



SaaS platform that provides individually tailored, pay now incentives based on bill payer behavior metrics



Problem is bills are paid. . .

- Late [300 days]
- Partially
- Never

Current Solution involves . . .

- Threats to credit
- Lawsuits

Solution - RitePei



- a time based,
- pay now incentive system of carrots and sticks
- like a sliding scale, ranging from discounts to late fees,
- tailored to that bill payer and based on that bill payer's attributes.