WELCOME TO SMART INTERNTZ

DATA LITERACY WITH TABLEAU

Project Title:

India's agricultural crop production analysis (1997-2021)

TEAM PROFILE:

- NM TEAM ID NM2023TMID14157
- ► TEAM LEADER S. Ajith kumar.
- ► TEAM MEMBERS -

A.Ajaykumar

A.Ajay Prasanna

M.Ajithkumar

Dr.M.sathiyamoorthy M.Sc.,M.Tech.,ph.D.,

Under the guidance of

Assistant professor

UG&PG Department of mathematics,
Government Thirumagal Mills College,
Gudiyatham-632602

INTRODUCTION

1.OVER VIEW

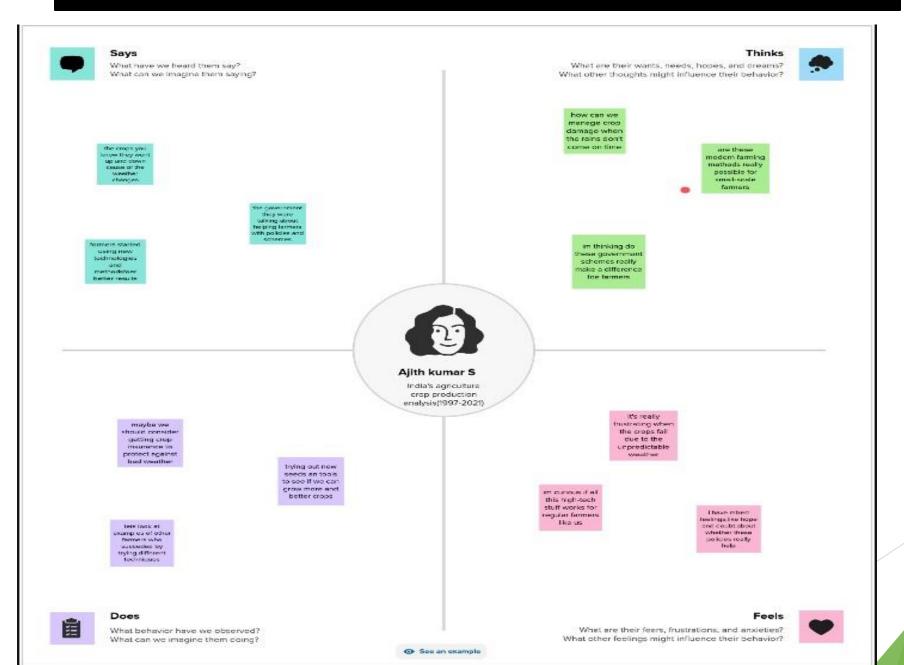
This report delves into the captivating realm of India's agricultural cultivation, providing a comprehensive visual exploration of key aspects and trends in the agricultural sector. Through the visual representations, readers can gain valuable insights into crop production, seasonal variations, regional distribution, and overall production trends. These visualizations enable intuitive analysis, allowing stakeholders to uncover patterns, identify areas of growth or concern, and make data-driven decisions.

By harnessing the power of Tableau, this report not only presents the data in a visually appealing manner but also provides an interactive experience for readers to explore the intricacies of India's agricultural cultivation. To Extract the Insights from the data and put the data in the form of visualizations, Dashboards and Story we employed Tableau tool.

2.PURPOSE

- Problem Understanding, also known as Problem Definition or Problem Identification, is the initial and critical phase of any data analysis or problem-solving process.
- It involves gaining a clear and comprehensive understanding of the problem at hand, its context, scope, and objectives.

PROBLEM DEFINING & DESIGN THINKING





Brainstorm & idea prioritization

Before you collaborate

to do to get going.

O 10 minutes

A little bit of preparation goes a long way

Team gathering
Define who should gardicipate in the session and send an invite Share relevant information or gre-work shead.

This stout the gradient you'll be focusing on solving in the prointstanting session.

Learn how to use the facilitation tools
Use the Secritation Supergowers to run a happy and productive session.

