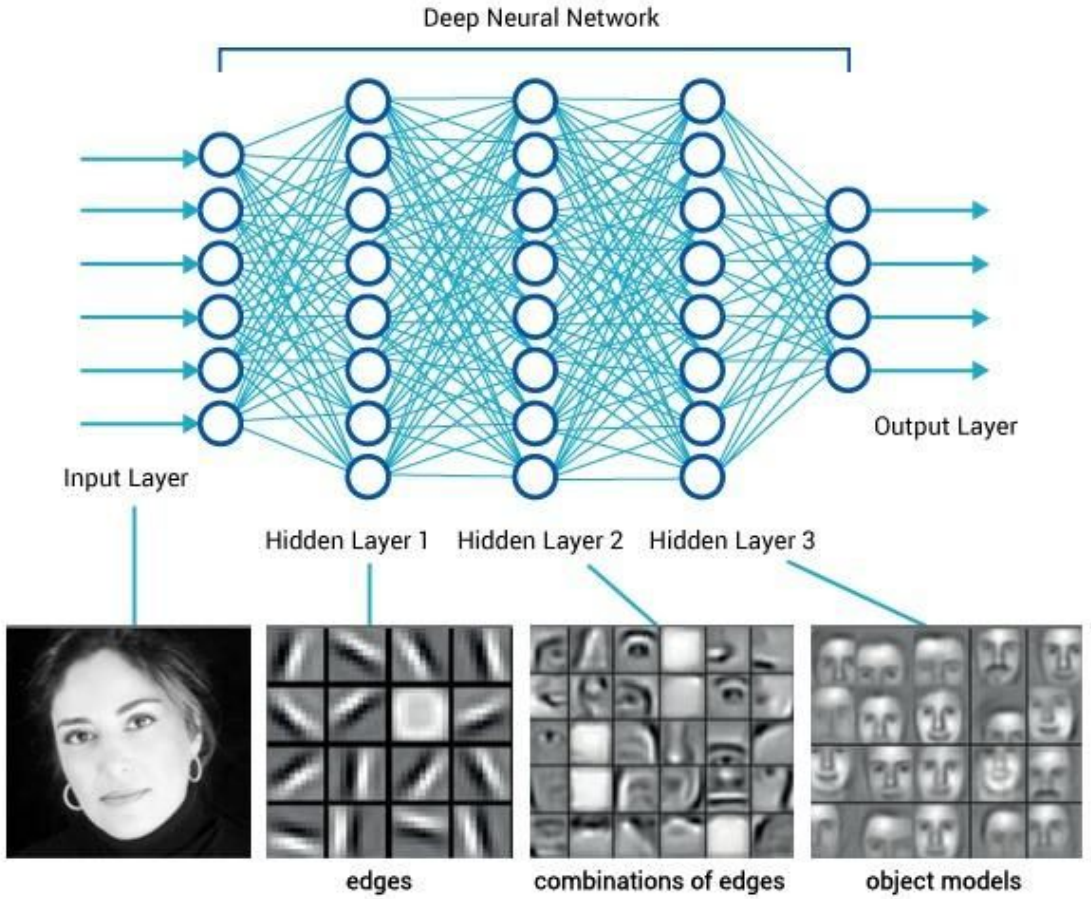
AlexNet



https://www.saagie.com/en/blog/object-detection-part1/

AlexNet (cont'd)



https://www.saagie.com/en/blog/object-detection-part1/

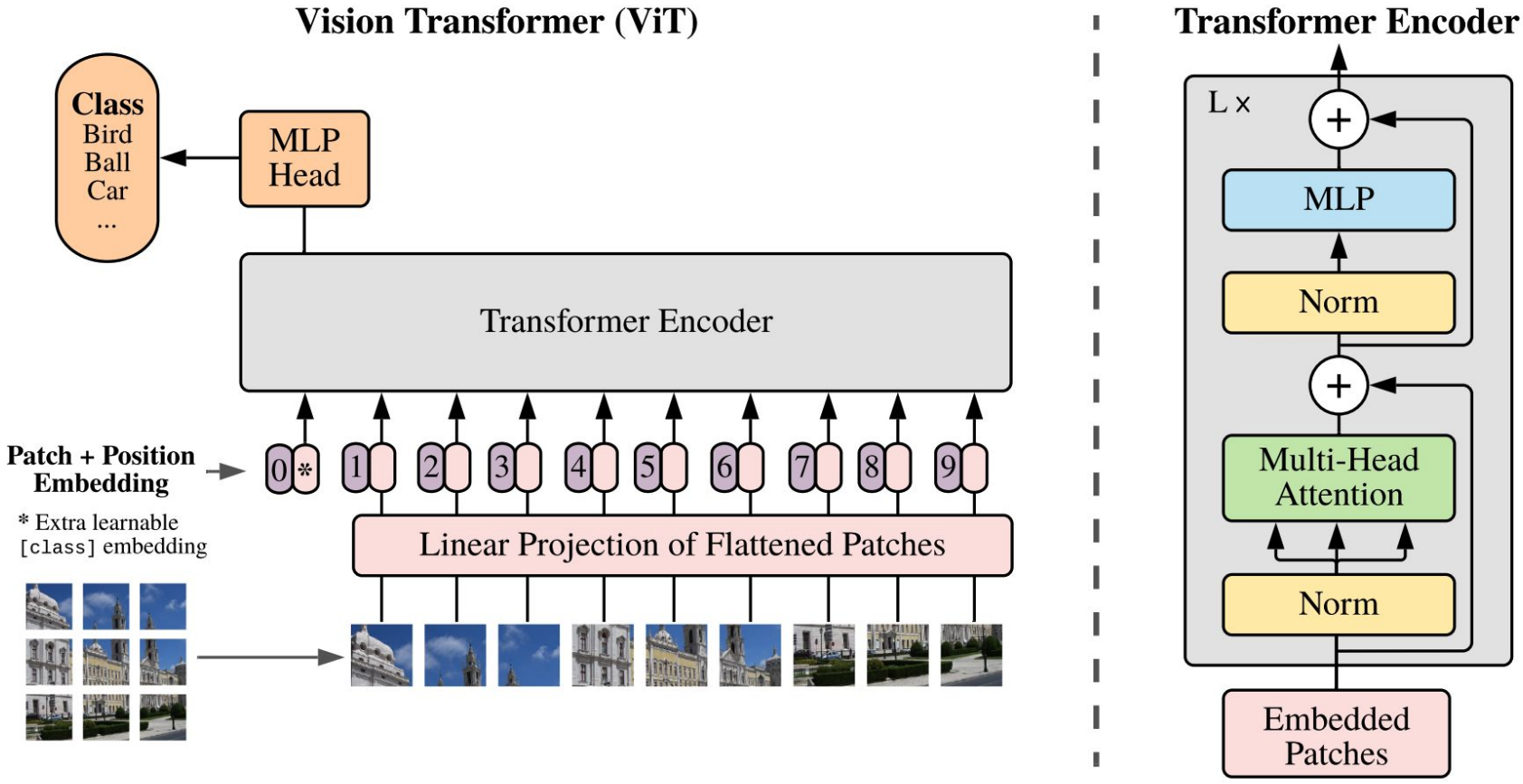
AN IMAGE IS WORTH 16X16 WORDS: TRANSFORMERS FOR IMAGE RECOGNITION AT SCALE

Alexey Dosovitskiy[*,†], **Lucas Beyer**[*], **Alexander Kolesnikov**[*], **Dirk Weissenborn**[*], **Xiaohua Zhai**[*], **Thomas Unterthiner, Mostafa Dehghani, Matthias Minderer, Georg Heigold, Sylvain Gelly, Jakob Uszkoreit, Neil Houlsby**[*,†]

[*]equal technical contribution, [†]equal advising

Google Research, Brain Team

{adosovitskiy, neilhoulsby}@google.com


Vision Transformer (ViT)
Class
Bird
Ball
Car
...
MLP
Head
Transformer Encoder
Patch + Position
Embedding
* Extra learnable
[class] embedding
0
*
1
2
3
4
5
6
7
8
9
Linear Projection of Flattened Patches
Transformer Encoder
L x
MLP
Norm
Multi-Head
Attention
Norm
Embedded
Patches

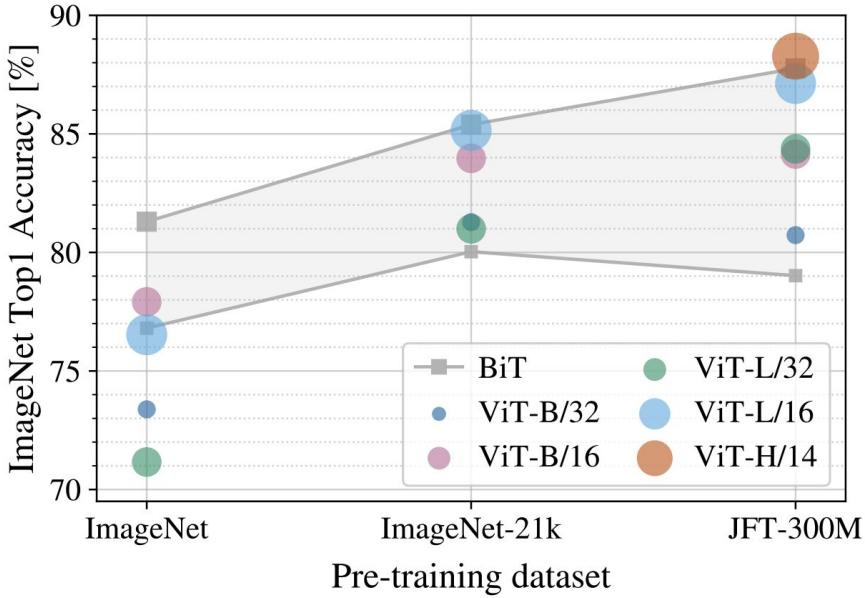
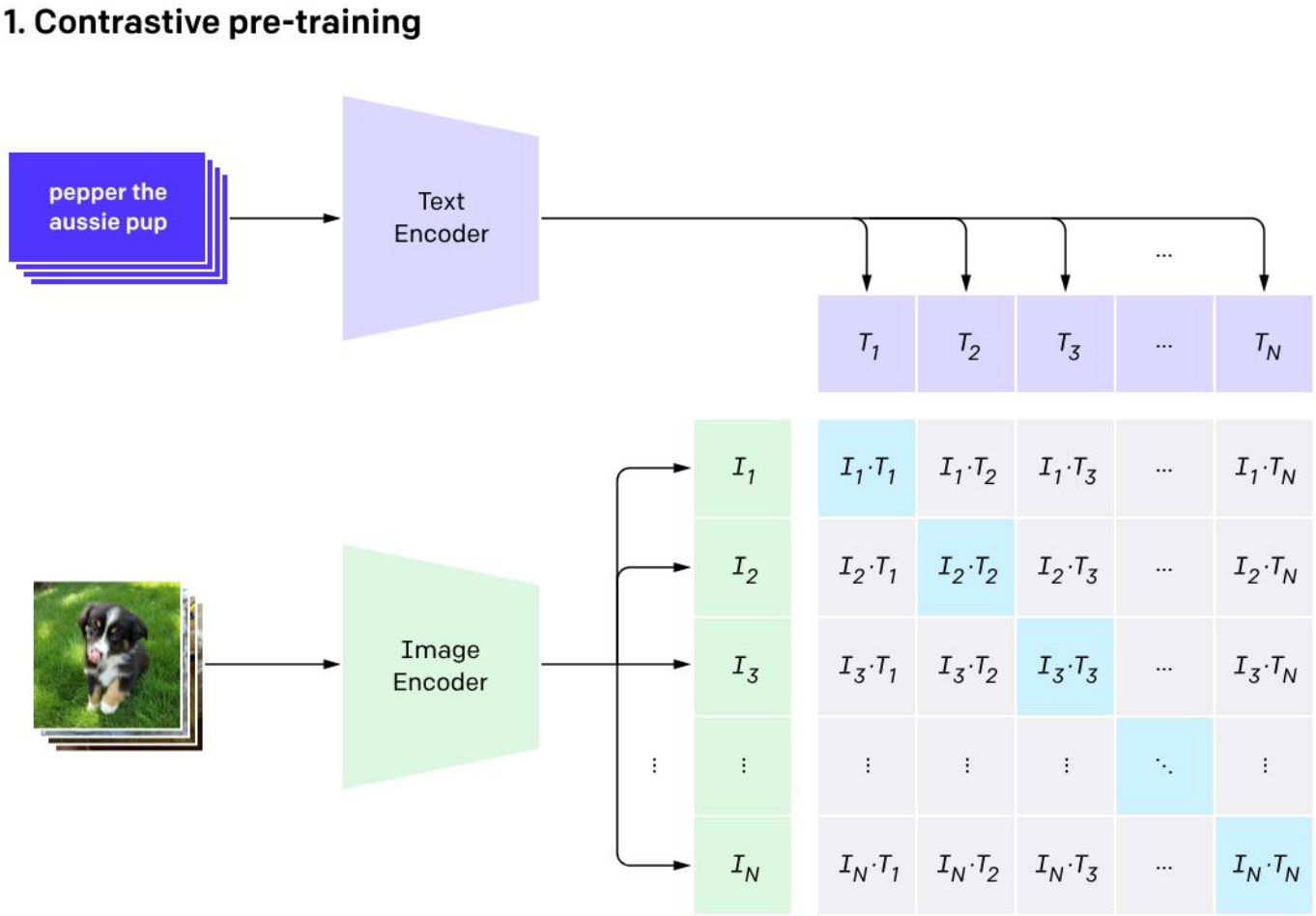


