Website Design – EAAS.com

# Home Page

* An overview of what we do
  + What is Employee as a Service?
    - Differentiate it from project-based outsourcing, and outsourcing to freelancers
  + How is it beneficial?
  + Why us?
* Use some graphics
  + Do a 1-minute video with voiceover (I have an American friend with radio-voice who can help)
* Publish our pricing (as a range) since that is the attraction of this engagement model

# Engagement Model

* Describe how it works in greater detail - the virtual employee
* Include an FAQ

# Services

* Describe various domains for which we have expertise
  + Development environments
  + Industry verticals that we have worked in

# Contact Us

* A simple form:
  + Name, title, company name, email, phone number, text
* Captured info gets emailed to us
* Publish a phone number
  + I can use my number +1.732.398.0375

# About US

* Bios and professional mug shots of the three founders