

Our prototype:

# 6 distinctive playlist categories







### What we did

- Cleaned data
- Removed general meta-data
- Ignored key
- Ignored time signature
- Ignored liveness

- PCA reduction
- K-means clustering
- Characterization of cluster metrics

#### As preparation:

- We cleaned the data, removed 64 duplicates and one row with empty characteristics
- We removed general meta-data like duration and loudness which are technical and not important for music
- Ignored the music key which is useful for ordering songs within playlists but not for clustering
- Ignored time signature not deemed important for mood, 85% are 4/4
- Ignored liveness: under 1% real live songs above score 0.8, meaning of values below unclear, did not prove useful as cluster distinction

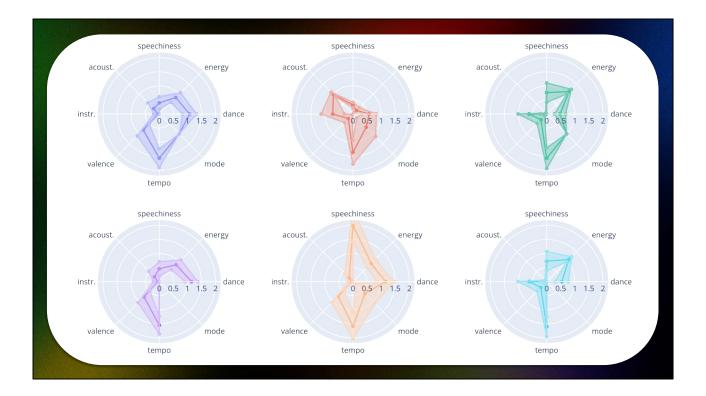
#### As analysis:

- 95%-PCA reduction from 9 to 6 dimensions
- K-means clustering with optimal 6 centers
- Characterized the metrics of the 6 clusters

For which we got a little help from Lucas on the next slide, please!



Spider diagrams give a good overview of the characterics of the identified clusters: Mean and variation of 8 values each



Left column: Pop/rock (similar characteristics, apart from:)

Top: Mode in major keyBottom: Mode in minor key

#### Middle column:

- Top: instrumental music (e.g. jazz and classical)

- Bottom: Rap (obviously)

Right column: Metal (again similar characteristics apart from:)

Top: Mode in major keyBottom: Mode in minor key

Handing over to Hanne for the outlook.

## **Next steps: Refinement**

## The playlist clusters are distinctive, but:

- Selections from each cluster needed to form playlists of 50-100 songs
- 2. There are still songs combined in a list that, by a human selection, based on genre, artist or experience would not belong there

## Refinement strategies to test:

- 1. Exclude songs from artists that are over-represented
- 2. A second run of K Means with each cluster to create subgroups

# Thanks!

Do you have any questions?

CREDITS: This presentation template was created by **Slidesgo**, and includes icons by **Flaticon**, and infographics & images by **Freepik**