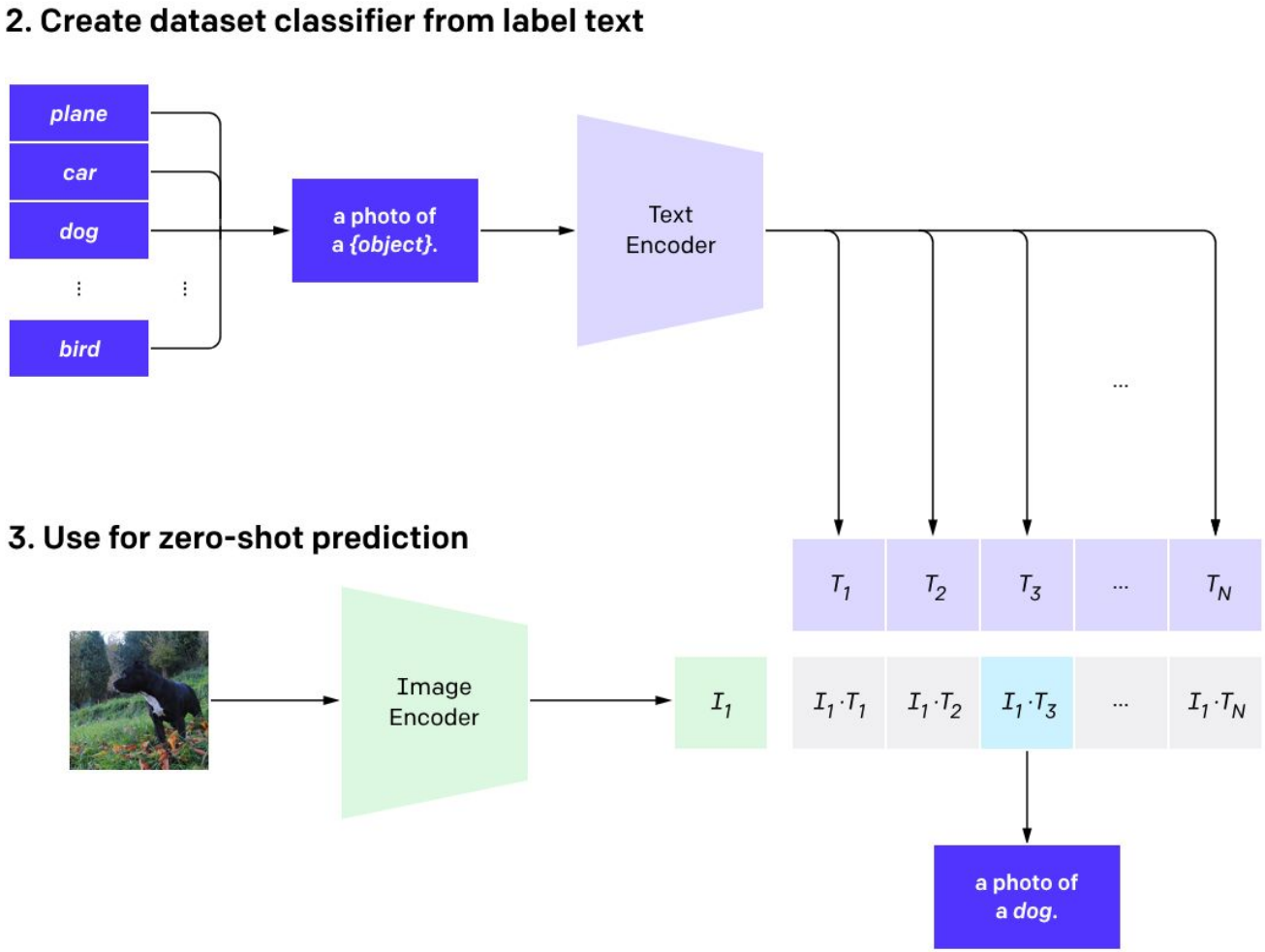
Figure 3: Transfer to ImageNet. While large ViT models perform worse than BiT ResNets (shaded area) when pre-trained on small datasets, they shine when pre-trained on larger datasets. Similarly, larger ViT variants overtake smaller ones as the dataset grows.

OpenAI's CLIP



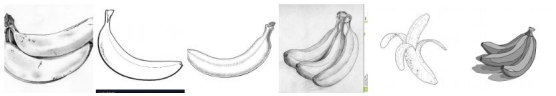
https://openai.com/index/clip/

OpenAI's CLIP (cont'd)



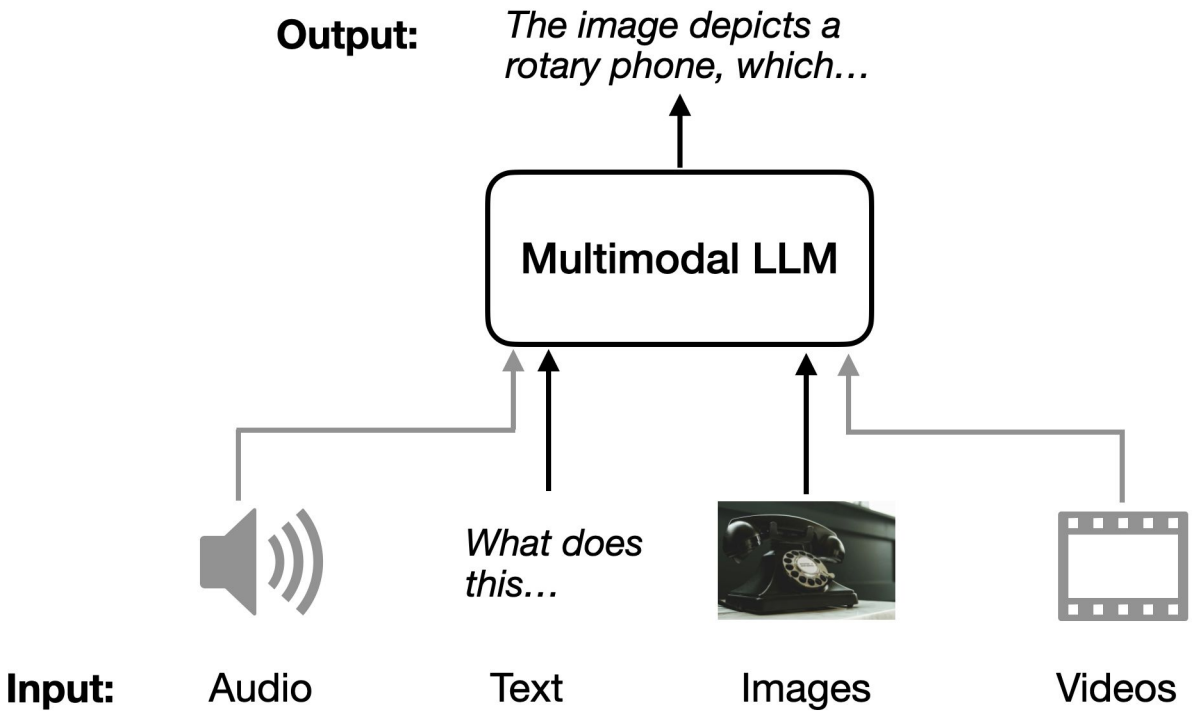
https://openai.com/index/clip/

OpenAI's CLIP (cont'd)

Dataset	ImageNet ResNet101	CLIP ViT-L
 ImageNet	76.2%	76.2%
 ImageNet V2	64.3%	70.1%
 ImageNet Rendition	37.7%	88.9%
 ObjectNet	32.6%	72.3%
 ImageNet Sketch	25.2%	60.2%
 ImageNet Adversarial	2.7%	77.1%

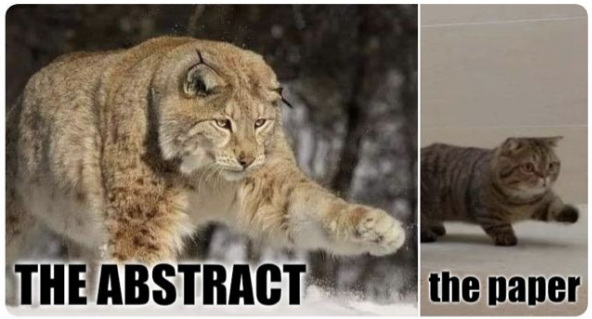
https://openai.com/index/clip/

A multimodal LLM can accept inputs in multiple modalities and emit text outputs



Understanding Multimodal LLMs by Sebastian Raschka

Use cases of multimodal LLMs



Explain the meme

This meme humorously captures the common experience many researchers and readers encounter when reading academic papers. It shows a powerful, fierce lynx labeled "THE ABSTRACT" on the left and a smaller, cautious-looking domestic cat labeled "the paper" on the right.

The joke here is that an abstract (the brief summary at the beginning of a paper) often makes the research sound exciting, groundbreaking, or impactful, like a "fierce lynx." However, the actual content of the paper may feel less impressive, or overly complex, dense, or even disappointing by comparison, represented by the "scaredy-cat" on the right. This is a playful take on how expectations can differ from reality in academic writing.

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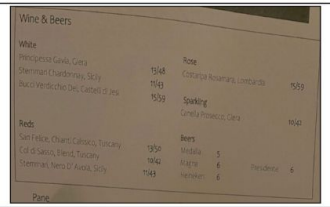
Use cases of multimodal LLMs (cont'd)

Fig. 1: MM1 can perform in-context predictions thanks to its large-scale multimodal pre-training. This allows MM1 to (a) count objects and follow custom formatting, (b) refer to parts of the images and perform OCR, (c) demonstrate common-sense and word knowledge about everyday objects, and (d) perform basic math functions. Images are from the COCO 2014 validation set [72].

MM1: Methods, Analysis & Insights from Multimodal LLM Pre-training

Use cases of multimodal LLMs (cont'd)

User:
Photo: <img1> Menu: <img2> How much should I pay for all the beer on the table according to the price on the menu?



MM1-30B-Chat (Ours): 12

Emu-Chat-37B: According to the menu, the price for all the beer on the table is 15.99.

LLaVA-NeXT-34B: The image shows a menu with beer prices, but it's not entirely clear which specific beers are on the table. However, I can provide you with an estimate based on the visible prices. From the menu, it appears that the prices for beer are as follows: Magna: 5, Medalla: 5, Heineken: 6 Presidente: 6
Assuming that the beers on the table are Magna, Medalla, Heineken, and Presidente, and there are two of each, you would pay:
2 x Magna: 2 x 5 = 10, 2 x Medalla: 2 x 5 = 10, 2 x Heineken: 2 x 6 = 12, 2 x Presidente: 2 x 6 = 12 Total: 10 + 10 + 12 + 12 = 44
Please note that this is an estimate based on the visible prices and the assumption that there are two of each type of beer. The actual cost may vary if the beers on the table are not the ones listed on the menu or if there are different quantities.

User: Explain why.

MM1-30B-Chat (Ours): There are 2 beers on the table, and each beer costs 6 according to the price on the menu. So, 2*6=12.

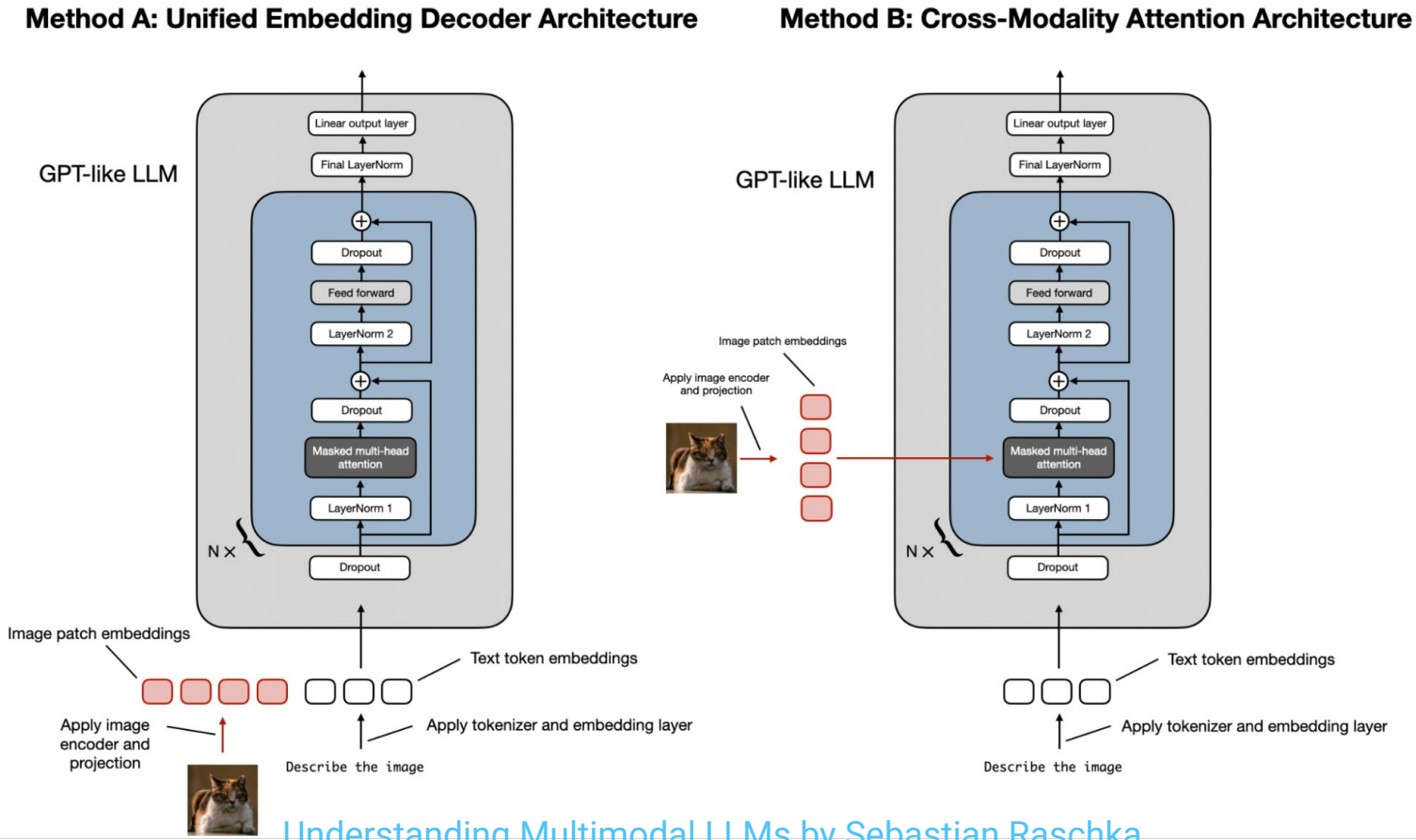
Emu-Chat-37B: The price for all the beer on the table is 15.99 because each beer has a price of 10.99, and there are a total of five beers on the table. When you multiply the number of beers (5) by the price per beer (10.99), you get a total cost of 54.95 (rounded up to 15.99).

LLaVA-NeXT-34B: The image shows a menu with beer prices, but it's not entirely clear which specific beers are on the table. However, I can provide you with an estimate based on the visible prices. From the menu, it appears that the prices for beer are as follows: (...)

Fig. 2: MM1 can follow instructions and reason across images. Example and images from VILA [71]; VILA answers correctly when prompted with chain-of-thought.

