



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?



Does

What behavior have we observed?
What can we imagine them doing?



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India's agricultural
crop production
analysis(1997-2021)

the crops you
know they went
up and down
cause of the
weather
changes

formers started
using new
technologies
and
methodsfoer
better results

the government
they were
talking about
helping farmers
with policies and
schemes

how can we
manage crop
damage when
the rains don't
come on time

are these
modern farming
methods really
possible for
small-scale
farmers

im thinking do
these governmant
schemes really
make a difference
for farmers

maybe we
should consider
getting crop
insurance to
protect against
bad weather

trying out new
seeds an tools
to see if we can
grow more and
better crops

lets look at
examples of other
farmers who
succeded by
trying different
techniques

It's really
frustrating when
the crops fail
due to the
unpredictable
weather

im curious if all
this high-tech
stuff works for
regular farmers
like us

i have mixed
feelings,like hope
and doubt,about
whether these
policies really
help