# Bayesian data analysis with TensorFlow Probability

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### Your hosts

#### Simeon



...will give the presentation

background in computational structural biology Data Scientist at Tweag I/O since May 2019

#### Dorran



... will happily answers your questions in the chat

background and previous positions in geophysics

Data Scientist at Tweag I/O since August 2019

Simeon Carstens & Dorran Howell, Twea¡Bayesian data analysis with TensorFlow FDataScienceConference Europe 2020

# Tweag I/O

#### TODO

Tweag I/O is a software innovation lab and consultancy based in Paris, but with employees all around the world.

We specialize in

software engineering, with a focus on functional programming

DevOps, with a focus on reproducible software systems and builds data science

## What you're in for

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This tutorial consists of alternating blocks of
theory / example slides
practical examples on either external websites or Google Colab
notebooks. Links are provided at
https://github.com/tweag/tutorial-dsc-2020/
Requirements:
a Google account (for the practical exercises)
```

elementary knowledge in probability theory and statistics

# Bayesian vs frequentist probabilities

Example: fair coin flip with  $p(head) = p(tail) = \frac{1}{2}$ 

#### Frequentist probability

 $p(" ext{flip results in head"} | b = \frac{1}{2}) = \frac{1}{2}$ :  $\frac{\# ext{ of heads}}{\# ext{ total flips}} ext{ for } \infty ext{ many fair coin flips}$ 

### Bayesian probability

 $p("flip results in head" | b = \frac{1}{2}) = \frac{1}{2}$ :
measure of *belief* in the statement "flip results in head" given single fair coin flip

**TODO**: this slide looks complicated and is aesthetically offputting

## Prior beliefs

Assume: unknown bias b

## Prior probability

Encodes prior belief in b before flipping the coin

What is known about b?

b is a probability: 0 < b < 1

most coins are fair

 $\rightarrow$  choose prior distribution defined between 0 and 1, with maximum at and symmetric around  $b=\frac{1}{2}$ 

Example:

$$b \sim \text{Beta}(\alpha = 2, \beta = 2)$$

with

Beta(
$$x$$
;  $\alpha$ ,  $\beta$ )  $\propto x^{\alpha-1}(1-x)^{\beta-1}$ 

#### Posterior belief

Now: flip coin one time, result: head

#### Posterior belief

p(b|head): updated prior belief after obtaining new data

**TODO**: some illustration of shifting distribution

## Update rule

## Bayes' theorem

$$p(A|B) = \frac{p(B|A) \times p(A)}{p(B)}$$

(easily derived from rules for conditional probabilities)

In data analysis:

$$\underline{p(x|D,I)}_{\text{posterior}} = \underbrace{p(D|x,I)}_{\text{likelihood}} \times \underbrace{p(x|I)}_{\text{prior}} / \underbrace{p(D|I)}_{\text{evidence}}$$

x: model parameter

D: data

1: prior information (often not made explicit)

## Likelihood

p(D|x): probability of the data given fixed model parameters  $\rightarrow$  models data-generating process

In our case:

$$p(k|b) = b^k (1-b)^{k-1} = \text{Ber}(k;b)$$

with

$$k = \begin{cases} 0 : & \text{tail} \\ 1 : & \text{head} \end{cases}$$

**TODO**: graph of likelihood function

#### **Evidence**

$$p(D) = \int dx \ p(D|x)p(x)$$
:  
normalization constant (long story...)

In our case:

$$p(k = 1) = \int_0^1 db \ L(k = 1|b)p(b)$$

$$= \int_0^1 db \ \operatorname{Ber}(k; b) \times \operatorname{Beta}(k; \alpha = 2, \beta = 2)|_{k=1}$$

$$= \int_0^1 db \ b^k (1 - b)^{k-1} b (1 - b)|_{k=1}$$

$$\vdots$$

$$= \frac{1}{12}$$

#### **Evidence**

$$p(D) = \int dx \ p(D|x)p(x)$$
:  
normalization constant (long story...)

In our case:

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$$= \int_0^1 db \ b^k (1 \ b)^{k-1} b (1-b)|_{k=1}$$

$$\vdots$$

$$= \frac{1}{12}$$

## Update rule

In our coin flip example:

$$p(b) = \text{Beta}(b; \alpha = 2, \beta = 2)$$
  
  $\propto b^{\frac{1}{2}} (1 - b)^{\frac{1}{2}}$ 

© 0.4 0 0.2 0 0.20.4 0.6 0.8 1

likelihood
$$p(D|b) = \text{Bern}(k = 1; b)$$

$$= b$$

0.2 0.4 0.6 0.8 1 b
1.5
1
0.2 0.4 0.6 0.8 1

0 0.2 0.4 0.6 0.8 1

posterior 
$$p(b|D) \propto p(D|b) \times p(b)/p(D)$$
  
= Beta $(b; \alpha = 3, \beta = 2)$