MM1: Methods, Analysis & Insights from Multimodal LLM Pre-training

Common approaches to building multimodal LLMs



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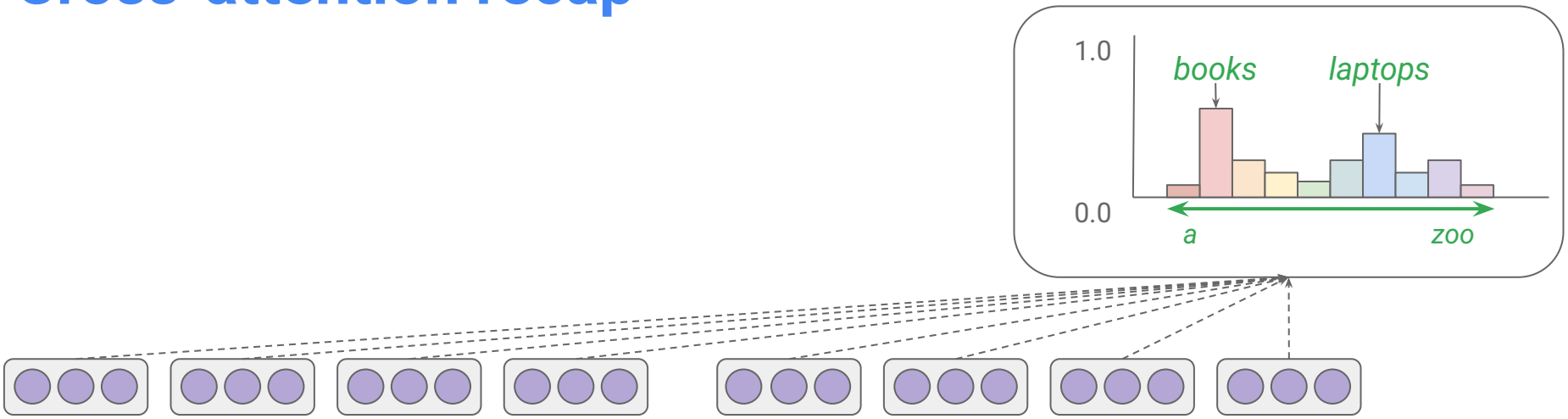
Cross-attention recap

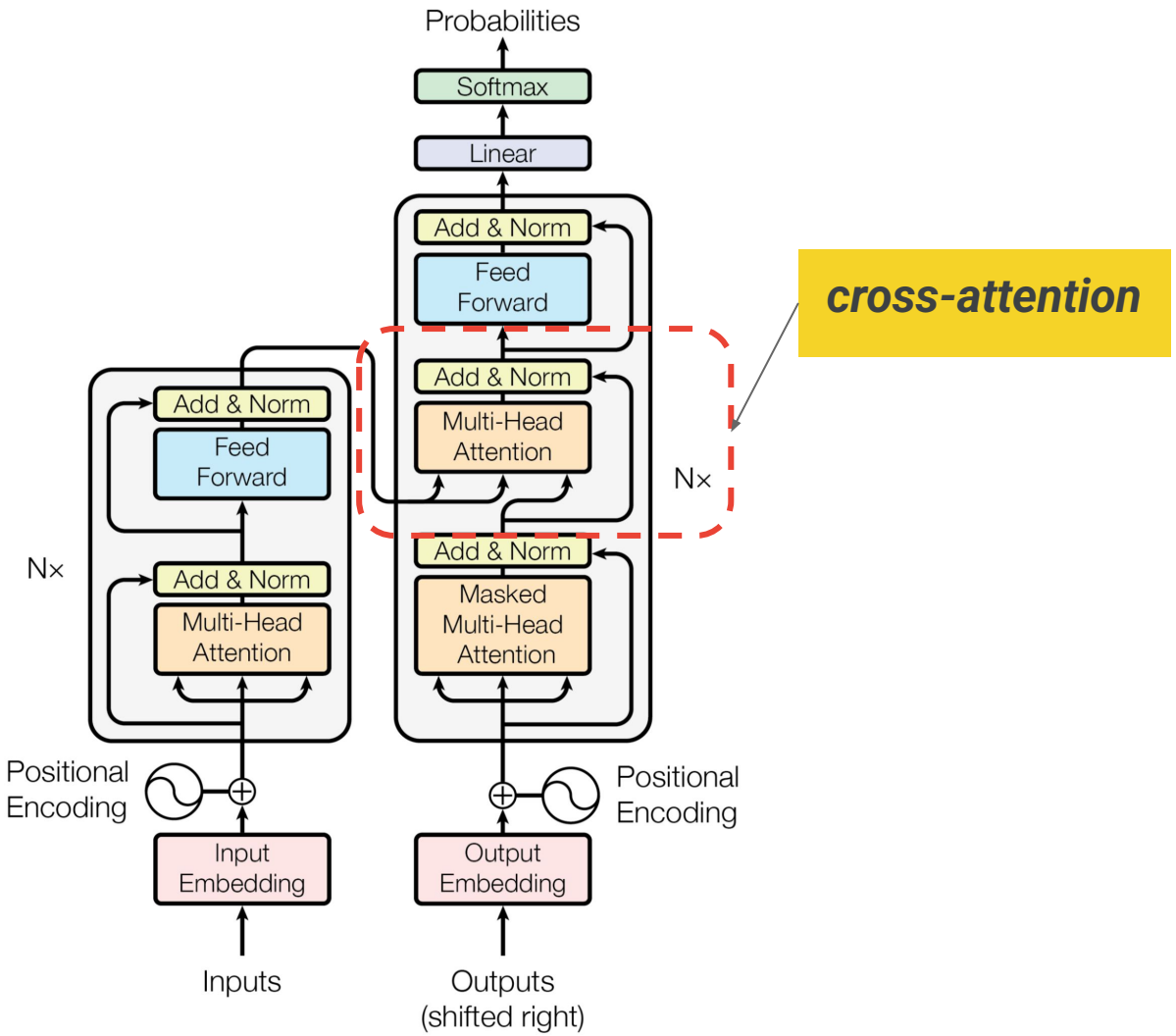


les étudiants ont ouvert leurs livres

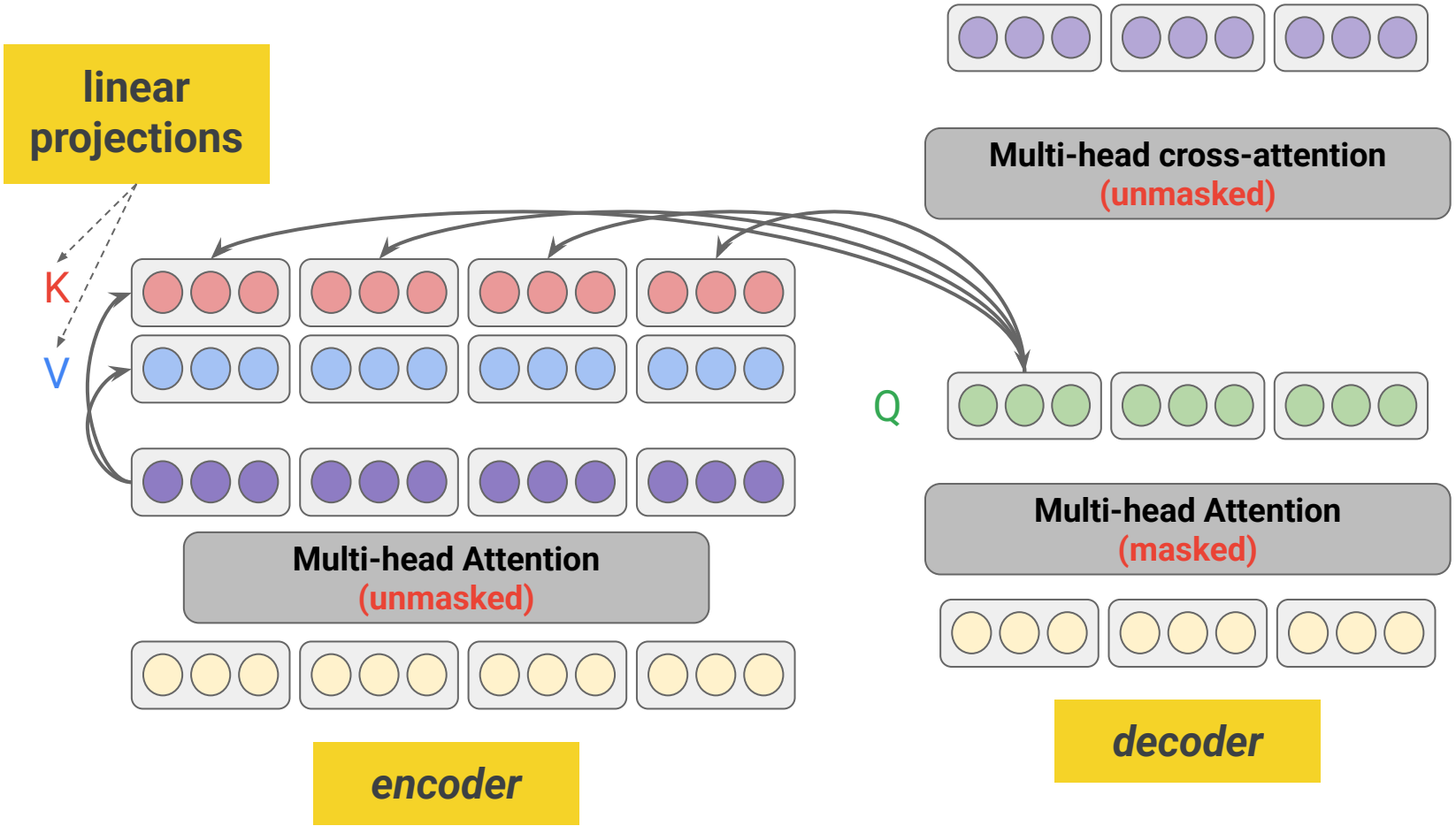
the *students* *opened* *their*

encoder ***decoder***

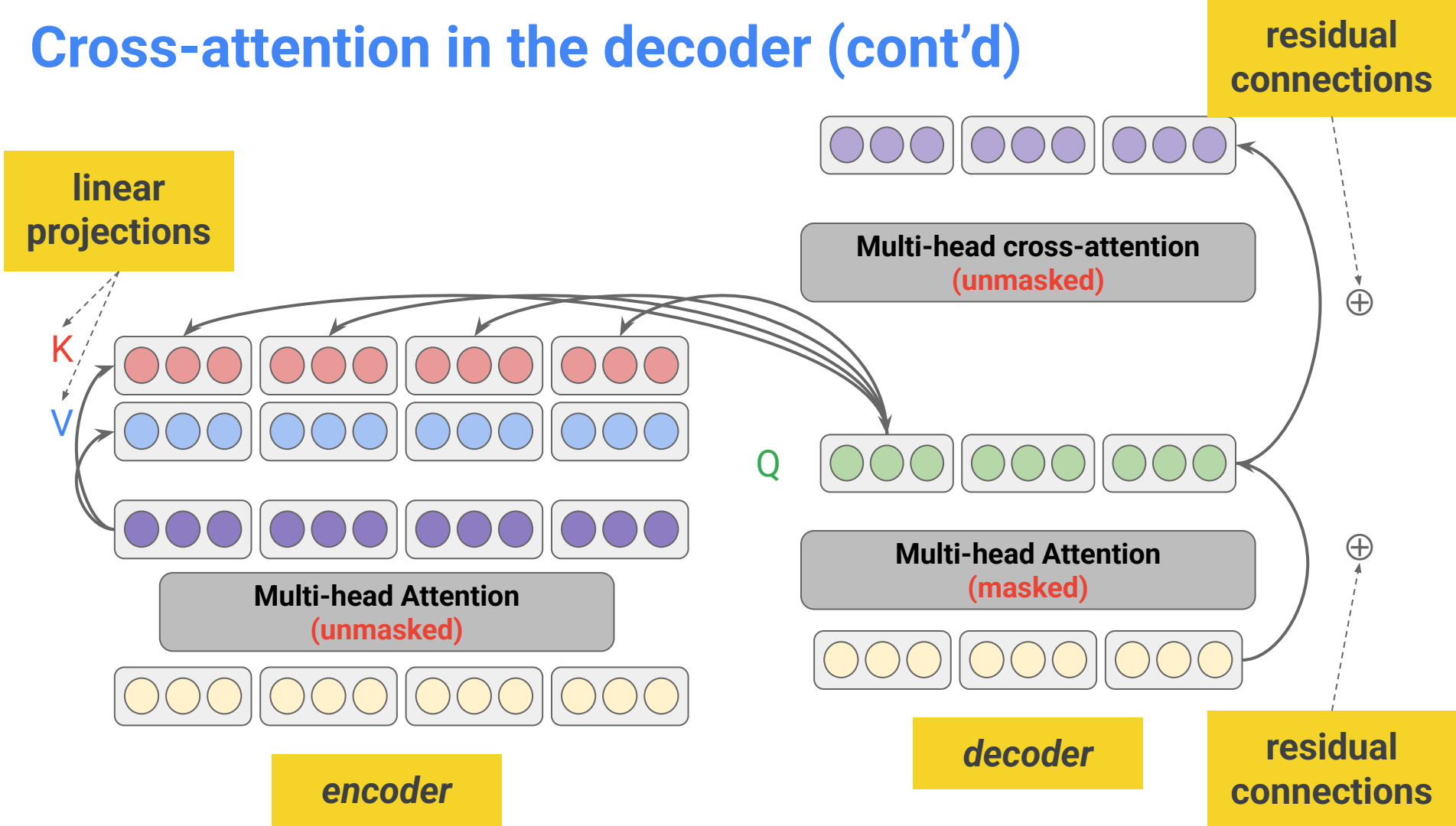
Cross-attention in the decoder



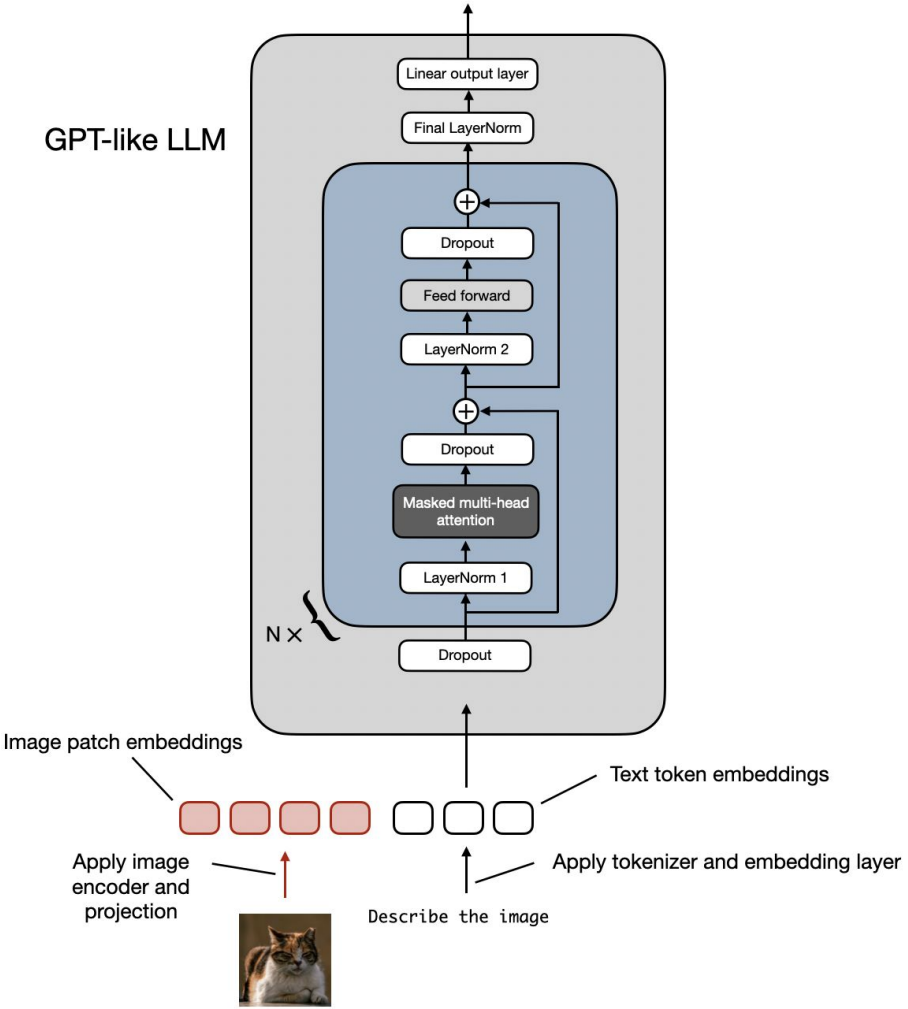
Cross-attention in the decoder



Cross-attention in the decoder (cont'd)

