



Says

What have we heard them say?
What can we imagine them saying?

Since its launch in 2005, YouTube has been the go-to platform for entertainment.

Belive it or not, the most followed youtube channel hails forom India. with its captivating bollywoos songs and snoppets, T-series claim the top spot among the top 0 youtube chnnels with the most subscribers (as of August 2, 2023).

Have you woundered which youtube channel holds the title of being the most followed in the world? well, the answer might suprise you.



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

T-series stands first among the world's top 10 most subscribed youtube channels. This Indian rtecord lanel and film production powerhouse has enchanted audiences worldwide with captivating Bollywood soundtrakes and mesmerising Indian pop music.

MrBeast, also known as jimmy donaldson, hold an unrivalled on youtube channels. Soaring to fame and fortune, he has amassed an immense subscriber count, placing him along the wealthiest youtubers.

Let's take a look at the others.

RANK&CHANNEL	SUBSCRIBERS
#1T-series	247
#2MrBeast	177
#3Cocomelon	164
#4Sony entertainment television	161
#5Kids diana show	113
#6pewdiepie	107
#7Like Nastya	107
#8Vlad and niki	100
#9Zee music company	98.4
#10WWWE	96.7



MAGESHWARAN.G

FAMOUS
YOUTUBE

Cocomelona beloved kid's youtube channels is ranked third among the most subscribed channels on youtube.

Sony entertainment television India is a prominent Hindi entertainment channel ranking fourth in the list of the most subscribed youtube channels.

Kids Diana show an English language series for children features 7-year-old diana and her brother Roma in playful and entertaining videos.

Vlad and Niki is onen of the most-viewed yoytube channels among the kids, featuring the Americn-bron brothers Vashketov.

Zee Music company, one of India's leading entertainment companies, has farnered immense poppularituy on youtube with a massive library of 222,000 hours of television content.

The WWE channels on youtube has amassed a massive following of subscribers, catering to fans worldwide with entertainment content featuring favourite wwe superstars and live shows like Raw and SmackDown.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?