International Bestseller

The Question Book

What Makes You Tick?



Mikael Krogerus and Roman Tschäppeler

THE QUESTION BOOK

Also by Mikael Krogerus & Roman Tschäppeler

THE DECISION BOOK

THE QUESTION BOOK WHAT MAKES YOU TICK?

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First published in Great Britain in 2012 by

Profile Books Ltd

3A Exmouth House

Pine Street

London EC1R 0JH

www.profilebooks.com

First published in Switzerland, entitled *Fragebuch*, by

Kein und Aber AG Zurich

www.keinundaber.ch

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1 3 5 7 9 10 8 6 4 2

Printed and bound in Italy by

L.E.G.O. S.p.a. Lavis

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A CIP catalogue record for this book is available from the British Library.

ISBN 978 184 668 538 5

eISBN 978 184765 798 5

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Authors

INSTRUCTIONS FOR USE

This book started life with a really good question: why do people so rarely ask a really good question?

This question turned into an experiment: what would happen if we compiled all the questions we'd ever wanted to ask, but for whatever reason had kept to ourselves? Questions that we kick ourselves afterwards for not asking, questions that get us thinking or make us laugh.

We discussed and debated, reflected and read. And above all we did something that we don't do often enough: we asked questions. The experiment turned into a book, which you are now holding: 616 provocative, stimulating, revealing, challenging and eye-opening questions.

You can fill out *The Question Book* alone like a diary. You can use it to pass the time during a long train or plane journey — or use it as the basis for your memoirs! You can use *The Question Book* to find out whether you are reaching your potential at work, to lighten up a dull dinner party, or to draw a family member out of their shell. You can use it to spice up your relationship, or to finally get to know your parents — and it may lead to some heated discussions with your children. With this book you'll get even the shyest person talking. We believe everyone has a good story to tell: you just need to ask them the right questions.

Use *The Question Book* as you like: start from the back, scribble all over it, add your own questions. But don't expect any answers from us. The answers lie with you.

FOUR RULES OF THE GAME

- **1** Don't think about a question for too long; go with the first answer that comes into your head.
- **2** There are no right answers, only honest ones.
- **3** No answer is binding. It can always be revised.
- **4** We all admire people who have good answers. And we admire people who ask good questions even more. But most of all we are touched by those who can really listen.

THE QUESTION BOOK

LAST YEAR

Think about the last twelve months of your life and answer the following questions:

- 1 Your book of the year:
- **2** Your song of the year:
- **3** A film that you saw in the last twelve months:
- **4** Your item of clothing of the year:
- **5** The best sex:
- **6** The most important person:



7 The most annoying person:



8 A person you apologised to:



9 A person that you got to know:



10 A person you lost/left:



11 A person you neglected:
*
A person who neglected you:
12 A bad argument:
13 Which of your friends did you see the most last year?
14 Who inspired you?
☐ Who did you inspire?
15 Something that changed your life:
16 The best gift:
17 An expensive purchase:
18 The best holiday:
19 A sense of achievement (at work):
20 The biggest disappointment:
21 Did you earn more or less than in the previous twelve months?

more less the same			
22 A plan that you carried out:			
23 How often were you ill in the last year?			
24 The question of the year:			
25 Something you learned:			
☐ Something you forgot:			
26 A political event that moved you:			
27 The party of the year:			
28 Your quote of the year:			
29 Your word of the year:			
30 The wine of the year:			
31 Something that surprised you:			
32 The most difficult decision you had to make:			
33 Something you regret doing:			
34 Something you regret not doing:			
35 Was this your best year so far?			
yes no			
□ Why?			

RIGHT NOW

36	Where are you right now?
37	Three things that you can reach without getting up:
	a
	b
	c
38	Two things that you did today:
	a
	b
39	Two people you've been thinking about a lot lately:
8	
%	
40	A word that
	describes your health
	describes your financial cityation
	describes your financial situation
	describes your work

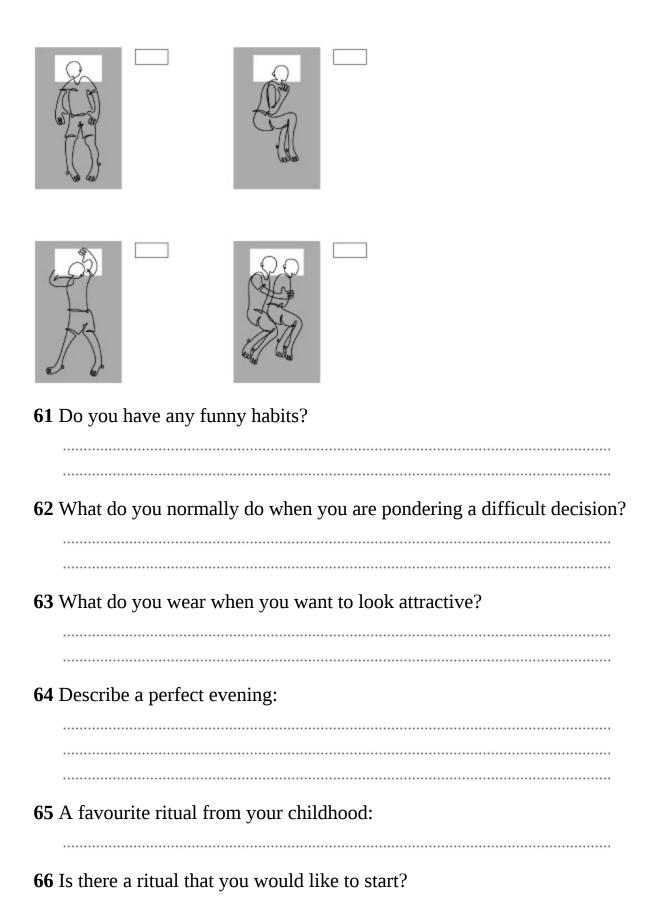
	describes your sex life
	describes your relationship
	describes your life
41	A magazine that you read regularly:
42	Your favourite pair of shoes:
43	Your perfume or aftershave:
44	Your favourite sport:
	One that you like to watch:
45	Your favourite toy
	when you were a child:
	l today:
46	Which languages do you speak?
	☐ Fluently:
	□ Well:

47 Which language would you like to learn?
48 On how many days of the week do you drink alcohol?
none 1–2 3–5 daily
49 On what occasions do you avoid alcohol?
50 Three meals that you cook all the time:
a
b
C
51 A meal that others enjoy eating and that you're good at cooking:
52 A meal that you would like to cook but have never tried to:
53 Approximately how much do you spend on food every month?
On groceries:
On eating out:
54 A TV programme that you watch regularly:
55 The most famous person you've ever spoken to:

56	56 What is your nickname?				
	Who uses your nickname?				
å)				

RITUALS & ROUTINES

57 When do you normally go to bed?			
	a.m.		
	p.m.		
58 When do you g	et up?		
	a.m.		
	p.m.		
59 What is your fa	vourite time of day?		
	a.m.		
	p.m.		
□ Why?			
60 Your sleeping p	osition:		



67	What ritual have you given up?
68	Other people's rituals that you find ridiculous:

(GUILTY) PLEASURES

69 What do you usually order to drink at a bar?
70 When was the first time you got drunk?
71 Your favourite pub:
Why do you go to this pub?
72 Your worst experience with drugs:
Your most exciting experience with drugs:
73 What drug would you take if it didn't have any side effects?
74 Are you addicted to anything?
Can you deal with it or do you want to give it up?
can deal with it want to give it up
75 Something that you used to be addicted to but aren't any more:

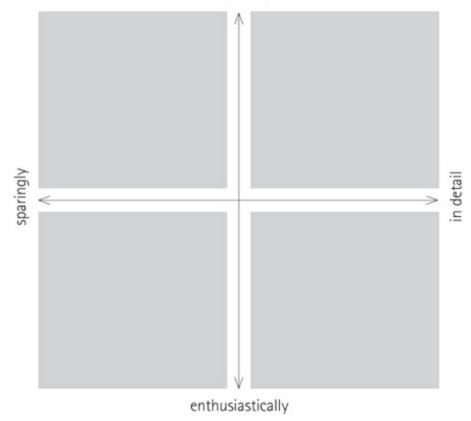
	How did you manage to quit?
76	What do you do to treat yourself?

