



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Steve jobs is One
the founder apple is
an American
business magnet
and branded the
apple all over work

Apple Iphone
have most
security
compare to
other brand

Apple iphone is
the luxury product
because their
branding system
is very well

No Body
Hack With a
Phone

Every body
likes with a
phone

Its a
multinational
company



inbakumar

A data driven
exploration of aples i
phone inpact in india

Phone used
by My Own
Perpose

Used with
safty and
secraty

Phone used
for Happy

This Phone
is
Cemera Perf
orm Good

Over All
Phone
Perform Good

So
Comfortable
To Use My Se
lf



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?