

## Says

What have we heard them say? What can we imagine them saying?

> This Global Air Transportation Network dataset is a comprehensive collection of information on airports, airlines and their routes.

Additionally, this includes information about airlines including their IDs, name aliases, IATA and ICAO codes, callsigns country of origin and active/ inactive status. Similarly, it also covers route details such as airline sources to destination airports along with essential details like codeshare stakeholder if any stops required during this journey along with the type of aircraft being used for that particular journey.

It contains information such as names, cities, countries, codes (IATA and ICAO) longitudes, latitudes and altitudes of airports across the world with detailed time zone and daylight saving time data.

> Unlocking Insights into the Global Air Transportation Network with Tableau.

Tableau is a data visualization company that can plug directly into a wide variety of data sources (AWS, Excel, Google Cloud, Hadoop, SAP, SQL Server, Salesforce, and Splunk, to name a few) and rapidly interpret a data set and convert it into Tableau's easy to use data visualization software

> Tableau has built an online community of data enthusiasts and bloggers who publish Tableau-created charts utilizing data that they find interesting.

Tableau to stay ahead in data analysis and visualization, the Company will need to both compete on

price vs.

## **Thinks**

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?



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Tableau's rich set of visualization tools can be leveraged to create visually appealing and interactive dashboards using data from Splunk.

Tableau can connect to Splunk as a data source, allowing users to extract and analyze Splunk data within the Tableau environment.

communicating the data that airlines and agencies can trust and agree upon in reviews.

Tableau & Data Visualisation: Unlocking Insights is the Key to Securing Business. In this interview, Arjun C, Senior Business Analyst—Delivery, Beinex

global transportation provider of freight management and supply chain solutions, is using Tableau

**Feels** 

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What behavior have we observed? What can we imagine them doing?



What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?