COMMUNICATING

77 Mark on the diagram: how do you talk about...

- your day at work? (A)
- U your holidays? (B)
- ☐ your achievements? (C)
- your partner? (D)
- your sex life? (E)
- ☐ your problems? (F)

negatively



78 Three words, phrases or figures of speech that you use a lot at the moment:	
a	
b	
C	
79 Can you express yourself better verbally or in writing?	
verbally in writing	
80 How many times a day do you check your email?	
 once five times twenty times more than 50 times 	
81 How much time do you spend surfing the internet every day?	
Do you think that's too much?	
yes no	
82 Are you on Facebook?	
yes no	
How many Facebook friends do you have?	
How many of them would you describe as friends?	
Do you post on Facebook? How often?	

st write a letter to?			
receive one from?			
k that you have given	:		
ave as your home pag	e on your web	browser?	
	ave as your home pag	receive one from? k that you have given: eve as your home page on your web	receive one from?

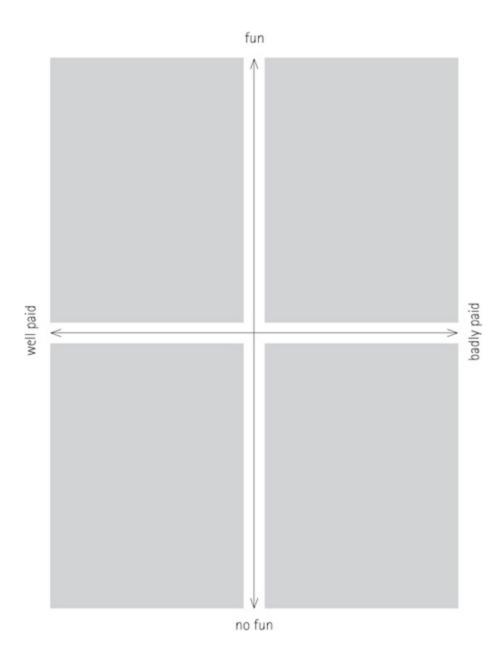
CAREER

86	What do you do for a living?
87	How would you explain to a child what you do for a living?
88	What do you define as work?
89	Why do you get up in the morning? Fundamentally speaking, what do you really work for?
90	What did you want to be when you were younger?
	Why have you (not) become this?
91	What did your parents want you to be?
	☐ Why did you (not) become this?
92	What other career would suit you?
93	Besides your actual career, do you have other talents with which you could earn money?

94 What would be your ideal job if you didn't have to worry about mon-	
95 Do you have a career role model?	
&	
96 What is more important to you? Mark on the line:	
career success < > personal happiness	
What have you focused on more up till now?	
Would you like to change this?	
yes no	
97 Describe a crucial turning point in your career:	
98 Do you consider yourself successful?	
99 'If you can dream it you can do it': according to your experience is this true or not? Explain.	5
L 00 Would you rather get a better salary or land a more interesting job?	
101 Are your parents proud of what you do for a living?	
yes no	
Why?	

Why not?
102 Would you recommend your children to pursue the same career path as you have? Why?
103 In your relationship who is the breadwinner? What would change if your spouse were less successful than you?
l 04 If you have kids how do you cope with the pressures of parenting on your work life?
l 05 Describe a situation in your career where you did not take the path of least resistance:
106 Take a look at your professional life: did you envisage it like this?
107 Have you ever been unemployed? If yes: ☐ How did you become unemployed?
How did you come to terms with it?
108 Are you a member of a union?
yes no
109 If yes, have you ever been on strike?
yes no

☐ If yes, why?
☐ If no, why not?
l 10 Do you also do voluntary work?
yes no
☐ If yes: why?
☐ If no: why not?
l11 If you are retired: are you happy to be retired?
☐ What do you miss?
l12 Do you have a secure pension?
yes no
13 Fill in all the jobs you have been paid for:



IN THE OFFICE

114 Wh	at is the first thing you do when you get into your office?
115 Wh	at are the three things you are best at in your job?
a	
b	
C	
116 Wh	en are you at your most productive?
	morning afternoon evening
	you work better under pressure?
	o would you ask to write a reference letter for you?
	at aspects of your character are most in evidence when you're at ork?
120 Ho	w many hours a week do you work on average?
	You would prefer to work less
	You would prefer to work more
121 Wo	uld you like to have more responsibility in your job or less?

	more less the same amount
122	Mark on the line: how demanding is your job?
	too demanding enough
123	Are you popular at work?
	yes no
	Why do you think this is?
124	What are your bosses doing wrong?
125	Would you rather work alone or in a team?
126	What position do you prefer on a team working on a project?
127	Who is your all-time favourite co-worker?
	What do you like about him/her?
	Who is your worst co-worker?

128 Name three friends you would like to work with.

0	<u>*</u>
6	<u>*</u>
0	
129 W	That aspects of your job are you most confident about?
 130 H	ow far would you go in order to get a promotion/better job?
a.	. hide your religious beliefs
b	. tweak your CV a little
C.	. lie openly in a job interview
d	. go to bed with the employer
	Which of the above, if any, have you already done?
131 W	That gives you the greatest satisfaction at work?
 132 W	That frustrates you the most?
	How do you usually cope with it?
133 W	That do people most often criticise about you?

134	Have you ever experienced a burnout or felt close to it?
135	What do you do in order to prevent a burnout?
136	What have you done to improve your knowledge lately?
137	When did you stop thinking that you will become smarter? Or do you still think you will?
138	Do you believe you will still be working for the same company in five years' time?
139	How replaceable are you?
140	What inspires you about your job?
141	Who do you compare yourself to?
142	How much of your work day do you spend communicating via email?
	How much of your work day do you spend actually meeting someone? Is there a difference?
143	What is your strategy for coping with too many emails?

144	What is your typical position in the meeting room? Do you have a favourite spot?
145	Which company would you most like to work for?
	☐ What are the chances that one day you will work for them?
146	Which company would you never work for and why?

WHAT YOUR BOSS THINKS ABOUT YOU

Ask your boss! If you can't or don't want to ask your boss, ask yourself: how would my boss answer? Name of your boss: **147** Three things that I'm good at: b. C. **148** How predictable am I? unpredictable of the predictable of the predictable **149** How important is my role in the company? unimportant 0 5 10 important 150 Do I earn too much, too little, or exactly the right amount? □ Why? **151** How popular am I among my colleagues? Why?