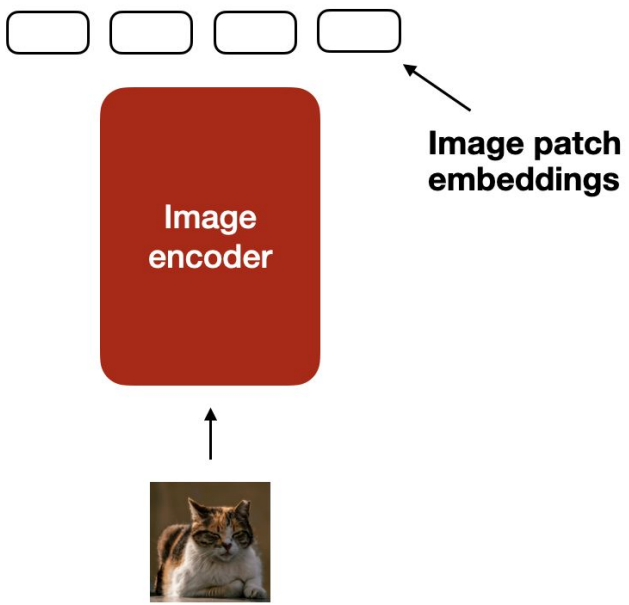


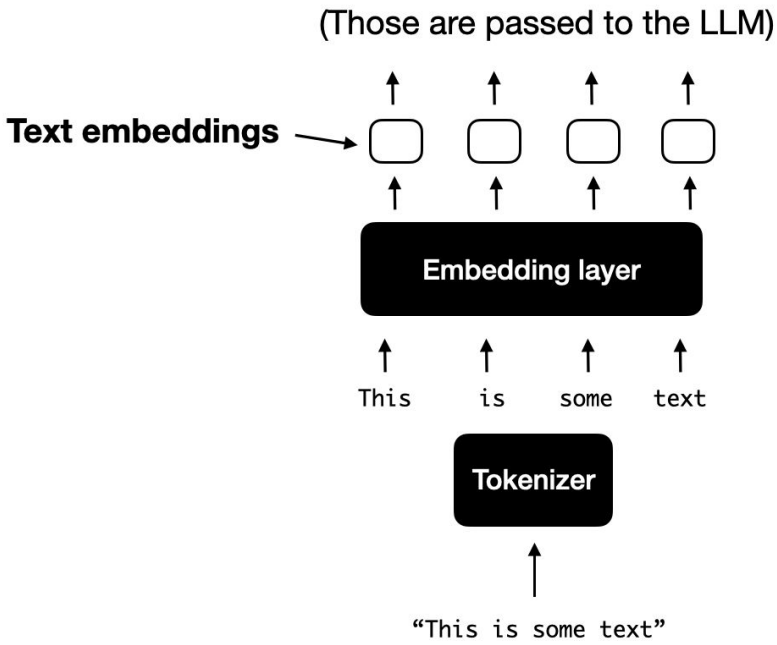
Method A: Unified embedding decoder architecture



[Understanding Multimodal LLMs by Sebastian Raschka]

Understanding image encoders





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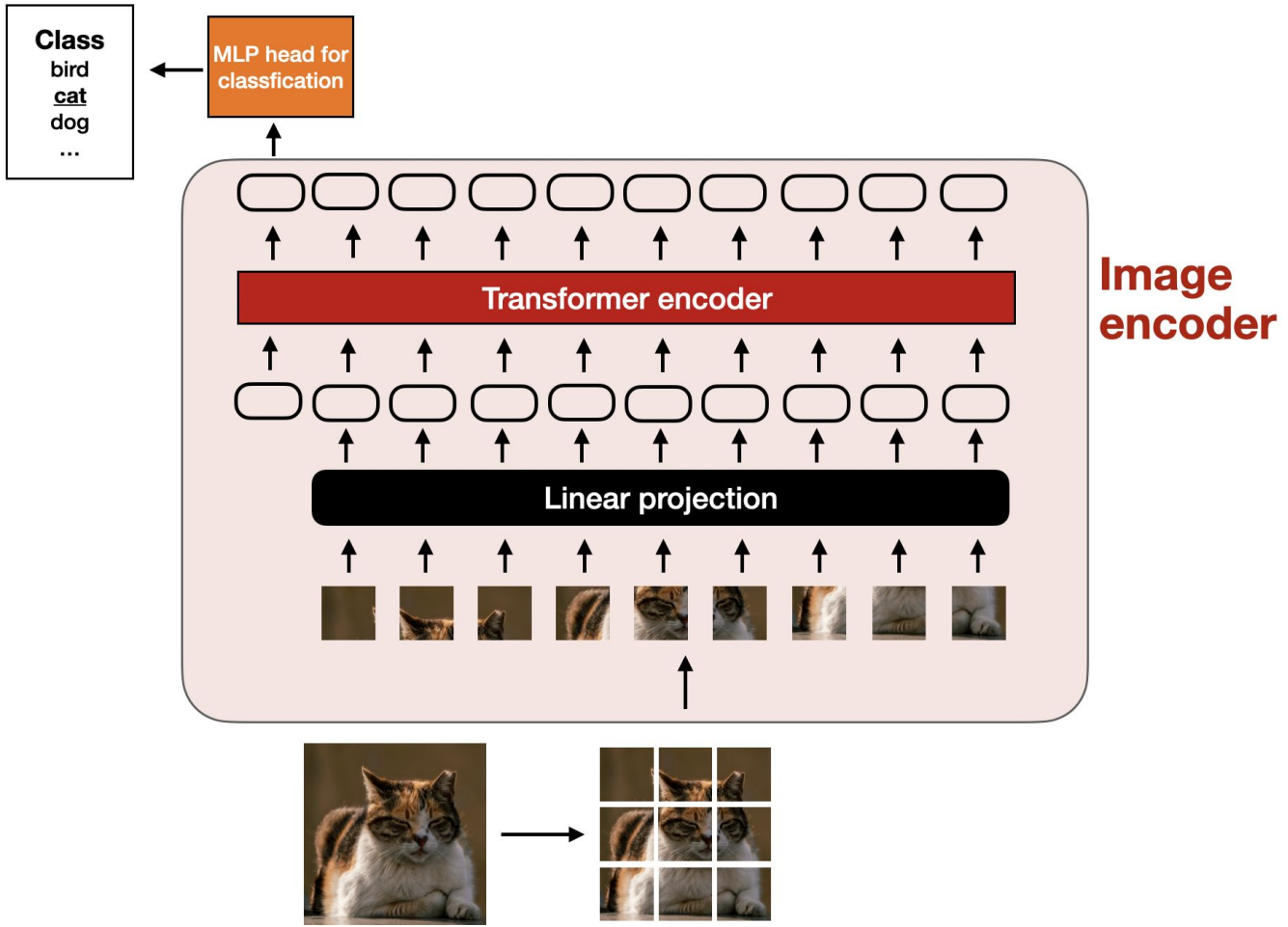
Understanding image encoder (cont'd)



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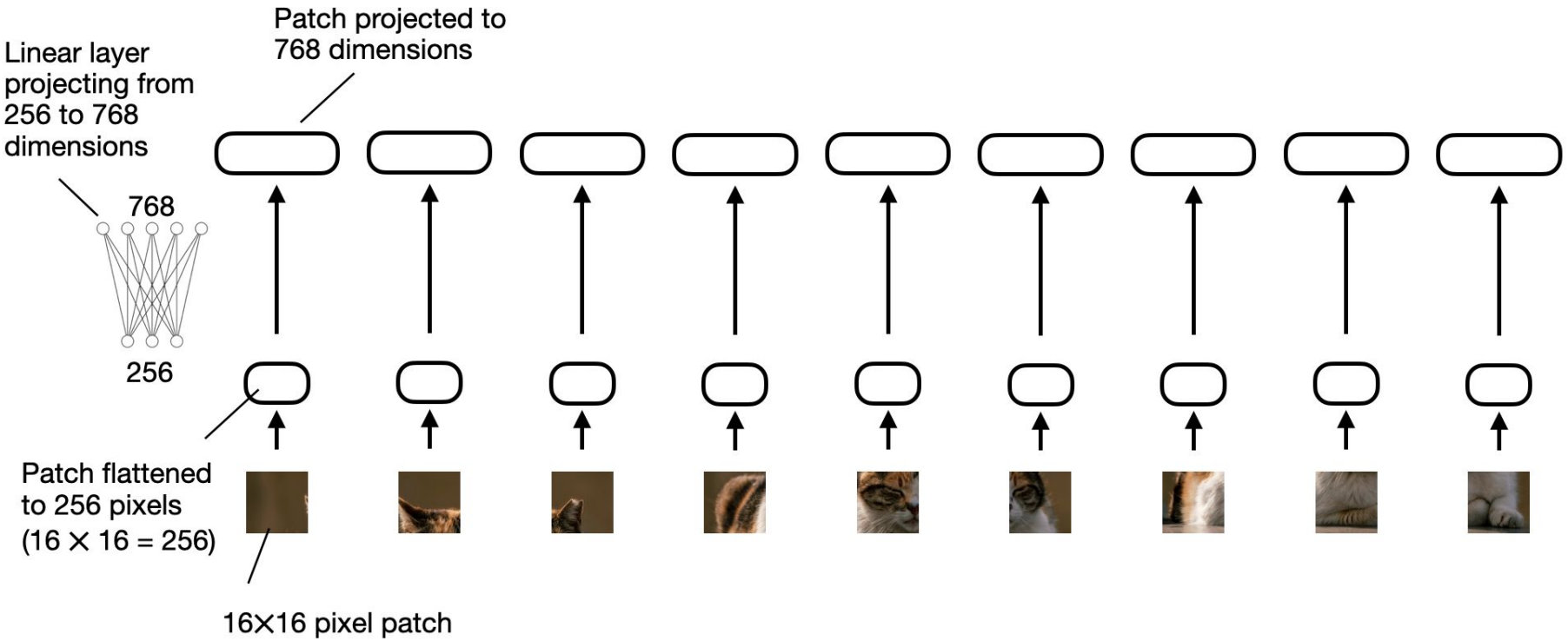
BERT recap

Image created by Gemini

The role of the linear projection module



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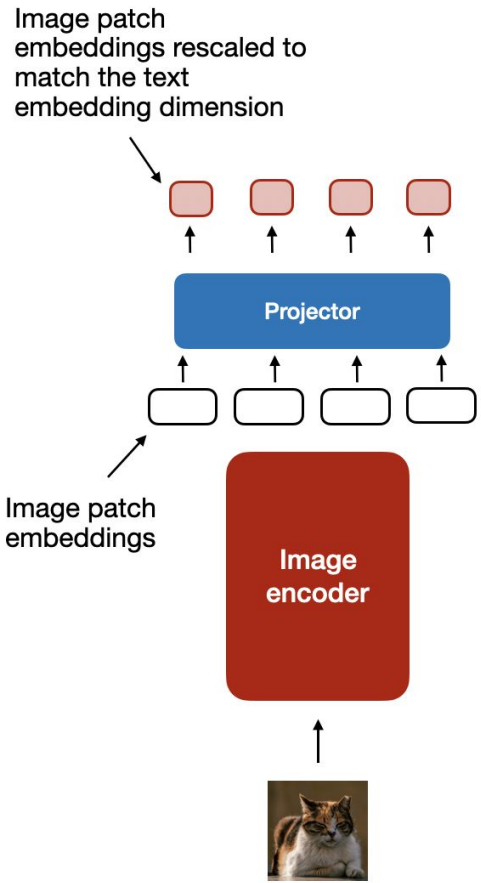
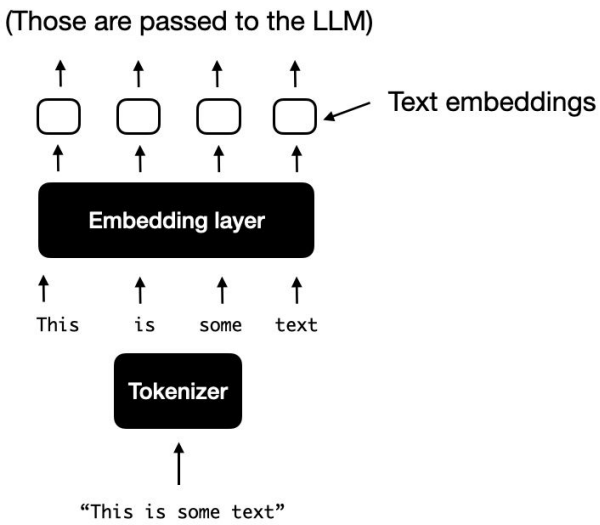
Text and image tokenization and embedding

Image tokenization



Text tokenization



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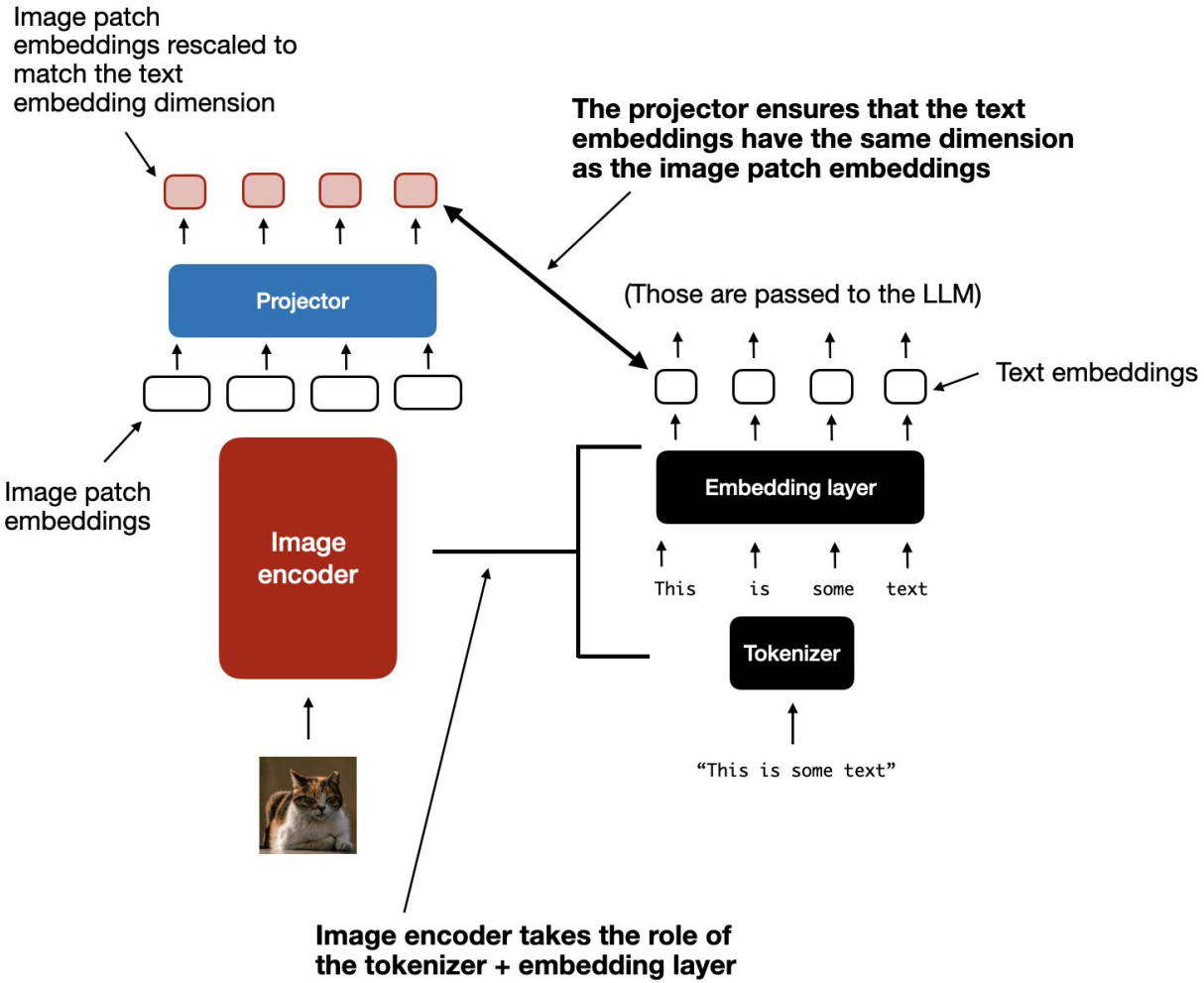
The role of the projector is to match the text token embedding dimensions



