

Tour & Travels Customer Churn Analysis

Total
Customers
954

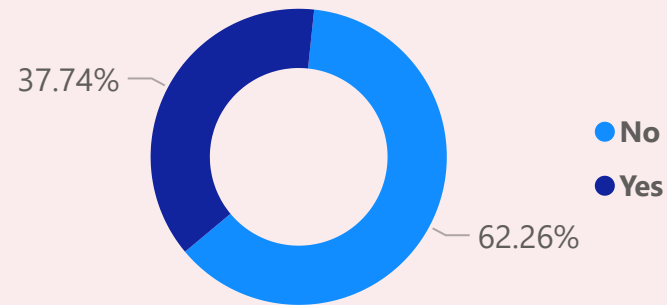
Targeted
Customers
224

Retention Rate
23.5%

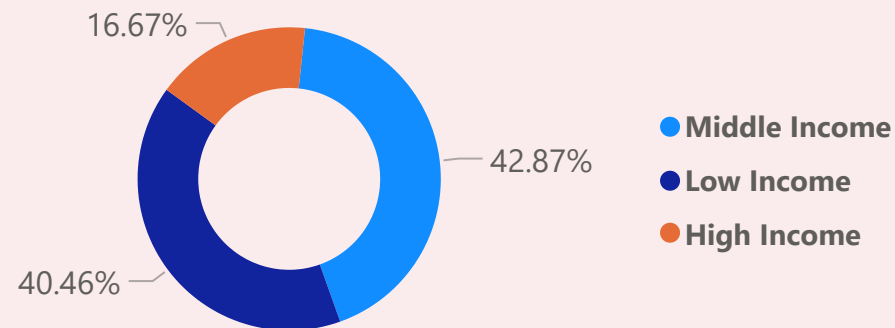
Average Age
32.11

ServicesOpted
All

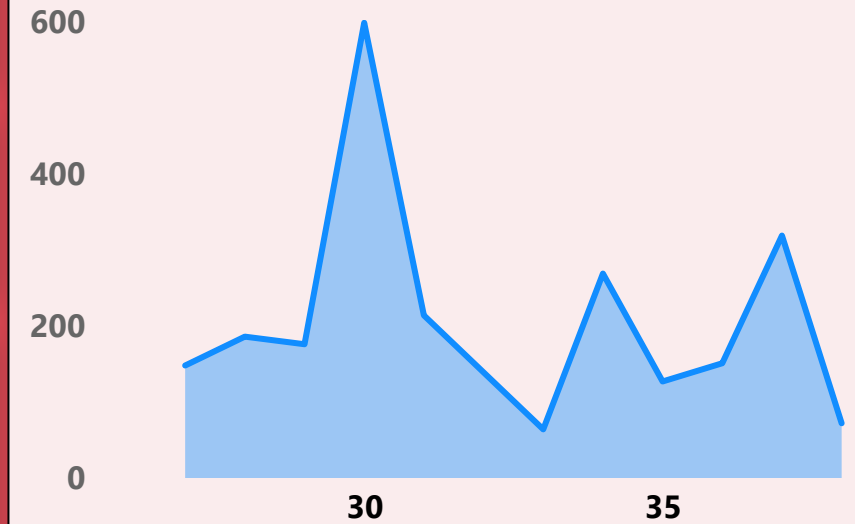
Accounts Linked to Social Media



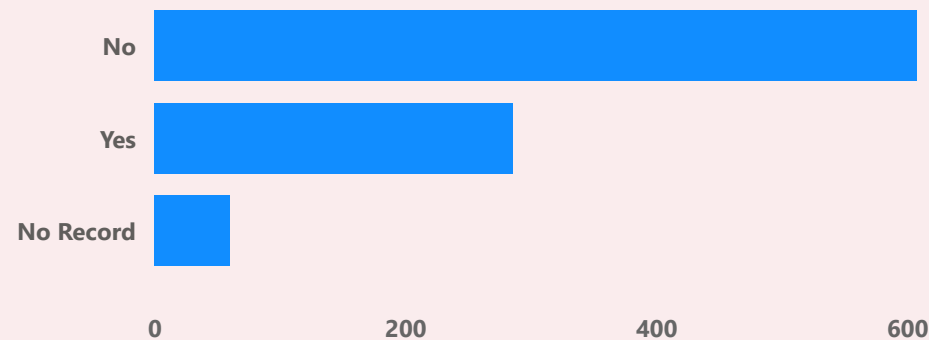
Customer by Annual IncomeClass



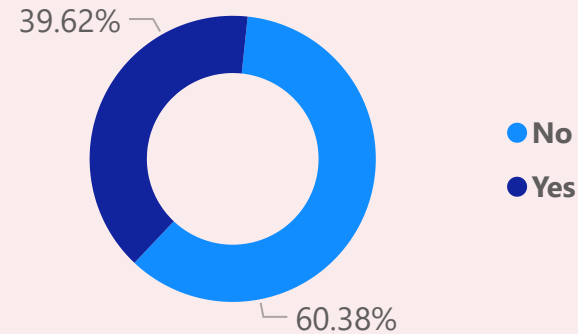
Customers Opted Service by Age



FrequentFlyer



Hotel Booking



Count of Services Opted