152	Something I should change about the way I work:

BEING THE BOSS

153 V	Who is your favourite employee?
	□ Why?
154 V	Who is your most important employee?
	□ Why?
155 I	Look at your team: who is missing? (i.e. who would be good on your team)
156 V	Which of these qualities in employees are most important to you? Make a rank order.
	a. Loyalty
1	b. Initiative
(c. Reliability
(d. Competence
(e. Sympathy
	f. Replaceability
157 V	What are you like? Make a rank order using the characteristics listed above.
158 V	Who was your favourite boss?

	8
	What did you like about her/him?
159	In your experience, what motivates employees?
160	What motivates you?
161	What is your greatest fear as a boss?
162	Who is your biggest competitor?
163	What do you admire in your competitors?

WHAT YOUR COLLEAGUE THINKS ABOUT YOU

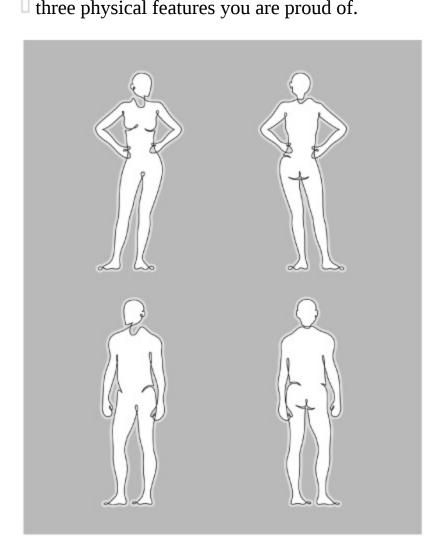
Ask a co-worker. If you can't or don't want to ask them, then ask yourself: how would my co-worker answer?

164	Describe me in three words:
165	What does our boss think of me?
166	How popular am I among our colleagues? Explain:
167	What am I really good at?
168	What should I change about the way I work, or become better at?

MIND & BODY

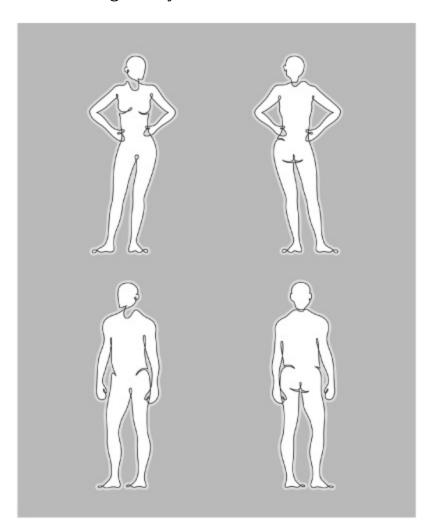
169	How many hours' sleep do you need?		
	How many hours sleep do you get on average?		
170	Your trick for getting to sleep:		
171	How do you relax?		
172	Would you like to be		
	slimmer? stronger?		
	fitter? more dynamic?		
173	How many times a day do you look at yourself in the mirror?		
	☐ What do you see?		
174	Do you exercise?		
	yes no		
	How many times a week?		

	Do you have the feeling you should be doing more exercise? If yes, why?
175	What was your most impressive sporting achievement?
176	Which sport would you like to be really good at?
179	Pinpoint
	three problem zones.
	three physical features you are proud of



178 Pinpoint...

- three things that you like about your partner's body.
- $\hfill \Box$ three things that you don't like.



179 Have you ever been on a diet?

☐ If yes, what kind?
☐ How successful was it?

180 H	How many times a week do you eat meat?
	never 1–3 times 4–7 times several times a day
181 \	Why are you a vegetarian / meat-eater?
	In your opinion, what distinguishes humans from animals?
182 \	What are your favourite cures or remedies?
183 \	What medication do you take regularly?
	What medication do you think you should be taking?
	Are you on a medication that you think you should stop taking?
184 I	Do you have any phobias?
185 I	How stressed do you feel at the moment? Mark on the line:
	relaxed < > burnt-out
186 \	What helps you when you're feeling stressed?
187 \	Your worst illness:

188	 You	ır worst accident:		
189	The	e worst pain you've ever exp	perienced:	
		experienced	inflicted on somebody else	
	mentally			
	physically			
190		at you would consider comm	n such an unendurable medic nitting suicide?	
191		at age do you hope to live to	o?	
192	Wh	at do you do to stay healthy	?	

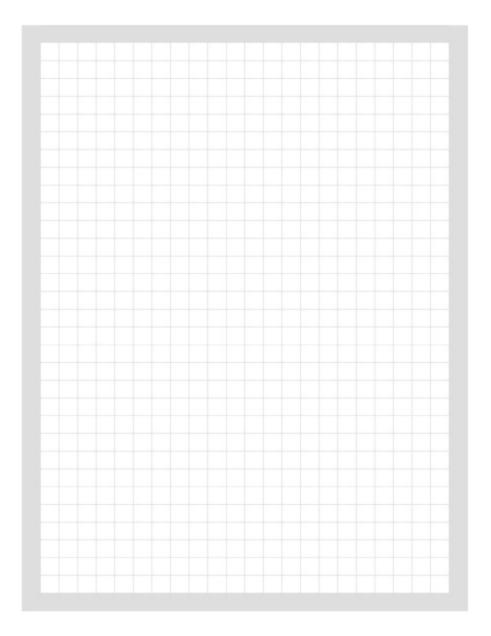
193 Have you ever been in psychotherapy?

	yes no
	☐ If yes, why?
194	Do you have private medical insurance?

HOUSE & HOME

195 How old were you when you moved away from home?	
196 Do you prefer living alone or with somebody else?	
alone with somebody else	
197 Think about all the people you have ever lived with.	
☐ Who was your best flat-mate?	
☐ Who was your worst flat-mate?	

198 Draw the floor plan of the first flat/house you owned.



Which of your friends could you imagine sharing a flat or house with?

	8
200	What percentage of your income do you spend on rent/ mortgage?
201	The nicest flat or house you've ever lived in:
	Address:

	☐ The nicest town or village you've lived in:
202	What is your favourite street in your town?
203	Where is your favourite place in your flat/house?
204	Two things that you like about your flat/house:
	ab.
205	Two things that you dislike about your flat/house:
	ab.
206	Describe your dream flat/house:
207	How would you like to live in old age?
208	Where do you feel at home?
209	Mark on the line below: What are you?
	chaotic < > tidy
	☐ Would you like to be different?
	yes no

		Why have you not yet succeeded?		
21(He	ow many times a year do you ge	final der	nands for unpaid bills?
21 1	 l Ho	ousehold		
			yes	no
		Do you always do the washing up right away?		
		Do you vacuum every week?		
		Do you have a cleaner?		
		Do you do your own ironing?		
		Do you clean your windows at least once a year?		
		The toilet paper is finished: do you immediately install a new roll?		
		Do you tidy the house/flat before visitors come round?		

