Squealer's Ch 3 Speech Analysis

"Comrades!" he cried. "You do not imagine, I hope, that we pigs are doing this in a spirit of selfishness and privilege? Many of us actually dislike milk and apples. I dislike them myself. Our sole object in taking these things is to preserve our health. Milk and apples (this has been proved by Science, comrades) contain substances absolutely necessary to the wellbeing of a pig. We pigs are brainworkers. The whole management and organisation of this farm depend on us. Day and night we are watching over your welfare. It is for YOUR sake that we drink that milk and eat those apples. Do you know what would happen if we pigs failed in our duty? Jones would come back! Yes, Jones would come back! Surely, comrades, surely there is no one among you who wants to see Jones come back?"

Chart the progression of this argument in your own words:

Premise: "Because Apples and Milk are necessary to the well being"

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Premise: "Because The pigs are the brain workers"

+

Premise: "Because if you don't then Mr Jones will come back"

+

Conclusion: "Thus give us all of your apples"

Are any of his premises false or faulty? Put a star by the False Premises.

Most of his premises are false. But the one about apples and milk is debatable because it is good to have a source of apples and milk.

Did he have evidence? If yes, what?

For the apples and milk, that is somewhat true. Milk has calcium and that's good for you, but I'm not sure if that's good enough excuse for a pig.

Is Squealer biased? How or why?

Yes. He is a pig so by arguing for this he will also get the benefits

So what's his main claim?

He basically wants to take all of the apples and milk from all the other animals.

Is it stated or implied?

It's stated.

Text Structure: What is the organizational structure of the speech above?

- A. Cause and Effect
- **B.** Sequential
- C. Compare-contrast
- D. Problem-solution

Rhetoric: Is this more logical or emotional? Explain.

It's more logical, as it mainly comprises of Logos. Because of this, we do this. Because apples are necessary for the well-being of a pig, let us eat all of it. Rebuttal: If you were one of the smarter other animal, what would have been your comeback to this speech?

A. Rhetorical question
B. Hyperbole
C. Generalization
D. Repetition
E. Parallelism
F. Analogy (metaphor or simile)
G. Loaded Language/diction

Logical Fallacies: Which logical fallacy or fallacies are evident in this speech? Explain each.

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Instructions: Answer the questions below.

- 1. What's the author's purpose for giving the speech?
- 2. Consider the Speaker's Point of view. Is he fair or biased? Explain.
- 3. What's the point/claim of the speech? Stated or implied?
- 4. What evidence does he offer?
- 5. Is his reasoning logical? Why or why not?

6.	How does Squealer develop his point? Use the sentence frame below as a topic sentence and
	write a rhetorical analysis paragraph explaining how Squealer develops his points in his speech.

"In his speech, Squealer of	developed	the idea that_		mai	n claim	of speech	1	by
	1,	2	, and	3		•		•

Then provide textual evidence to support each of your choices in the sentence above:

- 1. **Rhetoric:** Find Logos (logical appeal), Pathos (emotional appeal), or Ethos (credibility)
- 2. **Rhetorical devices:** Find Rhetorical question, Parallelism, Repetition, Hyperbole, Generalization, Analogy (simile or metaphor), Loaded Language/diction
- 3. **Logical fallacies:** Find uses of flawed logic such as Non Sequitur, False Dilemma, Ad hominem, Slippery Slope, False Authority or False Attribution, Weak or False Analogy, Appeal to fear, Hasty Generalization, Red Herring, Loaded question.