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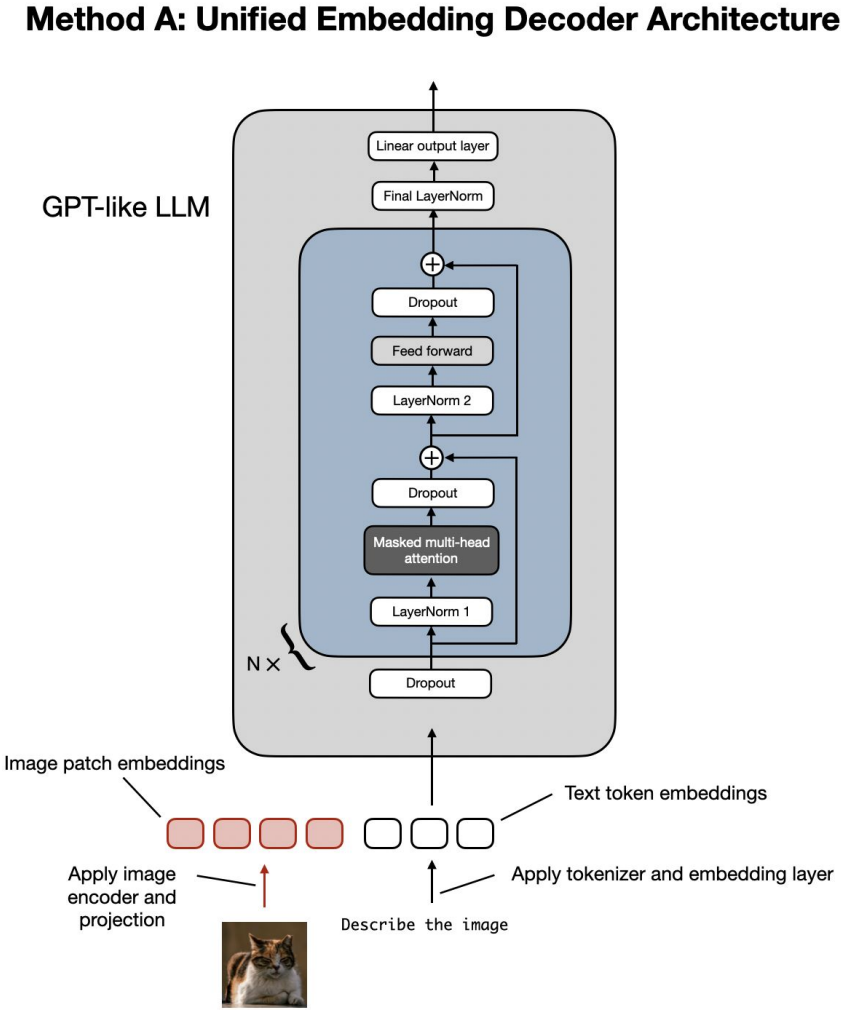
We can simply concatenate image and text embeddings



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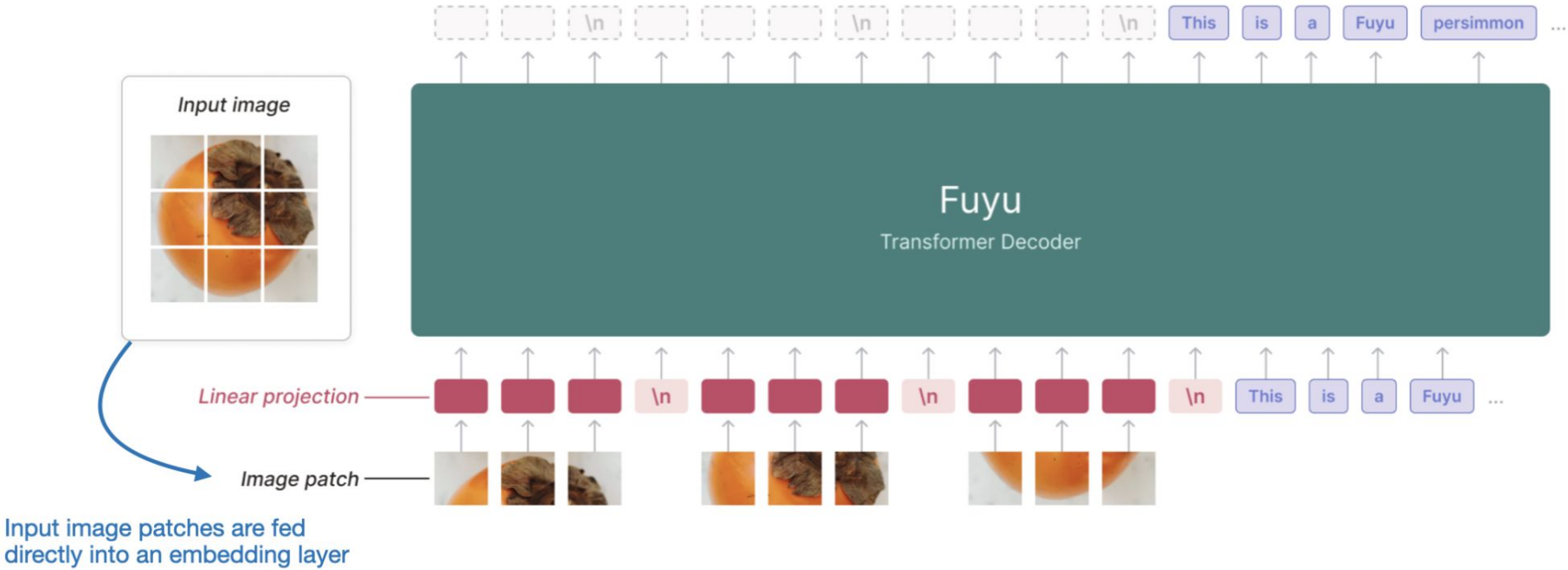
Versions of Method A that operate directly on patches



https://www.adept.ai/blog/fuyu-8b
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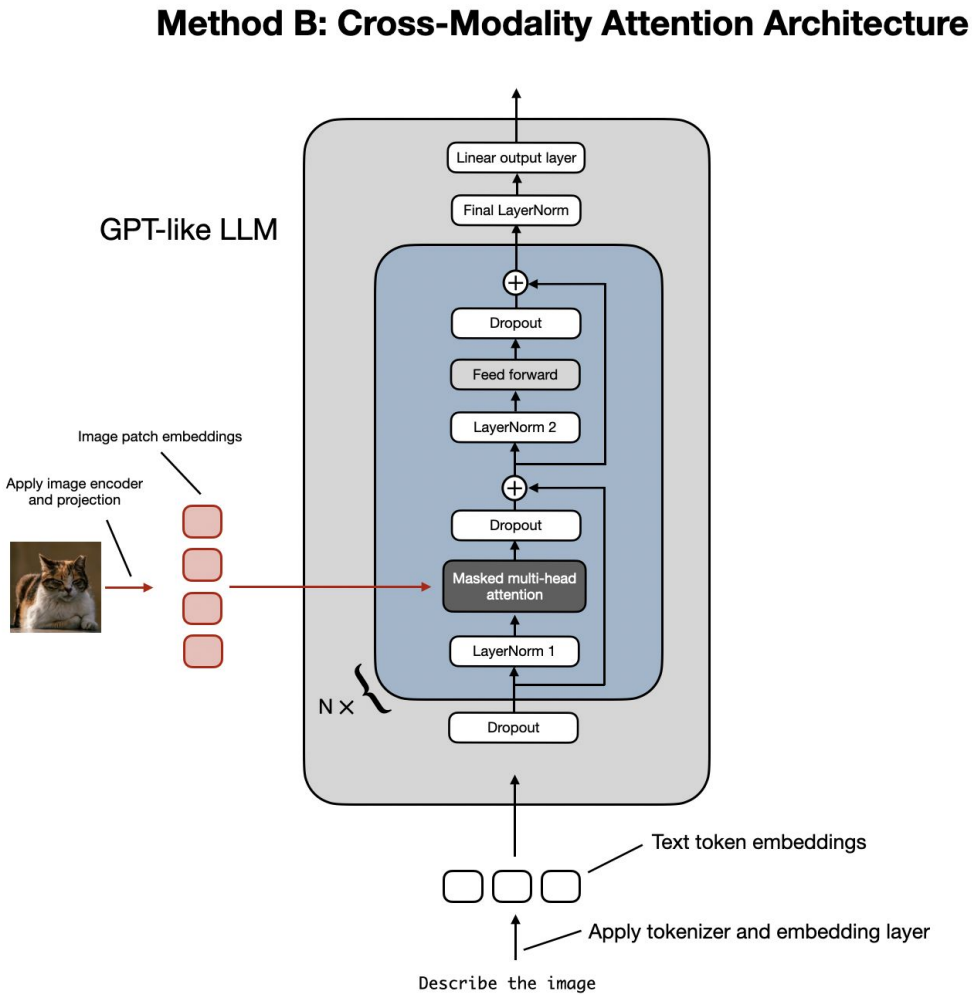
Method B: Cross-modality attention architecture



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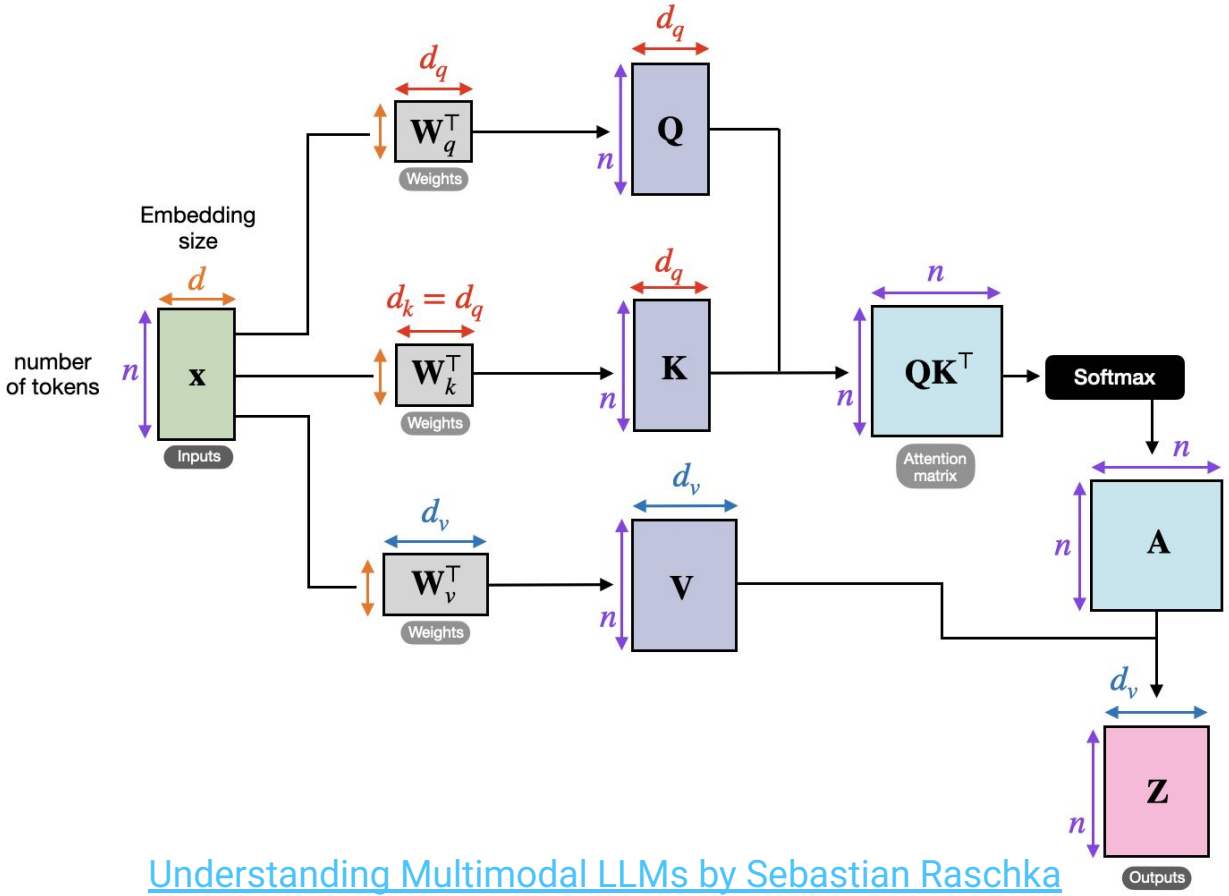
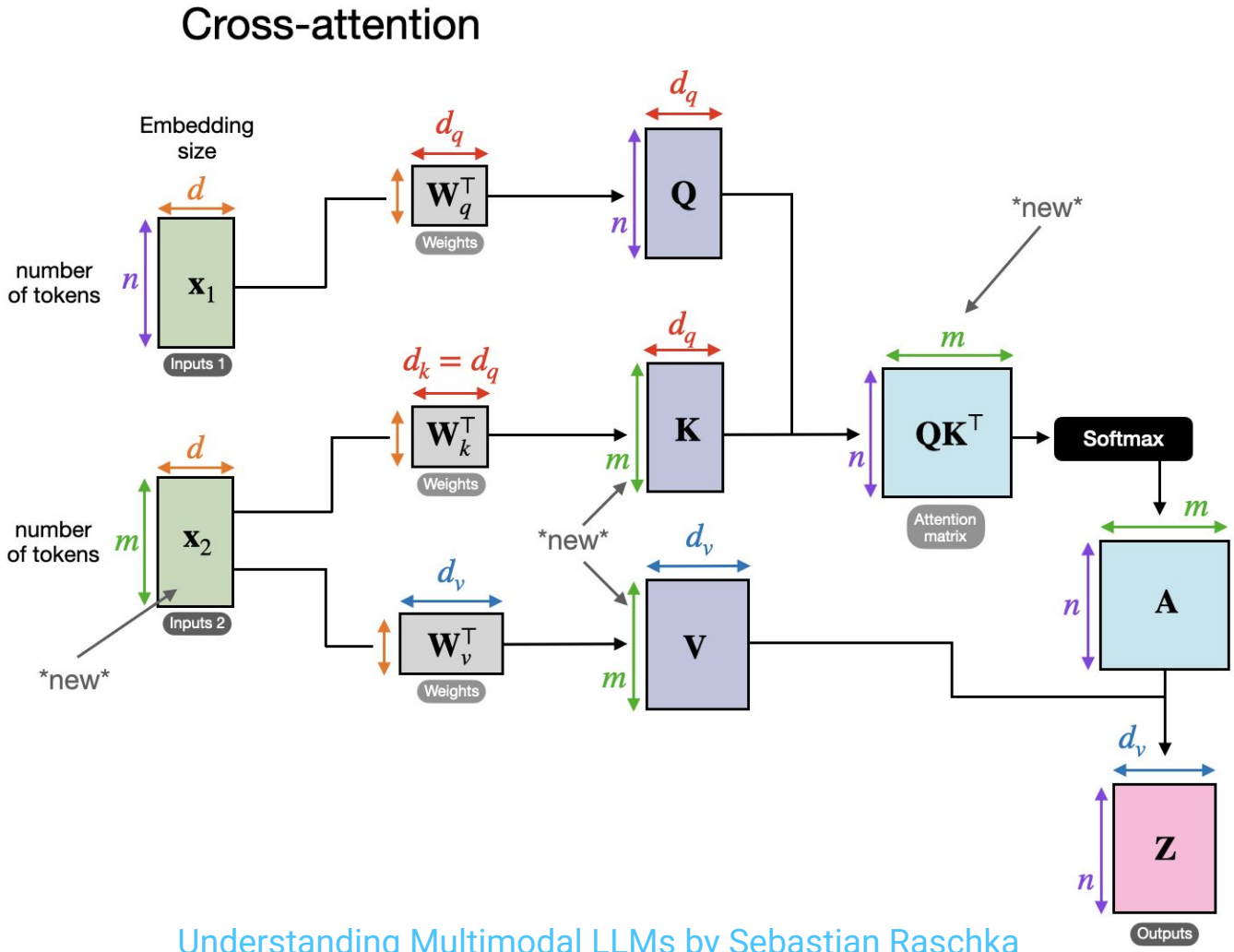
Regular self-attention