PICK YOUR THREE

212	Three places where you have lived:
	a.
	b.
	С.
213	Three of your favourite books:
	a.
	b.
	C.
214	Three films that you can watch again and again:
	a.
	b.
	C.
215	Three TV series where you haven't missed an episode:
	a.
	b.
	C.
216	Three music albums that have changed your life:
	a.

	b.
	C.
217	Look at your iPod/iPhone: what were the last three songs that you played?
	a.
	b.
	C.
	What are the three most-played songs?
	a.
	b.
	C.
218	Three games that you like to play:
	a.
	b.
	C.
219	Three of your favourite drinks:
	a.
	b.
	C.
220	Three brands that you like to buy:
	a.

	b.
	c.
221	Three of your favourite local restaurants:
	a.
	b.
	с.
222	Three things that are always on your to-do list:
	a.
	b.
	C.
223	Three things that irritate you about other people:
	a.
	b.
	C.
224	Three favourite topics of conversation at the moment:
	a.
	b.
	C.
225	Three of your favourite shops:
	a.

	b.
	C.
226	Three things you typically do when you're bored:
	a.
	b.
	C.
227	Three things you would like to do before you die:
	a.
	b.
	C.

CONFESSIONS

228 A film that really frightened you:
One that made you cry:
229 Something you know absolutely nothing about:
230 Something you spend too much money on:
231 Something that makes you happy:
232 Something that bores you:
233 Something you never want to do again:
234 Something that is sacred to you:
235 Music you like to listen to – but don't admit to:
236 One of the best concerts you've ever been to:
237 A work of art that inspires you:

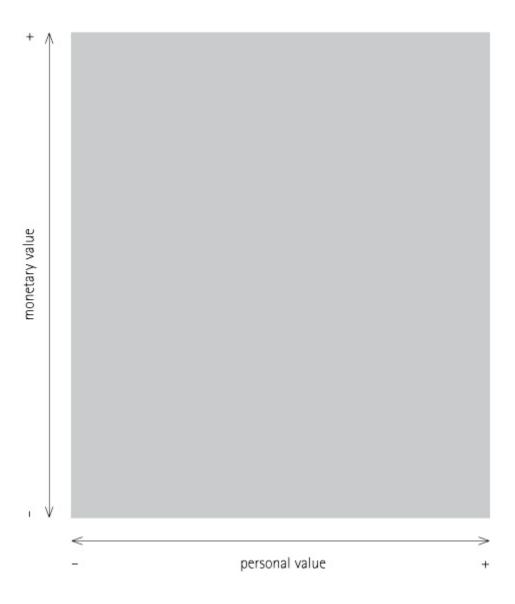
238 An amazing experience you have had in nature:

MONEY & POSSESSIONS

239 Your	bank balance (approximately):
Cui	rrent account:
Say	rings account:
Oth	ner accounts:
☐ Tot	al
240 Your	monthly income:
241 Could	l you survive on less money?
	yes ono
242 Could	l you survive on half of your current income?
	yes ono
243 How	much do you earn compared to your best friend?
	more less about the same
244 Who	do you owe money to?
<u>\$</u>	
245 Who	owes you money?
*	

246	What was the last thing you stole?
	Why have you not stolen since then?
247	Have you ever been guilty of tax evasion?
	yes no don't know
248	Which three things (not people) would you save if your flat/ house was on fire?
	a
	b
	C
249	Something you have owned since you were a child:
250	Something you threw away / lost and would like to have back:
251	Something you should get rid of:
252	Something you would buy if you had the money:
253	Do you play the Lottery?
	yes never only rarely
254	Do you have stocks and shares?

255	Did you lose any money during the financial crisis? If yes, about how much?
	☐ Who do you blame? Yourself or someone else?
	myself someone else
256	Have you ever been in financial trouble?
	yes no
	☐ If yes, why?
	□ What did you do?
257	Who among your friends knows how much you earn?
	8
258	Do you find it embarrassing to talk about what you earn? Why?
259	If you have a family, do you have a joint account?
	yes no
260	How much money will your children inherit when you die?
261	Fill in five valuable things that you own – according to monetary value and personal value:



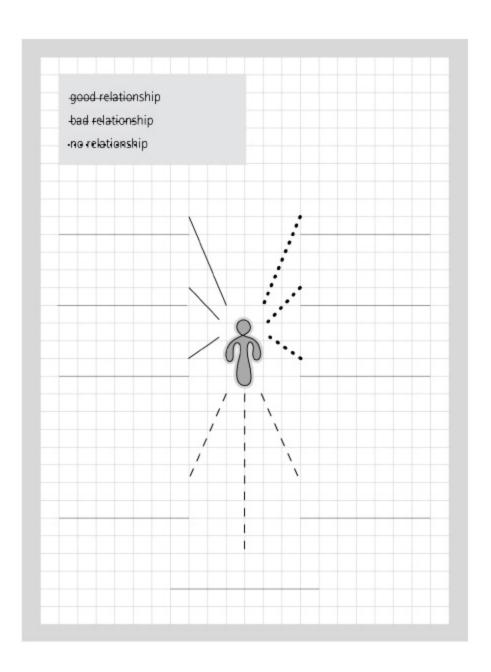
WHO YOU ARE

262 V	What nationality are you?
	☐ What common prejudices do people have against your nationality?
	☐ Which of these prejudices apply to you?
263 7	Two people who have influenced you:
	<u>&</u>
264 7	Two events that have influenced you:
	a
	b
265 `	Your two best character traits:
	a
	b
266	Your two worst character traits:
	a
	b
267 7	Two compliments that you often get:

	a
	b
	Which one means more to you?
	a b.
268	Something hurtful that someone said to you:
269	What, for you, is a sign of independence?
	Do you feel independent?
	yes no
270	Do you think you act your age?
	☐ Yes, because
	□ No, because
271	Something significant that has changed in your life in the last two years:
272	What are you currently struggling with?
273	What have you struggled with in the past but learnt to live with?
274	A behavioural pattern that you would like to change:

	Why have you not succeeded?
275	An experience that you always tell people about:
276	Something you shouldn't tell people about but often do:
277	What do you spend too much time on, and what do you not spend enough time on? Too much time:
	□ Not enough time:
278	Two pointless things you spend time on but can't give up: a. b.
279	Two things you regret:
280	b. Two things you are proud of:
	a

1	b
281 V	Which of the two previous questions was easier for you to answer?
	279 280
282 V	What moves you to tears?
283 I	Fill in the names of your closest relatives:



WHO YOU REALLY ARE

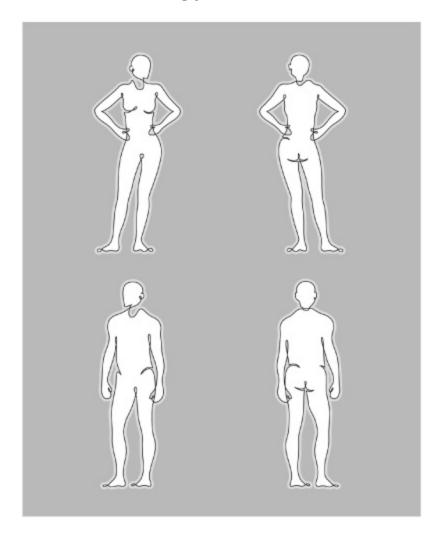
284	Would you describe yourself as a pessimistic or optimistic person?			
	pessimistic optimistic			
	Why would you describe yourself in this way?			
285	Describe a situation in which you felt out of your depth:			
286	Describe a situation in which you felt insecure:			
287	How loyal do you think you are?			
	disloyal ⁰ ⁵ loyal			
288	How reliable do you think you are?			
	unreliable ⁰ reliable			
	An occasion when you were unreliable:			
200	How brave do you think you are?			
20 9	How brave do you think you are?			
	cowardly 0 5 10 brave			
	An occasion when you were very brave:			
	An occasion when you were very cowardly:			

290	0 Three skills you wish you had:				
	a				
	b				
	C				
291	Which of the following attributes could you do with most at the moment?				
	persistence				
	imagination				
	courage				
	calmness				
292	What do you think you can do better than most of your friends?				
293	When you receive a compliment, are you usually able to accept it and enjoy it, or do you feel you didn't deserve it?				
	Explain your answer:				
294	In your relationships to date, have your partners loved you more than you loved them, or vice versa?				
	partner loves you more you love partner more				
295	In conversations with friends, are you usually the talker or the listener?				
	talker < > listener				

296	What is your reputation among your peers?
	Do you have a rival?
297	What effect do you think you have on others?
298	Would you like to have yourself as a friend?
	yes no
299	Are you a good loser?
	yes no
300	Can you cope with the feeling of being disliked by someone?
	□ Explain:
301	Have you ever hit your partner?
	yes no
	U your children?
	yes no
	in which situations?

