



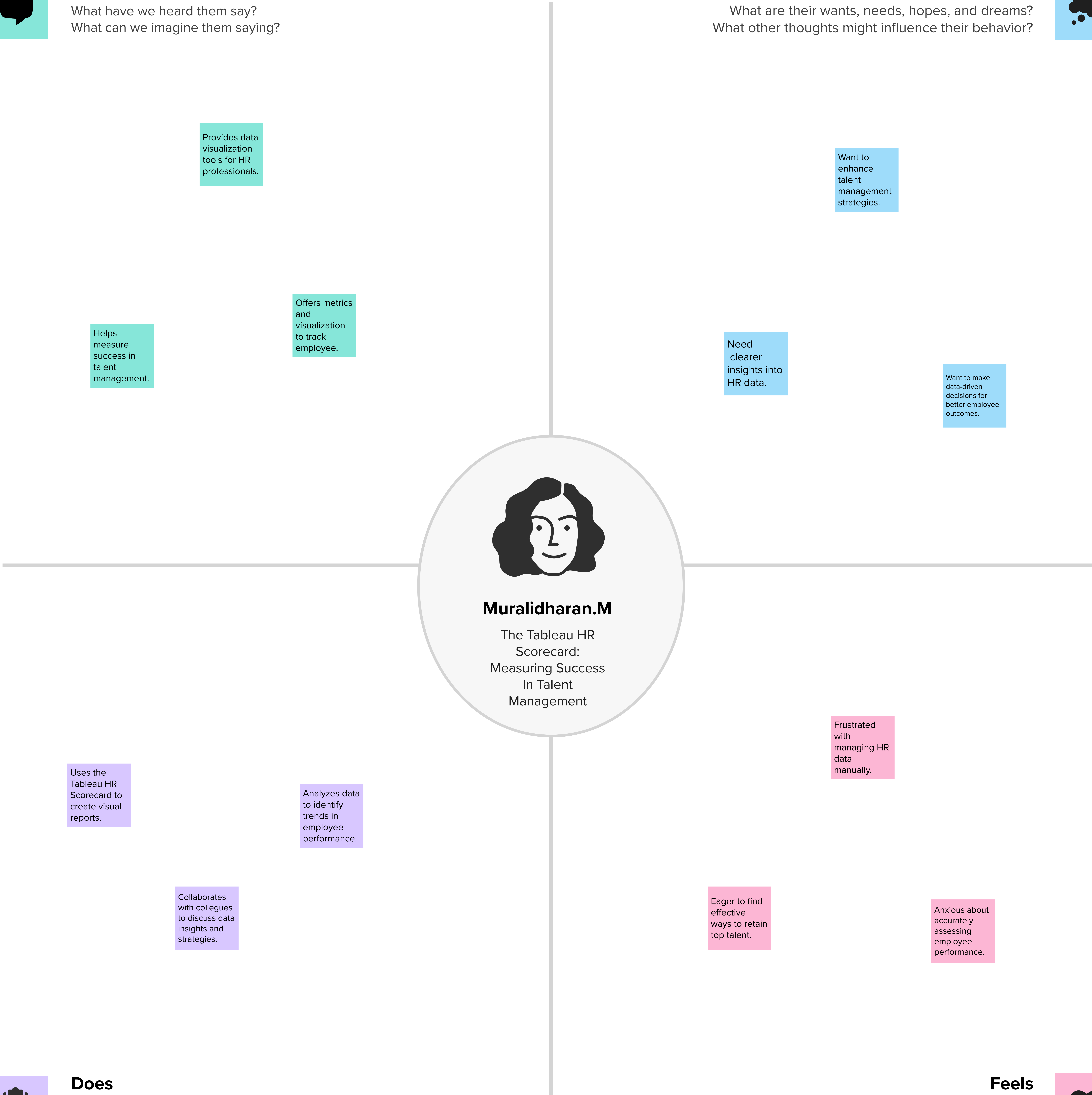
Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Muralidharan.M

The Tableau HR
Scorecard:
Measuring Success
In Talent
Management

Provides data
visualization
tools for HR
professionals.

Helps
measure
success in
talent
management.

Offers metrics
and
visualization
to track
employee.

Want to
enhance
talent
management
strategies.

Need
clearer
insights into
HR data.

Want to make
data-driven
decisions for
better employee
outcomes.

Uses the
Tableau HR
Scorecard to
create visual
reports.

Analyzes data
to identify
trends in
employee
performance.

Collaborates
with colleagues
to discuss data
insights and
strategies.

Frustrated
with
managing HR
data
manually.

Eager to find
effective
ways to retain
top talent.

Anxious about
accurately
assessing
employee
performance.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?