[Understanding Multimodal LLMs by Sebastian Raschka]



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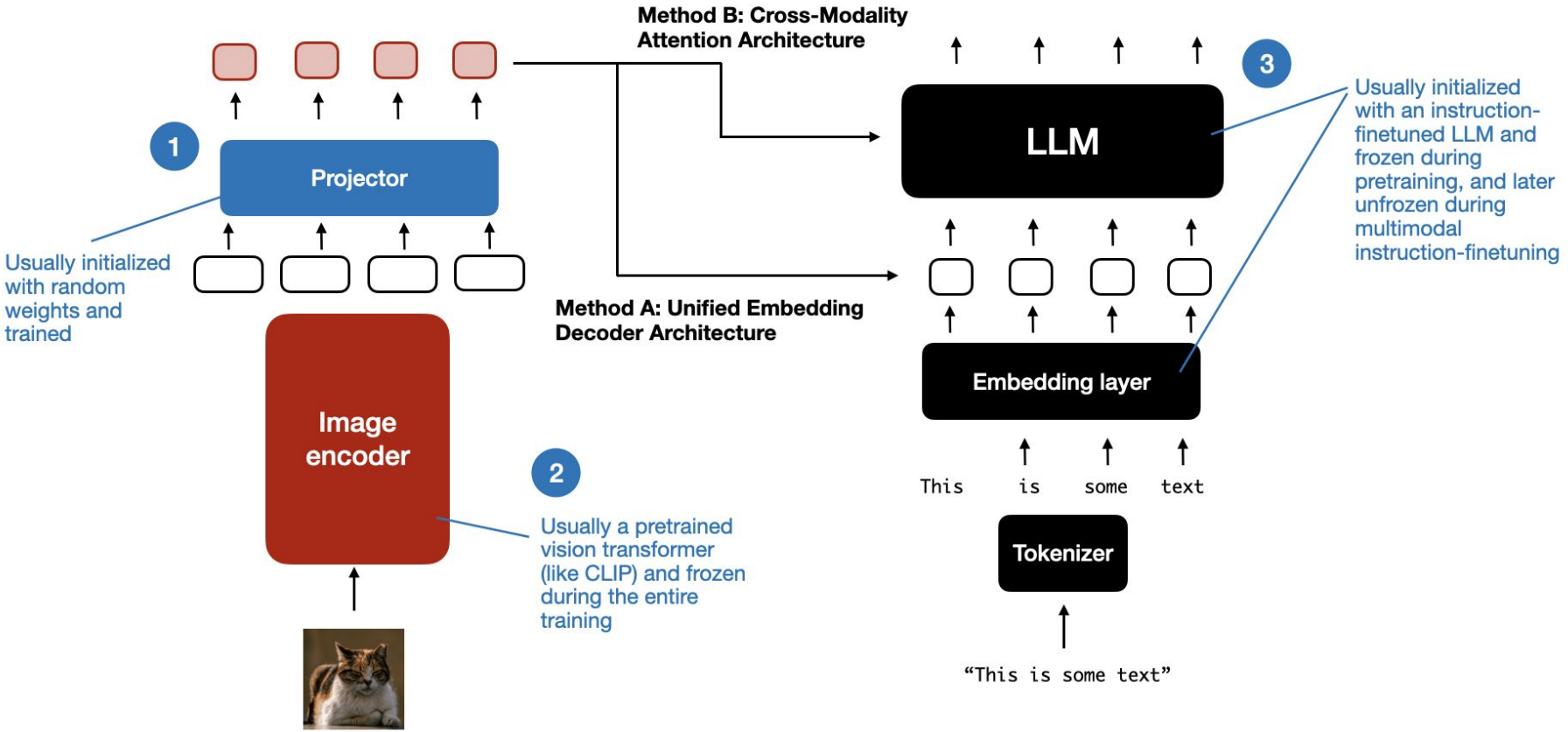
Unified decoder and cross-attention model training



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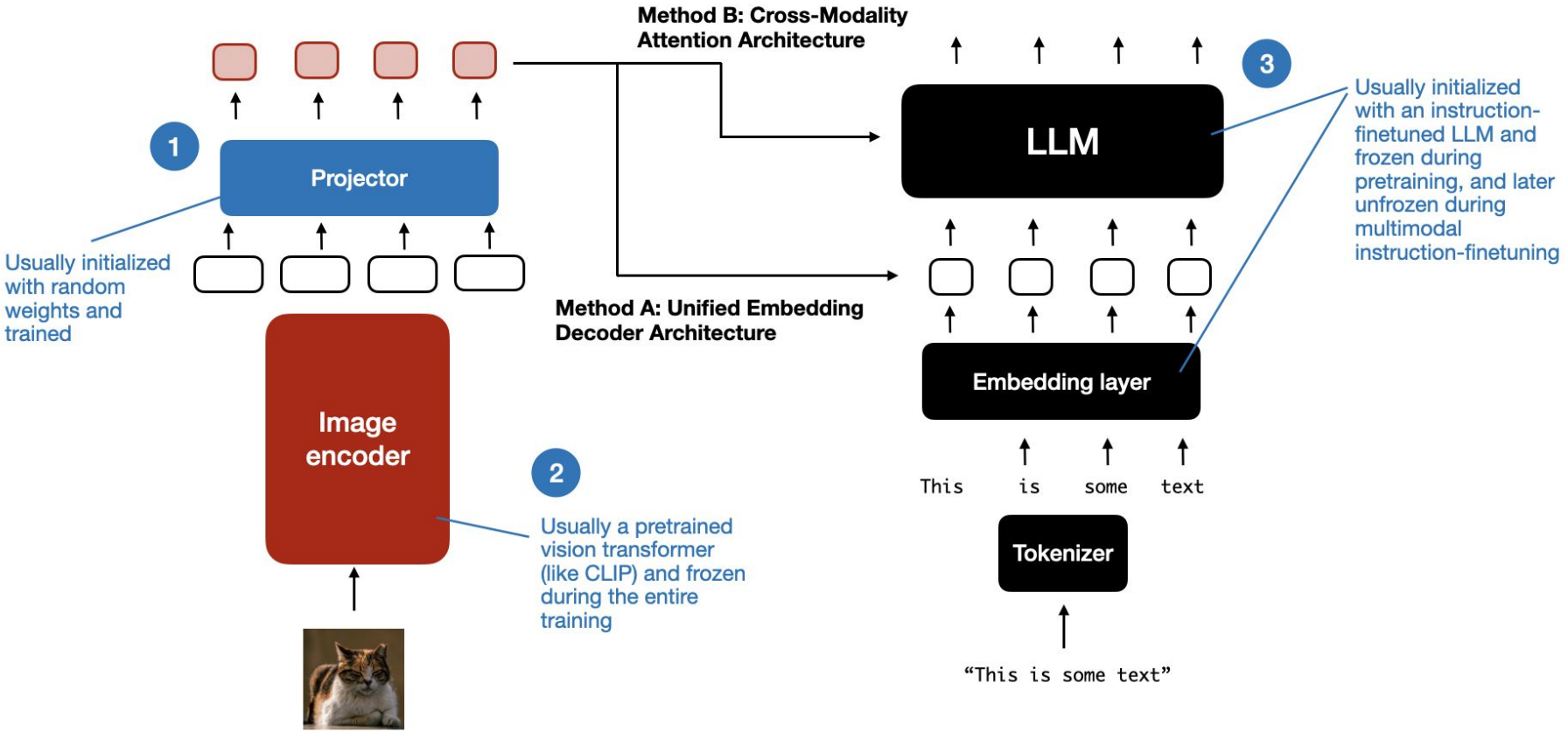
Unified decoder and cross-attention model training



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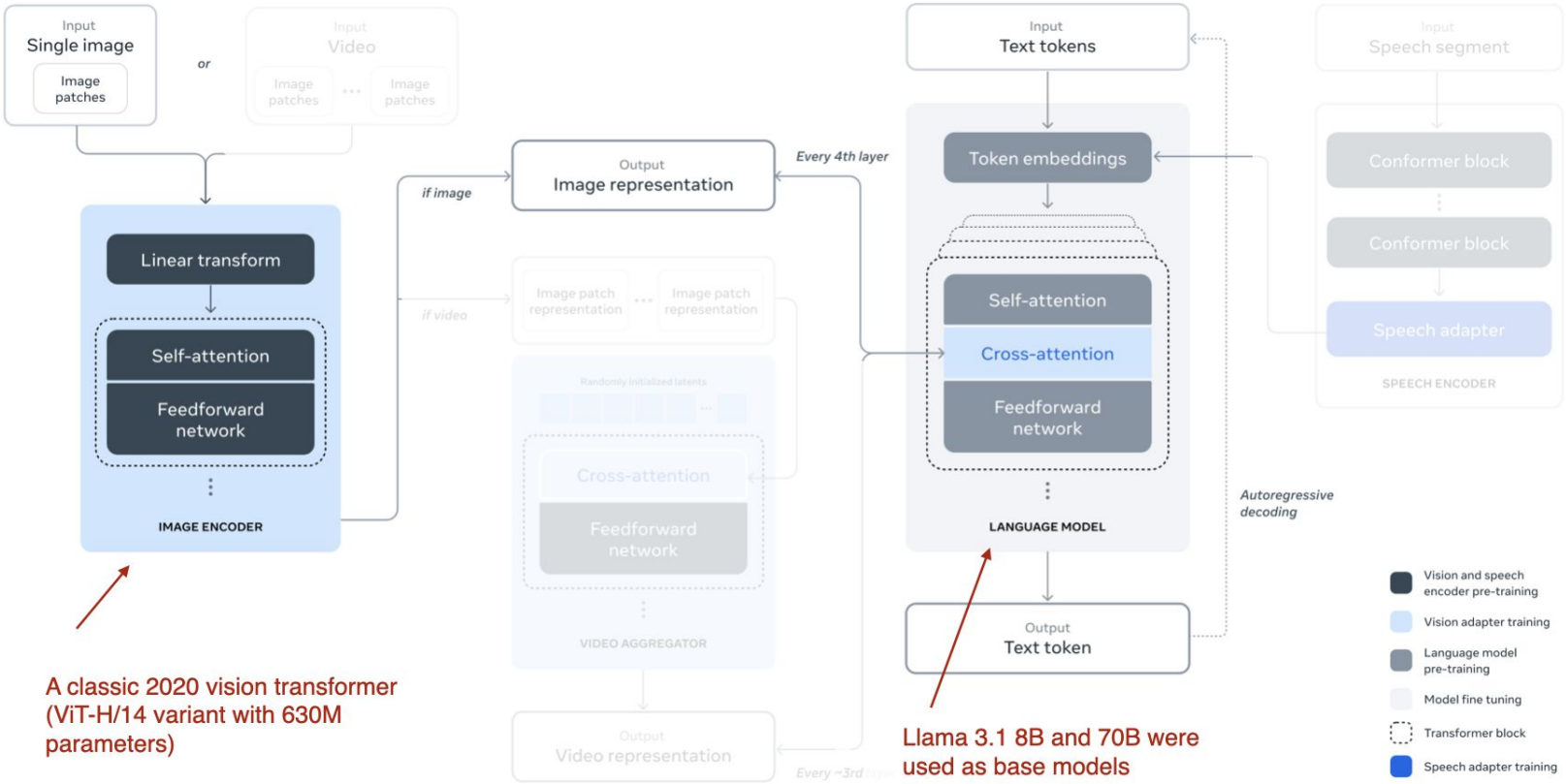
Recent multimodal models and methods