MEN & WOMEN

What is the first thing you notice in a man/woman? Indicate below:



What are your most feminine qualities?

What are your most masculine qualities?

.....

Do you have more female or male friends?





306 If	you live with yo	ur partner, what household chores do you do?
307 W	ho do you think	plays a more important role for the child:
9		↑ □
308 W	ho has it easier i	n our society?
9		↑ □
	Why?	
	ver the last thirty The role of men o	years, whose role has changed to a greater extent? or of women?
d	ni 🗆	
	Why?	
	ow do you explai earn less than me	in the fact that women in all western countries still n?
••••		
	ould you have yo gender?	our child operated on if it was born with an unclear
	ves	no

PRINCIPLES & VALUES

Have you ever committed a petty offence?
When, and how, did you last stand up for your beliefs?
What is the most overrated virtue in your opinion? Give your reasons
Have you ever read your partner's diary or emails?
Does your partner know about it?
yes no
☐ What did you discover?
Do you regret making the discovery?
When did you last tell a lie?
Do you lie to yourself? What about?

318	If you found out that the child you were expecting would be born with a disability, what would your reaction be?
	☐ What do you think your partner's reaction would be?
319	Do you have an organ donor card?
	yes no
	☐ If not, why not?

POLITICS & BELIEFS

320 When you were younger, were you for or against the following:

			TOF	against	
		Toughening up of the asylum system			
		University tuition fees			
		A divided Jerusalem			
		War on terror			
		State bailout of banks			
		Ban on adoption for same-sex couples			
		Legalising doping in sport			
		Legalising cannabis			
		Torturing of terrorists			
		Ban on smoking in pubs			
		Nuclear energy			
		What do you think today?			
321	321 What is the biggest immigrant community in your town or area?				
	How many members of this community do you know?				
	Do you have any prejudices against this community? If so, why?				

322	What do you think are the three most important political events to have occurred in your lifetime?
	a
	b
	C
323	Where were you when you heard about the 9/11 attacks?
	What was your immediate reaction?
324	The three most pressing political issues:
	a
	b
	C
	☐ What have you done for or against them?
	☐ What would have to happen to spur you into action?
325	How would you attack the system if you wanted to destroy it?

326	Would you rather change the system or yourself?
	system myself
327	Do you feel guilty about developing countries?
	yes no
328	Is there a political issue that you'd like to know more about?
329	Are you a member of a political party?
	yes no
	☐ If no, which party would you join if you had to?
330	What would you take to the streets for?
331	When did you last vote?
	☐ What did you last vote for?
332	Which politicians do you trust?
	8
	8

Are you patriotic, and, if so, how do you express your patriotism?

***************************************	 •••••	

THINKING GREEN

334	Do you separate your rubbish?
	yes no
335	Do you use energy-saving electricity?
	yes no
336	Approximately what percentage of the food that you buy is organic?
	Since when has this been the case?
337	What food-related health risks do you worry about most?
	pesticides, toxic substances, viruses
	food additives
	lack of vitamins and minerals
	weight gain
	other (specify)
338	Are you concerned about how or where products are produced? Which products in particular?
339	If you drive a car:
	Which make and why?
	How much fuel does your car consume per 100 miles?

340	What would you be prepared to do to reduce your carbon footprint?
	get rid of your car
	change to energy-efficient electricity
	take the train to go on holiday
	not eat meat for a year
	other (specify)
341	What do you think is the most pressing environmental issue?
	☐ What have you done about it?
	☐ If nothing, why not?
	☐ What would have to happen to spur you into action?
342	What luxury could you live without?
	☐ Why don't you?

FIRST TIME – LAST TIME

When was the first and last time you did the following?

		First time	Last time
343	fell in love		
344	dumped someone		
345	were dumped		
346	cheated on your partner		
347	were cheated on		
348	were drunk		
349	had sex		
350	had drunken sex		
351	were ashamed		
352	were the best at something		
353	lived alone		
354	took drugs		
355	thought about dying		

TRAVEL

356 Do you tend to pack too much or too little?
too much too little too late
357 Three people who you got to know on holiday: Are you still in touch with them?
still in touch
still in touch
still in touch
358 A person who you fell in love with on holiday:
359 Which of your friends would you go on a round-the-world trip with?
&
360 Your dream destination when you were a child:
☐ Have you fulfilled this dream? How was it?
361 A holiday which went differently than planned:

362 Mark on the map:
your best holiday (A)
the last place you went (B)
the next place you're going to (C)
A destination that disappointed you (D)
Where would you most like to go? (E)
What would you like to see there?





Best of – worst of

☐ The best hotel:
☐ The best beach:
☐ The best restaurant:
☐ The most unfriendly country:
☐ The nicest country:
☐ The worst travel experience:

364	What do you miss when you're travelling?
365	The first thing you do when you get back from holiday:

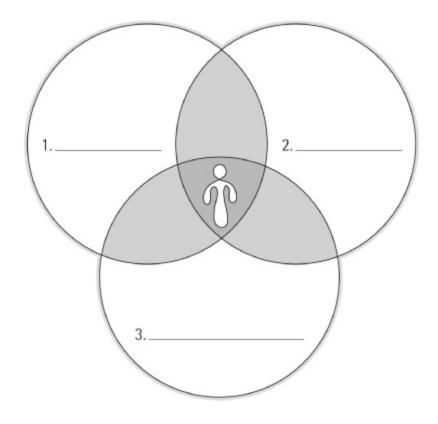
CHILDHOOD MEMORIES

Your first memory:
A happy childhood memory:
A smell from your childhood:
A word that describes your time at school:
Who was your favourite teacher?
Why?
How would you describe your social class (as a child)?
Working class
Lower middle class
Middle class
Upper middle class
Upper class
How often did you move house during your childhood?

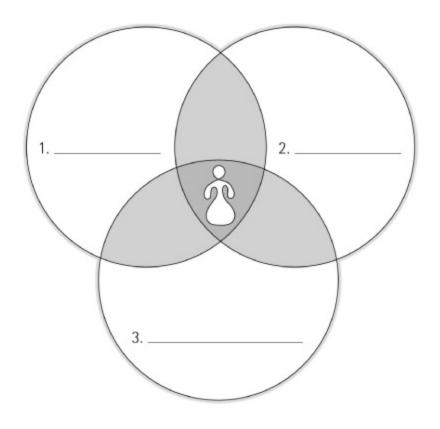
373 T	Two friends from your childhood:
a	n. &
b). &
	Do you know where they are today?
374 T	Two important books from your childhood:
a	l
b),
375 T	The newspaper that your parents read:
376 A	A TV series that you grew up with:
377 S	Something you worried about when you were a child:

YOUR FAMILY

 Who are you closer to: your mother or your father? Who were you closer to as a child? mother < > father Who do you resemble more? mother < father Something that you like about your father: Something that irritates you about him: Something that you have inherited from him: Describe your father in three words:



385	How would your father describe you?
386	Something that you like about your mother:
387	Something that irritates you about your mother:
388	Something that you have inherited from her:
389	Describe your mother in three words:



390	How would your mother describe you?
391	Who would you choose as your fantasy parents?
	**
392	Were or are your parents happy in their relationship?
	yes no
393	What do you admire about your parents?