Open srticis -+

with this session. Here's what you need

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

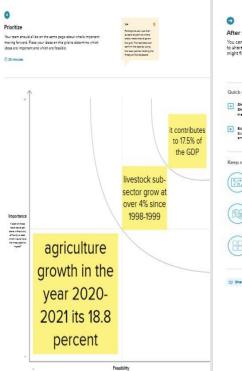
(9) 10 minutes to pregare

å 2-9 people recommended









After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

Share the mural
Share a view link to the mural with stakeholders to keep

Suport the mural
 Suport a copy of the mural as a PNS or PDP to attach to
 emails, include in sides, or save in your drive.

Keep moving forward

Strategy blueprint Define the components of a new idea of strategy.

Open the template -4:

Customer experience journey map Understand outlomer needs, motivations, and obstacles for an experience.

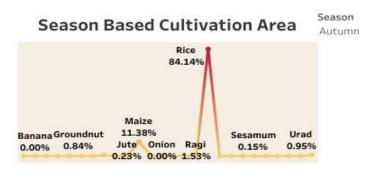
identify strengths, weaknesses, apportunities, and threats (SWOT) to develop a plan.

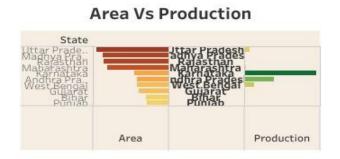
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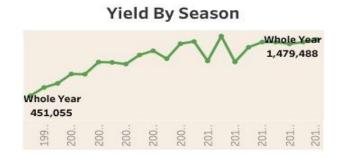
[ii] Share template feedback

