

POPEYES

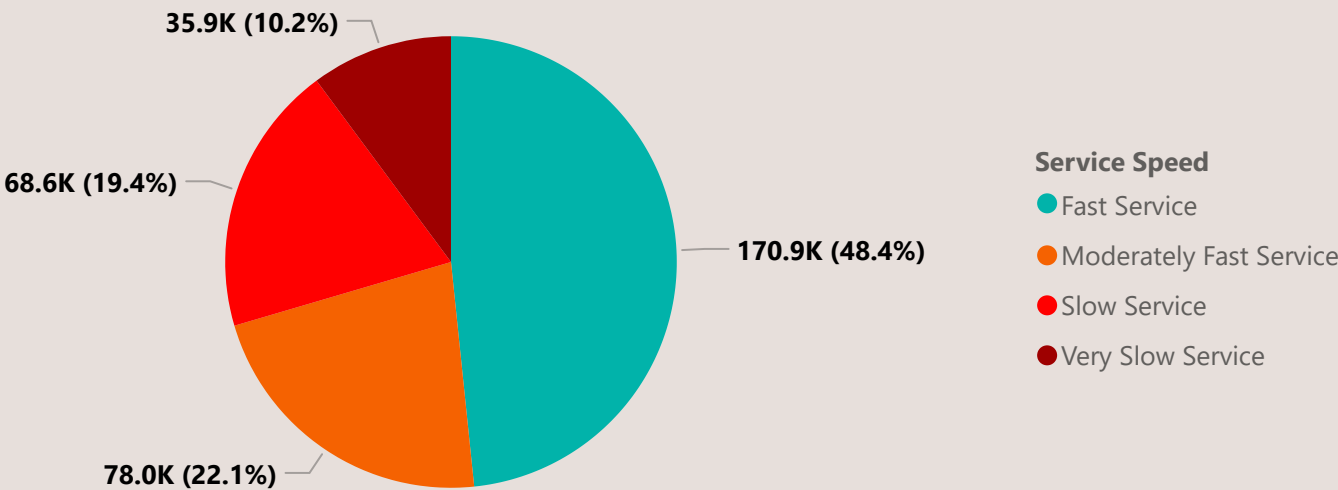
SOS Report

Business Date

11/1/2024

11/17/2024

Speed of Service



Average SOS (min)
5

Average of SOS (sec)
291.13

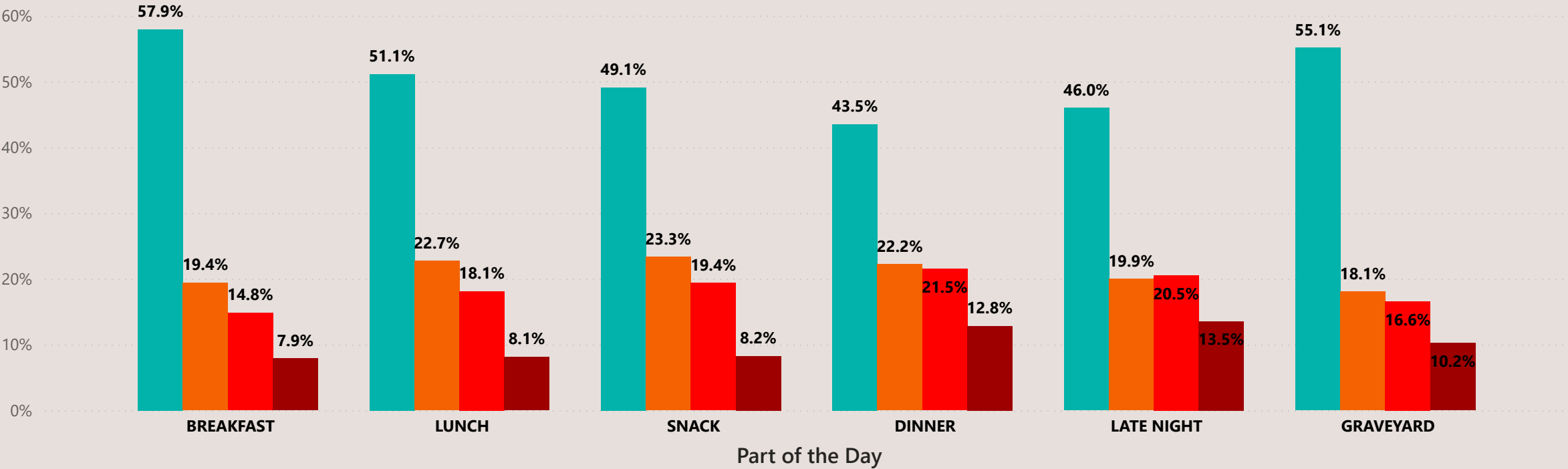
MTD SOS (min)
5

SOS Segment
Moderately Fast Service

Service Speed	TC	%	Average SOS (min)
Fast Service	170,901	48.36%	2
Moderately Fast Service	78,047	22.09%	4
Slow Service	68,556	19.40%	7
Very Slow Service	35,882	10.15%	18
Total	353,386	100.00%	5

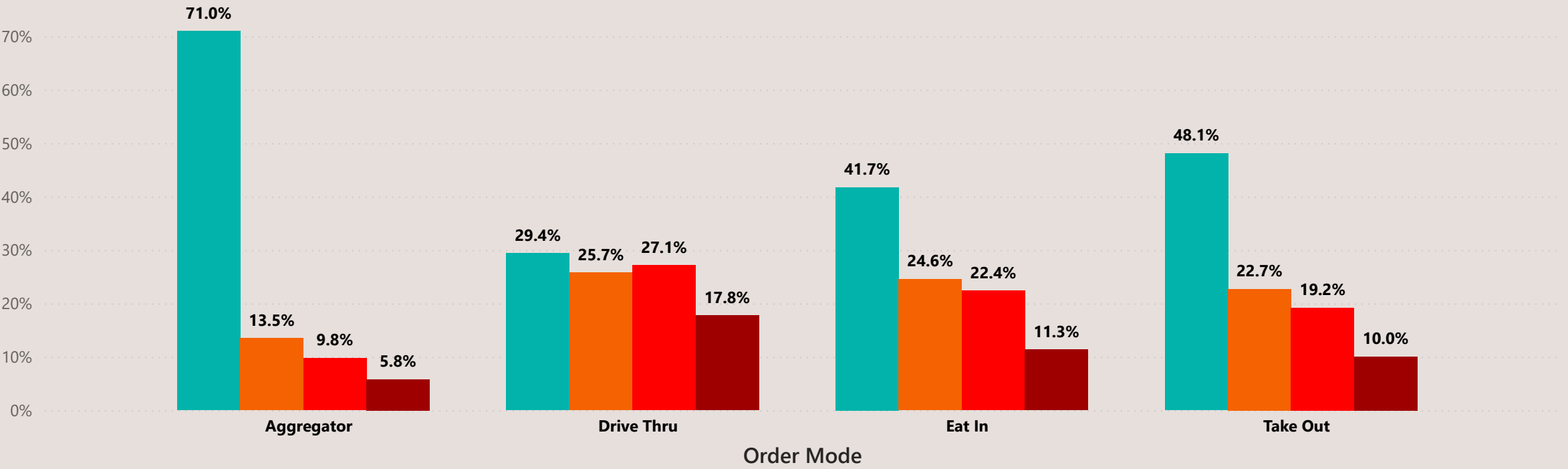
Speed of Service by Part of the Day

Service Speed Fast Service Moderately Fast Service Slow Service Very Slow Service



Speed of Service by Order Mode

Service Speed Fast Service Moderately Fast Service Slow Service Very Slow Service





SOS Report

Business Date

11/1/2024



11/17/2024



StoreName	TC	Average SOS (s)	Average SOS (min)	SOS Segment
POPEYES SM SAN LAZARO	6,442	712.43	12	Very Slow Service
POPEYES ETON CENTRIS	5,573	595.84	10	Slow Service
POPEYES TRINOMA	4,073	572.52	10	Slow Service
POPEYES LUCKY CHINA TOWN MALL	4,142	561.35	9	Slow Service
POPEYES SM BICUTAN	4,813	531.09	9	Slow Service
POPEYES ALABANG ZAPOTE	10,497	483.32	8	Slow Service
POPEYES SM MEGAMALL	7,852	455.25	8	Slow Service
POPEYES SM SUCAT	7,627	448.62	7	Slow Service
POPEYES NEW FRONTIER	9,230	384.94	6	Slow Service
POPEYES BAYANI ROAD	8,828	384.90	6	Slow Service
POPEYES PITX	5,123	384.59	6	Slow Service
POPEYES SM SOUTHMALL	5,191	382.99	6	Slow Service
POPEYES ATC	3,749	380.30	6	Slow Service
POPEYES ROBINSONS ANTIPOLO	3,445	347.24	6	Slow Service
POPEYES QUEZON AVENUE	9,549	334.07	6	Slow Service
POPEYES ALIMALL	3,099	324.61	5	Moderately Fast Service
POPEYES VENICE GRAND CANAL	4,699	319.53	5	Moderately Fast Service
POPEYES CALIFORNIA GARDEN SQUARE	5,042	312.11	5	Moderately Fast Service
POPEYES SM GRAND CENTRAL	7,519	299.43	5	Moderately Fast Service
POPEYES SM NORTH EDSA	6,590	295.84	5	Moderately Fast Service
POPEYES VISTA MALL EVIA	7,953	295.58	5	Moderately Fast Service
POPEYES SM FAME	5,777	290.68	5	Moderately Fast Service
POPEYES UP TOWN CENTER	3,611	289.22	5	Moderately Fast Service
POPEYES FESTIVAL MALL	6,579	283.19	5	Moderately Fast Service
POPEYES C5 EXTENSION	3,836	276.54	5	Moderately Fast Service
Arcovia	6,698	276.40	5	Moderately Fast Service
POPEYES MAAX 2	6,777	264.44	4	Moderately Fast Service
POPEYES ROBINSONS MANILA	6,134	264.03	4	Moderately Fast Service
POPEYES TANDANG SORA CROSS ROADS	4,742	260.12	4	Moderately Fast Service
POPEYES MOA	6,943	259.43	4	Moderately Fast Service
POPEYES VISTA MALL TAGUIG	6,057	256.76	4	Moderately Fast Service
POPEYES UN TAFT	10,575	253.13	4	Moderately Fast Service
POPEYES SM MARIKINA	4,920	238.74	4	Moderately Fast Service
POPEYES SM MANILA	5,627	238.34	4	Moderately Fast Service
POPEYES DOÑA ELENA	5,198	235.81	4	Moderately Fast Service
POPEYES MARKET MARKET	10,516	232.42	4	Moderately Fast Service
POPEYES SM MUNTINLUPA	4,872	229.37	4	Moderately Fast Service
POPEYES BGC STOP OVER	3,568	227.79	4	Moderately Fast Service
POPEYES EVER GOTESCO	5,373	212.24	4	Moderately Fast Service
POPEYES GLORIETTA	7,867	210.74	4	Moderately Fast Service
POPEYES DON ANTONIO	5,678	209.76	3	Fast Service
POPEYES RECTO	7,909	208.35	3	Fast Service
POPEYES AYALA FELIZ	5,271	205.69	3	Fast Service
POPEYES ROBINSONS GALLERIA	2,967	203.93	3	Fast Service
POPEYES STRATA2000	6,293	196.93	3	Fast Service
POPEYES N DOMINGO	3,498	195.63	3	Fast Service
POPEYES SM NOVALICHES	4,754	188.48	3	Fast Service
POPEYES MATALINO	6,247	186.43	3	Fast Service
POPEYES SM VALENZUELA	5,250	186.05	3	Fast Service
POPEYES EASTWOOD	7,231	185.89	3	Fast Service
POPEYES SM STA MESA	7,076	182.70	3	Fast Service
POPEYES KAI MALL	6,225	178.96	3	Fast Service
POPEYES SM FAIRVIEW	7,227	176.30	3	Fast Service
POPEYES NEWPORT	8,340	163.84	3	Fast Service
POPEYES 999 MALL	4,426	160.41	3	Fast Service
POPEYES SM JAZZ	6,050	158.20	3	Fast Service
POPEYES KEYLAND BLDG.	5,482	154.54	3	Fast Service
POPEYES KROMA TOWER	6,756	125.55	2	Fast Service
Total	353,386	291.13	5	Moderately Fast Service