What did your parents do wrong?

<u>.</u>	Are your parents still alixe?
U A	Are your parents still alive?
	yes no only one parent
	If no, is there something you wished you had told them?
	father:
	mother:
	If yes, how often do you visit your parents?
	several times a week two to five times a month
	two to five times a month two to five times a year
	other:
. ,	
/]	f you grew up in a 'non-traditional' family
	What were the advantages?

398	Your favourite relative:
	when you were younger:
	🛘 today:

YOU AND YOUR SIBLINGS

		Sibling A	Sibling B	Sibling C	
		\$	*	· · · · · · · · · · · · · · · · · · ·	
399	In what ways are you alike?				
400	In what ways are you different?				
401	What do you like best about him/her?				
402	What do you envy him/her for?				
403	Favourite sibling:				
404	If you weren't related, which sibling/s would you be friends with?				

WHAT YOUR PARENTS THINK ABOUT YOU

Ask your mother or father.

If you can't or don't want to ask them, then ask yourself: how would my parents answer?

405	Was I a difficult child?
406	What did I love doing as a child?
407	How well suited to my partner am I? not at all suited 5
408	Do you worry about me, and if so, what do you worry about?
409	What do you think about what I do for a living?
410	Which of my achievements are you most proud of?

LOVE

411 Do you love your partner?
yes no
How do you know?
412 Does your partner love you?
yes no don't know
How do you know?
413 Do you feel desired by your partner?
yes no
Do you desire your partner?
yes no
414 Three things that you value about your partner:
a
b
C
415 Three things that you think your partner values about you:
a

	b
	C
416	What would you describe as true love?
417	Try and predict: what do you think will be the biggest challenge in your relationship?
418	One of your partner's habits that you have to learn to accept:
419	Do you like your partner's friends?
	yes no
	These ones in particular:
	These ones not at all:
420	What don't you like about your partner's family?
421	People tend to become more like their parents as they get older. Does this thought bother you in relation to your partner?
	yes no
422	In which situation do you find your partner odd?

423	Do you like yourself when you're around your partner?
424	Which of your weaknesses do you try to hide from your partner?
425	How much do you earn compared to your partner?
	more less
426	Something that you can't discuss with your partner:
427	Would you want your partner to confess to you if he/she had an affair?
	yes no
	Do you confess your infidelities?
	yes no
	Have you come to an agreement about being unfaithful?
	yes no
	Does that mean you have affairs?
	yes no
428	If your partner were to cheat on you, would you prefer it to be with a person who you liked and found attractive, or a person whose appeal you could not understand at all?
	attractive unappealing
429	Is there a quality you wish your partner had?

31 What did yo you miss n	ou give up for the sake of your relationship, and what do nost?
	:
-	agine continuing your relationship if your partner became on you or was radically changed through accident or
yes	no
33 How is you	r current partner different from your last one?
24 110	
relationshi	u feel when your partner talks about their previous ps?
relationshi	<u> </u>
relationshi35 Which of yo	ps?
relationshi 35 Which of your with?	ps? our ex-partners could you imagine getting back together
relationshi 35 Which of your with?	ps? our ex-partners could you imagine getting back together
relationshi relationshi 35 Which of you with? Which or	ps? our ex-partners could you imagine getting back together
relationshi 35 Which of you with? Which or Three ways	our ex-partners could you imagine getting back together ne can you imagine sleeping with again?

	C
437	Three ways in which you are different:
	a
	b
	C
438	Which of the previous two questions was easier to answer?
	436 437
439	How often do you and your partner have sex?
440	Have friends more often advised you to split up or stay together?
	split up stay together
441	In your relationships to date, have you usually done the dumping or been dumped?
	dumped been dumped
	Why do you think this is?
442	If you are unmarried, would you like to marry?
	yes no
	□ Why?
443	Which couples that you know do you find insufferable?

444	What do you think is the most common myth about love?
445	Are you romantic?
	yes no
	☐ Back up your answer:
446	How do you think the western ideal of romantic love is connected to capitalism?

WHAT YOUR PARTNER THINKS ABOUT YOU

Ask your partner or an ex-partner.

If you don't want to or can't ask your partner, then ask yourself: how would your partner answer?

447	What was I like when we first met?
448	What am I like today?
449	Two things that you love about me:
	a
<i>4</i> 50	b. Two things that irritate you about me:
-1 50	a
	b
451	In which situation(s) have you felt alienated from me?
452	Something that you have learned from me:

SINGLE LIFE

453 When and to whom did you last say 'I love you'? ☐ When? **454** When was the last time you heard the words 'I love you'? ■ When? **455** When did you last wish you were in a relationship? **456** When did you last feel happy to be single? 457 Have you ever tried internet dating or using a dating agency (e.g., Guardian Soulmates, match.com, DatingDirect.com)? ☐ If yes, how was it? **458** Approximately how many of your friends are single?

459	For how much of your adult life have you been single?
	☐ Why do you think this is?
460	Your standard reason for explaining why you are not in a steady relationship:

SEX

461	What type of man/woman normally falls for you?
	☐ What's your type?
462	A physical attribute which people often compliment you on:
463	What intellectual attributes do you find attractive?
464	How many sexual partners have you had in your life so far?
	05
46 5	Somebody you regret sleeping with:
466	Somebody you regret not sleeping with:
	8
467	An unfulfilled sexual fantasy:
460	A C 1011 1 C
468	A fulfilled fantasy:

469 S	Somebody who you wanted but didn't get:
	8
470 5	Somebody who you wanted and got:
	å
471 V	What are the advantages of monogamy?
	☐ What are the disadvantages?
	Which of your close friends could you imagine sleeping with?
7,2	and the state of your close friends could you midgine steeping with.
	<u>*</u>
473 V	Which of your close friends could you imagine being in a relationship with?
	*

474 What aspect of sex do you think is overrated?

475 How good was your sex life in the last three months?
bad ⁰ 5 10 very good
476 What is the longest time you have gone without having sex?
477 How often do you masturbate?

YOUR FRIENDS

 The friend you have known the longest: Your newest friend: Describe your best friend from when you were a child: How does your best friend today differ from your best friend from childhood: Your youngest friend: Your oldest friend: The last argument you had with a friend:

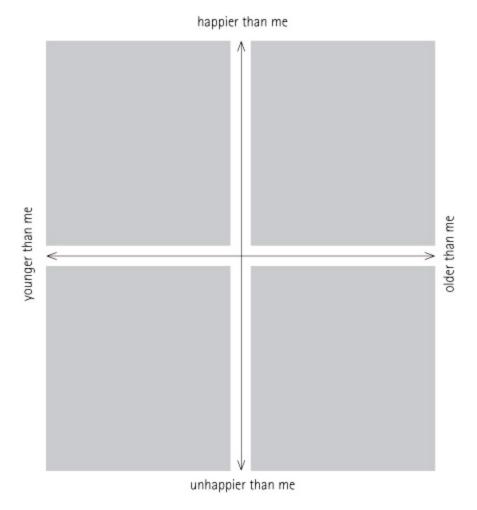
How did you resolve the argument?