The Llama 3 herd of models



https://arxiv.org/abs/2407.21783
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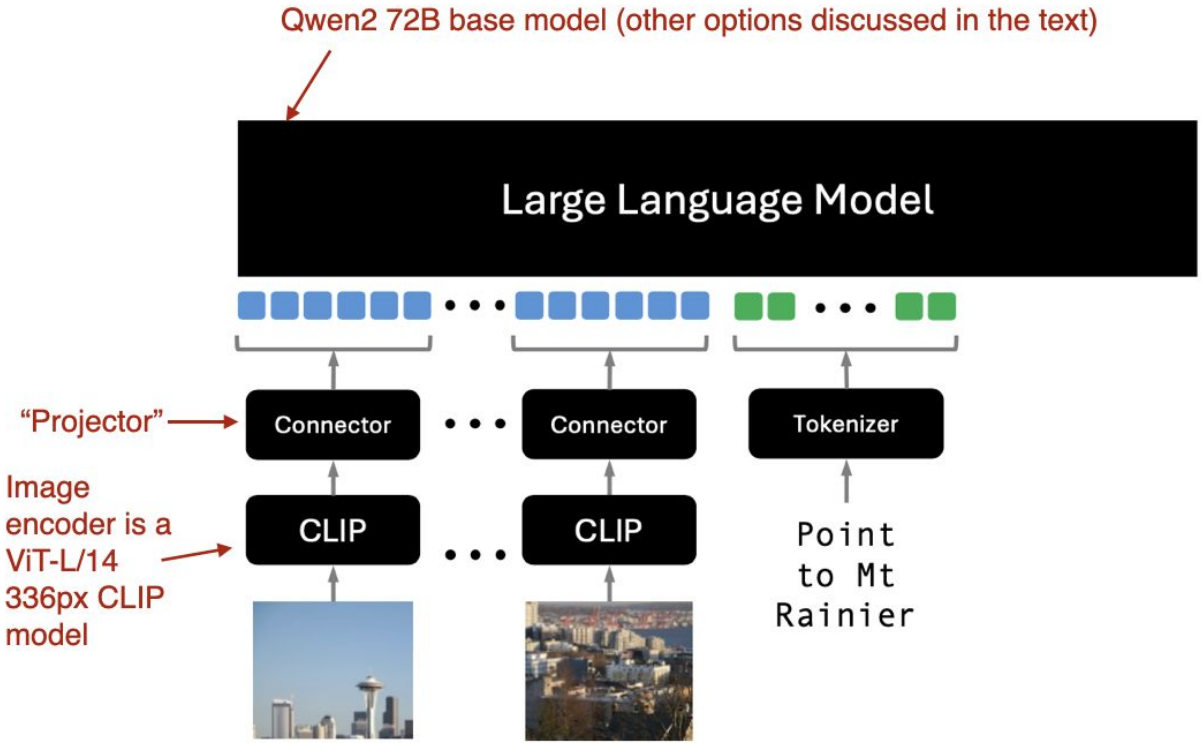
AI2's Molmo and PixMo



https://www.arxiv.org/abs/2409.17146
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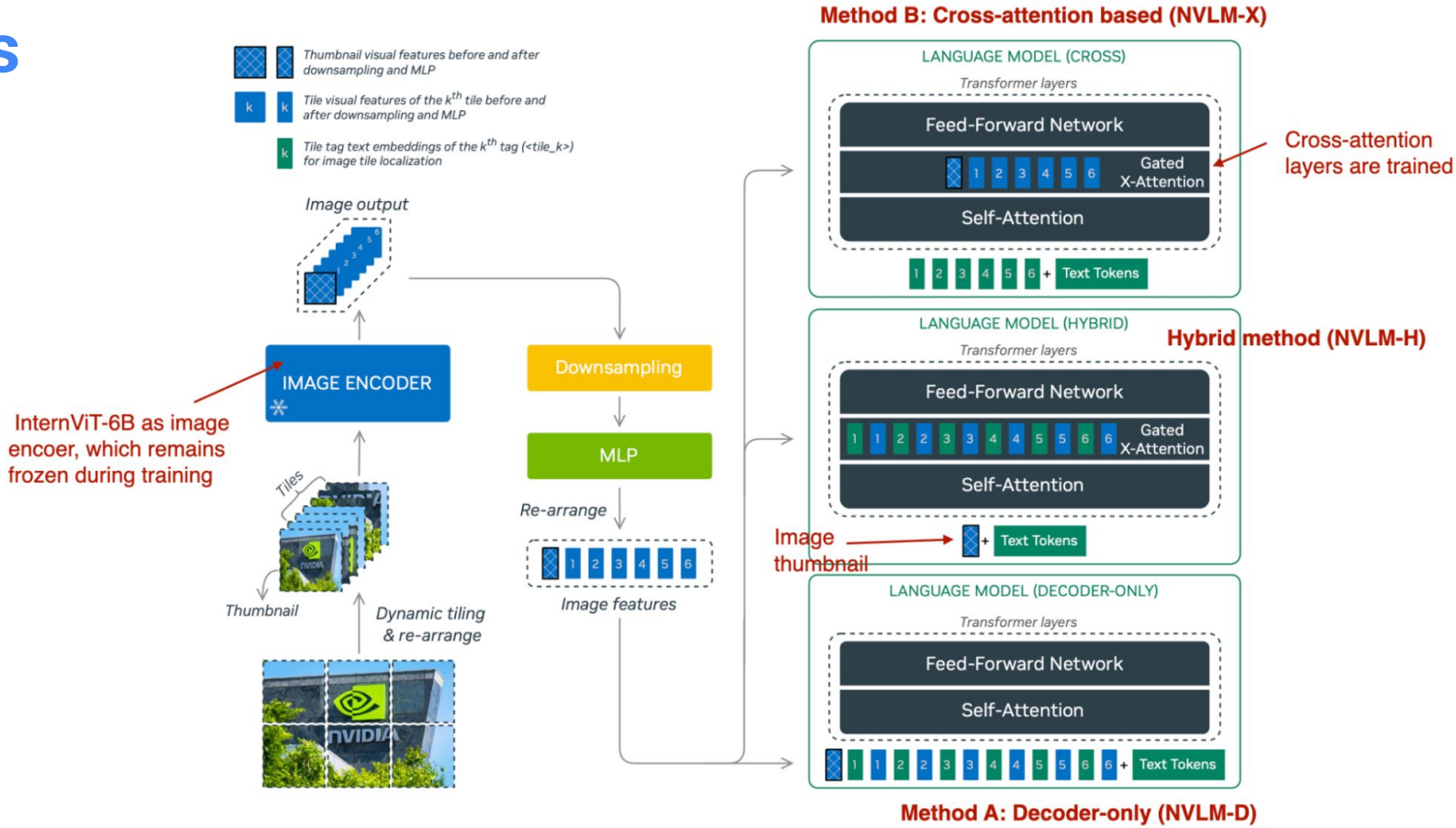
NVIDIA's NVLM



https://arxiv.org/abs/2409.11402
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NVIDIA's NVLM

- **NVLM-X** (cross-attention)demonstrates superior computational efficiency for high-resolution images.
- **NVLM-D** (unified embedding) achieves higher accuracy in OCR-related tasks.
- **NVLM-H** combines the advantages of both methods.

https://arxiv.org/abs/2409.11402
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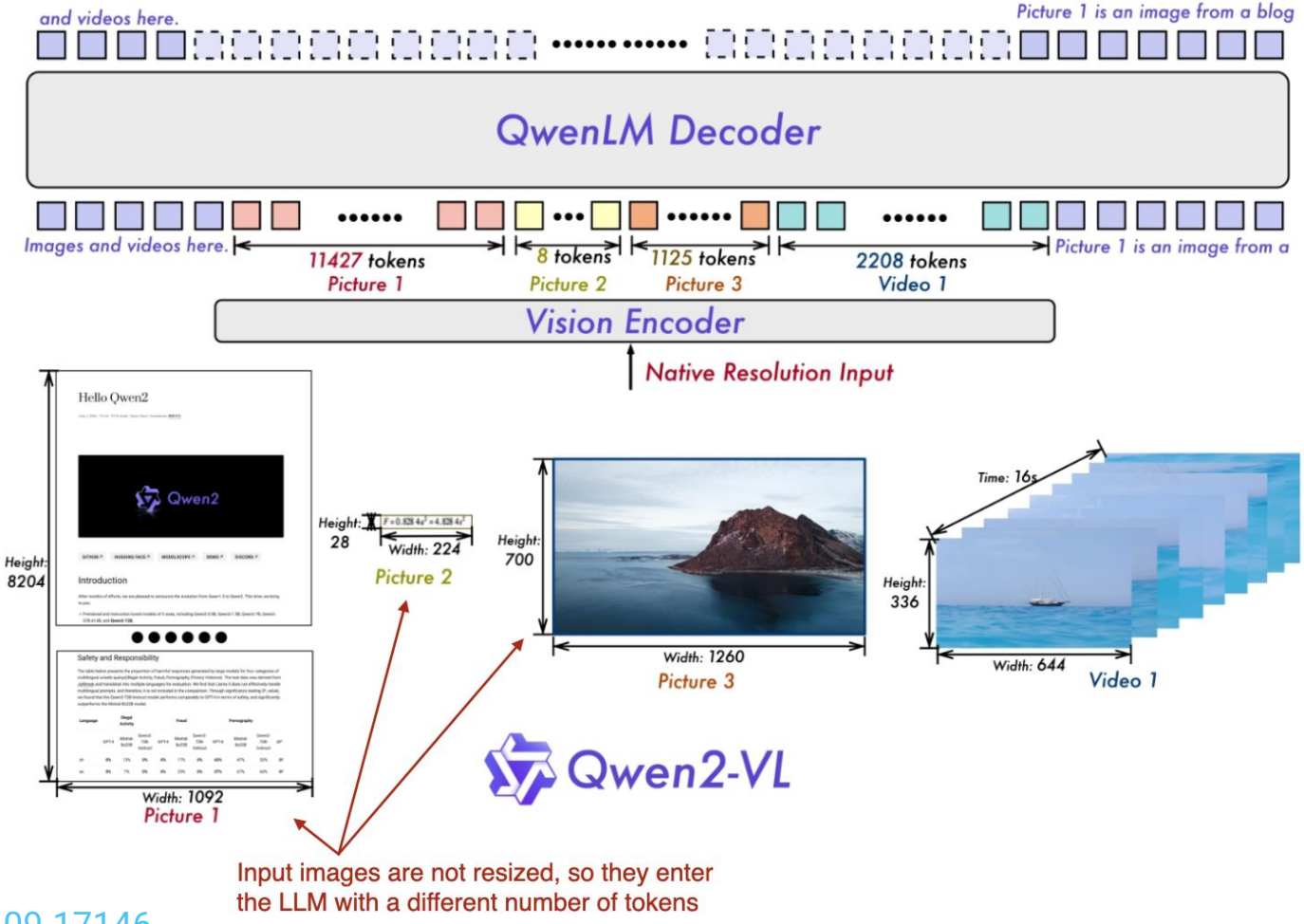
Qwen2-VL: Enhancing vision-language model's perception of the world at any resolution



https://www.arxiv.org/abs/2409.17146
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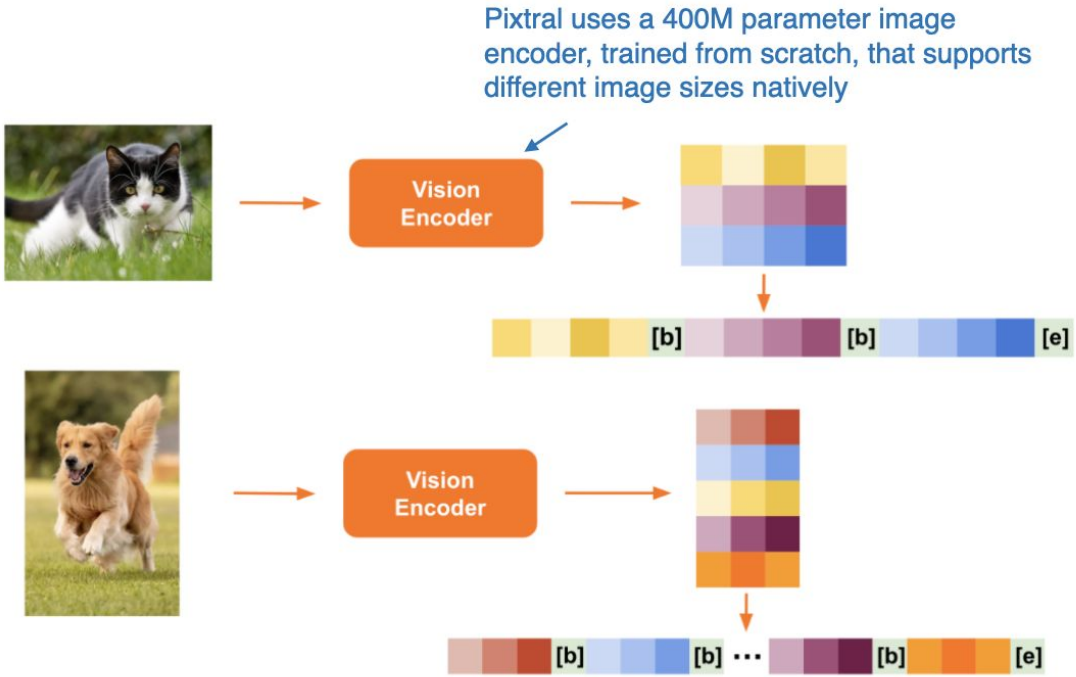
Pixtral 12B



https://mistral.ai/news/pixtral-12b
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MM1: Methods, analysis & insights

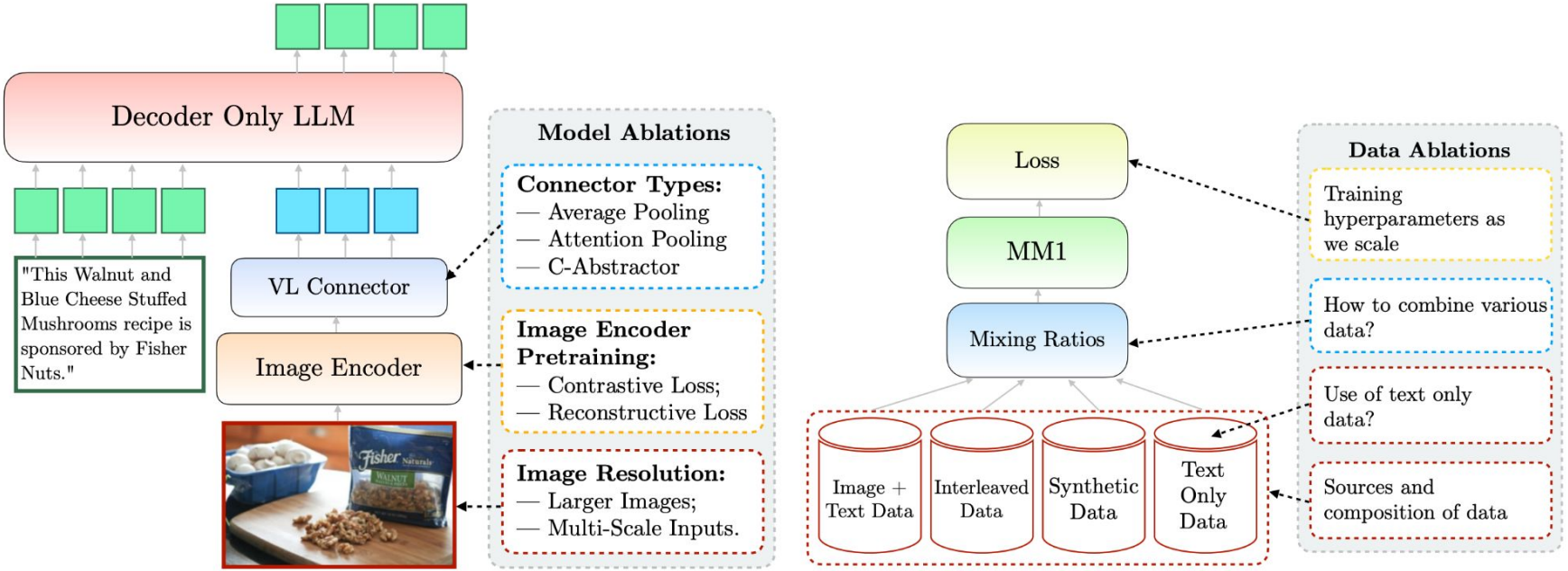
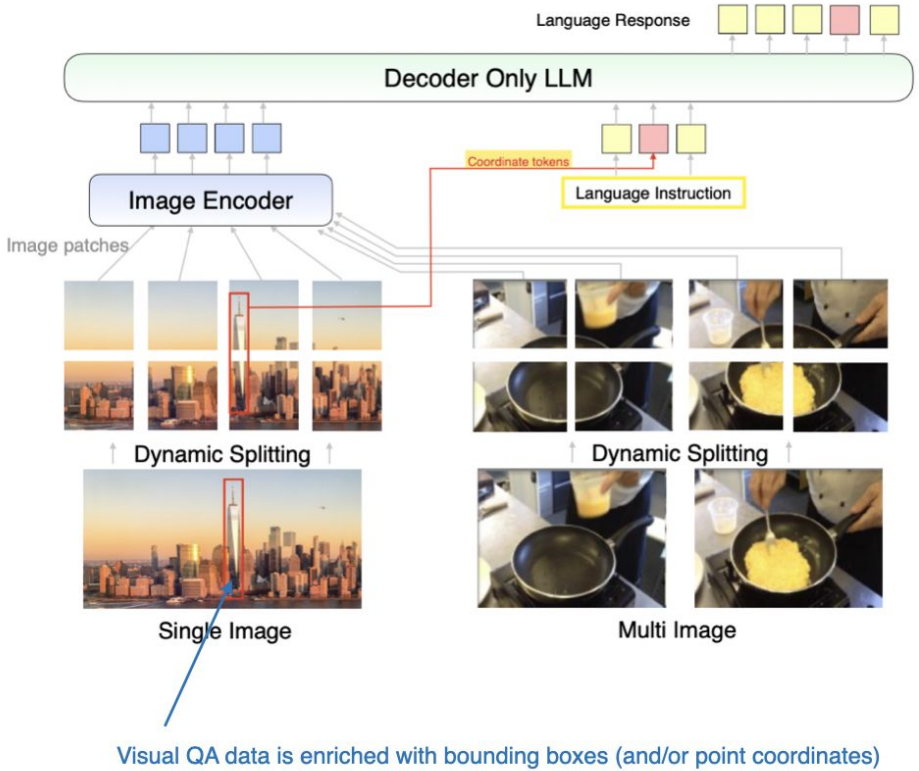


Fig. 3: *Left:* Model ablations: what visual encoder to use, how to feed rich visual data, and how to connect the visual representation to the LLM. *Right:* Data ablations: type of data, and their mixture.