SOS Report

Business Date

11/1/2024

11/17/2024

Service Speed	Fast Service		Moderately Fast Service		Slow Service		Very Slow Service		Total	
StoreName	TC	%	TC	%	TC	%	TC	%	TC	%
Arcovia	3,381	50.48%	1,432	21.38%	1,199	17.90%	686	10.24%	6,698	100.00%
POPEYES 999 MALL	2,989	67.53%	945	21.35%	447	10.10%	45	1.02%	4,426	100.00%
POPEYES ALABANG ZAPOTE	3,180	30.29%	1,877	17.88%	2,635	25.10%	2,805	26.72%	10,497	100.00%
POPEYES ALIMALL	922	29.75%	759	24.49%	1,058	34.14%	360	11.62%	3,099	100.00%
POPEYES ATC	1,548	41.29%	681	18.16%	776	20.70%	744	19.85%	3,749	100.00%
POPEYES AYALA FELIZ	2,942	55.81%	1,222	23.18%	913	17.32%	194	3.68%	5,271	100.00%
POPEYES BAYANI ROAD	3,098	35.09%	1,929	21.85%	2,348	26.60%	1,453	16.46%	8,828	100.00%
POPEYES BGC STOP OVER	1,936	54.26%	914	25.62%	581	16.28%	137	3.84%	3,568	100.00%
POPEYES C5 EXTENSION	1,640	42.75%	925	24.11%	928	24.19%	343	8.94%	3,836	100.00%
POPEYES CALIFORNIA GARDEN SQUARE	2,367	46.95%	852	16.90%	1,101	21.84%	722	14.32%	5,042	100.00%
POPEYES DON ANTONIO	3,179	55.99%	1,244	21.91%	1,017	17.91%	238	4.19%	5,678	100.00%
POPEYES DOÑA ELENA	2,850	54.83%	1,118	21.51%	958	18.43%	272	5.23%	5,198	100.00%
POPEYES EASTWOOD	4,375	60.50%	1,703	23.55%	1,035	14.31%	118	1.63%	7,231	100.00%
POPEYES ETON CENTRIS	1,293	23.20%	949	17.03%	1,574	28.24%	1,757	31.53%	5,573	100.00%
POPEYES EVER GOTESCO	2,499	46.51%	1,723	32.07%	1,062	19.77%	89	1.66%	5,373	100.00%
POPEYES FESTIVAL MALL	2,332	35.45%	1,798	27.33%	1,960	29.79%	489	7.43%	6,579	100.00%
POPEYES GLORIETTA	4,093	52.03%	2,297	29.20%	1,256	15.97%	221	2.81%	7,867	100.00%
POPEYES KAI MALL	3,705	59.52%	1,690	27.15%	771	12.39%	59	0.95%	6,225	100.00%
POPEYES KEYLAND BLDG.	4,601	83.93%	641	11.69%	164	2.99%	76	1.39%	5,482	100.00%
POPEYES KROMA TOWER	5,410	80.08%	983	14.55%	330	4.88%	33	0.49%	6,756	100.00%
POPEYES LUCKY CHINA TOWN MALL	1,406	33.94%	436	10.53%	185	4.47%	2,115	51.06%	4,142	100.00%
POPEYES MAAX 2	3,253	48.00%	1,897	27.99%	1,058	15.61%	569	8.40%	6,777	100.00%
POPEYES MARKET MARKET	5,907	56.17%	2,426	23.07%	1,630	15.50%	553	5.26%	10,516	100.00%
POPEYES MATALINO	3,866	61.89%	1,423	22.78%	816	13.06%	142	2.27%	6,247	100.00%
POPEYES MOA	3,107	44.75%	1,878	27.05%	1,538	22.15%	420	6.05%	6,943	100.00%
POPEYES N DOMINGO	2,075	59.32%	730	20.87%	589	16.84%	104	2.97%	3,498	100.00%
POPEYES NEW FRONTIER	3,047	33.01%	1,743	18.88%	2,553	27.66%	1,887	20.44%	9,230	100.00%
POPEYES NEWPORT	5,888	70.60%	1,462	17.53%	783	9.39%	207	2.48%	8,340	100.00%
POPEYES PITX	1,614	31.50%	1,174	22.92%	1,434	27.99%	901	17.59%	5,123	100.00%
POPEYES QUEZON AVENUE	4,067	42.59%	2,185	22.88%	2,288	23.96%	1,009	10.57%	9,549	100.00%
POPEYES RECTO	5,291	66.90%	1,237	15.64%	873	11.04%	508	6.42%	7,909	100.00%
POPEYES ROBINSONS ANTIPOLLO	1,258	36.52%	852	24.73%	823	23.89%	512	14.86%	3,445	100.00%
POPEYES ROBINSONS GALLERIA	1,586	53.45%	864	29.12%	457	15.40%	60	2.02%	2,967	100.00%
POPEYES ROBINSONS MANILA	2,871	46.80%	1,407	22.94%	1,365	22.25%	491	8.00%	6,134	100.00%
POPEYES SM BICUTAN	1,960	40.72%	824	17.12%	1,059	22.00%	970	20.15%	4,813	100.00%
POPEYES SM FAIRVIEW	4,522	62.57%	1,806	24.99%	801	11.08%	98	1.36%	7,227	100.00%
POPEYES SM FAME	2,620	45.35%	1,199	20.75%	1,309	22.66%	649	11.23%	5,777	100.00%
POPEYES SM GRAND CENTRAL	3,066	40.78%	1,917	25.50%	1,810	24.07%	726	9.66%	7,519	100.00%
POPEYES SM JAZZ	4,014	66.35%	1,564	25.85%	436	7.21%	36	0.60%	6,050	100.00%
POPEYES SM MANILA	2,621	46.58%	1,656	29.43%	1,150	20.44%	200	3.55%	5,627	100.00%
POPEYES SM MARIKINA	2,446	49.72%	1,166	23.70%	1,005	20.43%	303	6.16%	4,920	100.00%
POPEYES SM MEGAMALL	2,087	26.58%	1,558	19.84%	2,136	27.20%	2,071	26.38%	7,852	100.00%
POPEYES SM MUNTINLUPA	3,204	65.76%	751	15.41%	541	11.10%	376	7.72%	4,872	100.00%
POPEYES SM NORTH EDSA	2,886	43.79%	1,443	21.90%	1,482	22.49%	779	11.82%	6,590	100.00%
POPEYES SM NOVALICHES	2,846	59.87%	1,181	24.84%	603	12.68%	124	2.61%	4,754	100.00%
POPEYES SM SAN LAZARO	1,265	19.64%	1,106	17.17%	1,846	28.66%	2,225	34.54%	6,442	100.00%
POPEYES SM SOUTHMALL	1,711	32.96%	1,061	20.44%	1,460	28.13%	959	18.47%	5,191	100.00%
POPEYES SM STA MESA	4,454	62.95%	1,649	23.30%	824	11.64%	149	2.11%	7,076	100.00%
POPEYES SM SUCAT	1,683	22.07%	1,671	21.91%	2,622	34.38%	1,651	21.65%	7,627	100.00%
POPEYES SM VALENZUELA	3,529	67.22%	1,008	19.20%	522	9.94%	191	3.64%	5,250	100.00%
POPEYES STRATA2000	3,708	58.92%	1,504	23.90%	888	14.11%	193	3.07%	6,293	100.00%
POPEYES TANDANG SORA CROSS ROADS	2,227	46.96%	1,152	24.29%	1,015	21.40%	348	7.34%	4,742	100.00%
POPEYES TRINOMA	1,050	25.78%	1,243	30.52%	1,302	31.97%	478	11.74%	4,073	100.00%
POPEYES UN TAFT	4,947	46.78%	2,503	23.67%	2,415	22.84%	710	6.71%	10,575	100.00%
POPEYES UP TOWN CENTER	1,352	37.44%	1,010	27.97%	966	26.75%	283	7.84%	3,611	100.00%
POPEYES VENICE GRAND CANAL	2,204	46.90%	989	21.05%	1,021	21.73%	485	10.32%	4,699	100.00%
POPEYES VISTA MALL EVIA	3,882	48.81%	1,255	15.78%	1,687	21.21%	1,129	14.20%	7,953	100.00%
POPEYES VISTA MALL TAGUIG	3,041	50.21%	1,435	23.69%	1,151	19.00%	430	7.10%	6,057	100.00%
Total	170,901	48.36%	78,047	22.09%	68,556	19.40%	35,882	10.15%	353,386	100.00%



Breakfast SOS

Business Date

11/1/2024

📅

11/17/2024

📅

Part of the Day ▼

- ☒ BREAKFAST
- ☐ LUNCH
- ☐ SNACK
- ☐ DINNER
- ☐ LATE NIGHT
- ☐ GRAVEYARD

Average SOS (min)

4

Average of SOS (sec)

247.77

MTD SOS (min)