48 5	Have you ever finished a friendship?
	yes no
	□ Why?
486	Did someone ever finish their friendship with you?
	yes no
	□ Why?
487	When was the last time you were a shoulder to cry on?
	Who do you turn to when you need a shoulder to cry on?
	8
	☐ Who turns to you?
488	Who is your favourite person to get drunk with?

Who is the most intelligent person you know?

490	Do you have a friend who is more important to you than you are to him/her?
	He/she is more important to me:
	☐ I am more important to him/her:
	8
491	Which of your friends do you find attractive?
	8
	☐ Which of your partner's friends do you find attractive?
	8
492	Whose friendship could you do without?
	8
	☐ Why do you remain friends?
493	Which friend that you have lost touch with do you still think about?

494 Which of your friends do you think knows you best?
Who do you know best?
<u>&</u>
495 Have you ever hated someone?
yes no
☐ If yes, why and for how long?
496 Who do you still need to apologise to?
8
497 Describe a situation in which you felt lonely:
498 Insert the names of five of your friends in the diagram:



WHAT YOUR FRIENDS THINK ABOUT YOU

Ask a friend who knows you well.

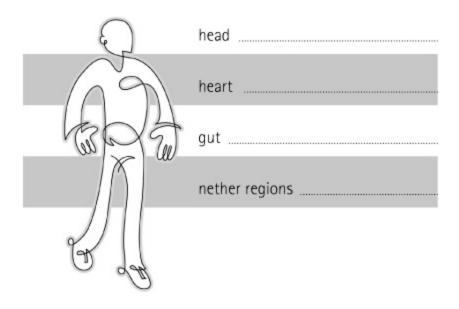
If you can't or don't want to ask your friend, ask yourself: how would my friend answer?

Nan	ne of friend:
499	What am I really good at?
500	What am I bad at?
501	What job would suit me?
502	What do I really need to learn?
503	Describe me in three words:
	a
	b
	C
504	Size me un:

How brave am I?		
cowardly 0		10 brave
How reliable am I?		
unreliable 0		10 reliable
☐ How happy am I?		
unhappy ⁰	5	10 happy

MAKING DECISIONS

What do you listen to most?



506	A typical situation in which you are indecisive:
507	Who do you go to for advice?
	8
	A piece of advice this person has given you:
508	Who comes to you for advice?

Is there a decision that you've been putting off for a long time?

yes no
☐ Why are you unable to make the decision?
510 What was the best decision you made in the last five years?
What was the worst decision?
511 How often do you stick to your resolutions?
☐ In your job:
always often sometimes never
☐ In your relationship:
always often sometimes never
When it comes to your health:
always often sometimes never
512 Who makes decisions for you?
8
513 For whom do you make decisions?

THINKING ABOUT HAVING CHILDREN

514 Do you like children?	
yes no	
Do children like you?	
yes no	
☐ Would you like to have children? How many?	
515 What frightens you most about the idea of having your own children	n?
516 Would you rather have a boy or a girl? Why?	
517 Have you ever seen your partner around children?	
yes no	
Did you like what you saw?	
yes no	
518 Do you know your partner's religious and spiritual convictions?	
yes no	
Are you in agreement about how your children should be raised when it comes to this issue?	
ves no	

519 H	Iave you discu	ssed who would be the children's primary caregiver?
	yes	no
520 W	Vould you ado	ot children?
	yes	no
521 W	Vould you cons	sider having IVF?
[yes	no
522 W	Vhat do you th	ink about people who don't want any children?
	Vhat are the us children (yet)?	ual reasons you give for explaining why you don't have :
524 W	Vhich parents a	are role models for you?
6	†\$	
525 If	f you could sel	ect your child's future career, what would it be?

BEING A PARENT

☐ What are the disadvantages?	?
Something you have never dan children would do:	red to do and which you hope your
Something you have done whi	ich you would advise your children
against:	
against:	eived as a child and which vou follo
against: A piece of advice that you reco	eived as a child and which you follo
A piece of advice that you reco	
against:	
A piece of advice that you reco	

532	How have you changed since having children?
533	How has your partner changed?
534	How has your relationship with your partner changed?
535	What do your children think you do for a living?
536	Do you show favouritism towards any of your children?
	yes no
	Which one?
537	If you are a grandparent, do you think that your children are doing a good job of raising your grandchildren?
	yes no
	How does your children's parenting differ from yours?

HAPPINESS

538	What (if anything) is preventing you from being happy?
539	What is your advice to other people looking for happiness?
540	What are you looking forward to? today:
	in general:
541	What obstacles have you overcome to find happiness?
542	What makes you unhappy?
543	Something that you usually do when you're unhappy:
	happy:
544	A person you made happy:

545 A person who made you happy:

	8	
546	A moment in which you v	were blissfully happy:
547	Who is happier?	
	mother	father father
	me me	partner partner
	me me	ex-partner
	me me	best friend
	me today	me five years ago

A QUESTION OF FAITH

548	W]	nat do you believe in althoug		
549	 А ј	place where you go to recharş		
550	Но	w spiritual are you?		
	no	ot spiritual 0	¹⁰ ve	ry spiritual
551	W]	hat does it mean to you to be	spiritual?	
552	W]	nat do you think you were in	your past lif	e?
553	So	mething you dreamed about t	hat came tru	ie:
554	Do	you believe in:		
		the apocalypse?	yes	no
		life after death?	yes	no
		fate?	yes	no
		the theory of evolution?	yes	no
		the self-regulating mechanism of the free market?	yes	no
		psychoanalysis?	yes	no
		astrology?	yes	no
		yourself?	yes	no
555	W]	nat is your star sign?		

	☐ What does it say about you?
	Do you agree with it?
	yes no
	yes, apart from
556	What have you changed your mind about that you believed in ten years ago?
557	What are your main doubts at the moment?
ON	LY FOR BELIEVERS
558	How did you find your faith?
559	How often do you pray and in which situations?
560	What is your religion and how do you explain your choice?
561	Describe a situation in which you questioned your faith:
562	What – in concrete terms – do you believe in?

	<u>Å</u>
ON	LY FOR NON-BELIEVERS
564	What annoys you about the idea that there might actually be a God?
565	Have you ever been religious?
	yes no
566	What prejudices do you have against religious people?
567	If you had to choose a religion, which one would it be?
568	What do you believe in if not in God?
569	Who believes in you?

FEARS AND ANXIETIES

570	What are you afraid of?
571	What are you no longer afraid of?
572	A frequently recurring nightmare:
573	What illness are you most afraid of?
574	Describe the most dangerous situation you have ever been in:
575	What has been the most difficult stage of your life so far?
	☐ How did you overcome it?
	Are you afraid that you may experience something similar again? yesno
576	Are you afraid of getting older? Why exactly?
	Or are you looking forward to it? Why exactly?
577	What do you think old people are better at than young people?

