CRAIG SHARKIE

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TO:
HIRING MANAGER,
SENIOR DIGITAL DEVELOPER, POWERHOUSE

Throughout my career I've been turned to to provide benchmarks for high quality solutions for code that enables applications to work both in unique environments — like television operating systems — and in cross device scenarios. My foresight and planning have meant that innovations in technology have been quickly incorporated into production solutions.

My creativity has led me to not only find reliable routes around problems that block teams, but also to creating stories and scenarios that enable teams to focus efforts by making tasks have more personality.

Having a degree in fine art allows me to collaborate with Design and Product teams on their terms. I use my left brain to code, and my right brain to focus on the overall design and experience at hand and can combine both hemispheres to determine the best path to the best solution, both from a corporate and User perspective.

One of the standout moments of my career has been to lead a team taken on a behind-the-scenes tour of the Powerhouse's storerooms. At every turn there were devices and objects that sparked ideas for how to blend the technology of today with the artefacts of past, even when the past was only yesterday. I was drawn at the time to contact the head of technology but wasn't able to lock in a partnership opportunity. To see this role has opened a possible path in my career that I hadn't imagined possible.

In the past I've not only written code that has exceeded business requirements and expectations, but I've been pivotal in having global corporations realign their processes to bring their products in line with standards specifications, leading to greater opportunity for all Developers. The opportunity to write specialised, high-quality code for Powerhouse solutions is one I would relish.