4

SOS Segment

Moderately
Fast Service

StoreName	TC	Average of SOS (sec)	Average SOS (min)	SOS Segment
POPEYES SM SAN LAZARO	1	12231.00	204	Very Slow Service
POPEYES ETON CENTRIS	836	794.38	13	Very Slow Service
POPEYES LUCKY CHINA TOWN MALL	226	691.97	12	Very Slow Service
POPEYES SM NOVALICHES	1	440.00	7	Slow Service
POPEYES ALABANG ZAPOTE	959	375.10	6	Slow Service
POPEYES KAI MALL	90	333.56	6	Slow Service
POPEYES TANDANG SORA CROSS ROADS	258	319.59	5	Moderately Fast Service
POPEYES PITX	939	306.60	5	Moderately Fast Service
POPEYES BAYANI ROAD	880	306.03	5	Moderately Fast Service
POPEYES C5 EXTENSION	287	304.40	5	Moderately Fast Service
POPEYES ATC	127	286.75	5	Moderately Fast Service
POPEYES NEW FRONTIER	952	284.96	5	Moderately Fast Service
POPEYES SM FAME	104	265.15	4	Moderately Fast Service
POPEYES QUEZON AVENUE	911	246.52	4	Moderately Fast Service
POPEYES UN TAFT	1,190	243.42	4	Moderately Fast Service
POPEYES SM MEGAMALL	2	204.00	3	Fast Service
POPEYES MAAX 2	1,006	202.43	3	Fast Service
POPEYES CALIFORNIA GARDEN SQUARE	399	201.03	3	Fast Service
POPEYES ROBINSONS ANTIPOLO	1	195.00	3	Fast Service
POPEYES DOÑA ELENA	211	183.18	3	Fast Service
POPEYES ALIMALL	20	182.50	3	Fast Service
POPEYES VENICE GRAND CANAL	8	173.25	3	Fast Service
POPEYES SM FAIRVIEW	96	172.83	3	Fast Service
POPEYES VISTA MALL EVIA	561	172.55	3	Fast Service
POPEYES EASTWOOD	685	171.59	3	Fast Service
POPEYES MATALINO	442	168.30	3	Fast Service
POPEYES MARKET MARKET	1,175	166.26	3	Fast Service
POPEYES SM SUCAT	28	166.00	3	Fast Service
POPEYES SM SOUTHMALL	1	164.00	3	Fast Service
Arcovia	598	158.83	3	Fast Service
POPEYES BGC STOP OVER	218	158.61	3	Fast Service
POPEYES STRATA2000	737	157.83	3	Fast Service
POPEYES SM JAZZ	414	150.69	3	Fast Service
POPEYES N DOMINGO	237	149.19	2	Fast Service
POPEYES KROMA TOWER	368	144.46	2	Fast Service
POPEYES DON ANTONIO	469	144.14	2	Fast Service
POPEYES 999 MALL	185	128.96	2	Fast Service
POPEYES NEWPORT	687	122.31	2	Fast Service
POPEYES KEYLAND BLDG.	539	109.32	2	Fast Service
POPEYES RECTO	573	104.09	2	Fast Service
POPEYES EVER GOTESCO	29	99.90	2	Fast Service
POPEYES AYALA FELIZ	3	90.00	2	Fast Service
POPEYES VISTA MALL TAGUIG	15	67.67	1	Fast Service
POPEYES FESTIVAL MALL				Fast Service
POPEYES GLORIETTA				Fast Service
POPEYES MOA				Fast Service
POPEYES ROBINSONS GALLERIA				Fast Service
POPEYES ROBINSONS MANILA				Fast Service
POPEYES SM BICUTAN				Fast Service
POPEYES SM GRAND CENTRAL				Fast Service
POPEYES SM MANILA				Fast Service
POPEYES SM MARIKINA				Fast Service
POPEYES SM MUNTINLUPA				Fast Service
POPEYES SM NORTH EDSA				Fast Service
POPEYES SM STA MESA				Fast Service
POPEYES SM VALENZUELA				Fast Service
POPEYES TRINOMA				Fast Service
POPEYES UP TOWN CENTER				Fast Service
Total	17,468	247.77	4	Moderately Fast Service

POPEYES

Breakfast SOS

Business Date

11/1/2024

11/17/2024

Part of the Day

- BREAKFAST
- LUNCH
- SNACK
- DINNER
- LATE NIGHT
- GRAVEYARD

Average SOS (min)

4

Average of SOS (sec)

247.77

MTD SOS (min)

4

SOS Segment

Moderately
Fast Service

Service Speed	Fast Service		Moderately Fast Service		Slow Service		Very Slow Service		Total	
StoreName	TC	%	TC	%	TC	%	TC	%	TC	%
Arcovia	414	69.23%	121	20.23%	53	8.86%	10	1.67%	598	100.00%
POPEYES 999 MALL	153	82.70%	18	9.73%	11	5.95%	3	1.62%	185	100.00%
POPEYES ALABANG ZAPOTE	370	38.58%	189	19.71%	240	25.03%	160	16.68%	959	100.00%
POPEYES ALIMALL	13	65.00%	4	20.00%	2	10.00%	1	5.00%	20	100.00%
POPEYES ATC	75	59.06%	24	18.90%	13	10.24%	15	11.81%	127	100.00%
POPEYES AYALA FELIZ	3	100.00%							3	100.00%
POPEYES BAYANI ROAD	368	41.82%	196	22.27%	221	25.11%	95	10.80%	880	100.00%
POPEYES BGC STOP OVER	142	65.14%	51	23.39%	25	11.47%			218	100.00%
POPEYES C5 EXTENSION	93	32.40%	83	28.92%	80	27.87%	31	10.80%	287	100.00%
POPEYES CALIFORNIA GARDEN SQUARE	264	66.17%	55	13.78%	51	12.78%	29	7.27%	399	100.00%
POPEYES DON ANTONIO	347	73.99%	65	13.86%	50	10.66%	7	1.49%	469	100.00%
POPEYES DOÑA ELENA	129	61.14%	48	22.75%	30	14.22%	4	1.90%	211	100.00%
POPEYES EASTWOOD	434	63.36%	157	22.92%	88	12.85%	6	0.88%	685	100.00%
POPEYES ETON CENTRIS	149	17.82%	139	16.63%	223	26.67%	325	38.88%	836	100.00%
POPEYES EVER GOTESCO	24	82.76%	4	13.79%			1	3.45%	29	100.00%
POPEYES KAI MALL	36	40.00%	24	26.67%	19	21.11%	11	12.22%	90	100.00%
POPEYES KEYLAND BLDG.	458	84.97%	62	11.50%	19	3.53%			539	100.00%
POPEYES KROMA TOWER	271	73.64%	69	18.75%	25	6.79%	3	0.82%	368	100.00%
POPEYES LUCKY CHINA TOWN MALL	56	24.78%	9	3.98%	6	2.65%	155	68.58%	226	100.00%
POPEYES MAAX 2	669	66.50%	200	19.88%	65	6.46%	72	7.16%	1,006	100.00%
POPEYES MARKET MARKET	764	65.02%	273	23.23%	133	11.32%	5	0.43%	1,175	100.00%
POPEYES MATALINO	299	67.65%	89	20.14%	45	10.18%	9	2.04%	442	100.00%
POPEYES N DOMINGO	174	73.42%	37	15.61%	21	8.86%	5	2.11%	237	100.00%
POPEYES NEW FRONTIER	406	42.65%	199	20.90%	248	26.05%	99	10.40%	952	100.00%
POPEYES NEWPORT	543	79.04%	107	15.57%	37	5.39%			687	100.00%
POPEYES PITX	345	36.74%	250	26.62%	233	24.81%	111	11.82%	939	100.00%
POPEYES QUEZON AVENUE	460	50.49%	207	22.72%	185	20.31%	59	6.48%	911	100.00%
POPEYES RECTO	479	83.60%	69	12.04%	25	4.36%			573	100.00%
POPEYES ROBINSONS ANTIPOLO			1	100.00%					1	100.00%
POPEYES SM FAIRVIEW	64	66.67%	16	16.67%	13	13.54%	3	3.13%	96	100.00%
POPEYES SM FAME	53	50.96%	24	23.08%	18	17.31%	9	8.65%	104	100.00%
POPEYES SM JAZZ	279	67.39%	108	26.09%	25	6.04%	2	0.48%	414	100.00%
POPEYES SM MEGAMALL	1	50.00%			1	50.00%			2	100.00%
POPEYES SM NOVALICHES					1	100.00%			1	100.00%
POPEYES SM SAN LAZARO							1	100.00%	1	100.00%
POPEYES SM SOUTHMALL	1	100.00%							1	100.00%
POPEYES SM SUCAT	26	92.86%					2	7.14%	28	100.00%
POPEYES STRATA2000	505	68.52%	139	18.86%	90	12.21%	3	0.41%	737	100.00%
POPEYES TANDANG SORA CROSS ROADS	143	55.43%	65	25.19%	32	12.40%	18	6.98%	258	100.00%
POPEYES UN TAFT	664	55.80%	211	17.73%	215	18.07%	100	8.40%	1,190	100.00%
POPEYES VENICE GRAND CANAL	4	50.00%	4	50.00%					8	100.00%
POPEYES VISTA MALL EVIA	422	75.22%	70	12.48%	45	8.02%	24	4.28%	561	100.00%
POPEYES VISTA MALL TAGUIG	15	100.00%							15	100.00%
Total	10,115	57.91%	3,387	19.39%	2,588	14.82%	1,378	7.89%	17,468	100.00%



Lunch SOS

Business Date

11/1/2024

11/17/2024

Part of the Day

- ☐ BREAKFAST
- ☒ LUNCH
- ☐ SNACK
- ☐ DINNER
- ☐ LATE NIGHT
- ☐ GRAVEYARD

Average SOS (min)

4

Average of SOS (sec)

269.69

MTD SOS (min)

4

SOS Segment

Moderately
Fast Service

StoreName	TC	Average of SOS (sec)	Average SOS (min)	SOS Segment
POPEYES TRINOMA	1,443	1008.85	17	Very Slow Service
POPEYES SM SAN LAZARO	2,034	708.13	12	Very Slow Service
POPEYES ETON CENTRIS	1,287	685.30	11	Very Slow Service
POPEYES LUCKY CHINA TOWN MALL	1,715	573.61	10	Slow Service
POPEYES SM MEGAMALL	2,639	397.10	7	Slow Service
POPEYES ALABANG ZAPOTE	2,632	388.53	6	Slow Service
POPEYES PITX	1,591	377.70	6	Slow Service
POPEYES SM SOUTHMALL	1,798	362.44	6	Slow Service
POPEYES NEW FRONTIER	1,354	330.50	6	Slow Service
POPEYES QUEZON AVENUE	2,547	326.88	5	Moderately Fast Service
POPEYES ALIMALL	1,109	322.60	5	Moderately Fast Service
POPEYES BAYANI ROAD	2,026	322.01	5	Moderately Fast Service
POPEYES ATC	1,315	320.14	5	Moderately Fast Service
POPEYES CALIFORNIA GARDEN SQUARE	1,485	317.96	5	Moderately Fast Service
POPEYES SM BICUTAN	1,519	317.82	5	Moderately Fast Service
POPEYES BGC STOP OVER	1,031	315.25	5	Moderately Fast Service
POPEYES SM SUCAT	2,356	314.99	5	Moderately Fast Service
POPEYES VENICE GRAND CANAL	1,638	307.84	5	Moderately Fast Service
POPEYES MAAX 2	2,594	298.17	5	Moderately Fast Service
POPEYES FESTIVAL MALL	2,393	284.35	5	Moderately Fast Service
POPEYES UP TOWN CENTER	1,233	280.58	5	Moderately Fast Service
POPEYES UN TAFT	3,403	276.44	5	Moderately Fast Service
POPEYES ROBINSONS ANTIPOLO	583	276.37	5	Moderately Fast Service
POPEYES VISTA MALL EVIA	2,099	253.80	4	Moderately Fast Service
POPEYES SM GRAND CENTRAL	2,447	243.23	4	Moderately Fast Service
POPEYES C5 EXTENSION	808	240.15	4	Moderately Fast Service
POPEYES SM NORTH EDSA	2,039	237.22	4	Moderately Fast Service
POPEYES DOÑA ELENA	1,662	231.60	4	Moderately Fast Service
POPEYES STRATA2000	2,128	229.93	4	Moderately Fast Service
POPEYES MOA	2,301	229.68	4	Moderately Fast Service
POPEYES ROBINSONS GALLERIA	1,144	225.33	4	Moderately Fast Service
POPEYES SM MARIKINA	1,464	223.39	4	Moderately Fast Service
POPEYES SM MANILA	2,242	220.21	4	Moderately Fast Service
Arcovia	1,771	219.88	4	Moderately Fast Service
POPEYES SM FAME	2,170	215.41	4	Moderately Fast Service
POPEYES ROBINSONS MANILA	2,106	211.15	4	Moderately Fast Service
POPEYES KEYLAND BLDG.	2,107	208.39	3	Fast Service
POPEYES VISTA MALL TAGUIG	1,920	205.73	3	Fast Service
POPEYES GLORIETTA	2,644	203.31	3	Fast Service
POPEYES EVER GOTESCO	1,797	194.17	3	Fast Service
POPEYES SM NOVALICHES	1,603	193.68	3	Fast Service
POPEYES MARKET MARKET	2,182	193.55	3	Fast Service
POPEYES TANDANG SORA CROSS ROADS	1,110	193.54	3	Fast Service
POPEYES EASTWOOD	1,784	188.31	3	Fast Service
POPEYES AYALA FELIZ	1,574	184.28	3	Fast Service
POPEYES DON ANTONIO	1,142	182.71	3	Fast Service
POPEYES N DOMINGO	912	178.61	3	Fast Service
POPEYES MATALINO	2,089	178.28	3	Fast Service
POPEYES SM STA MESA	2,144	177.26	3	Fast Service
POPEYES SM JAZZ	2,082	175.06	3	Fast Service
POPEYES SM FAIRVIEW	2,379	169.14	3	Fast Service
POPEYES KAI MALL	2,276	164.21	3	Fast Service
POPEYES 999 MALL	1,456	158.48	3	Fast Service
POPEYES SM VALENZUELA	1,807	157.03	3	Fast Service
POPEYES RECTO	2,159	147.12	2	Fast Service
POPEYES SM MUNTINLUPA	1,721	131.97	2	Fast Service
POPEYES KROMA TOWER	2,561	124.08	2	Fast Service
POPEYES NEWPORT	1,881	120.19	2	Fast Service
Total	107,436	269.69	4	Moderately Fast Service