578	Do you live the way you want to? If not, why not?
579	When was the last time you did something for the first time?

YOUR FUTURE

580	What will you be doing ten years from now?
	☐ Best-case scenario:
	Worst-case scenario:
	- Worst case sections.
581	Who has an influence on your future?
583	Whose future do you have an influence on?
	*
583	Which goal are you currently most focused on?
	☐ When do you want to have achieved this goal by?
	☐ Will you reach it? ☐ yes ☐ no
-04	
584	What new skill would you like to learn?
585	Complete these sentences:
	Complete these sentences.

☐ If I had more time, I would
If I had less time, I would
586 Do you have a life's ambition?
587 What do you most frequently dream of?
588 Have you ever had your fortune told?
yes no
Did anything come true?
yes no
If yes, what?

DYING

589	When was the last time you were at a funeral?
590	Do you think about the people in your life who have died? Who do you think about most?
591	Who do you fear may be the next person to die in your circle of friends
	or relatives?
592	Imagine you are told that you will die in a year's time. Would you change anything about the way you live?
	yes no
	☐ What would you change?
593	Imagine you are on your death bed. Is there somebody you would particularly want to talk to?
	8
	☐ What would you say to that person?
	Why have you not told them this already?

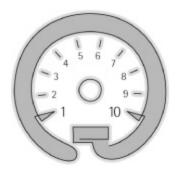
594	What is so important to you that without it your life would not be worth living?
595	Where would you like to be buried?
596	Three words that should be written on your gravestone:
	RIP
597	Do you believe that suicide is wrong? Why?
598	What will change when you die?
599	What will die if you change?

FINAL QUESTIONS

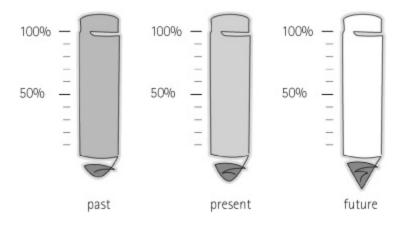
600	Is this the best time of your life?
	If yes, why?
	If no, why not?
601	Have you found your place in life?
	☐ If yes, where or what is it?
602	Are you a good friend?
	yes no
603	Mark on the line: how deeply in love are you?
	(b)
604	What are you good at?
605	Are you good at what you want to be good at?
606	Do you want to be good at what you're good at?

607 What do you want to be good at?

608 How high is your energy level?

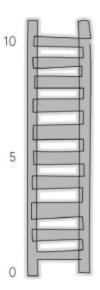


609 As a percentage, how much time do you spend living in the past, in the present, in the future?

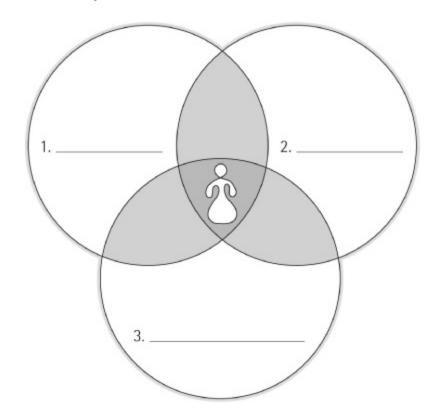


610 Think about your career so far. Mark on the career ladder:

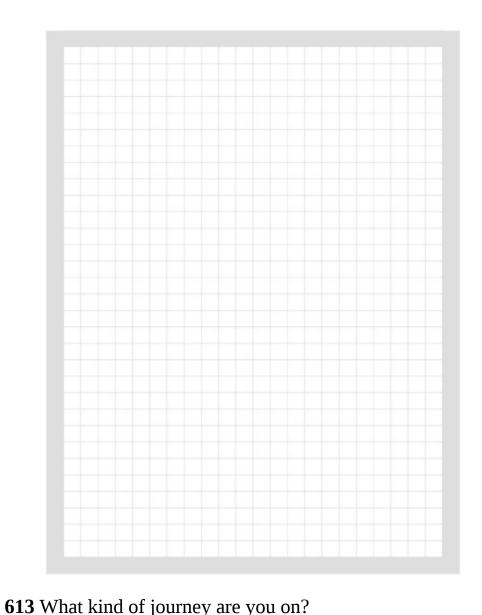
- Where are you now? (A)
- Where do you want to get to? (B)
- What is the highest rung you have reached? (C)



611 Describe yourself in three words:



612 Without worrying about your artistic abilities, draw something that represents you (animal, symbol, number, etc.).



LЭ	what kind of journey are you on:
	Where have you come from?
	☐ Where are you going to?
	Who are you travelling with?
	&

	Who are you leaving behind?
	☐ What awaits you?
614	When did you last cry?
	☐ What about?
615	When was the last time you had a good laugh?
	☐ With whom?
	<u>&</u>
616	What do you ask yourself again and again in life?
	☐ What is your current answer?

YOUR QUESTIONS

STILL GOT QUESTIONS?

The book has come to an end, but it isn't finished. What questions did you feel were missing? Can you think of other, better questions? Do you think that we didn't go into enough depth with some subjects? Which questions made the strongest impression on you? Do you have a particularly interesting answer to one of the questions?

If you have any questions or comments, write to us: rt@guzo.ch or mk@kaospilot.dk.

On the internet you'll find more great questions at: fragebuch.ch. You will also find videos of (famous) people answering questions for *The Question Book*.

You can find a version of this book for your iPhone/iPad in the iTunes App Store.

THANKS

This book could not have been written without the generous help of many people.

The book was read and tested by: Simon Baumann, Dr. Eugen Häni, Marlène Iseli, Miriam Lenz, Jörg Scholz, Solveig Scholz; the most intelligent questions were asked by: Daniel Häni, Michael Krobath, Rebecca Lämmle, Franziska Schutzbach; the initial ideas came from: Andrea Schmidt; the best ideas came from: Annamateur, Dag Grödal, Facebook, Ondine Riesen; unsparing criticism was given by: Senem Wicki; clichés were removed by: Kenneth Domfe; stupid mistakes were prevented by: Andreas "Becks" Dietrich; we were inspired by: Mihaly Csikszentmihalyi, Lilli Binzegger, Rolf Dobelli, Max Frisch, Penelope Frohart, Philipp Keel, Thomas Meyer, Gary Poole, Marcel Proust, Gregory Stock. The layout was designed by Anna Meyer and the book was made possible, corrected and improved by Laura Clemens and Peter Haag (K&A). The questions got their final touch by Lisa Owens, Profile.

Thanks in particular to Philip Earnhart for his clever illustrations.

AUTHORS

Mikael Krogerus

Five films that are important to you:

The Rescuers, Audition, In the Mood for Love, Festen, Miller's Crossing

Five books that you love:

Okänd Soldat, Väinö Linna; Blood Meridian, Cormac McCarthy; Money, Martin Amis; Embers, Sándor Márai; Stuff White People Like, Christian Lander

Five types of people that annoy you:

Resentful, selfish, ambitious, insecure, humourless

Roman Tschäppeler

Five music albums that are important to you:

Back in Black, AC/DC; Engelberg, Stephan Eicher; Just Like You, Keb'Mo'; Life on Planet Groove, Maceo Parker; Listen, Urban Species

Five brands you like to buy:

Interio (only the Prologue notebooks), WE, PostFinance, Apple, Haribo

Five things you like to talk about at the moment:

Good ideas, infographics, stand-up comedy, my friends' music, recipes

Right now:

Something that makes you happy:



Something that makes you sad:



Something you have recently learned:



