



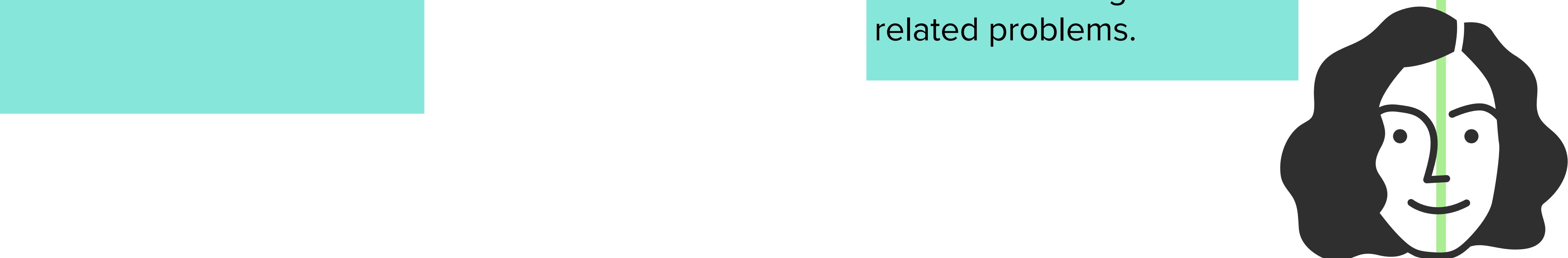
Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



REENA K

I THINK SEE ABOUT
EMPATHY MAP WAS
INDIANS
AGRICULTURAL
CROP
PRODUCTION



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?

Irrigation techniques
should be improved.

Online volunteering
provides guidance to
formers.

Half of the users are
related to farming and
majority are facing
problems .

Most of the peoples
resaid in cities .

Banks are giving less
priority to farmers.

Climatic conditions ,lack of
water financial support and
technology are major
irrigation related problems
aware are of irrigation
related problems.

Irrigation through bore wells
is no sustainable since there
are chances of them drying
up during summer.

Asia ,china and japan have
better irrigation techniques in
the world.

Unable to pay bank
loans is one of the
major problem
related to irrigation
and also to farmers
Suicide.

A farmers uses 75% of his
water to carry out
irrigation.

Punjab has better
irrigation techniques
India.

Those who are unable
to manage their
farmers gave their
lands for lease.

Many changed their
profession and shifted
to a ties .

When they fail to
do the above
things they
commit suicides.

Seek financial support
from government.

Apply for loans to
meet their forming
needs.

Improving irrigation
techniques help
farmers .

Flood irrigation
needs more water.

Farmers should be given
right to decide the price
of their products.

Banks are not providing
proper financial HELR.

DRIP irrigation is most
expensive irrigation.

Proper storage facility
to store grains must
be available.