Lunch SOS

Business Date

11/1/2024



11/17/2024



Part of the Day



- ☐ BREAKFAST
- ☒ LUNCH
- ☐ SNACK
- ☐ DINNER
- ☐ LATE NIGHT
- ☐ GRAVEYARD

Average SOS (min)

4

Average of SOS (sec)

269.69

MTD SOS (min)

4

SOS Segment

Moderately
Fast Service

Service Speed	Fast Service		Moderately Fast Service		Slow Service		Very Slow Service		Total	
StoreName	TC	%	TC	%	TC	%	TC	%	TC	%
Arcovia	1,032	58.27%	341	19.25%	292	16.49%	106	5.99%	1,771	100.00%
POPEYES 999 MALL	980	67.31%	325	22.32%	142	9.75%	9	0.62%	1,456	100.00%
POPEYES ALABANG ZAPOTE	899	34.16%	551	20.93%	649	24.66%	533	20.25%	2,632	100.00%
POPEYES ALIMALL	335	30.21%	294	26.51%	352	31.74%	128	11.54%	1,109	100.00%
POPEYES ATC	565	42.97%	250	19.01%	291	22.13%	209	15.89%	1,315	100.00%
POPEYES AYALA FELIZ	925	58.77%	374	23.76%	246	15.63%	29	1.84%	1,574	100.00%
POPEYES BAYANI ROAD	731	36.08%	479	23.64%	573	28.28%	243	11.99%	2,026	100.00%
POPEYES BGC STOP OVER	498	48.30%	231	22.41%	202	19.59%	100	9.70%	1,031	100.00%
POPEYES C5 EXTENSION	385	47.65%	216	26.73%	167	20.67%	40	4.95%	808	100.00%
POPEYES CALIFORNIA GARDEN SQUARE	745	50.17%	227	15.29%	298	20.07%	215	14.48%	1,485	100.00%
POPEYES DON ANTONIO	689	60.33%	266	23.29%	165	14.45%	22	1.93%	1,142	100.00%
POPEYES DOÑA ELENA	842	50.66%	387	23.29%	347	20.88%	86	5.17%	1,662	100.00%
POPEYES EASTWOOD	1,052	58.97%	459	25.73%	242	13.57%	31	1.74%	1,784	100.00%
POPEYES ETON CENTRIS	199	15.46%	186	14.45%	383	29.76%	519	40.33%	1,287	100.00%
POPEYES EVER GOTESCO	929	51.70%	548	30.50%	306	17.03%	14	0.78%	1,797	100.00%
POPEYES FESTIVAL MALL	829	34.64%	662	27.66%	726	30.34%	176	7.35%	2,393	100.00%
POPEYES GLORIETTA	1,411	53.37%	809	30.60%	366	13.84%	58	2.19%	2,644	100.00%
POPEYES KAI MALL	1,450	63.71%	607	26.67%	210	9.23%	9	0.40%	2,276	100.00%
POPEYES KEYLAND BLDG.	1,808	85.81%	192	9.11%	50	2.37%	57	2.71%	2,107	100.00%
POPEYES KROMA TOWER	2,142	83.64%	320	12.50%	88	3.44%	11	0.43%	2,561	100.00%
POPEYES LUCKY CHINA TOWN MALL	598	34.87%	146	8.51%	56	3.27%	915	53.35%	1,715	100.00%
POPEYES MAAX 2	1,005	38.74%	829	31.96%	528	20.35%	232	8.94%	2,594	100.00%
POPEYES MARKET MARKET	1,429	65.49%	489	22.41%	179	8.20%	85	3.90%	2,182	100.00%
POPEYES MATALINO	1,333	63.81%	492	23.55%	233	11.15%	31	1.48%	2,089	100.00%
POPEYES MOA	1,169	50.80%	589	25.60%	436	18.95%	107	4.65%	2,301	100.00%
POPEYES N DOMINGO	565	61.95%	198	21.71%	129	14.14%	20	2.19%	912	100.00%
POPEYES NEW FRONTIER	497	36.71%	311	22.97%	342	25.26%	204	15.07%	1,354	100.00%
POPEYES NEWPORT	1,530	81.34%	262	13.93%	85	4.52%	4	0.21%	1,881	100.00%
POPEYES PITX	470	29.54%	355	22.31%	472	29.67%	294	18.48%	1,591	100.00%
POPEYES QUEZON AVENUE	945	37.10%	673	26.42%	689	27.05%	240	9.42%	2,547	100.00%
POPEYES RECTO	1,652	76.52%	304	14.08%	140	6.48%	63	2.92%	2,159	100.00%
POPEYES ROBINSONS ANTIPOLLO	296	50.77%	144	24.70%	98	16.81%	45	7.72%	583	100.00%
POPEYES ROBINSONS GALLERIA	571	49.91%	334	29.20%	196	17.13%	43	3.76%	1,144	100.00%
POPEYES ROBINSONS MANILA	1,172	55.65%	489	23.22%	367	17.43%	78	3.70%	2,106	100.00%
POPEYES SM BICUTAN	715	47.07%	264	17.38%	306	20.14%	234	15.40%	1,519	100.00%
POPEYES SM FAIRVIEW	1,563	65.70%	567	23.83%	220	9.25%	29	1.22%	2,379	100.00%
POPEYES SM FAME	1,238	57.05%	448	20.65%	374	17.24%	110	5.07%	2,170	100.00%
POPEYES SM GRAND CENTRAL	1,128	46.10%	664	27.14%	532	21.74%	123	5.03%	2,447	100.00%
POPEYES SM JAZZ	1,276	61.29%	590	28.34%	196	9.41%	20	0.96%	2,082	100.00%
POPEYES SM MANILA	1,116	49.78%	664	29.62%	419	18.69%	43	1.92%	2,242	100.00%
POPEYES SM MARIKINA	811	55.40%	320	21.86%	239	16.33%	94	6.42%	1,464	100.00%
POPEYES SM MEGAMALL	771	29.22%	586	22.21%	729	27.62%	553	20.95%	2,639	100.00%
POPEYES SM MUNTINLUPA	1,374	79.84%	224	13.02%	104	6.04%	19	1.10%	1,721	100.00%
POPEYES SM NORTH EDSA	1,106	54.24%	442	21.68%	345	16.92%	146	7.16%	2,039	100.00%
POPEYES SM NOVALICHES	955	59.58%	374	23.33%	227	14.16%	47	2.93%	1,603	100.00%
POPEYES SM SAN LAZARO	474	23.30%	388	19.08%	575	28.27%	597	29.35%	2,034	100.00%
POPEYES SM SOUTHMALL	573	31.87%	353	19.63%	560	31.15%	312	17.35%	1,798	100.00%
POPEYES SM STA MESA	1,356	63.25%	526	24.53%	241	11.24%	21	0.98%	2,144	100.00%
POPEYES SM SUCAT	673	28.57%	656	27.84%	804	34.13%	223	9.47%	2,356	100.00%
POPEYES SM VALENZUELA	1,285	71.11%	338	18.71%	149	8.25%	35	1.94%	1,807	100.00%
POPEYES STRATA2000	1,153	54.18%	523	24.58%	334	15.70%	118	5.55%	2,128	100.00%
POPEYES TANDANG SORA CROSS ROADS	655	59.01%	249	22.43%	183	16.49%	23	2.07%	1,110	100.00%
POPEYES TRINOMA	330	22.87%	440	30.49%	441	30.56%	232	16.08%	1,443	100.00%
POPEYES UN TAFT	1,349	39.64%	855	25.12%	933	27.42%	266	7.82%	3,403	100.00%
POPEYES UP TOWN CENTER	444	36.01%	362	29.36%	346	28.06%	81	6.57%	1,233	100.00%
POPEYES VENICE GRAND CANAL	660	40.29%	386	23.57%	400	24.42%	192	11.72%	1,638	100.00%
POPEYES VISTA MALL EVIA	1,126	53.64%	388	18.48%	382	18.20%	203	9.67%	2,099	100.00%
POPEYES VISTA MALL TAGUIG	1,086	56.56%	447	23.28%	345	17.97%	42	2.19%	1,920	100.00%
Total	54,895	51.10%	24,393	22.70%	19,429	18.08%	8,719	8.12%	107,436	100.00%

POPEYES

Snack SOS

Business Date

11/1/2024

11/17/2024

Part of the Day

- ☐ BREAKFAST
- ☐ LUNCH
- ☒ SNACK
- ☐ DINNER
- ☐ LATE NIGHT
- ☐ GRAVEYARD

Average SOS (min)

4

Average of SOS (sec)

261.63

MTD SOS (min)

4

SOS Segment

Moderately
Fast Service

StoreName	TC	Average of SOS (sec)	Average SOS (min)	SOS Segment
Arcovia	948	202.90	3	Fast Service
POPEYES 999 MALL	952	160.64	3	Fast Service
POPEYES ALABANG ZAPOTE	1,624	436.78	7	Slow Service
POPEYES ALIMALL	764	328.27	5	Moderately Fast Service
POPEYES ATC	997	313.80	5	Moderately Fast Service
POPEYES AYALA FELIZ	1,341	211.69	4	Moderately Fast Service
POPEYES BAYANI ROAD	1,316	373.39	6	Slow Service
POPEYES BGC STOP OVER	260	167.32	3	Fast Service
POPEYES C5 EXTENSION	553	283.17	5	Moderately Fast Service
POPEYES CALIFORNIA GARDEN SQUARE	874	239.28	4	Moderately Fast Service
POPEYES DON ANTONIO	787	208.69	3	Fast Service
POPEYES DOÑA ELENA	1,085	180.23	3	Fast Service
POPEYES EASTWOOD	843	175.39	3	Fast Service
POPEYES ETON CENTRIS	580	393.33	7	Slow Service
POPEYES EVER GOTESCO	1,610	229.88	4	Moderately Fast Service
POPEYES FESTIVAL MALL	1,815	274.91	5	Moderately Fast Service
POPEYES GLORIETTA	1,988	184.51	3	Fast Service
POPEYES KAI MALL	1,605	165.95	3	Fast Service
POPEYES KEYLAND BLDG.	530	148.13	2	Fast Service
POPEYES KROMA TOWER	959	111.63	2	Fast Service
POPEYES LUCKY CHINA TOWN MALL	1,144	559.06	9	Slow Service
POPEYES MAAX 2	1,426	268.92	4	Moderately Fast Service
POPEYES MARKET MARKET	1,677	188.35	3	Fast Service
POPEYES MATALINO	1,062	177.80	3	Fast Service
POPEYES MOA	1,978	245.74	4	Moderately Fast Service
POPEYES N DOMINGO	569	176.48	3	Fast Service
POPEYES NEW FRONTIER	1,046	316.48	5	Moderately Fast Service
POPEYES NEWPORT	1,261	124.45	2	Fast Service
POPEYES PITX	1,012	370.29	6	Slow Service
POPEYES QUEZON AVENUE	1,293	347.47	6	Slow Service
POPEYES RECTO	1,050	106.30	2	Fast Service
POPEYES ROBINSONS ANTIPOLLO	846	227.03	4	Moderately Fast Service
POPEYES ROBINSONS GALLERIA	671	188.90	3	Fast Service
POPEYES ROBINSONS MANILA	1,460	276.28	5	Moderately Fast Service
POPEYES SM BICUTAN	1,185	305.66	5	Moderately Fast Service
POPEYES SM FAIRVIEW	2,074	166.27	3	Fast Service
POPEYES SM FAME	1,016	284.05	5	Moderately Fast Service
POPEYES SM GRAND CENTRAL	2,148	280.19	5	Moderately Fast Service
POPEYES SM JAZZ	987	154.89	3	Fast Service
POPEYES SM MANILA	1,422	204.71	3	Fast Service
POPEYES SM MARIKINA	1,292	224.02	4	Moderately Fast Service
POPEYES SM MEGAMALL	1,989	495.18	8	Slow Service
POPEYES SM MUNTINLUPA	1,118	160.66	3	Fast Service
POPEYES SM NORTH EDSA	1,809	283.47	5	Moderately Fast Service
POPEYES SM NOVALICHES	1,304	174.42	3	Fast Service
POPEYES SM SAN LAZARO	1,707	543.96	9	Slow Service
POPEYES SM SOUTHMALL	1,286	329.43	5	Moderately Fast Service
POPEYES SM STA MESA	1,699	166.44	3	Fast Service
POPEYES SM SUCAT	2,021	387.99	6	Slow Service
POPEYES SM VALENZUELA	1,375	157.19	3	Fast Service
POPEYES STRATA2000	635	179.41	3	Fast Service
POPEYES TANDANG SORA CROSS ROADS	746	214.85	4	Moderately Fast Service
POPEYES TRINOMA	1,040	315.01	5	Moderately Fast Service
POPEYES UN TAFT	1,678	264.69	4	Moderately Fast Service
POPEYES UP TOWN CENTER	861	254.04	4	Moderately Fast Service
POPEYES VENICE GRAND CANAL	868	257.84	4	Moderately Fast Service
POPEYES VISTA MALL EVIA	1,513	313.08	5	Moderately Fast Service
POPEYES VISTA MALL TAGUIG	1,471	204.26	3	Fast Service
Total	71,170	261.63	4	Moderately Fast Service

POPEYES

Snack SOS

Business Date

11/1/2024



11/17/2024



Service Speed	Fast Service		Moderately Fast Service		Slow Service		Very Slow Service		Total	
StoreName	TC	%	TC	%	TC	%	TC	%	TC	%
Arcovia	561	59.18%	222	23.42%	135	14.24%	30	3.16%	948	100.00%
POPEYES 999 MALL	636	66.81%	212	22.27%	96	10.08%	8	0.84%	952	100.00%
POPEYES ALABANG ZAPOTE	451	27.77%	303	18.66%	470	28.94%	400	24.63%	1,624	100.00%
POPEYES ALIMALL	212	27.75%	187	24.48%	274	35.86%	91	11.91%	764	100.00%
POPEYES ATC	440	44.13%	195	19.56%	215	21.56%	147	14.74%	997	100.00%
POPEYES AYALA FELIZ	740	55.18%	306	22.82%	235	17.52%	60	4.47%	1,341	100.00%
POPEYES BAYANI ROAD	397	30.17%	318	24.16%	374	28.42%	227	17.25%	1,316	100.00%
POPEYES BGC STOP OVER	160	61.54%	68	26.15%	32	12.31%			260	100.00%
POPEYES C5 EXTENSION	250	45.21%	121	21.88%	135	24.41%	47	8.50%	553	100.00%
POPEYES CALIFORNIA GARDEN SQUARE	502	57.44%	146	16.70%	154	17.62%	72	8.24%	874	100.00%
POPEYES DON ANTONIO	427	54.26%	187	23.76%	143	18.17%	30	3.81%	787	100.00%
POPEYES DOÑA ELENA	663	61.11%	243	22.40%	165	15.21%	14	1.29%	1,085	100.00%
POPEYES EASTWOOD	516	61.21%	207	24.56%	116	13.76%	4	0.47%	843	100.00%
POPEYES ETON CENTRIS	198	34.14%	129	22.24%	144	24.83%	109	18.79%	580	100.00%
POPEYES EVER GOTESCO	673	41.80%	533	33.11%	366	22.73%	38	2.36%	1,610	100.00%
POPEYES FESTIVAL MALL	658	36.25%	497	27.38%	550	30.30%	110	6.06%	1,815	100.00%
POPEYES GLORIETTA	1,115	56.09%	576	28.97%	286	14.39%	11	0.55%	1,988	100.00%
POPEYES KAI MALL	1,011	62.99%	433	26.98%	159	9.91%	2	0.12%	1,605	100.00%
POPEYES KEYLAND BLDG.	434	81.89%	73	13.77%	12	2.26%	11	2.08%	530	100.00%
POPEYES KROMA TOWER	801	83.52%	124	12.93%	31	3.23%	3	0.31%	959	100.00%
POPEYES LUCKY CHINA TOWN MALL	357	31.21%	149	13.02%	71	6.21%	567	49.56%	1,144	100.00%
POPEYES MAAX 2	696	48.81%	377	26.44%	212	14.87%	141	9.89%	1,426	100.00%
POPEYES MARKET MARKET	987	58.86%	430	25.64%	234	13.95%	26	1.55%	1,677	100.00%
POPEYES MATALINO	685	64.50%	224	21.09%	133	12.52%	20	1.88%	1,062	100.00%
POPEYES MOA	893	45.15%	567	28.67%	431	21.79%	87	4.40%	1,978	100.00%
POPEYES N DOMINGO	355	62.39%	114	20.04%	87	15.29%	13	2.28%	569	100.00%
POPEYES NEW FRONTIER	364	34.80%	233	22.28%	311	29.73%	138	13.19%	1,046	100.00%
POPEYES NEWPORT	1,013	80.33%	187	14.83%	57	4.52%	4	0.32%	1,261	100.00%
POPEYES PITX	324	32.02%	237	23.42%	299	29.55%	152	15.02%	1,012	100.00%
POPEYES QUEZON AVENUE	602	46.56%	279	21.58%	296	22.89%	116	8.97%	1,293	100.00%
POPEYES RECTO	896	85.33%	127	12.10%	24	2.29%	3	0.29%	1,050	100.00%
POPEYES ROBINSONS ANTIPOLLO	408	48.23%	258	30.50%	136	16.08%	44	5.20%	846	100.00%
POPEYES ROBINSONS GALLERIA	398	59.31%	173	25.78%	89	13.26%	11	1.64%	671	100.00%
POPEYES ROBINSONS MANILA	625	42.81%	374	25.62%	330	22.60%	131	8.97%	1,460	100.00%
POPEYES SM BICUTAN	495	41.77%	247	20.84%	308	25.99%	135	11.39%	1,185	100.00%
POPEYES SM FAIRVIEW	1,339	64.56%	520	25.07%	205	9.88%	10	0.48%	2,074	100.00%
POPEYES SM FAME	426	41.93%	219	21.56%	267	26.28%	104	10.24%	1,016	100.00%
POPEYES SM GRAND CENTRAL	915	42.60%	552	25.70%	503	23.42%	178	8.29%	2,148	100.00%
POPEYES SM JAZZ	658	66.67%	241	24.42%	83	8.41%	5	0.51%	987	100.00%
POPEYES SM MANILA	725	50.98%	412	28.97%	265	18.64%	20	1.41%	1,422	100.00%
POPEYES SM MARIKINA	650	50.31%	324	25.08%	262	20.28%	56	4.33%	1,292	100.00%
POPEYES SM MEGAMALL	515	25.89%	360	18.10%	514	25.84%	600	30.17%	1,989	100.00%
POPEYES SM MUNTINLUPA	815	72.90%	170	15.21%	96	8.59%	37	3.31%	1,118	100.00%
POPEYES SM NORTH EDSA	805	44.50%	407	22.50%	404	22.33%	193	10.67%	1,809	100.00%
POPEYES SM NOVALICHES	798	61.20%	341	26.15%	147	11.27%	18	1.38%	1,304	100.00%
POPEYES SM SAN LAZARO	328	19.21%	327	19.16%	558	32.69%	494	28.94%	1,707	100.00%
POPEYES SM SOUTHMALL	446	34.68%	289	22.47%	383	29.78%	168	13.06%	1,286	100.00%
POPEYES SM STA MESA	1,123	66.10%	393	23.13%	160	9.42%	23	1.35%	1,699	100.00%
POPEYES SM SUCAT	459	22.71%	455	22.51%	745	36.86%	362	17.91%	2,021	100.00%
POPEYES SM VALENZUELA	985	71.64%	238	17.31%	131	9.53%	21	1.53%	1,375	100.00%
POPEYES STRATA2000	408	64.25%	146	22.99%	62	9.76%	19	2.99%	635	100.00%
POPEYES TANDANG SORA CROSS ROADS	408	54.69%	198	26.54%	132	17.69%	8	1.07%	746	100.00%
POPEYES TRINOMA	284	27.31%	364	35.00%	321	30.87%	71	6.83%	1,040	100.00%
POPEYES UN TAFT	698	41.60%	453	27.00%	421	25.09%	106	6.32%	1,678	100.00%
POPEYES UP TOWN CENTER	349	40.53%	247	28.69%	220	25.55%	45	5.23%	861	100.00%
POPEYES VENICE GRAND CANAL	454	52.30%	205	23.62%	149	17.17%	60	6.91%	868	100.00%
POPEYES VISTA MALL EVIA	622	41.11%	273	18.04%	397	26.24%	221	14.61%	1,513	100.00%
POPEYES VISTA MALL TAGUIG	772	52.48%	405	27.53%	258	17.54%	36	2.45%	1,471	100.00%
Total	34,925	49.07%	16,595	23.32%	13,793	19.38%	5,857	8.23%	71,170	100.00%

Part of the Day

- ☐ BREAKFAST
- ☐ LUNCH
- ☒ SNACK
- ☐ DINNER
- ☐ LATE NIGHT
- ☐ GRAVEYARD

Average SOS (min)

4

Average of SOS (sec)

261.63

MTD SOS (min)

4

SOS Segment

Moderately
Fast Service



Dinner SOS

Business Date

11/1/2024

11/17/2024

StoreName	TC	Average of SOS (sec)	Average SOS (min)	SOS Segment
POPEYES SM SAN LAZARO	2,583	822.13	14	Very Slow Service
POPEYES SM BICUTAN	2,092	815.32	14	Very Slow Service
POPEYES SM SUCAT	3,205	587.92	10	Slow Service
POPEYES ALABANG ZAPOTE	2,638	533.55	9	Slow Service
POPEYES LUCKY CHINA TOWN MALL	1,055	515.98	9	Slow Service
POPEYES BAYANI ROAD	2,366	509.87	8	Slow Service
POPEYES ATC	1,303	501.90	8	Slow Service
POPEYES SM MEGAMALL	2,849	488.96	8	Slow Service
POPEYES PITX	1,491	452.46	8	Slow Service
POPEYES SM SOUTHMALL	2,096	434.00	7	Slow Service
POPEYES NEW FRONTIER	2,261	424.66	7	Slow Service
POPEYES ROBINSONS ANTIPOLO	1,879	413.04	7	Slow Service
POPEYES ETON CENTRIS	1,029	405.86	7	Slow Service
POPEYES SM FAME	2,034	374.80	6	Slow Service
POPEYES CALIFORNIA GARDEN SQUARE	1,950	368.34	6	Slow Service
POPEYES QUEZON AVENUE	2,281	366.66	6	Slow Service
POPEYES SM GRAND CENTRAL	2,918	361.02	6	Slow Service
POPEYES VISTA MALL EVIA	2,583	357.63	6	Slow Service
POPEYES SM NORTH EDSA	2,469	351.38	6	Slow Service
POPEYES SM MUNTINLUPA	2,029	350.06	6	Slow Service
POPEYES TRINOMA	1,496	342.86	6	Slow Service
POPEYES VISTA MALL TAGUIG	2,527	333.26	6	Slow Service
POPEYES ALIMALL	1,161	327.25	5	Moderately Fast Service
POPEYES VENICE GRAND CANAL	1,542	323.30	5	Moderately Fast Service
POPEYES UP TOWN CENTER	1,461	319.36	5	Moderately Fast Service
Arcovia	2,130	317.19	5	Moderately Fast Service
POPEYES ROBINSONS MANILA	2,349	306.54	5	Moderately Fast Service
POPEYES DOÑA ELENA	1,530	299.86	5	Moderately Fast Service
POPEYES TANDANG SORA CROSS ROADS	1,496	298.15	5	Moderately Fast Service
POPEYES FESTIVAL MALL	2,351	288.60	5	Moderately Fast Service
POPEYES SM MANILA	1,960	283.42	5	Moderately Fast Service
POPEYES MARKET MARKET	3,215	272.53	5	Moderately Fast Service
POPEYES DON ANTONIO	1,384	266.01	4	Moderately Fast Service
POPEYES SM MARIKINA	2,048	262.57	4	Moderately Fast Service
POPEYES MOA	2,244	259.81	4	Moderately Fast Service
POPEYES C5 EXTENSION	1,172	258.87	4	Moderately Fast Service
POPEYES RECTO	2,065	258.04	4	Moderately Fast Service
POPEYES MAAX 2	1,578	252.49	4	Moderately Fast Service
POPEYES UN TAFT	2,427	245.26	4	Moderately Fast Service
POPEYES GLORIETTA	3,076	232.62	4	Moderately Fast Service
POPEYES SM VALENZUELA	2,065	230.74	4	Moderately Fast Service
POPEYES N DOMINGO	1,072	218.33	4	Moderately Fast Service
POPEYES AYALA FELIZ	2,229	217.42	4	Moderately Fast Service
POPEYES EVER GOTESCO	1,922	216.68	4	Moderately Fast Service
POPEYES EASTWOOD	1,650	209.95	3	Fast Service
POPEYES MATALINO	1,932	198.90	3	Fast Service
POPEYES SM STA MESA	3,089	197.39	3	Fast Service
POPEYES SM NOVALICHES	1,839	194.11	3	Fast Service
POPEYES KAI MALL	1,860	193.58	3	Fast Service
POPEYES STRATA2000	1,088	192.10	3	Fast Service
POPEYES ROBINSONS GALLERIA	1,061	191.93	3	Fast Service
POPEYES SM FAIRVIEW	2,566	189.90	3	Fast Service
POPEYES BGC STOP OVER	741	189.27	3	Fast Service
POPEYES NEWPORT	2,502	184.37	3	Fast Service
POPEYES 999 MALL	1,825	164.34	3	Fast Service
POPEYES SM JAZZ	2,158	144.83	2	Fast Service
POPEYES KROMA TOWER	1,952	132.75	2	Fast Service
POPEYES KEYLAND BLDG.	1,075	104.61	2	Fast Service
Total	114,949	329.09	5	Moderately Fast Service

Part of the Day

- ☐ BREAKFAST
- ☐ LUNCH
- ☐ SNACK
- ☒ DINNER
- ☐ LATE NIGHT
- ☐ GRAVEYARD

Average SOS (min)

5

Average of SOS (sec)

329.09

MTD SOS (min)

5

SOS Segment

Moderately
Fast Service

POPEYES

Dinner SOS

Business Date

11/1/2024

11/17/2024

Service Speed	Fast Service		Moderately Fast Service		Slow Service		Very Slow Service		Total	
StoreName	TC	%	TC	%	TC	%	TC	%	TC	%
Arcovia	911	42.77%	485	22.77%	438	20.56%	296	13.90%	2,130	100.00%
POPEYES 999 MALL	1,217	66.68%	387	21.21%	197	10.79%	24	1.32%	1,825	100.00%
POPEYES ALABANG ZAPOTE	660	25.02%	465	17.63%	681	25.82%	832	31.54%	2,638	100.00%
POPEYES ALIMALL	345	29.72%	262	22.57%	419	36.09%	135	11.63%	1,161	100.00%
POPEYES ATC	464	35.61%	212	16.27%	254	19.49%	373	28.63%	1,303	100.00%
POPEYES AYALA FELIZ	1,195	53.61%	528	23.69%	410	18.39%	96	4.31%	2,229	100.00%
POPEYES BAYANI ROAD	649	27.43%	519	21.94%	681	28.78%	517	21.85%	2,366	100.00%
POPEYES BGC STOP OVER	433	58.43%	178	24.02%	123	16.60%	7	0.94%	741	100.00%
POPEYES C5 EXTENSION	534	45.56%	267	22.78%	285	24.32%	86	7.34%	1,172	100.00%
POPEYES CALIFORNIA GARDEN SQUARE	699	35.85%	360	18.46%	527	27.03%	364	18.67%	1,950	100.00%
POPEYES DON ANTONIO	644	46.53%	323	23.34%	311	22.47%	106	7.66%	1,384	100.00%
POPEYES DOÑA ELENA	809	52.88%	294	19.22%	298	19.48%	129	8.43%	1,530	100.00%
POPEYES EASTWOOD	867	52.55%	425	25.76%	317	19.21%	41	2.48%	1,650	100.00%
POPEYES ETON CENTRIS	347	33.72%	204	19.83%	262	25.46%	216	20.99%	1,029	100.00%
POPEYES EVER GOTESCO	862	44.85%	634	32.99%	390	20.29%	36	1.87%	1,922	100.00%
POPEYES FESTIVAL MALL	835	35.52%	635	27.01%	679	28.88%	202	8.59%	2,351	100.00%
POPEYES GLORIETTA	1,493	48.54%	871	28.32%	569	18.50%	143	4.65%	3,076	100.00%
POPEYES KAI MALL	995	53.49%	529	28.44%	318	17.10%	18	0.97%	1,860	100.00%
POPEYES KEYLAND BLDG.	934	86.88%	126	11.72%	15	1.40%			1,075	100.00%
POPEYES KROMA TOWER	1,462	74.90%	346	17.73%	139	7.12%	5	0.26%	1,952	100.00%
POPEYES LUCKY CHINA TOWN MALL	394	37.35%	132	12.51%	52	4.93%	477	45.21%	1,055	100.00%
POPEYES MAAX 2	787	49.87%	441	27.95%	227	14.39%	123	7.79%	1,578	100.00%
POPEYES MARKET MARKET	1,421	44.20%	792	24.63%	749	23.30%	253	7.87%	3,215	100.00%
POPEYES MATALINO	1,105	57.19%	475	24.59%	302	15.63%	50	2.59%	1,932	100.00%
POPEYES MOA	940	41.89%	626	27.90%	532	23.71%	146	6.51%	2,244	100.00%
POPEYES N DOMINGO	557	51.96%	249	23.23%	227	21.18%	39	3.64%	1,072	100.00%
POPEYES NEW FRONTIER	565	24.99%	457	20.21%	674	29.81%	565	24.99%	2,261	100.00%
POPEYES NEWPORT	1,645	65.75%	498	19.90%	279	11.15%	80	3.20%	2,502	100.00%
POPEYES PITX	439	29.44%	320	21.46%	409	27.43%	323	21.66%	1,491	100.00%
POPEYES QUEZON AVENUE	958	42.00%	531	23.28%	577	25.30%	215	9.43%	2,281	100.00%
POPEYES RECTO	1,211	58.64%	372	18.01%	305	14.77%	177	8.57%	2,065	100.00%
POPEYES ROBINSONS ANTIPOLLO	507	26.98%	420	22.35%	557	29.64%	395	21.02%	1,879	100.00%
POPEYES ROBINSONS GALLERIA	566	53.35%	331	31.20%	159	14.99%	5	0.47%	1,061	100.00%
POPEYES ROBINSONS MANILA	955	40.66%	500	21.29%	626	26.65%	268	11.41%	2,349	100.00%
POPEYES SM BICUTAN	741	35.42%	312	14.91%	440	21.03%	599	28.63%	2,092	100.00%
POPEYES SM FAIRVIEW	1,497	58.34%	673	26.23%	344	13.41%	52	2.03%	2,566	100.00%
POPEYES SM FAME	693	34.07%	400	19.67%	563	27.68%	378	18.58%	2,034	100.00%
POPEYES SM GRAND CENTRAL	1,019	34.92%	699	23.95%	775	26.56%	425	14.56%	2,918	100.00%
POPEYES SM JAZZ	1,535	71.13%	508	23.54%	107	4.96%	8	0.37%	2,158	100.00%
POPEYES SM MANILA	780	39.80%	578	29.49%	465	23.72%	137	6.99%	1,960	100.00%
POPEYES SM MARIKINA	919	44.87%	490	23.93%	487	23.78%	152	7.42%	2,048	100.00%
POPEYES SM MEGAMALL	653	22.92%	523	18.36%	819	28.75%	854	29.98%	2,849	100.00%
POPEYES SM MUNTINLUPA	1,013	49.93%	355	17.50%	341	16.81%	320	15.77%	2,029	100.00%
POPEYES SM NORTH EDSA	871	35.28%	539	21.83%	654	26.49%	405	16.40%	2,469	100.00%
POPEYES SM NOVALICHES	1,087	59.11%	465	25.29%	228	12.40%	59	3.21%	1,839	100.00%
POPEYES SM SAN LAZARO	439	17.00%	376	14.56%	687	26.60%	1,081	41.85%	2,583	100.00%
POPEYES SM SOUTHMALL	689	32.87%	414	19.75%	516	24.62%	477	22.76%	2,096	100.00%
POPEYES SM STA MESA	1,872	60.60%	698	22.60%	415	13.43%	104	3.37%	3,089	100.00%
POPEYES SM SUCAT	519	16.19%	559	17.44%	1,067	33.29%	1,060	33.07%	3,205	100.00%
POPEYES SM VALENZUELA	1,256	60.82%	432	20.92%	242	11.72%	135	6.54%	2,065	100.00%
POPEYES STRATA2000	626	57.54%	260	23.90%	176	16.18%	26	2.39%	1,088	100.00%
POPEYES TANDANG SORA CROSS ROADS	581	38.84%	360	24.06%	370	24.73%	185	12.37%	1,496	100.00%
POPEYES TRINOMA	416	27.81%	418	27.94%	500	33.42%	162	10.83%	1,496	100.00%
POPEYES UN TAFT	1,114	45.90%	636	26.21%	546	22.50%	131	5.40%	2,427	100.00%
POPEYES UP TOWN CENTER	533	36.48%	387	26.49%	386	26.42%	155	10.61%	1,461	100.00%
POPEYES VENICE GRAND CANAL	619	40.14%	308	19.97%	407	26.39%	208	13.49%	1,542	100.00%
POPEYES VISTA MALL EVIA	1,037	40.15%	384	14.87%	636	24.62%	526	20.36%	2,583	100.00%
POPEYES VISTA MALL TAGUIG	1,073	42.46%	563	22.28%	539	21.33%	352	13.93%	2,527	100.00%
Total	49,987	43.49%	25,531	22.21%	24,698	21.49%	14,733	12.82%	114,949	100.00%

Part of the Day

- ☐ BREAKFAST
- ☐ LUNCH
- ☐ SNACK
- ☒ DINNER
- ☐ LATE NIGHT
- ☐ GRAVEYARD

Average SOS (min)

5

Average of SOS (sec)

329.09

MTD SOS (min)

5

SOS Segment

Moderately
Fast Service



Late Night SOS

Business Date

11/1/2024

📅

11/17/2024

📅

Part of the Day ▼

- ☐ BREAKFAST
- ☐ LUNCH
- ☐ SNACK
- ☐ DINNER
- ☒ LATE NIGHT
- ☐ GRAVEYARD

Average SOS (min)

5

Average of SOS (sec)

322.57

MTD SOS (min)

5

SOS Segment

Moderately
Fast Service

StoreName	TC	Average of SOS (sec)	Average SOS (min)	SOS Segment
POPEYES SM SAN LAZARO	117	724.79	12	Very Slow Service
POPEYES ALABANG ZAPOTE	1,565	651.61	11	Very Slow Service
POPEYES ETON CENTRIS	642	534.27	9	Slow Service
POPEYES LUCKY CHINA TOWN MALL	2	524.00	9	Slow Service
POPEYES ROBINSONS ANTIPOLO	136	490.77	8	Slow Service
POPEYES MOA	420	484.92	8	Slow Service
POPEYES NEW FRONTIER	1,809	475.70	8	Slow Service
POPEYES BAYANI ROAD	1,208	413.17	7	Slow Service
POPEYES QUEZON AVENUE	1,403	410.86	7	Slow Service
POPEYES SM MEGAMALL	373	397.68	7	Slow Service
Arcovia	951	387.05	6	Slow Service
POPEYES TRINOMA	94	378.48	6	Slow Service
POPEYES SM SUCAT	17	377.24	6	Slow Service
POPEYES MARKET MARKET	1,465	360.64	6	Slow Service
POPEYES PITX	90	356.48	6	Slow Service
POPEYES VISTA MALL EVIA	895	329.65	5	Moderately Fast Service
POPEYES SM BICUTAN	17	322.76	5	Moderately Fast Service
POPEYES C5 EXTENSION	717	317.37	5	Moderately Fast Service
POPEYES SM NORTH EDSA	273	313.36	5	Moderately Fast Service
POPEYES 999 MALL	8	312.13	5	Moderately Fast Service
POPEYES RECTO	1,196	309.83	5	Moderately Fast Service
POPEYES ALIMALL	45	306.76	5	Moderately Fast Service
POPEYES SM SOUTHMALL	10	296.90	5	Moderately Fast Service
POPEYES SM FAME	453	294.33	5	Moderately Fast Service
POPEYES TANDANG SORA CROSS ROADS	716	283.42	5	Moderately Fast Service
POPEYES SM MANILA	3	283.00	5	Moderately Fast Service
POPEYES CALIFORNIA GARDEN SQUARE	334	281.10	5	Moderately Fast Service
POPEYES FESTIVAL MALL	20	259.60	4	Moderately Fast Service
POPEYES DON ANTONIO	957	246.71	4	Moderately Fast Service
POPEYES GLORIETTA	159	239.18	4	Moderately Fast Service
POPEYES ROBINSONS MANILA	219	234.94	4	Moderately Fast Service
POPEYES UP TOWN CENTER	56	234.30	4	Moderately Fast Service
POPEYES UN TAFT	1,056	227.44	4	Moderately Fast Service
POPEYES NEWPORT	1,168	226.60	4	Moderately Fast Service
POPEYES BGC STOP OVER	434	224.30	4	Moderately Fast Service
POPEYES N DOMINGO	542	214.45	4	Moderately Fast Service
POPEYES ATC	7	212.86	4	Moderately Fast Service
POPEYES KAI MALL	394	212.79	4	Moderately Fast Service
POPEYES DOÑA ELENA	708	208.60	3	Fast Service
POPEYES SM FAIRVIEW	112	205.39	3	Fast Service
POPEYES AYALA FELIZ	124	204.35	3	Fast Service
POPEYES MATALINO	722	200.42	3	Fast Service
POPEYES STRATA2000	575	193.71	3	Fast Service
POPEYES MAAX 2	173	191.53	3	Fast Service
POPEYES ROBINSONS GALLERIA	91	185.69	3	Fast Service
POPEYES SM MARIKINA	116	175.54	3	Fast Service
POPEYES VENICE GRAND CANAL	513	171.07	3	Fast Service
POPEYES EASTWOOD	941	161.39	3	Fast Service
POPEYES SM JAZZ	409	158.49	3	Fast Service
POPEYES SM GRAND CENTRAL	6	154.67	3	Fast Service
POPEYES SM STA MESA	144	140.37	2	Fast Service
POPEYES KEYLAND BLDG.	428	133.97	2	Fast Service
POPEYES VISTA MALL TAGUIG	124	133.52	2	Fast Service
POPEYES EVER GOTESCO	15	131.53	2	Fast Service
POPEYES SM VALENZUELA	3	128.00	2	Fast Service
POPEYES KROMA TOWER	786	122.54	2	Fast Service
POPEYES SM MUNTINLUPA	4	122.00	2	Fast Service
POPEYES SM NOVALICHES	7	98.57	2	Fast Service
Total	25,972	322.57	5	Moderately Fast Service

POPEYES

Late Night SOS

Business Date

11/1/2024



11/17/2024



Service Speed	Fast Service		Moderately Fast Service		Slow Service		Very Slow Service		Total	
StoreName	TC	%	TC	%	TC	%	TC	%	TC	%
Arcovia	342	35.96%	211	22.19%	219	23.03%	179	18.82%	951	100.00%
POPEYES 999 MALL	3	37.50%	3	37.50%	1	12.50%	1	12.50%	8	100.00%
POPEYES ALABANG ZAPOTE	347	22.17%	211	13.48%	368	23.51%	639	40.83%	1,565	100.00%
POPEYES ALIMALL	17	37.78%	12	26.67%	11	24.44%	5	11.11%	45	100.00%
POPEYES ATC	4	57.14%			3	42.86%			7	100.00%
POPEYES AYALA FELIZ	79	63.71%	14	11.29%	22	17.74%	9	7.26%	124	100.00%
POPEYES BAYANI ROAD	374	30.96%	248	20.53%	327	27.07%	259	21.44%	1,208	100.00%
POPEYES BGC STOP OVER	237	54.61%	114	26.27%	61	14.06%	22	5.07%	434	100.00%
POPEYES C5 EXTENSION	256	35.70%	164	22.87%	200	27.89%	97	13.53%	717	100.00%
POPEYES CALIFORNIA GARDEN SQUARE	157	47.01%	64	19.16%	71	21.26%	42	12.57%	334	100.00%
POPEYES DON ANTONIO	439	45.87%	226	23.62%	236	24.66%	56	5.85%	957	100.00%
POPEYES DOÑA ELENA	405	57.20%	146	20.62%	118	16.67%	39	5.51%	708	100.00%
POPEYES EASTWOOD	638	67.80%	196	20.83%	94	9.99%	13	1.38%	941	100.00%
POPEYES ETON CENTRIS	152	23.68%	118	18.38%	196	30.53%	176	27.41%	642	100.00%
POPEYES EVER GOTESCO	11	73.33%	4	26.67%					15	100.00%
POPEYES FESTIVAL MALL	10	50.00%	4	20.00%	5	25.00%	1	5.00%	20	100.00%
POPEYES GLORIETTA	74	46.54%	41	25.79%	35	22.01%	9	5.66%	159	100.00%
POPEYES KAI MALL	213	54.06%	97	24.62%	65	16.50%	19	4.82%	394	100.00%
POPEYES KEYLAND BLDG.	333	77.80%	67	15.65%	23	5.37%	5	1.17%	428	100.00%
POPEYES KROMA TOWER	634	80.66%	102	12.98%	39	4.96%	11	1.40%	786	100.00%
POPEYES LUCKY CHINA TOWN MALL	1	50.00%					1	50.00%	2	100.00%
POPEYES MAAX 2	96	55.49%	50	28.90%	26	15.03%	1	0.58%	173	100.00%
POPEYES MARKET MARKET	684	46.69%	316	21.57%	282	19.25%	183	12.49%	1,465	100.00%
POPEYES MATALINO	444	61.50%	143	19.81%	103	14.27%	32	4.43%	722	100.00%
POPEYES MOA	105	25.00%	96	22.86%	139	33.10%	80	19.05%	420	100.00%
POPEYES N DOMINGO	296	54.61%	111	20.48%	109	20.11%	26	4.80%	542	100.00%
POPEYES NEW FRONTIER	565	31.23%	240	13.27%	496	27.42%	508	28.08%	1,809	100.00%
POPEYES NEWPORT	651	55.74%	251	21.49%	197	16.87%	69	5.91%	1,168	100.00%
POPEYES PITX	36	40.00%	12	13.33%	21	23.33%	21	23.33%	90	100.00%
POPEYES QUEZON AVENUE	414	29.51%	302	21.53%	394	28.08%	293	20.88%	1,403	100.00%
POPEYES RECTO	602	50.33%	225	18.81%	231	19.31%	138	11.54%	1,196	100.00%
POPEYES ROBINSONS ANTIPOLLO	47	34.56%	29	21.32%	32	23.53%	28	20.59%	136	100.00%
POPEYES ROBINSONS GALLERIA	51	56.04%	26	28.57%	13	14.29%	1	1.10%	91	100.00%
POPEYES ROBINSONS MANILA	119	54.34%	44	20.09%	42	19.18%	14	6.39%	219	100.00%
POPEYES SM BICUTAN	9	52.94%	1	5.88%	5	29.41%	2	11.76%	17	100.00%
POPEYES SM FAIRVIEW	59	52.68%	30	26.79%	19	16.96%	4	3.57%	112	100.00%
POPEYES SM FAME	210	46.36%	108	23.84%	87	19.21%	48	10.60%	453	100.00%
POPEYES SM GRAND CENTRAL	4	66.67%	2	33.33%					6	100.00%
POPEYES SM JAZZ	266	65.04%	117	28.61%	25	6.11%	1	0.24%	409	100.00%
POPEYES SM MANILA			2	66.67%	1	33.33%			3	100.00%
POPEYES SM MARIKINA	66	56.90%	32	27.59%	17	14.66%	1	0.86%	116	100.00%
POPEYES SM MEGAMALL	147	39.41%	89	23.86%	73	19.57%	64	17.16%	373	100.00%
POPEYES SM MUNTINLUPA	2	50.00%	2	50.00%					4	100.00%
POPEYES SM NORTH EDSA	104	38.10%	55	20.15%	79	28.94%	35	12.82%	273	100.00%
POPEYES SM NOVALICHES	6	85.71%	1	14.29%					7	100.00%
POPEYES SM SAN LAZARO	24	20.51%	15	12.82%	26	22.22%	52	44.44%	117	100.00%
POPEYES SM SOUTHMALL	2	20.00%	5	50.00%	1	10.00%	2	20.00%	10	100.00%
POPEYES SM STA MESA	103	71.53%	32	22.22%	8	5.56%	1	0.69%	144	100.00%
POPEYES SM SUCAT	6	35.29%	1	5.88%	6	35.29%	4	23.53%	17	100.00%
POPEYES SM VALENZUELA	3	100.00%							3	100.00%
POPEYES STRATA2000	328	57.04%	151	26.26%	84	14.61%	12	2.09%	575	100.00%
POPEYES TANDANG SORA CROSS ROADS	287	40.08%	178	24.86%	188	26.26%	63	8.80%	716	100.00%
POPEYES TRINOMA	20	21.28%	21	22.34%	40	42.55%	13	13.83%	94	100.00%
POPEYES UN TAFT	584	55.30%	219	20.74%	191	18.09%	62	5.87%	1,056	100.00%
POPEYES UP TOWN CENTER	26	46.43%	14	25.00%	14	25.00%	2	3.57%	56	100.00%
POPEYES VENICE GRAND CANAL	352	68.62%	77	15.01%	64	12.48%	20	3.90%	513	100.00%
POPEYES VISTA MALL EVIA	404	45.14%	122	13.63%	217	24.25%	152	16.98%	895	100.00%
POPEYES VISTA MALL TAGUIG	95	76.61%	20	16.13%	9	7.26%			124	100.00%
Total	11,943	45.98%	5,181	19.95%	5,333	20.53%	3,515	13.53%	25,972	100.00%

Part of the Day

- ☐ BREAKFAST
- ☐ LUNCH
- ☐ SNACK
- ☐ DINNER
- ☒ LATE NIGHT
- ☐ GRAVEYARD

Average SOS (min)

5

Average of SOS (sec)

322.57

MTD SOS (min)

5

SOS Segment

Moderately
Fast Service



Graveyard SOS

Business Date

11/1/2024

11/17/2024

StoreName	TC	Average of SOS (sec)	Average SOS (min)	SOS Segment
POPEYES VENICE GRAND CANAL	130	1428.72	24	Very Slow Service
POPEYES ETON CENTRIS	1,199	655.38	11	Very Slow Service
POPEYES ALABANG ZAPOTE	1,079	513.84	9	Slow Service
Arcovia	300	436.24	7	Slow Service
POPEYES NEW FRONTIER	1,808	377.46	6	Slow Service
POPEYES C5 EXTENSION	299	307.21	5	Moderately Fast Service
POPEYES TANDANG SORA CROSS ROADS	416	305.23	5	Moderately Fast Service
POPEYES RECTO	866	295.05	5	Moderately Fast Service
POPEYES BAYANI ROAD	1,032	270.69	5	Moderately Fast Service
POPEYES QUEZON AVENUE	1,114	243.09	4	Moderately Fast Service
POPEYES N DOMINGO	166	212.96	4	Moderately Fast Service
POPEYES NEWPORT	841	206.19	3	Fast Service
POPEYES UN TAFT	821	203.23	3	Fast Service
POPEYES BGC STOP OVER	884	194.63	3	Fast Service
POPEYES EASTWOOD	1,328	184.15	3	Fast Service
POPEYES STRATA2000	1,130	176.44	3	Fast Service
POPEYES DON ANTONIO	939	155.77	3	Fast Service
POPEYES MARKET MARKET	802	132.26	2	Fast Service
POPEYES KEYLAND BLDG.	803	125.62	2	Fast Service
POPEYES KROMA TOWER	130	113.88	2	Fast Service
POPEYES VISTA MALL EVIA	302	95.16	2	Fast Service
POPEYES DOÑA ELENA	2	73.50	1	Fast Service
POPEYES 999 MALL				Fast Service
POPEYES ALIMALL				Fast Service
POPEYES ATC				Fast Service
POPEYES AYALA FELIZ				Fast Service
POPEYES CALIFORNIA GARDEN SQUARE				Fast Service
POPEYES EVER GOTESCO				Fast Service
POPEYES FESTIVAL MALL				Fast Service
POPEYES GLORIETTA				Fast Service
POPEYES KAI MALL				Fast Service
POPEYES LUCKY CHINA TOWN MALL				Fast Service
POPEYES MAAX 2				Fast Service
POPEYES MATALINO				Fast Service
POPEYES MOA				Fast Service
POPEYES PITX				Fast Service
POPEYES ROBINSONS ANTIPOLO				Fast Service
POPEYES ROBINSONS GALLERIA				Fast Service
POPEYES ROBINSONS MANILA				Fast Service
POPEYES SM BICUTAN				Fast Service
POPEYES SM FAIRVIEW				Fast Service
POPEYES SM FAME				Fast Service
POPEYES SM GRAND CENTRAL				Fast Service
POPEYES SM JAZZ				Fast Service
POPEYES SM MANILA				Fast Service
POPEYES SM MARIKINA				Fast Service
POPEYES SM MEGAMALL				Fast Service
POPEYES SM MUNTINLUPA				Fast Service
POPEYES SM NORTH EDSA				Fast Service
POPEYES SM NOVALICHES				Fast Service
POPEYES SM SAN LAZARO				Fast Service
POPEYES SM SOUTHMALL				Fast Service
POPEYES SM STA MESA				Fast Service
POPEYES SM SUCAT				Fast Service
POPEYES SM VALENZUELA				Fast Service
POPEYES TRINOMA				Fast Service
POPEYES UP TOWN CENTER				Fast Service
POPEYES VISTA MALL TAGUIG				Fast Service
Total	16,391	289.93	5	Moderately Fast Service

Part of the Day

- ☐ BREAKFAST
- ☐ LUNCH
- ☐ SNACK
- ☐ DINNER
- ☐ LATE NIGHT
- ☒ GRAVEYARD

Average SOS (min)

5

Average of SOS (sec)

289.93

MTD SOS (min)

5

SOS Segment

Moderately
Fast Service

POPEYES

Graveyard SOS

Business Date

11/1/2024

11/17/2024

Service Speed StoreName	Fast Service		Moderately Fast Service		Slow Service		Very Slow Service		Total	
	TC	%	TC	%	TC	%	TC	%	TC	%
Arcovia	121	40.33%	52	17.33%	62	20.67%	65	21.67%	300	100.00%
POPEYES ALABANG ZAPOTE	453	41.98%	158	14.64%	227	21.04%	241	22.34%	1,079	100.00%
POPEYES BAYANI ROAD	579	56.10%	169	16.38%	172	16.67%	112	10.85%	1,032	100.00%
POPEYES BGC STOP OVER	466	52.71%	272	30.77%	138	15.61%	8	0.90%	884	100.00%
POPEYES C5 EXTENSION	122	40.80%	74	24.75%	61	20.40%	42	14.05%	299	100.00%
POPEYES DON ANTONIO	633	67.41%	177	18.85%	112	11.93%	17	1.81%	939	100.00%
POPEYES DOÑA ELENA	2	100.00%							2	100.00%
POPEYES EASTWOOD	868	65.36%	259	19.50%	178	13.40%	23	1.73%	1,328	100.00%
POPEYES ETON CENTRIS	248	20.68%	173	14.43%	366	30.53%	412	34.36%	1,199	100.00%
POPEYES KEYLAND BLDG.	634	78.95%	121	15.07%	45	5.60%	3	0.37%	803	100.00%
POPEYES KROMA TOWER	100	76.92%	22	16.92%	8	6.15%			130	100.00%
POPEYES MARKET MARKET	622	77.56%	126	15.71%	53	6.61%	1	0.12%	802	100.00%
POPEYES N DOMINGO	128	77.11%	21	12.65%	16	9.64%	1	0.60%	166	100.00%
POPEYES NEW FRONTIER	650	35.95%	303	16.76%	482	26.66%	373	20.63%	1,808	100.00%
POPEYES NEWPORT	506	60.17%	157	18.67%	128	15.22%	50	5.95%	841	100.00%
POPEYES QUEZON AVENUE	688	61.76%	193	17.32%	147	13.20%	86	7.72%	1,114	100.00%
POPEYES RECTO	451	52.08%	140	16.17%	148	17.09%	127	14.67%	866	100.00%
POPEYES STRATA2000	688	60.88%	285	25.22%	142	12.57%	15	1.33%	1,130	100.00%
POPEYES TANDANG SORA CROSS ROADS	153	36.78%	102	24.52%	110	26.44%	51	12.26%	416	100.00%
POPEYES UN TAFT	538	65.53%	129	15.71%	109	13.28%	45	5.48%	821	100.00%
POPEYES VENICE GRAND CANAL	115	88.46%	9	6.92%	1	0.77%	5	3.85%	130	100.00%
POPEYES VISTA MALL EVIA	271	89.74%	18	5.96%	10	3.31%	3	0.99%	302	100.00%
Total	9,036	55.13%	2,960	18.06%	2,715	16.56%	1,680	10.25%	16,391	100.00%

Part of the Day

- ☐ BREAKFAST
- ☐ LUNCH
- ☐ SNACK
- ☐ DINNER
- ☐ LATE NIGHT
- ☒ GRAVEYARD

Average SOS (min)

5

Average of SOS (sec)

289.93

MTD SOS (min)

5

SOS Segment

Moderately
Fast Service