## **FUNDAMENTALS AND BENEFITS OF CI/CD**

## **HOW ORGANIZATIONS SAVE COST AND DELIVER FASTER**

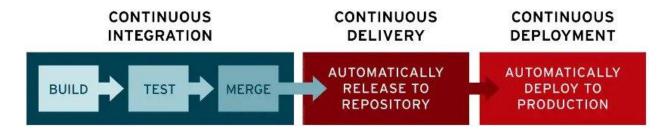
## WHAT IS CI/CD

is a method to frequently deliver apps to customers by introducing automation into the stages of app development.

Continuous Integration: always refers to continuous integration, which is an automation process for developers.

Continuous Delivery: refers to continuous delivery and/or continuous deployment, which are related concepts that sometimes get used interchangeably.

#### **HOW CI/CD WORKS**



# BENEFITS OF CONTINUOUS INTEGRATION

Reduces code conflicts
Faster code merge
Catch compile errors after merge

#### WHAT IS THE BENEFIT OF CLTO THE ORGANIZATION

Increase revenue
Reduction of cost
Cost avoidance in some cases
Revenue protection

#### BENEFITS OF CONTINUOUS DELIVERY

Faster and more frequent production deployment Avoid manual interruption of deployment by using automatic deployment Automatic rollback incase of failures.

# WHAT IS THE BENEFIT OF CI TO THE ORGANIZATION

Increase in the market share

Faster feature delivery to the market and customers.

# **BENEFITS OF CI/CD GENERALLY**

Action: New value generating features released more quickly

Value: Increase in Revenue

Action: Less time to market for new features.

Value: Increase in Revenue

Action: Less human errors, faster deployments

Value: Cost avoidance

Action: Quick rollbacks for for productions to go to working mode

Value: Protection of Revenue