MM1: Methods, Analysis & Insights from Multimodal LLM Pre-training

MM1.5: Methods, analysis & insights



https://arxiv.org/abs/2409.20566
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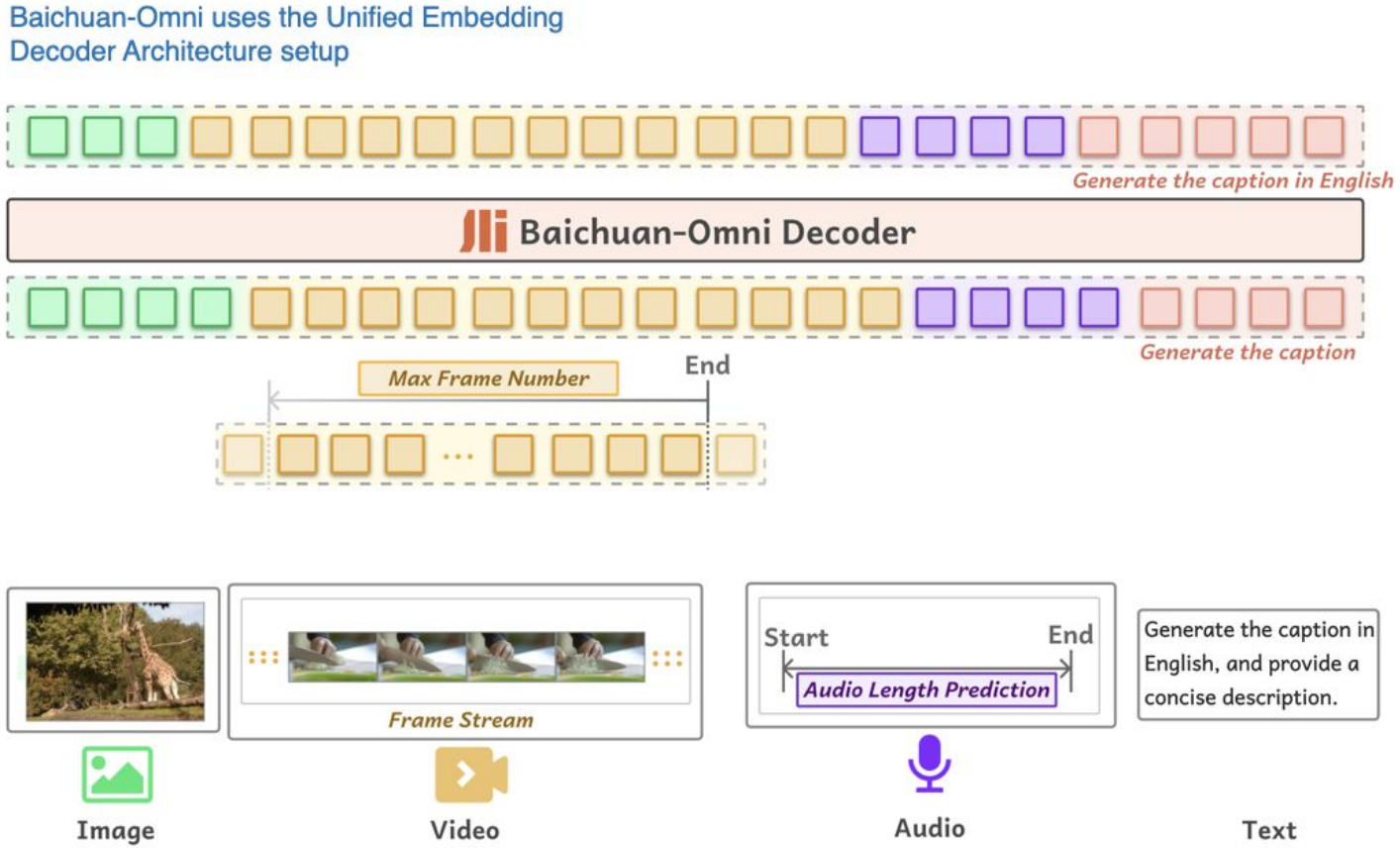
Baichuan -Omni



https://arxiv.org/abs/2410.08565
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Baichuan-Omni (cont'd)

- **Projector training:** Initially, only the projector is trained, while both the vision encoder and the language model (LLM) remain frozen.
- **Vision encoder training:** Next, the vision encoder is unfrozen and trained, with the LLM still frozen.
- **Full model training:** Finally, the LLM is unfrozen, allowing the entire model to be trained end-to-end.

https://arxiv.org/abs/2409.11402
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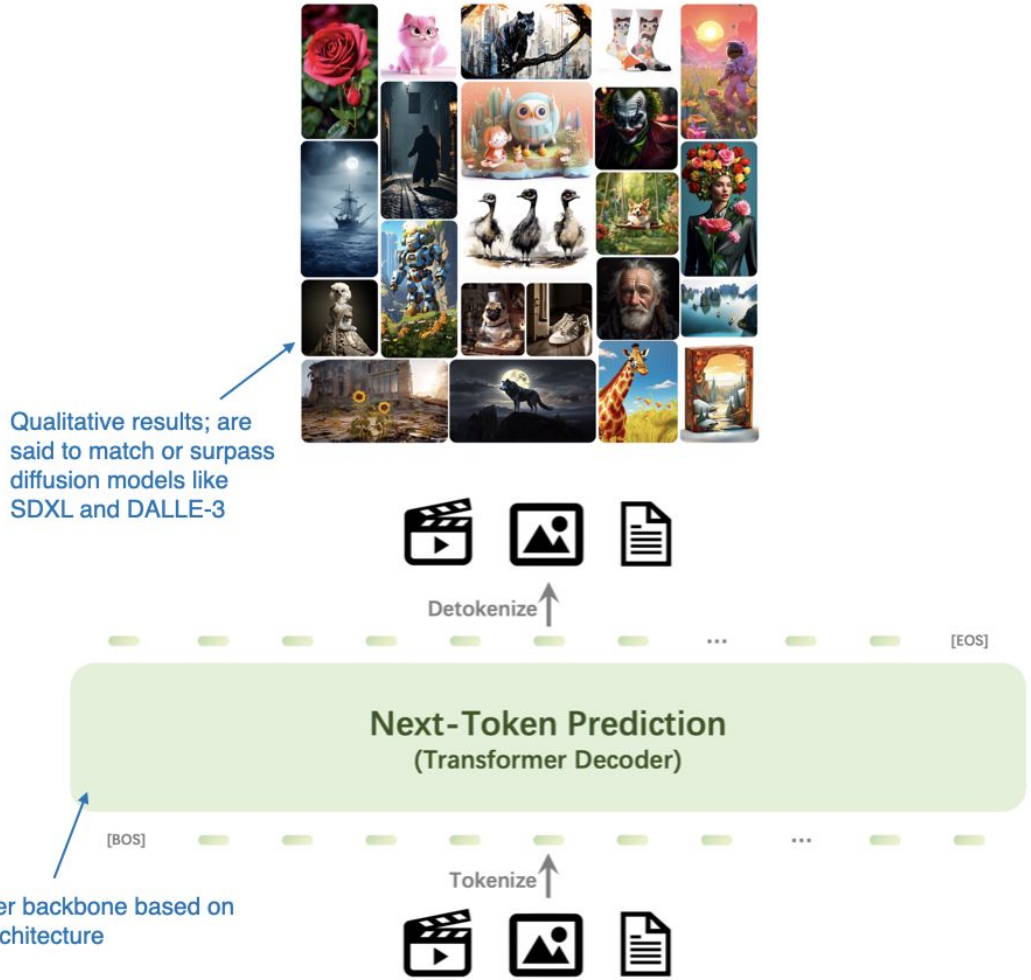
Emu3: Next-token prediction is all you need



https://arxiv.org/abs/2409.18869
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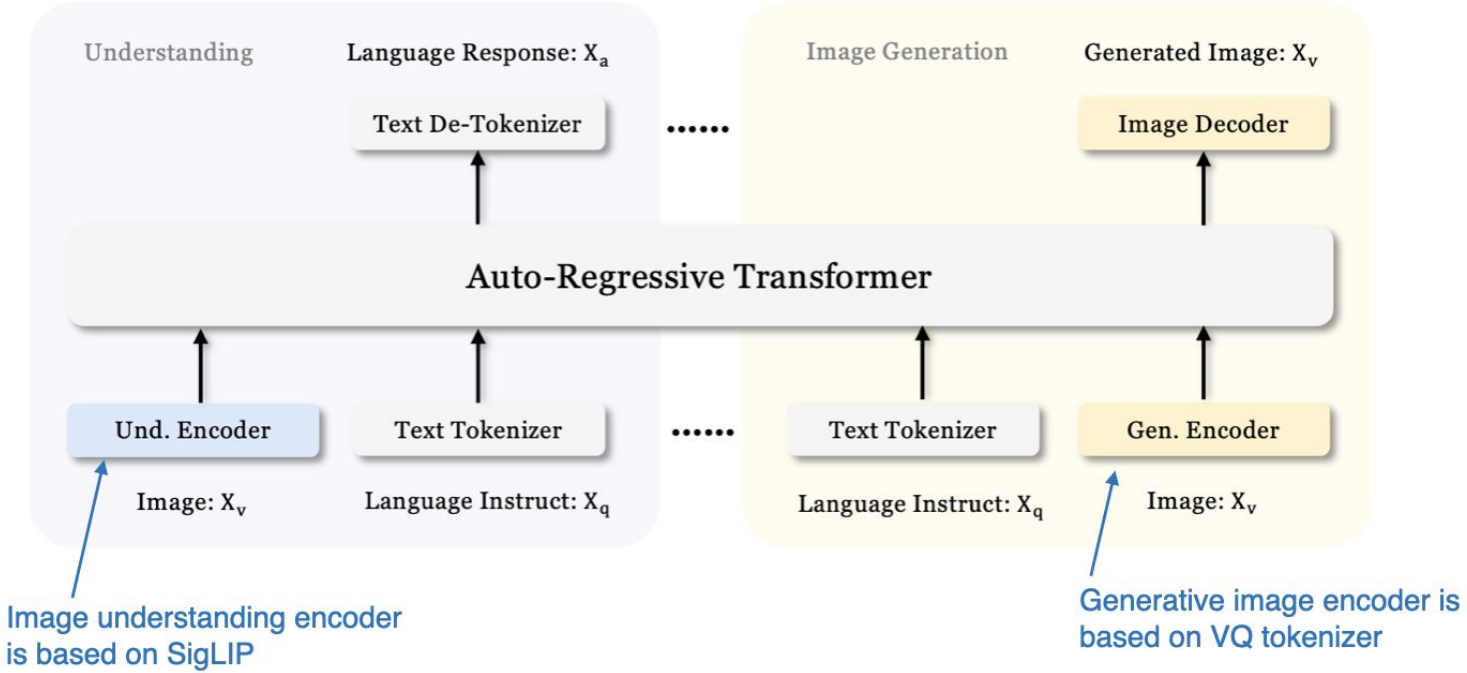
Janus: Decoupling Visual Encoding for Unified Multimodal Understanding and Generation



https://arxiv.org/abs/2410.13848
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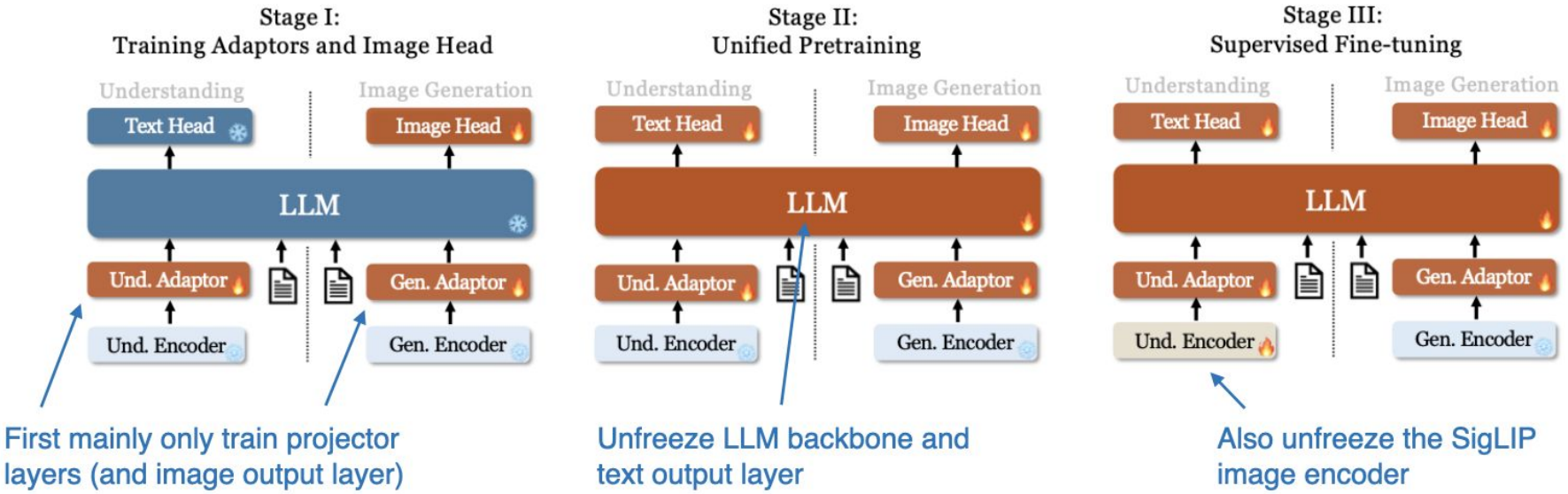
Janus: Decoupling Visual Encoding for Unified Multimodal Understanding and Generation



https://arxiv.org/abs/2410.13848
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Thank you!