DEMO DASHBOARD





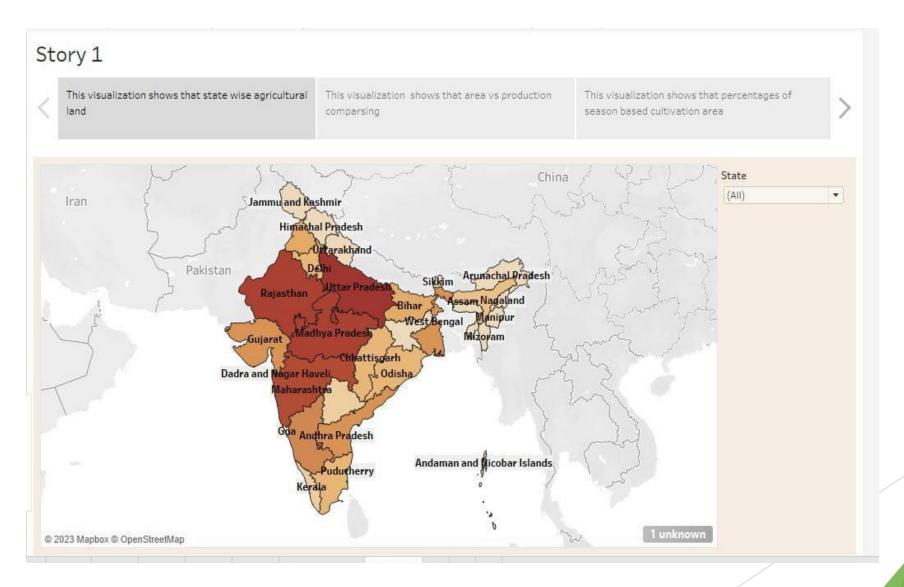




Crop Plantation By Area



STORY



Story 1

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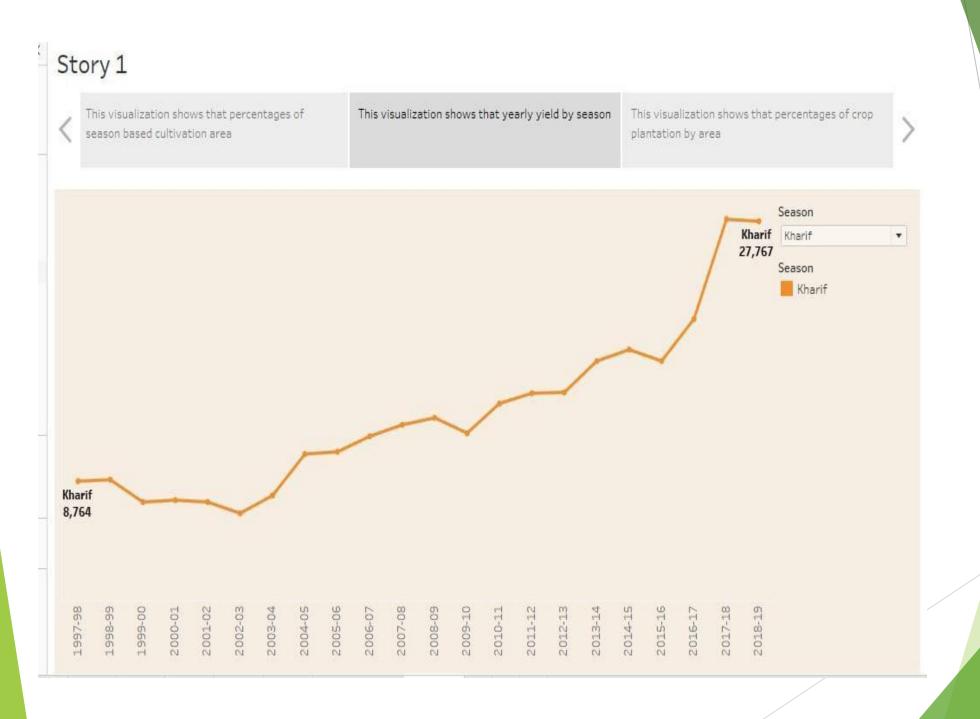
This visualization shows that state wise agricultural land

This visualization shows that area vs production comparsing

This visualization shows that percentages of season based cultivation area



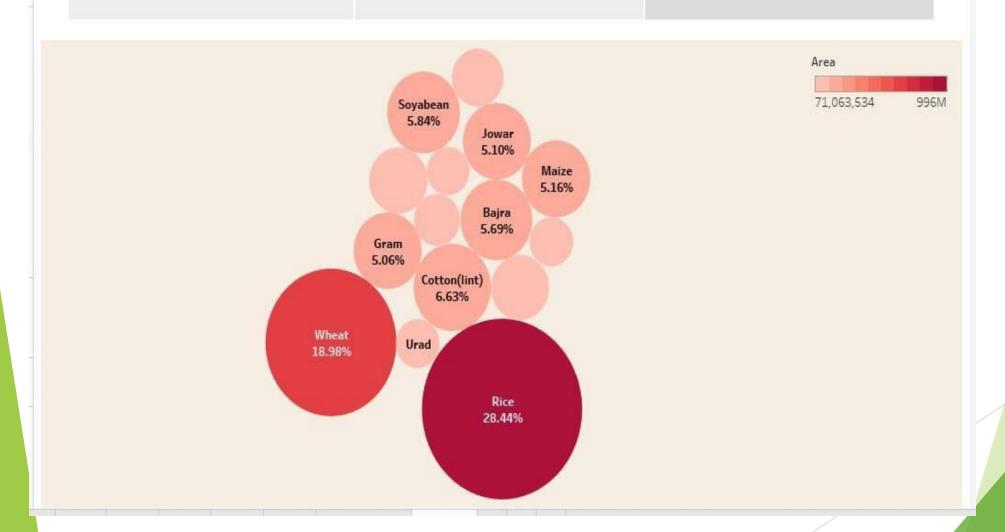
Story 1 This visualization shows that percentages of ualization shows that state wise agricultural This visualization shows that area vs production This vi: season based cultivation area comparsing Season Rice 84.14% Autumn Area 49,406,712 30 Maize 11.38% Dry chillies Groundnut Jute 0.06% 0.84% 0.23% Moong(Green Gram) Urad Arhar/Tur Banana Sesamum Small millets Tapioca 0.95% 0.64% Ragi 0.06% 0.15% 0.00% 0.04% 0.00% 0.02% 1.53%



Story 1

This visualization shows that percentages of season based cultivation area This visualization shows that yearly yield by season

This visualization shows that percentages of crop plantation by area



THANK YOU