



# VENTURX

.EST 2016.

## PRODUCT MARKET FIT SURVEY QUESTIONS

1. With your experience with \_\_\_\_\_, how would you rate (insert Pain Statement) ?
2. With your experience with \_\_\_\_\_, how would you rate (insert Benefit Statement) ?
3. What price point is too much to pay for it? (ie. At what price point would YOU personally pay for this?)
4. At this time, would you give me:
5. Other Comments